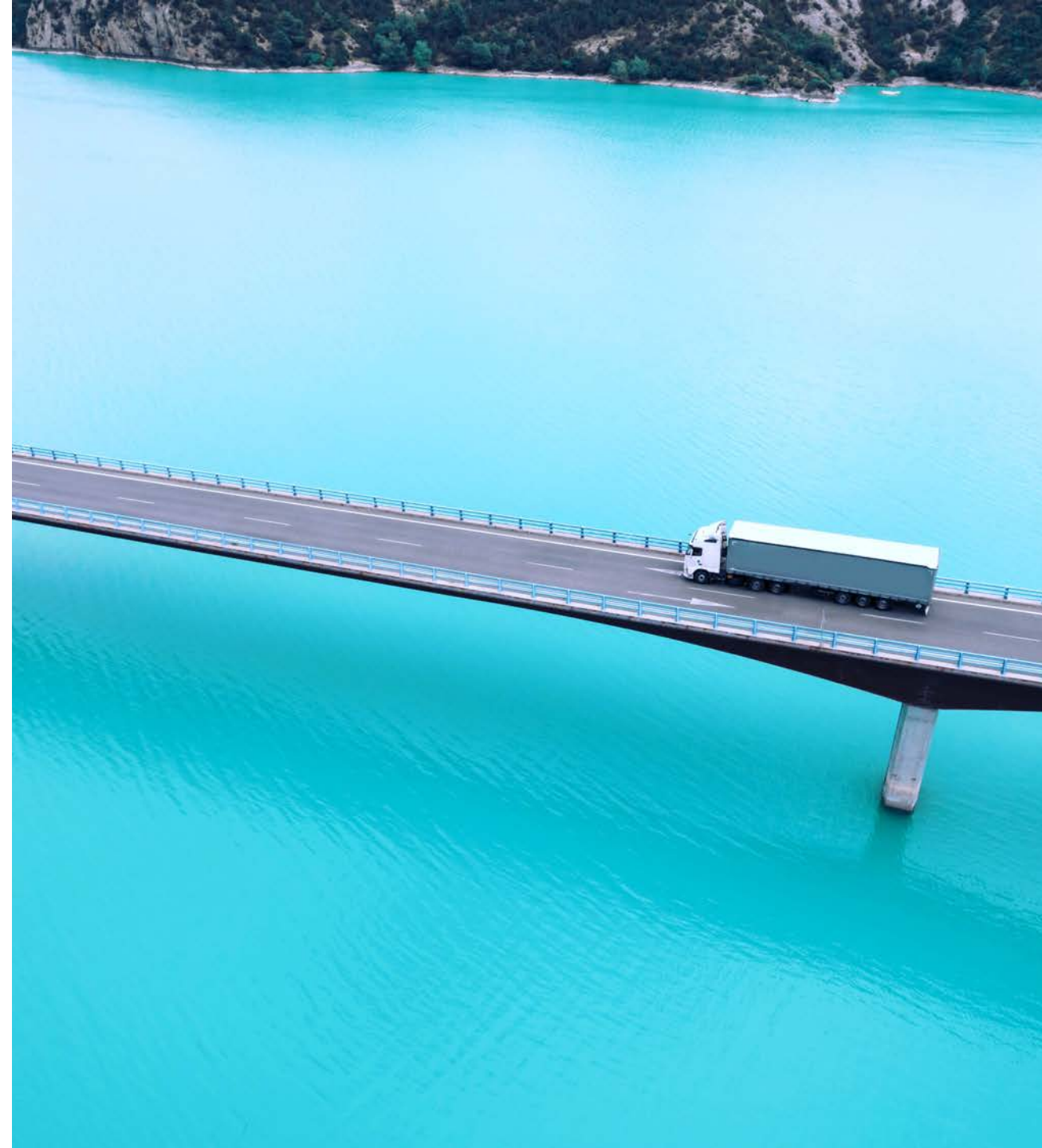




IRU Partnership

Driving the future of mobility
and logistics, together

For a world
in motion



We are the world road transport organisation



Over seven decades of driving road transport

Since its foundation in 1948, IRU has been driving economic growth in more than 100 countries, upholding the interests of all road transport operators with increasingly efficient ways to connect societies.

