

Enabling development, delivering impact

IRU Technical Assistance



Advancing mobility and logistics

IRU is the world road transport organisation. With almost 80 years of on-the-ground experience, our network spans more than 100 countries.

We partner with international donors, development banks and governments to design and deliver technical assistance projects that formalise, facilitate and decarbonise mobility and logistics to advance sustainable social and economic development.

Our partners

Selected funding and development partners include:

ADB	GIZ	ITFC
AIIB	ICMPD	MCC
Enabel	ILO	World Bank
EU	IsDB	UNOHRLLS

Why IRU?

- **Unique public-private perspective:** A global not-for-profit organisation bridging governments and more than 3.5 million transport operators worldwide.
- **Ready-to-deploy expertise:** Proven on-the-ground delivery, deep sectoral knowledge and a global expert roster.
- **Official UN status & partnerships:** Observer status in major UN bodies; mandated by the UN to administer the TIR system. Global partners include ILO, UNECE, ITF/OECD, World Bank (WB).
- **Recognised international standards:** Track record in developing and implementing global frameworks, including TIR, ADR and CMR.

IRU's technical assistance portfolio

IRU's portfolio is modular, with key building blocks to advance safer, more efficient and greener mobility and logistics.

Formalise	Facilitate	Decarbonise
□ Institutional and legal frameworks, market structure and access □ Professionalisation, industry representation and support □ Training, examination, certification □ Safety standards, procedures and systems □ Vehicle and facility standards □ Workforce development, gender and inclusion	□ Border crossing optimisation □ TIR accession and implementation □ Trade facilitation, regional integration and harmonisation □ Advanced risk management (B2B/B2G connectivity) □ Transit and transport laws and policies; security and transparency □ Digital logistics solutions	□ Macro-level emissions assessments and scenarios □ Operator-level emissions tracking □ Green fleet operational efficiency □ Energy transition policies and incentives □ Eco-driving training

IRU supports the full project cycle, from diagnostics and project design to implementation, capacity building and evaluation.

Guiding reform

IRU's technical assistance work is underpinned by the [IRU–World Bank Road Transport Services Reform Guide](#), laying out a step-by-step approach to help governments and authorities diagnose issues within their road transport sector and to define and implement a comprehensive path to reform, covering topics including:

- Market structure & efficiency
- International & domestic market access
- Social and workforce rules; gender inclusion
- Driving license reform & procedures
- International and regional legal standards
- Driver training, examination & certification
- Finance and insurance mechanisms
- Enforcement and vehicle standards
- Fleet renewal processes
- Decarbonisation rules, incentives & practice
- Managing externalities

Around the world

IRU works in many regions around the world to advance development, including:

- West & Central Africa (Benin, Côte d'Ivoire, Mauritania, Niger, Senegal, Togo)
- Central Asia (Kazakhstan, Kyrgyzstan, Mongolia, Tajikistan, Uzbekistan)
- Middle East & North Africa (Jordan, Morocco, Qatar, Saudi Arabia, UAE)
- Other regions (Brazil, China, Pakistan, Southeast Asia)

Delivery capacity

IRU has a wide range of members, partners, solutions, tools and experts to deliver technical assistance projects:

- **IRU Academy** – accredited training institutes in 40+ countries
- **IRU Examiner** – examination and certification standards
- **IRU RoadMasters** – digital workforce skills profiling
- **IRU Green Compact** – emissions tracking and scenario tools
- **TIR digital tools** – to facilitate border transit and trade
- **Global network** of expert consultants and local training institutes
- Proven **project management** across donor-financed assignments

Selected projects

Recent and ongoing development and technical assistance projects include:

- Modernising Road Transport (EU DG INTPA)
- Skilled Driver Mobility for Europe II (ICMPD/MPF)
- Formalising Togo's Road Transport Sector (WB)
- Professionalisation Framework in Benin (MCC)
- TIR in Mauritania and Senegal (ITFC)
- Safe and Efficient Transport in the Arab Region (IsDB)
- Defensive Driving in the DRC (UNHCR)
- Driver Licence and Training Capacity in Benin (Enabel)
- Digital Trade Facilitation in Central Asia (GIZ, CLDP)
- Driver Standards in Central Asia (CLDP)

Ready to partner with us?

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