The 15th International Exhibition on Transport Technology & Equipment

China National Convention Center, Beijing
September 25-27, 2023

HOST:
The Ministry of Transport, P.R. China

ORGANIZERS:
Global Sustainable Transport Innovation and Knowledge Center
China Academy of Transportation Sciences
The Ministry of Transport will convene the Global Sustainable Transport Forum (2023) on September 25-26, 2023. And the 15th International Exhibition on Transport Technology & Equipment (hereinafter referred to as the 15th CHINA TRANSPO), co-organized by the Global Sustainable Transport Innovation and Knowledge Center (hereinafter referred to as the GSTIKC) and the China Academy of Transportation Sciences, is scheduled at the same period (September 25-27, 2023).

CHINA TRANSPO is the only international exhibition of transport industry held by the Ministry of Transport. Under the theme of Promoting Innovation to Enable Global Transport Connectivity, the 15th CHINA TRANSPO is an important move to implement the visions put forward by General Secretary Xi Jinping of the People’s Republic of China in his keynote speech on the opening ceremony of the 2nd United Nations Global Sustainable Transport Conference and the congratulatory letter to the establishment of the GSTIKC, in the form of exhibition of advanced technology and equipment. The 15th CHINA TRANSPO will provide a platform for cooperation and communication between industrial enterprises and local governments, and for global cooperation in sustainable transport, highlighting the idea of “Innovation is the Foremost Driving Force” and the core concept of “Staying Connected with the World and Abreast with the Times”.

Transport Minister Li Xiaopeng’s remarks on the Press Conference held by the State Council Information Office on February 23:

Under the theme of Promoting Innovation to Enable Global Transport Connectivity, the 15th CHINA TRANSPO will form a brand-new platform for the publicity and promotion of sustainable transport technology, equipment, standard and practice, in particular the latest breakthrough and achievement in the development of intelligent transport infrastructure, new transport equipment and smart transport operation service from both domestic and abroad.
Sticking to the theme of the exhibition and widely converging quality resources of the industry, we will organize onsite events including thematic forums, business talks, launch events, signing ceremonies, scientific interactions and various online activities including online exhibition, online talks, streaming and other online services through cooperating with related departments, industrial associations and societies among other partners to promote in-depth exchange of technological progress and commercialization of research findings.

Department heads of competent governments, representatives of institutions, experts and scholars around the world will be invited to attend talks and workshops of various topics, sectors and levels. Leading enterprises and related stakeholders in the fields of railway, highway, waterborne transport, civil aviation, postal transport, city transportation and emerging transport business are welcome to the 15th CHINA TRANSPo with your applied technology, patented product, latest equipment and solution, making contribution to improving industrial exchanges across borders and accelerating the construction of a country with strong transportation network. Together, we will create a better future for transport development.

Exhibition Area

Covering 22,000 square meters, the exhibition space is divided into three areas, namely Transport Achievement in China, Modern Transport Technology & Equipment, and Future Transport Innovation. The latest breakthrough, achievement in intelligent transport infrastructure, new transport equipment and smart transport operation service of railway, highway, waterborne transport, civil aviation and postal service industries will be the highlights.
The 14th CHINA TRANSPO, held on May 28-30, 2018 in China International Exhibition Center and took the theme of "Led by Science and Technology and Driven by Innovation, Striving for the Constitution of a Country with Strong Transportation Network," was a display platform of new achievement, idea, technology and equipment. Over 640 enterprises, mainly industrial leaders like CRRC, CREC, China Post, CRRC, Qingdao Port, XCMG, YUTONG, HUAWEI, Tencent and Baidu exhibited, covering 70,000 square meters. More than 22,000 professional visitors from 40 countries and regions toured the exhibition.

The 14th CHINA TRANSPO displayed the latest achievements in the development of railway, highway, waterborne transport, civil aviation and postal service, which publicized the pattern and progress of transport development in the new era and had become an important window through which the public could learn about our effort to build strong transportation network in China.

