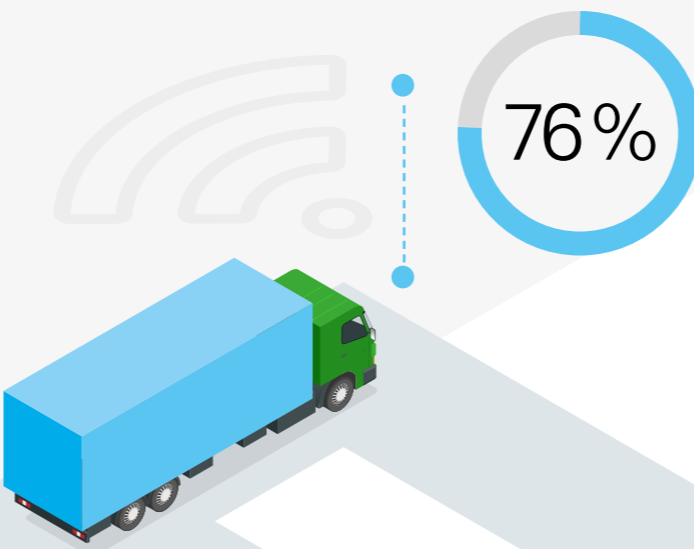


Technology and innovation have the potential to radically re-shape the road transport industry

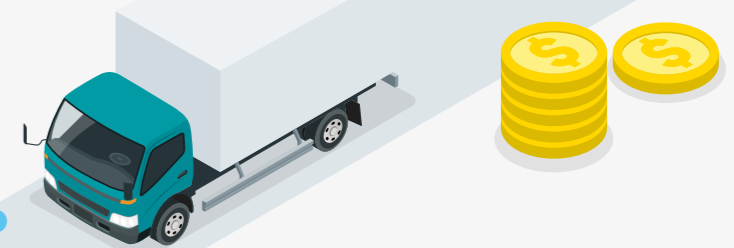


The top benefits of technology and innovation globally are:

- 92% Improved safety while driving
- 88% Intelligent transport systems to reduce hard driving conditions
- 87% Improved trip organisation for the driver

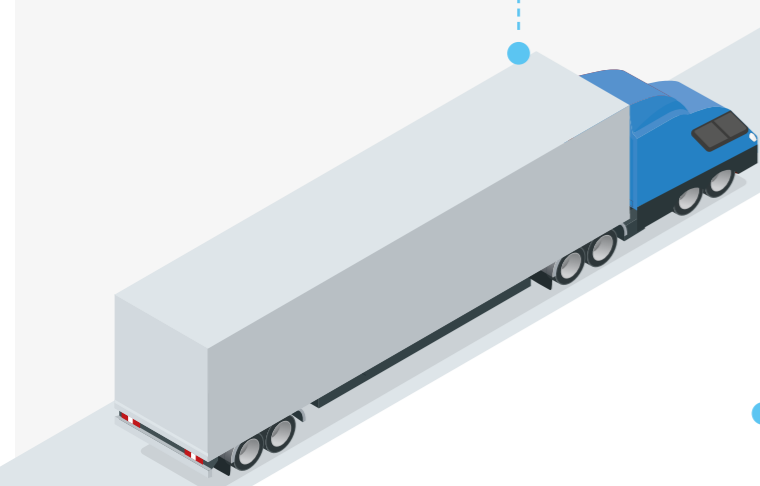


Of transport companies believe autonomous trucks will become a reality on our roads in the next 10 years



But there are a number of roadblocks to full innovation taking place:

- 62% Limited understanding of the range of technologies available
- 59% High financial investment required
- 57% Lack of highly qualified people to implement TDI



Innovation will allow transport companies to be more sustainable in a number of ways:

- 89% Engine efficiency
- 84% Decarbonisation in transport
- 74% Alternative fuel technologies

