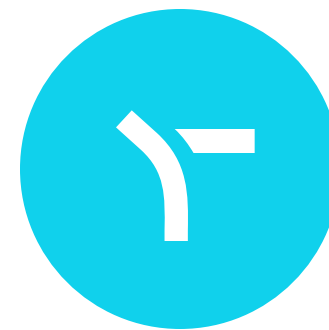




**For IRU International Taxi Forum**

## ABOUT SPLYT



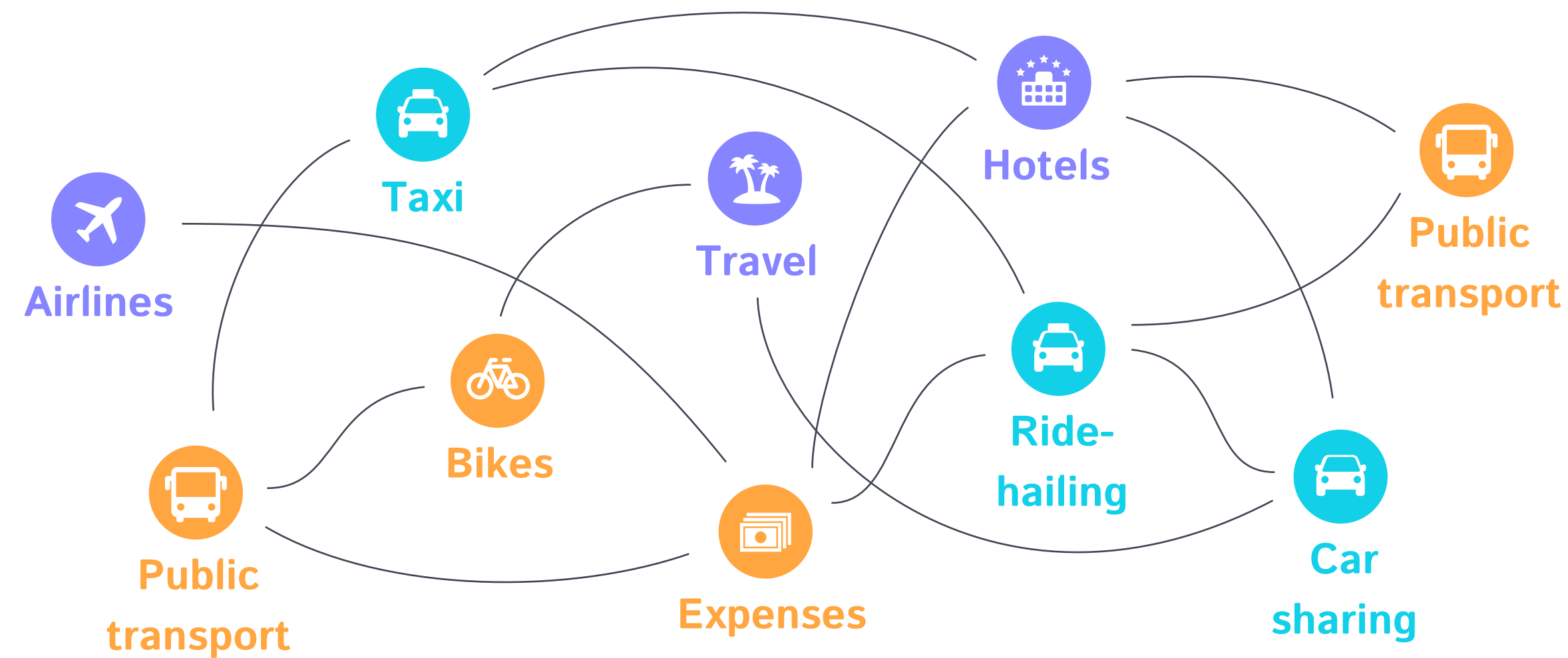
**SPLYT IS THE WORLD'S FIRST  
MOBILITY MARKETPLACE  
GLOBALLY CONNECTING ON-  
DEMAND MOBILITY STAKEHOLDERS**