In parallel with the exhibition, we held a series of side events including the Smart Mobility Thematic Report, 2018 China Intelligent Transport Industry Technological Innovation Forum, the 2nd International Forum on Zero-Emission City Transport, Safety Transport Innovation Workshop, Transport Technological Innovation and Transfer Summit, 2018 Passenger Vehicle Technology Development Forum, 2018 Road Transport Safety Forum, etc., presented by almost 1000 experts, scholars and professionals all over the country. Besides, there were 30 launch events, technology promotion campaigns and signing ceremonies organized by exhibitors.
To become an exhibitor, please contact the GSTIKC by:

**Mr. Ma**
Tel: 13811615001  
E: Expo@gstikc.org.cn

**Ms. Zhang**
Tel: 18810660124  
E: ludan_ZHANG@gstikc.org.cn

Scan QR code for more information

Closing date: July 25, 2023

**Book a Booth**

My company apply for booking a booth (m²) on the 15th CHINA TRANSPO. The final price shall be confirmed by the organizer staff.

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Booking area: _______ m², Booth No.: _______

**Exhibitor Confirmation**

1. My company promises no act of right infringement during the exhibition period. In case of any such violation, we would immediately stop exhibiting referred items and accept charges begun by intellectual property department.

2. Exhibition fee: _______

**Organizer Confirmation**

This Contract is an effective and legal document confirmed by the organizer.
In parallel with the Global Sustainable Transport Forum (2023), the 15th CHINA TRANSPO aims at "well-known to the world, excel across the country and No.1 in the industry" by serving as a platform for communication, a window for display and a bridge for cooperation, functioning in promoting international cooperation, public-private exchange, demand-supply matching and innovation momentum. We are committed to making the exhibition a grand and high-level gathering in transport industry of general term that involves the most countries and regions and shows cutting-edge items and technologies.

1. Global Partner
   **Sponsorship fee:** negotiable.
   **Package:**
   1. Priority to locate exhibition booth. 100 square meters free of charge;
   2. Being the major sponsor of the exhibition;
   3. Holding one event in forms of thematic forum, launch event, signing ceremony and so on;
   4. Logo exposure on logo wall, agenda board, background, exhibitor manual, floor sign, back cover of the invitation, reticule, etc. Fees for other advertisements are not included;
   5. One exhibition stage in the preface hall or one online exhibition booth;
   6. One warm-up promotion, one exclusive promotion, one official acknowledgement with company link, one interview with central media or online air streaming, and company promotion sheet in the reticule;
   7. Pavilion-visit by high-level officials and, other customized services.

2. Strategic Partner
   **Sponsorship fee:** RMB 500,000-800,000 sponsorship fee + exhibition fee.
   **Package:**
   1. Priority to locate exhibition booth. Exhibition fee priced at RMB1,280/m² in principle;
   2. Holding one event in forms of thematic forum, launch event, signing ceremony and so on;
   3. Logo exposure on logo wall, agenda board, background, exhibitor manual, floor sign, back cover of the invitation, reticule, etc. Fees for other advertisements are not included;
   4. One online exhibition booth;
   5. One warm-up promotion, one interview with central media or online air streaming, and company promotion sheet in the reticule;
   6. Pavilion-visit by high-level officials and, other customized services.

3. High-level Partner
   **Sponsorship fee:** RMB 300,000-500,000 sponsorship fee + exhibition fee.
   **Package:**
   1. Priority to locate exhibition booth. Exhibition fee priced at RMB1,280/m² in principle;
   2. One online exhibition booth;
   3. Logo exposure on logo wall, agenda board, background, exhibitor manual, floor sign, back cover of the invitation, reticule, etc. Fees for other advertisements are not included;
   4. One warm-up promotion, one interview or online air streaming, and company promotion sheet in the reticule;
   5. Other customized services.

4. General Partner
   **Sponsorship fee:** less than RMB 300,000 + exhibition fee.
   **Package:**
   1. Priority to locate exhibition booth. Exhibition fee priced at RMB1,280/square meters in principle;
   2. Logo exposure on logo wall, agenda board, background, exhibitor manual, floor sign, back cover of the invitation, reticule, etc. Fees for other advertisements are not included;
   3. One warm-up promotion and company promotion sheet in the reticule;
   4. Sponsorship for single item is negotiable.

