



AG/GE8902/JHU

Geneva, 15 May 2023

## **INDUSTRY PLEDGE – IRU CHARTER 75**

*The IRU Charter 75 was unanimously adopted at the IRU General Assembly on 12 May 2023.*

**IRU Charter 75 – an industry pledge highlighting the important role of road transport and committing to serve people, communities and economies.**

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### **IRU Charter 75**

Serving people, communities and economies especially in times of crisis

#### **Rescue – Rebuild – Resilience**

*IRU was founded 75 years ago. We began with one noble quest: to rebuild a war-ravaged Europe, restore its devastated trade and transport links, and revive its surviving peoples who needed food, jobs, stability, and peace.*

*From these humble beginnings, IRU has now become the trusted voice of the road transport industry across the globe.*

*One year after its birth, IRU created TIR and now runs the system under UN mandate. This is the UN's longest continuous public private partnership and demonstrates what can be achieved when business and the international community work together.*

*Today, more than ever before, humanity depends on road transport services. They underpin almost every one of the UN Sustainable Development Goals. The industry is the bedrock of social and economic prosperity, connecting communities and businesses everywhere with safe, efficient, and green mobility and logistics.*

*This is never truer than in times of crisis. Road transport services are at the forefront of moving food, water, medicine, equipment and people in response to natural disasters, war, pandemics and other emergencies.*

*On the occasion of its 75<sup>th</sup> anniversary, IRU, with its members and partners, pledges to, wherever and whenever it can:*

**Rescue:** *Keep road transport connections operational and open new emergency links wherever possible for rescue operations during a crisis, including across borders, so people and essential goods get to where they need to be as rapidly as possible.*

**Rebuild:** *Work closely with all actors, public and private, to support recovery efforts in the weeks and months after a crisis, providing best in class logistics and mobility solutions to rebuild communities and livelihoods.*

**Resilience:** *Give practical advice and on-the-ground guidance to UN and intergovernmental organisations over the longer term so that communities and their transport networks are resilient and well-prepared to tackle crises, re-enforcing social and economic prosperity and ultimately peace.*

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