Founded in 2015, we are focused on connecting our business partners via proprietary APIs

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Available in over 50 countries, we are enabling 1.2 billion travellers access to on-demand mobility

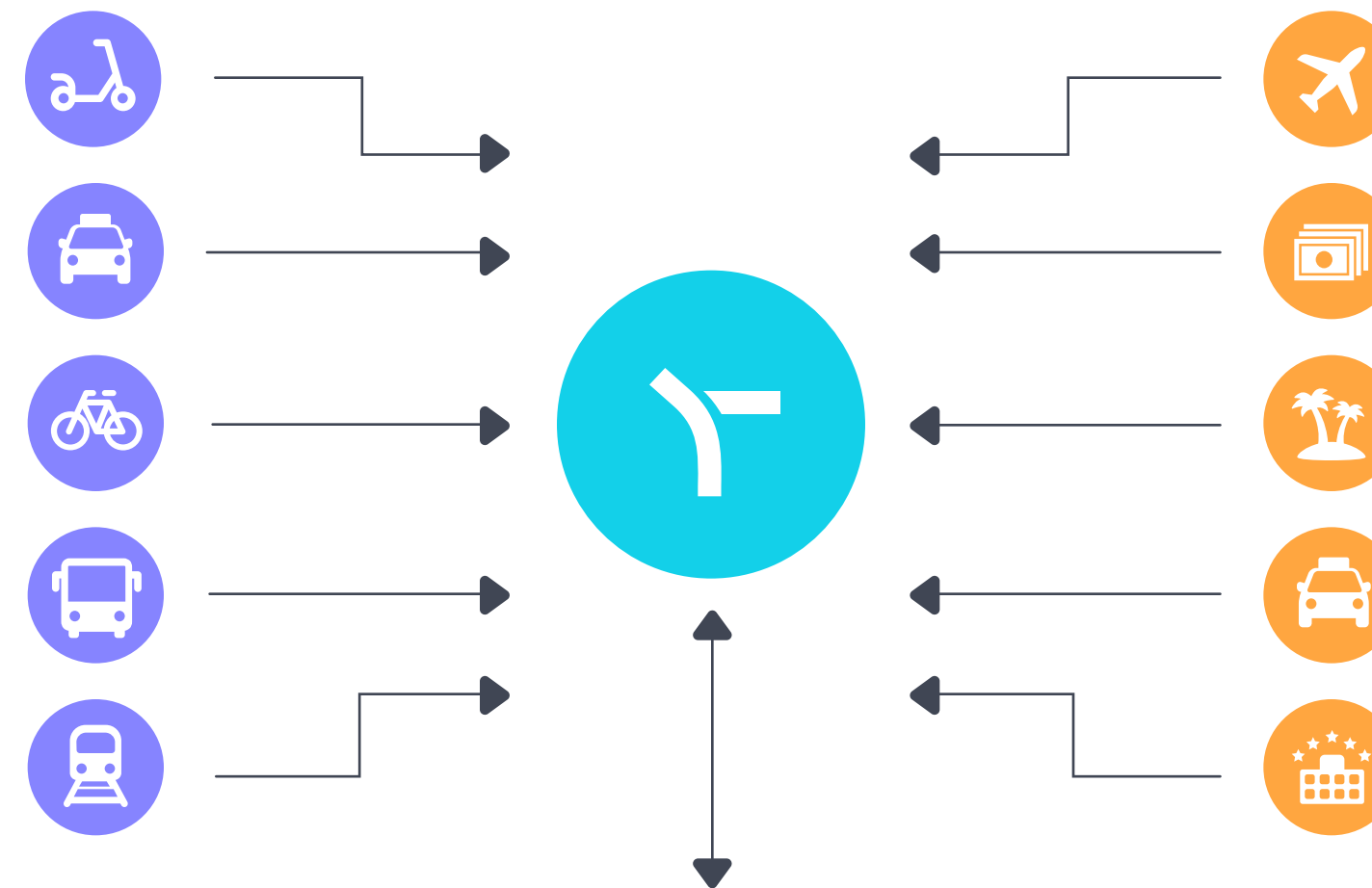
# MOBILITY STAKEHOLDERS REQUIRE A COMPLEX WEB OF BILATERAL AGREEMENTS AND INTEGRATIONS