5. Other Exhibitors
   Sponsorship for single item is negotiable. Booking exhibition booth is priced at RMB 1,280-2,280/square meters (varies according to zone selected). Non-sponsor exhibitors who sign contract no later than April 30 will enjoy 5% discount.

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**China National Convention Center**

China National Convention Center (hereinafter referred to as the CNCC) and its supporting facilities are financed by Beijing North Star Company Limited. It is completed in July, 2008 and started operation in November, 2009. 12.22 hectares of land were used to build the CNCC, which covers an area of 53,000 square meters. Of the 53,000 square meters, 27,000 is the main building of CNCC, topping any other single building in the Olympic project; while the supporting buildings cover nearly 26,000 square meters, including 2 hotels and two business buildings.
第十五届国际交通技术与设备展览会

交通运输部将于2023年9月25日到26日在北京举办全球可持续交通高峰论坛（2023），并同步举办第十五届国际交通技术与设备展览会（9月25日-27日）。第十五届国际交通技术与设备展览会由中国国际可持续交通创新和知识中心、交通运输部科学研究院共同承办。

国际交通技术与设备展览会是唯一由交通运输部主办的国际性专业展览会。第十五届国际交通技术与设备展览会将以“交通天下、创新引领”为主题，旨在贯彻落实习近平总书记在全国可持续交通大会开幕式上的主旨讲话精神和中国国家可持续交通创新和知识中心成立的倡议精神，以先进技术设备展示和交流为载体，为国内外交通及相关领域企业和地方政府部门交流合作搭建平台，促进全球交通交流合作，突出体现“创新是第一动力”的理念和“与世界相交、与时代相通”的核心主张。

交通部部长李小鹏
在2月23日新闻发布会上介绍

“第十五届国际交通技术与设备展览会将以“交通天下、创新引领”为主题，重点展示国内外在交通运输基础设施智能升级、新型交通设备研发、智慧化交通运营服务等方面的新技术、新突破、新成就，为宣传和推广可持续交通技术、设备、标准、经验搭建一个全新的平台。”
### 展区规划

第十五届交通展总面积约为2.2万平方米，设置“主题成就展区”“现代交通技术与装备展区”“未来交通创新展区”三大板块，重点展示交通运输基础设施智能升级、新型交通装备研制、智慧化运营管理、创新性服务等方面的新成就、新突破、新方向，全方位展示铁路、公路、水运、民航、邮政等综合交通运输发展的最新成果。
“第十三届国际交通技术与设备展览会”(CHINA TRANSPRO) 于2018年5月28-30日在北京中国国际展览中心(新馆)成功举行，展会以“科技引领、创新驱动，全力推进交通强国建设”为主题，集中展示了我国交通运输发展的新成就、新理念、新技术、新装备。包括中国铁建、中国中铁、中国邮政、中国中车、青岛港、徐工、宇通、华为、腾讯、首发等众多行业领军企业在内的640家单位参展，展览面积达7万平方米，共有来自40多个国家和地区的近2.2万名专业观众到场参观。

第十三届交通展向社会公众全方位展示了道路交通、公路、水运、民航、邮政等综合交通运输发展的最新成果，成为社会各界了解新时代交通发展脉络、感受新时代交通发展成就、关注新时代交通强国建设进程的重要窗口。

在展会同期举办了智慧出行专题报告会、2018中国智能交通产业技术创新论坛、第二届城市交通零排放出行国际论坛、平安交通创新交流研讨会、交通运输科技创新与技术转移高峰论坛、2018客车技术创新论坛、2018道路交通安全论坛等。吸引了来自全国二十多个省市的近千名专家、学者和专业人士与会交流。同时，参展企业还自发组织召开了近30场新品发布、技术推介和现场签约等活动。
相关展览会事宜，敬请垂询：
中国国际可持续交通创新和知识中心
马老师
T: 138 1161 5001
P: 188 1066 0124
E: Expo@gstikc.org.cn
E: ludan_ZHANG@gstikc.org.cn

