



**Certification that
takes you further**



PASSENGER TRANSPORT

iru.org/certification

Can certification take you further?

TAKE YOUR BUSINESS FURTHER

Prove how, everyday, you go above and beyond industry expectations.

TAKE YOUR OPERATIONS FURTHER

Mitigate risks and boost customer satisfaction.

TAKE YOUR RECRUITMENT FURTHER

Show your drivers how valuable they are to you.



IRU RoadMasters champions excellence in road transport through international certification standards that create real competitive advantage

How does it work?

COMPREHENSIVE ASSESSMENT

A realistic, objective and standardised assessment allowing you to measure skills and knowledge in all key job areas.

PAPERLESS PROCEDURE

You benefit from an IT ecosystem to conduct assessments, record results and verify certification.

INDIVIDUAL AND COMPANY LEVEL RESULTS

Reports allow you to gain valuable insights into the strengths and weaknesses of your drivers.

The benefits

TRUSTED INTERNATIONAL CERTIFICATION

Your professionalism is endorsed by a trusted, independent, international certification body.

RECOGNITION AS AN EMPLOYER OF CHOICE

You are acknowledged as an employer that continuously invests in its drivers so that they can reach their full potential.

OPTIMISED HIRING AND TRAINING PROCESS

Your operations and recruitment processes are optimised thanks to a greater knowledge of your workforce.



OUR ASSESSMENTS

There are various ways of learning how to become a driver, both formal and informal. What matters in the end though is the result: can you demonstrate professional excellence?

We systematically measure competence based on robust assessment methods and provide comprehensive results and data, placing you in a position to make informed decisions about your workforce and gain real competitive advantage.

ASSESSMENT PROCEDURE

	KNOWLEDGE TEST	PRACTICE	SIMULATION
DRIVING Driver drives safely, comfortably and anticipates traffic correctly while minimising consumption.		✓	✓
VEHICLE Driver is able to determine if the vehicle is fit for service, correctly conducts appropriate checks.	✓	✓	
EMERGENCIES Driver reacts correctly in case of emergencies such as equipment failure, fire, road accident or serious issue with passengers.	✓		
CUSTOMER SERVICE Driver handles everyday interaction with passengers correctly.	✓	✓	

WHAT YOU DO	WHAT IRU DOES
PLAN TEST SESSIONS	IT ECOSYSTEM
THEORY ASSESSMENT USING YOUR OWN FACILITIES (classroom, computer, internet access)	COMPETENCE ASSESSMENT
PRACTICAL ASSESSMENT (with own accredited assessors, with own vehicles and tablets)	INDIVIDUAL AND COMPANY LEVEL REPORTS

Our credentials



As the voice of 3.5 million members in more than 80 countries, we represent the interests of the industry and advance mobility, transport and logistics worldwide. IRU is mandated by the United Nations to operate the TIR system.



The IRU Academy has accompanied the industry in 45 countries, helping thousands of drivers and transport operators move towards improved safety, efficiency and sustainability. It has been internationally acknowledged as providing the highest standards in professional training.



Working with industry stakeholders, IRU aims to constantly upgrade its Certification programme while achieving greater recognition for those striving to raise the standards.



WHAT CUSTOMERS SAY

ALSA, the leader of the Spanish passenger transport sector, benefits from IRU RoadMasters certification to assess drivers and take its operations further by proving its relentless commitment to safety and quality of service.

"We wanted to make sure that we are accredited by an external body. It's all about building trust with our partners wherever we can. Anybody can simply say they have the best drivers. We want to go one step further and actually show who we are in an unbiased way."
Juan Antonio Esteban, HR Manager, ALSA

"We've had very positive feedback from our drivers, who consider it very relevant, reflecting their real-world job challenges. We are confident that this new method of assessment will improve our training processes significantly in the future."
José Manuel Suárez, Training Manager, ALSA

"ALSA driver assessment sends a clear signal to all drivers about the company's expectations in the area of safety. It's proof that we care about safety."
Eduardo Mayoral, Safety Manager, ALSA



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