# SPLYT MAKES TRAVEL EASY BY CONNECTING MOBILITY STAKEHOLDERS AROUND THE WORLD THROUGH A UNIQUE AGNOSTIC PLATFORM

## Supply partner

Splyt providers can accept ride requests from our global platform partners through our Supply API. This optimises their fleet utilisation and opens additional revenue opportunities.



## Roaming partner

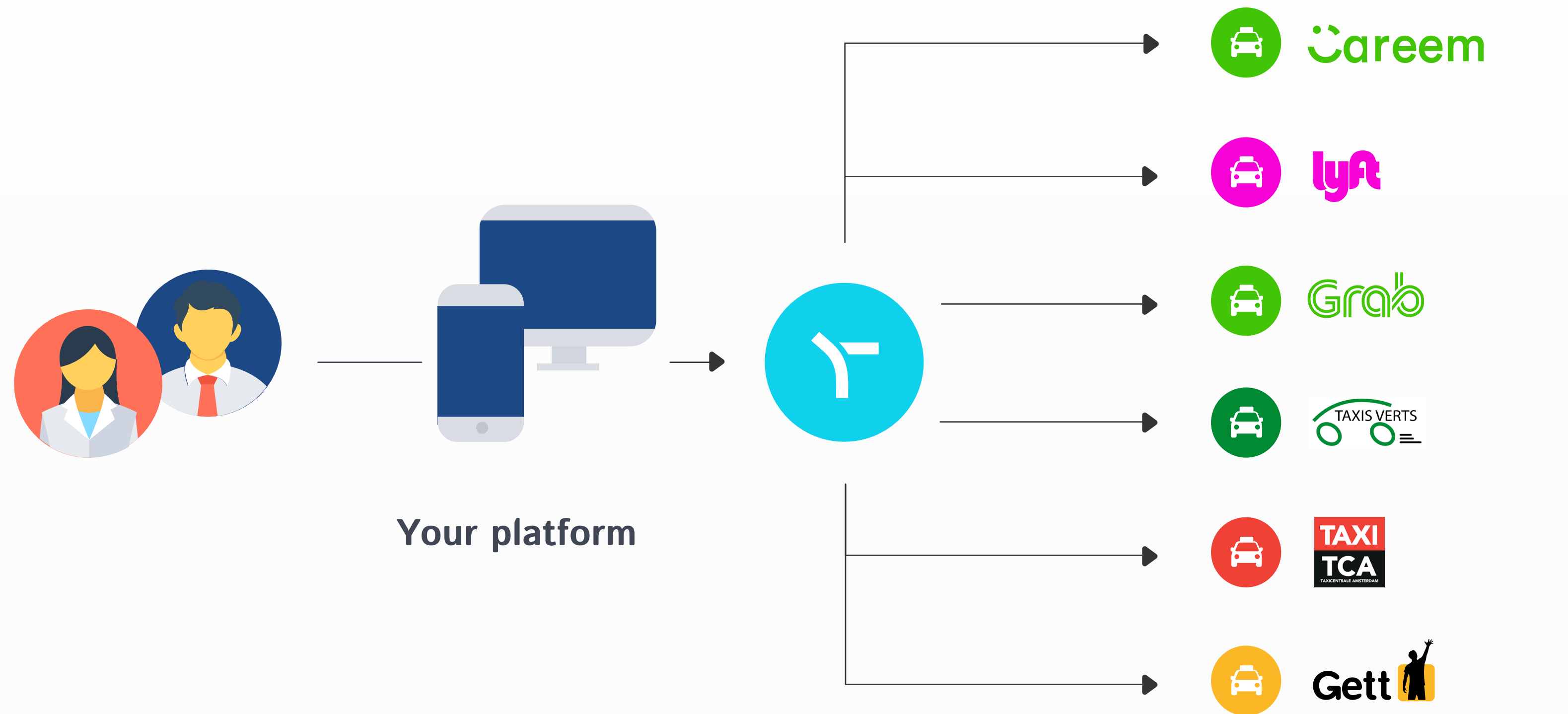
Splyt roaming partners integrate both the Demand partner and Supplier APIs. Allowing their customers to experience global on-demand rides with their local home app whilst increasing the volume of incoming ride requests to their fleet.

