



In-depth knowledge of your drivers for informed decision-making



IRU RoadMasters solves the professional excellence dilemma

Highly skilled drivers are critical to businesses, but training is costly, especially with the current driver shortage and high staff turnover.

Hiring drivers and providing only initial training has the drawback that skill level and service quality deteriorate over time. But regularly conducting refresher training for all drivers is costly, impacting the bottom line.

This dilemma can be solved by assessing driver skill gaps to provide targeted training. This drives the continuous improvement of skills, and is both cost and time effective.

Benefits of measuring skill gaps with assessment, not just driver monitoring

Proactive. RoadMasters addresses skill gaps before performance drops

Comprehensive. RoadMasters covers a wide range of skills, including those not measurable with statistics from driver monitoring

Objective. RoadMasters provides insights on all drivers, even newly hired ones, without relying on historic data

Detailed. Analytics allow precise targeting of corrective action

Online skill gap analytics for risk management and decision-making

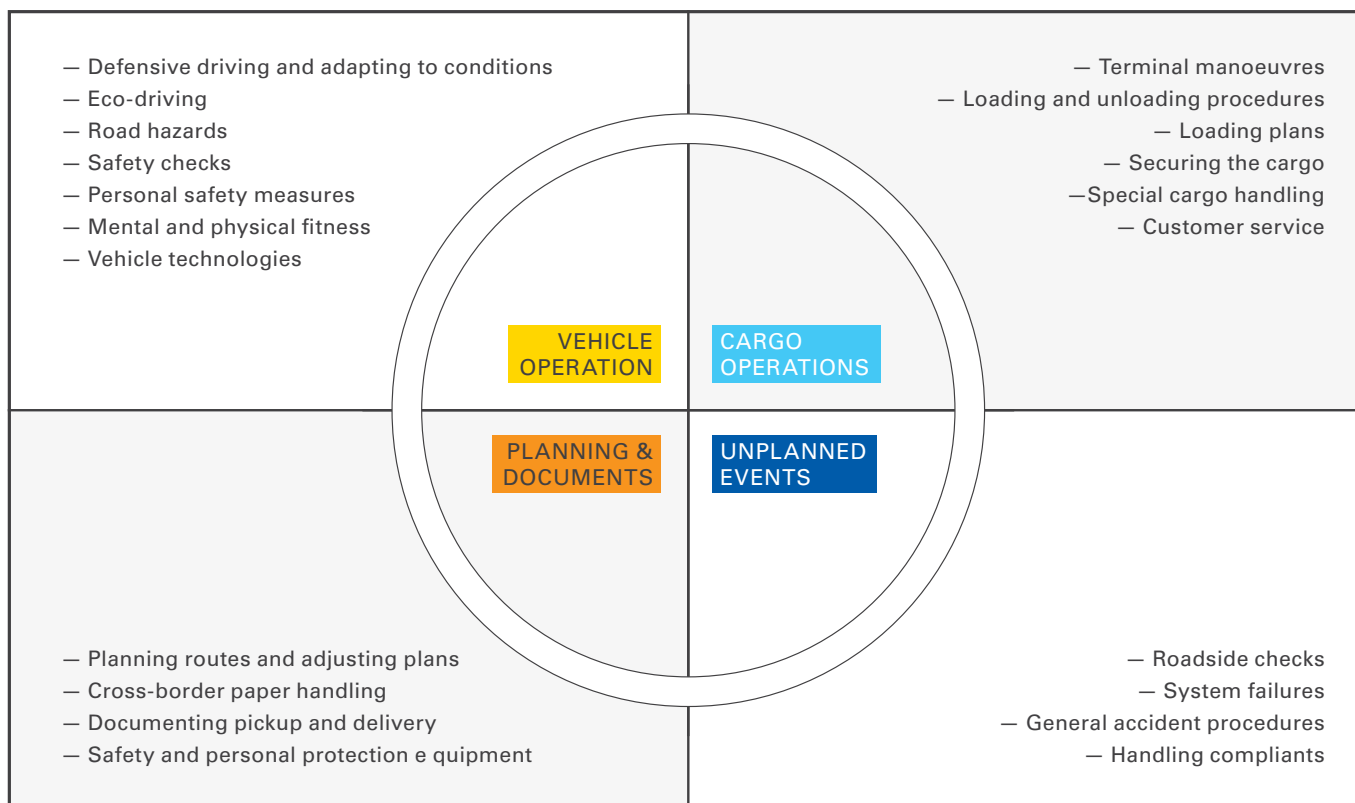
IRU RoadMasters is available online and easily implemented, even in large operations with a wide geographical spread. It can be combined with practical assessment for richer analytics and certification, and with a learning programme to address any skill gaps.

Upon completion of the assessment, a results analytics report is automatically generated, enabling you to explore and compare performance levels of each candidate and design targeted learning programmes. Managers have a team-level overview to support decision-making and identify areas for improvement.

IRU RoadMasters will help you to:

- **identify skill gaps and target your development efforts**
- **tailor your training and optimise your training budget**
- **be proactive in improving safety**
- **demonstrate to your clients and drivers your commitment to quality**
- **benchmark drivers and put the right people in the right jobs**

RoadMasters driver skills profile



Jointly developed with industry partners

IRU RoadMasters was developed together with industry partners to ensure its relevance and usability.

Why use assessment?

- **Recruitment.** Screen candidates before conducting practical assessments. Assess temporary drivers
- **Induction.** Identify induction training needs for new drivers
- **Continuous training.** Identify individual training needs. Make informed decisions when assigning training budgets
- **Rewarding.** Provide recognition to best performers.

For more information:

iru.org/roadmasters

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