



Job Opportunities

Helping the world get where it needs to be.

IRU is the global industry association for road transport, driving the sustainable mobility of people and goods across the planet.

Our rapidly evolving and dynamic organisation in Geneva is looking for a

Innovation Product Manager

JOB SUMMARY: The Product Manager is responsible for the development and delivery of new IRU services to its members. He/she orchestrates all the activities required to have a successful adoption and high level of acceptance of the services proposed. The Product Manager may participate in the idea creation and development of new services to support enlarging IRU's portfolio of activities, helping to adapt to today's evolving transport market in the movement of people and goods.

RESPONSIBILITIES:

- **Product Delivery**
 - Accountable for all aspects of the products towards the management.
 - Responsible to structure, plan and organise the delivery of the product.
 - Coordinate and manage the different teams and partners involved in the product delivery and delivery in the market.
 - Communicate progress to all relevant stakeholders.
 - Interface with the internal development teams.
 - Define the priorities for the product features.
 - Establish acceptance criteria's of the product features.
 - Single point of contact of the development team for all questions related to the product increments (voice of the customer for the product).
 - Acceptance of the product increments delivered by the development team.
- **Business Elaboration**
 - Customer facing – Identify & confirm market needs and challenges and collaborate with external partners (shippers, transport operators, customs, etc.) to confirm market reality.
 - Define the vision of the product, features required and benefits expected.
 - Design the business model and sell it internally as well as externally (e.g. with partners).
 - Define the product positioning and way to market (how we will interact with the customers).
 - Promote the product by all means and involve the Sponsor as needed.

QUALIFICATIONS:

- University degree in economics, management, information systems or any relevant subject.
- Product owner experience.
- Project management experience (minimum 5 years) in different organisations.
- Experience in road transport operations is a strong asset.
- International experience, ability to work with remote teams and partners.
- Business & product development experience. Ability to develop a business case.
- A person able to build trust, value others, communicate effectively, drive to execution, foster innovation and demonstrate high integrity.
- Great team player, flair for new ideas, open, collaborative, passionate about the internet, new technologies and new business models.
- Knowledge of Steve Blank's Customer Development and Eric Ries's Lean Startup principles is a plus.
- Fluency (oral and written) in English. Other languages a plus.
- Willingness to travel.