## Demand partner

Splyt platform partners (travel and mobility services) gain access to a vetted global network of on-demand transport providers. Integrating the Splyt Demand API allows partners to add global on-demand rides to their offering.

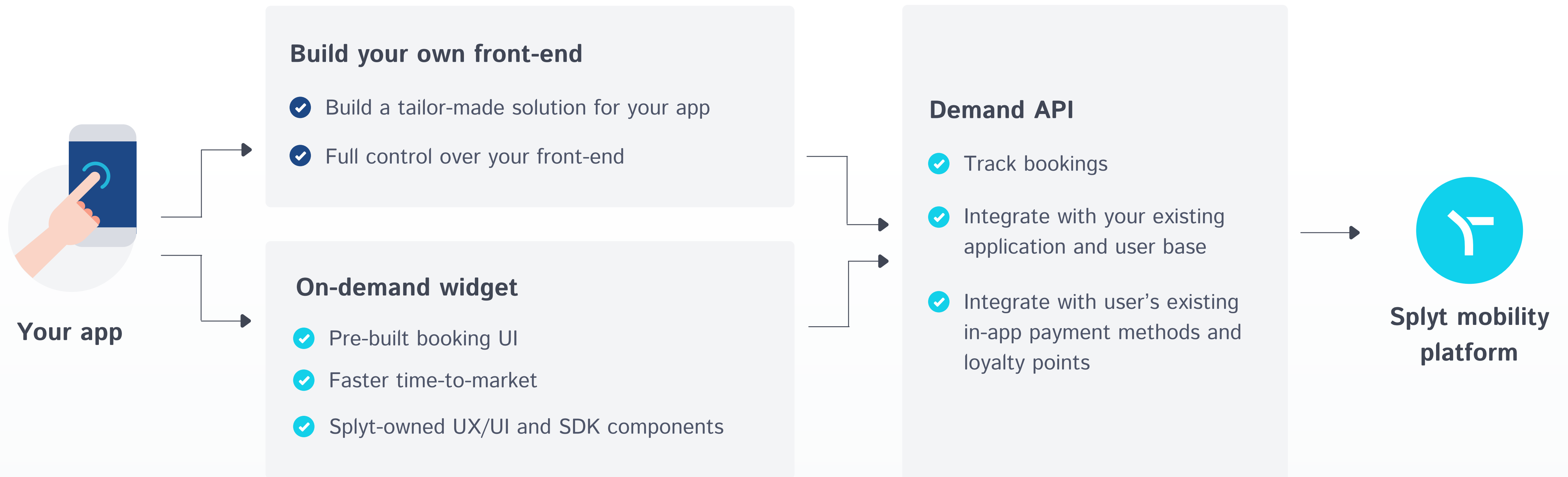


