

Road Transport Manager Course



Building a successful road transport business in a dynamic and competitive environment requires skilled professionals.

The IRU Academy Road Transport Manager course offers a new certification based on industry best practices. It covers subjects and methods customised to the needs of the industry today and in the future.

Who is the course for?

The course is aimed at directors and managers looking to enhance their professional skills and improve their company's operational systems. It covers new concepts and learning activities that can be directly transferred in the workplace.

Participants successfully completing the course receive the IRU Academy Road Transport Manager certificate which open opportunities for career advancement within their organisation and the sector.

What you will learn

The course combines theory and practical sessions that cover key areas of transport management. It introduces new effective ways of working.

The course will help you:

- Understand the need to think and work strategically
- Manage regulatory compliance and operational performance
- Analyse problems and identify effective solutions
- Learn about global best practices and how to implement them
- Understand the costs involved in road transport operations and how to reduce them
- Improve the performance of team members
- Understand the role of transport in a supply chain
- Introduce quality systems across your business

Course structure

The IRU Academy Road Transport Management Programme is modular, with each section covering a topic that would be expected of someone operating at a functional expert level in a transport operation. There are seven core modules in the programme, and although individually they provide a unique level of knowledge, together they form the basis of what we consider to be the requirements of a 'World Class Transport Operator'.



The course is made up of modules delivered over five days through a mix of classroom training, workshops and self-study. Participants interact regularly, sharing their knowledge and experience through discussions and activities. The course's format offers a unique opportunity to engage with peers and thus build knowledge networks through exchange of experience.

Subjects covered:

- Strategic and operational management
- Health and safety in transport operations
- Managing compliance
- Total quality management systems
- Fleet operating costs
- Transport operations in the supply chain
- Managing fuel consumption & environmental impact

Why train with the IRU Academy?

All IRU Academy training programmes:

- Integrate best practice
- Comply with international industry standards
- Help harmonise industry professional qualification standards at the global level
- Are designed by industry experts
- Guarantee the highest level of quality, consistency and accuracy
- Are regularly updated to reflect new and amended legislation and latest technical developments

Sign up: This programme is exclusively delivered by the IRU Academy.

iru.org/academy

Contact us:

academy@iru.org