

08/2022

## Research Manager – Transport & Environment

### JOB SUMMARY:

In line with IRU's vision to be the global leader on ensuring road transport is safe, efficient and green, the Research Manager, Transport & Environment will play a critical role in developing robust and meaningful research to support our activities and our value to society, while developing trust-based relationships with key data providers from our industry and beyond.

As the research manager within the Strategy & Market Intelligence department, the incumbent will be expected to coordinate the development of robust and meaningful data research, reports, or studies on key global transport and environment topics, and in particular to coordinate our Green Compact study aiming at building a global roadmap towards full decarbonisation of the road transport industry by 2050.

**Reports to:** Senior Manager - Strategy and Market Intelligence  
**Direct Report:** Research Analyst  
**Travel:** Up to 20%  
**Location:** IRU Geneva

### RESPONSIBILITIES

#### Research on road transport topics

- Develop the research agenda on transport and environment key topics in coordination notably with IRU Advocacy experts and IRU Delegations
- Coordinate and lead the implementation of the approved research agenda
- Select the most appropriate research methodology and techniques
- Set up a monitoring process of industry trends and key challenges of the road transport industry (logistics & mobility) in order to feed the strategic thinking of IRU Advocacy experts and senior management
- Be responsible for the inception, planning and execution of research projects, reports, publications, surveys to support IRU's activities at both global and regional levels covering key road transport industry opportunities or challenges around intermodality, digitalisation, decarbonisation, etc
- Be responsible for the preparation of our first annual road transport industry outlook, offering key indicators to assess the road transport performance and trends
- Monitor collaborative public funded EU research projects implementing the strategy and technology roadmaps
- Support the manager in charge of the Intelligence Platform ("IP") in collecting relevant data, reports, research to improve its content and the value provided to the IP users.
- Implement an effective data collection and reporting process
- Build long-term data partnerships with IRU Members, external stakeholders to collect and disseminate meaningful data support
- Support IRU communication activities to ensure consistency between messages and supporting data or analyses used as well as to answer media's questions or requests.

Green Compact project:

The Green compact is a roadmap to carbon neutrality by 2050 at regional and global level for the road transport industry based on five pillars (alternative fuels, efficient logistics, collective mobility, efficient vehicles and driver training).

- Be responsible to deliver the Green Compact project (“Project”), including the consolidation of all data used to establish the decarbonisation roadmap for the road transport industry at regional and global level as well as the forecasts for 2030, 2040 and 2050
- Plan and oversee the Project, including the coordination of external consultants and processes to deliver the project according to targets (time, cost, quality, etc)
- Track progress of the Project and provide regular updates and status to the Project team and senior management
- Address proactively all potential significant changes to the Project to the relevant stakeholders or decision-makers
- Be responsible of the quality control of the data and results provided by external consultants and ensure the consistency of the methodology used
- Implement a process to update regularly the decarbonisation roadmap
- Enrich the IRU Intelligence platform with relevant data related to transport and environment, using the Green Compact project and any additional identified sources (members, corporates, industry organisations, research institutes)
- Contribute to enrich the IRU Intelligence Platform by proposing additional content to IP users (dashboard, table, analysis, report, etc)

Team management

- Manage and lead direct report(s), including training and development

**COMPETENCIES, SKILLS & BEHAVIOURS**

- Strong research and analytical skills
- Strong ability to develop long-term and trust-based partnerships with data providers, technical experts, universities, policy makers, industry stakeholders
- Excellent interpersonal skills and ability to work effectively in a team
- Drive for results with strong project management skills
- Excellent English, both orally and written
- Emotional intelligence: self-awareness, empathy, managing self and other emotions
- Embraces cross-functional collaboration to ensure success
- Positive, agile and prepared to adapt to change at short notice
- Proven organisational skills
- Fosters a winning culture by fully encapsulating IRU’s ten Competencies & Behaviours
- Fully committed to IRU and determined to reach our Game Plan objectives

**QUALIFICATIONS & EXPERIENCE**

- Master degree in Economics, Political Science, Engineering with specialisation in Energy and Transportation economics, Environmental sciences, sustainability or related fields
- At least 10-15 years research experience related to energy and the transport business
- Proven experience in energy, transport and logistics sectors
- Excellent Excel and PowerPoint knowledge