# INTEGRATION OF THE SPLYT PLATFORM WILL ENABLE YOUR USERS TO GLOBALLY ACCESS TAXI SERVICES.



*Loyalty points authentication  
available*

# CREATE THE BEST EXPERIENCE FOR YOUR USER WITH THE SPLYT DEMAND API



End-to-end UX within  
your app

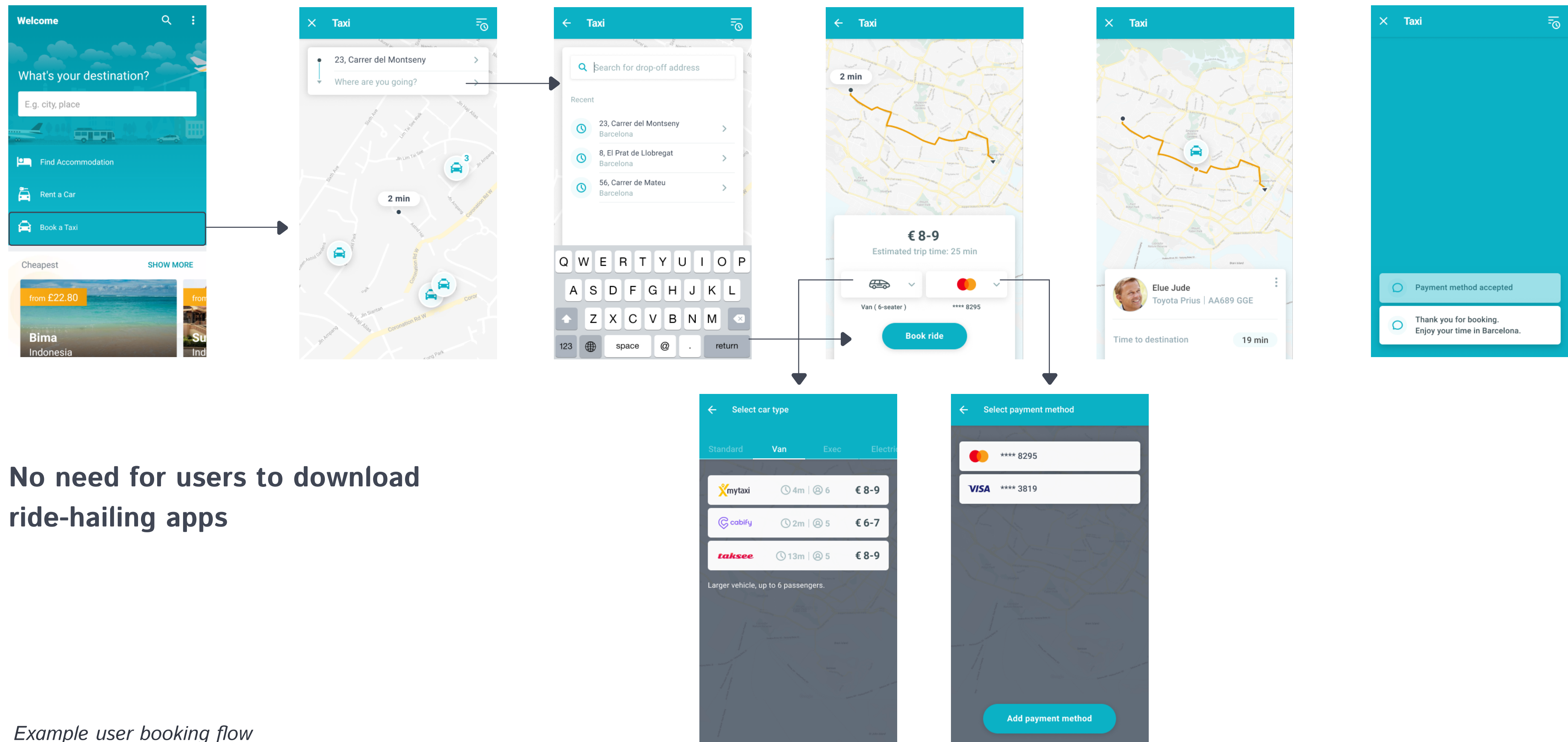
Choice of global on-  
demand bookings in  
Splyt territories

