



Job Opportunities

Helping the world get where it needs to be.

IRU is the global industry association for road transport, driving the sustainable mobility of people and goods across the planet.

Our rapidly evolving and dynamic organisation in Brussels is looking for a

Market Intelligence Intern 1 year contract

JOB SUMMARY:

Reporting to the Market Intelligence Analyst with a dotted line to the Senior Advisor, Goods Transport, the incumbent will support the Strategic Marketing and Intelligence (SMI) team in maintaining and improving IRU online Intelligence offer to ensure IRU becomes a recognised centre of data excellence in the industry and to support our Activities, notably Advocacy.

RESPONSIBILITIES:

Market scanning and data collection (40%)

Maintain up-to-date IRU online observatory on real-time country information on road traffic, blockades and roadworks affecting commercial road transport, especially in the context of the Covid-19 crisis:

- **collect** relevant information from our members' network and from governmental/official sources on road transport day to day country news
- **summarize** the information in order propose a clear and short overview of the key messages/news
- **activate** internal (Key Account Managers) and external stakeholders to proactively gather updated information

Strategic Marketing (40%)

Support the SMI team in the on-going effort to support our Activities by:

- identifying, mapping and prioritising relevant data based on internal and Member needs,
- develop presentations to support key internal messages,
- support actively the identification of possible partnerships with external data providers or partners (Academia, Research Institutes, International Organisations, etc.)

Advocacy (20%)

- Support the Senior Advisor, Goods Transport on policy, legislative and other work relevant for EU freight transport & Analyse and disseminate information as well as help with administrative tasks
- Follow the work of the relevant European Parliament's Committees and European Commission's services

QUALIFICATIONS & EXPERIENCE

- University degree in Political Science, Business or related fields
- Knowledge of the road transport industry
- Knowledge of the functioning of EU Institutions is a must; Prior experience in one of the institutions is an asset
- Understanding of both corporate and NGO environments
- Excellent command of English, another language is a plus

COMPETENCIES, SKILLS & BEHAVIOURS

- Strong analytic and critical thinking skills
- Drive for results
- Content creation skills
- Natural communication and interpersonal abilities
- Strong work ethic is a must and team spirit
- Professional and positive attitude, customer oriented approach
- Hands-on with an ability to anticipate, understand the sense of urgency
- Cross-functional collaboration to be successful in a matrix organisation

If you are interested in this exciting opportunity, please [apply here](#) by sending your motivation letter in English indicating your interest and why you believe you are the right fit for the position. Your most recent CV would also be very much appreciated.

Application deadline: 7 October 2020