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展位预定

本公司希望预订下列所选定的展台类型和面积以㎡为单位，所选展台类型的费用（人民币）可具体咨询以上联系人。

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<td>光地展位（36㎡起）</td>
<td>2280元/㎡</td>
<td>1880元/㎡</td>
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预定：_________ ㎡，展台号：_________  

展商确认

1. 本公司保证在展会期间，所有展出内容无涉嫌侵权行为。如有违反，立即停止侵权内容的展示展出，并接受知识产权相关部门处理。
2. 参展费总计：_________ 元

负责人签名（需字迹加盖公司印章）：_________ 日期：_________

参展确认此参展申请表之所有内容。

主办单位确认

签字并加盖公司印章：_________ 日期：_________

本合同是一份由主办单位确认的，有效的、合法的参展合同。
一、全球合作伙伴

金额：面议。

权益：
1. 具备优先选择展位的权益，免费获得1个100平方米的展位；
2. 成为展览会赞助商；
3. 举办1个专项活动，主要内容包括主体论坛、成果发布或签约仪式等不同形式；
4. 在Logo墙、日程版、宣传海报、参观手册、指引地图、邀请函封底、手提袋等多渠道体现企业标识，证件、龙膜架、注水旗等单独计数；
5. 将有一个展位展示台或云上传位；
6. 享有1个会场预热宣传，1个专属宣传活动，1个大会官方鸣谢并提供企业链接，1个中央媒体专访或云上直播，以及在会议材料里统一放置企业宣传单等权益；
7. 会根据合作伙伴的具体需求，酌情增加其它定制化服务。

二、战略合作伙伴

金额：80-500万元赞助费+展位费

权益：
1. 具备优先选择展位的权益，原则上按照1280元/㎡/天收取展位费；
2. 举办1个专项活动，主要包括主体论坛、成果发布或签约仪式等不同形式；
3. 在Logo墙、日程版、宣传海报、参观手册、指引地图、邀请函封底、手提袋等多渠道体现企业标识，证件、龙膜架、注水旗等单独计数；
4. 将有一个展位展示台或云上传位；
5. 享有1个会场预热宣传，1个中央媒体专访或云上直播，以及在会议材料里统一放置企业宣传单等权益；
6. 会根据合作伙伴的具体需求，酌情增加其它定制化服务。

三、高级合作伙伴

金额：50-300万元赞助费+展位费

权益：
1. 具备优先选择展位的权益，原则上按照1280元/㎡/天收取展位费；
2. 举办1个专题活动，主要包括主体论坛、成果发布或签约仪式等不同形式；
3. 在Logo墙、日程版、宣传海报、参观手册、指引地图、邀请函封底、手提袋等多渠道体现企业标识，证件、龙膜架、注水旗等单独计数；
4. 享有1个会场预热宣传，1个中央媒体专访或云上直播，以及在会议材料里统一放置企业宣传单等权益；
5. 会根据合作伙伴的具体需求，酌情增加其它定制化服务。

四、指定合作伙伴

金额：30万元以下赞助费+展位费

权益：
1. 具备优先选择展位的权益，原则上按照1280元/㎡/天收取展位费；
2. 举办1个专项活动，主要包括主体论坛、成果发布或签约仪式等不同形式；
3. 在Logo墙、日程版、宣传海报、参观手册、指引地图、邀请函封底、手提袋等多渠道体现企业标识，证件、龙膜架、注水旗等单独计数；
4. 享有1个会场预热宣传，以及在会议材料里统一放置企业宣传单等权益；
5. 具体单项目赞助需求，可按照一事一议的原则单独洽谈。

五、其他展商

如参展商具体单项目赞助需求，可按照一事一议的原则单独洽谈。若无赞助需求，原则上展位费按照1280元/㎡至2280元/㎡（视区域确定）收取，于4月30日之前签订合同可享受95折优惠。