Choice of ride-hailing  
services and car types

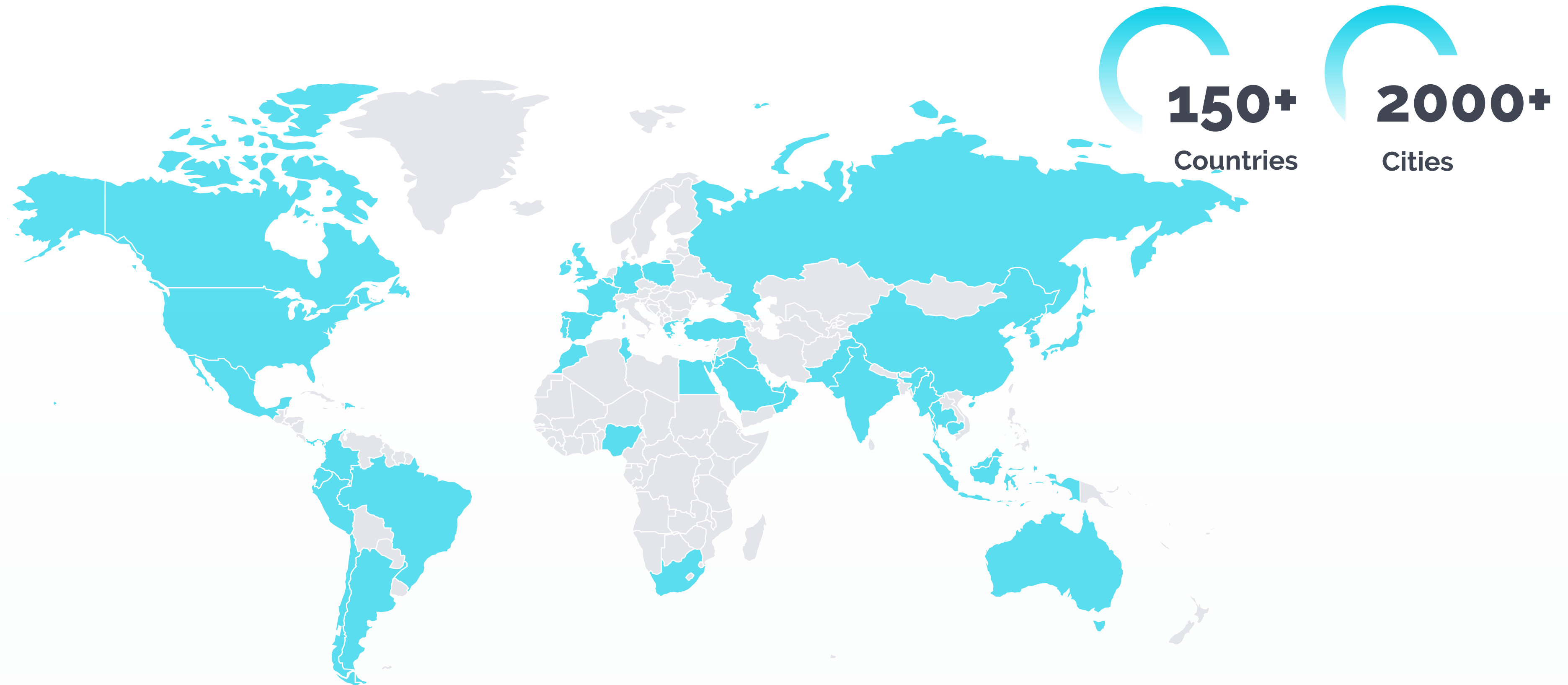
Choice of on-demand  
and pre-booked ride  
options

Personalised  
recommendations  
based on ride history

# END-TO-END BOOKING WITHIN YOUR PLATFORM



# SPLYT'S GROUND TRANSPORT COVERAGE

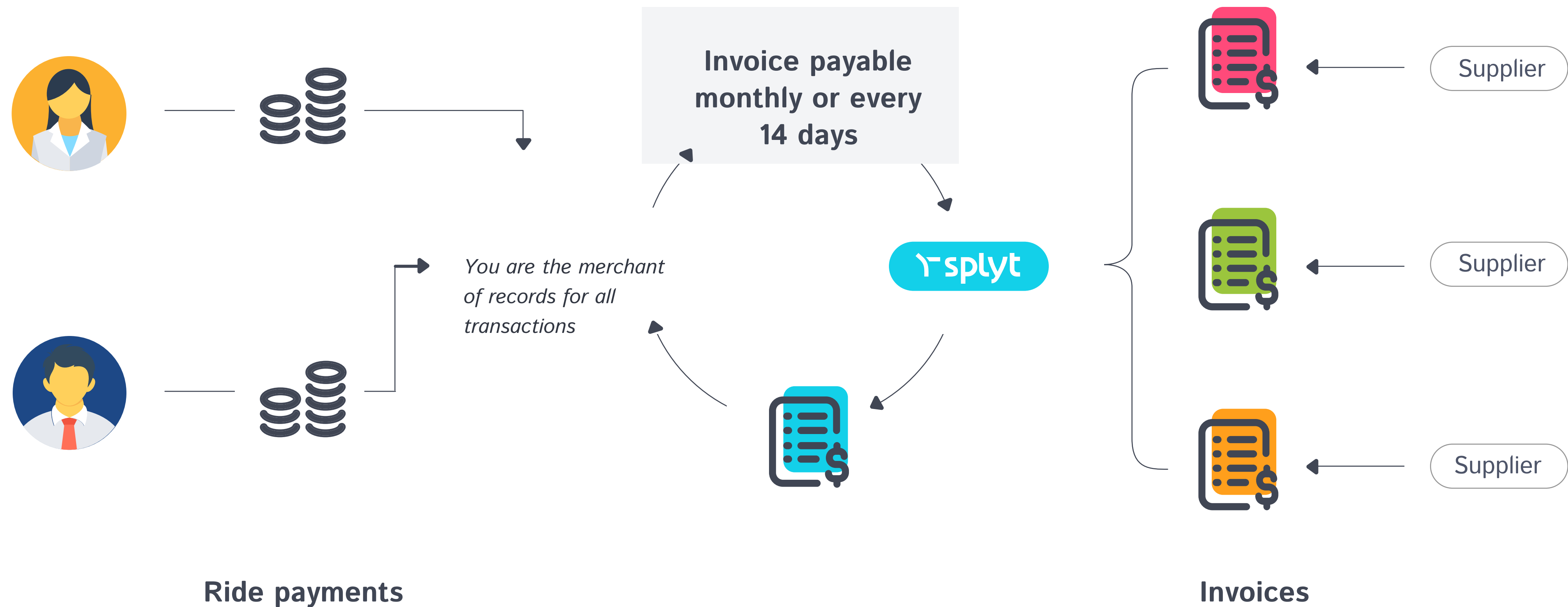


Example key suppliers:



*Enquire for more details*

# A SINGLE INVOICING RELATIONSHIP WITH SPLYT



# THE BENEFITS OF INTEGRATING THE SPLYT DEMAND API



## Single integration and invoicing relationship

One API integration with Splyt to get access to ride-hailing partners



## Increased offerings

Get access to a vetted global network of ride-hailing inventory



## In-app retention

We do not deep-link. Your app hosts the full ride-booking experience



## Analytics: Data-driven engagement

More touchpoints with customers to personalise offerings on trip



## Insurance

All rides covered by Splyt's Public and Private Liability insurance



## Free integration

No charges for connecting your backend with our API platform but opportunities to earn revenue sharing commissions



# TEAM

Key people & their favourite modes of transport



**Philipp Mintchin**  
CEO & Founder



**Stephen Mason**  
CTO



**Yati Afendy**  
Head of Partnerships



**Andy Skerla**  
Technical Director



**Yulia Dankova**  
Co-Founder

## Strategic advisors



Lukas Neckermann - International Urban Mobility Expert, Speaker and Author as well as Ex-Insurance Company Director



Gerhard Ammann is the Chairman of the Board of Directors of Bank von Roll AG. Previously he was CEO of Deloitte AG, Zurich. Mr. Ammann has spent more than 30 successful years in the field of bank and financial auditing



Paul Malicki - Former CMO of EasyTaxi, CEO and CMO of Flapper, Forbes Technology 30 under 30



Michel Petre is the owner of Belgium's largest taxi fleet. Having invested into several seed rounds within the mobility space, Mr. Petre is actively involved in shaping Europe's mobility landscape

# TALK TO US

[www.splyt.com](http://www.splyt.com)



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