Our network

170+ members and partners in 75+ countries



70%
LOGISTICS

30%
MOBILITY

Our network

Long-standing partnerships



Media partners



POLITICO



POLITICAL INTELLIGENCE

Accreditations



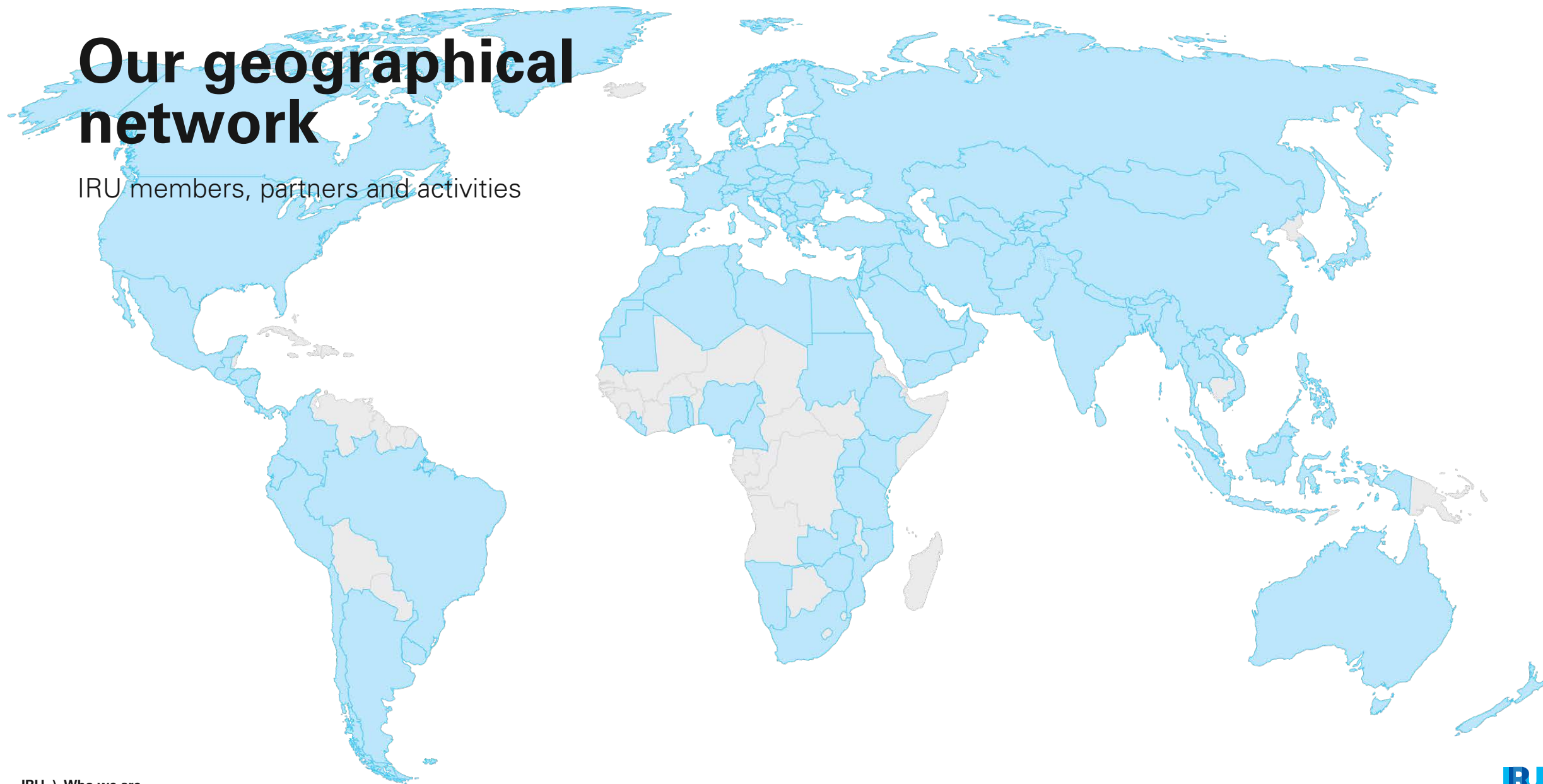
UNFCCC



ECOSOC

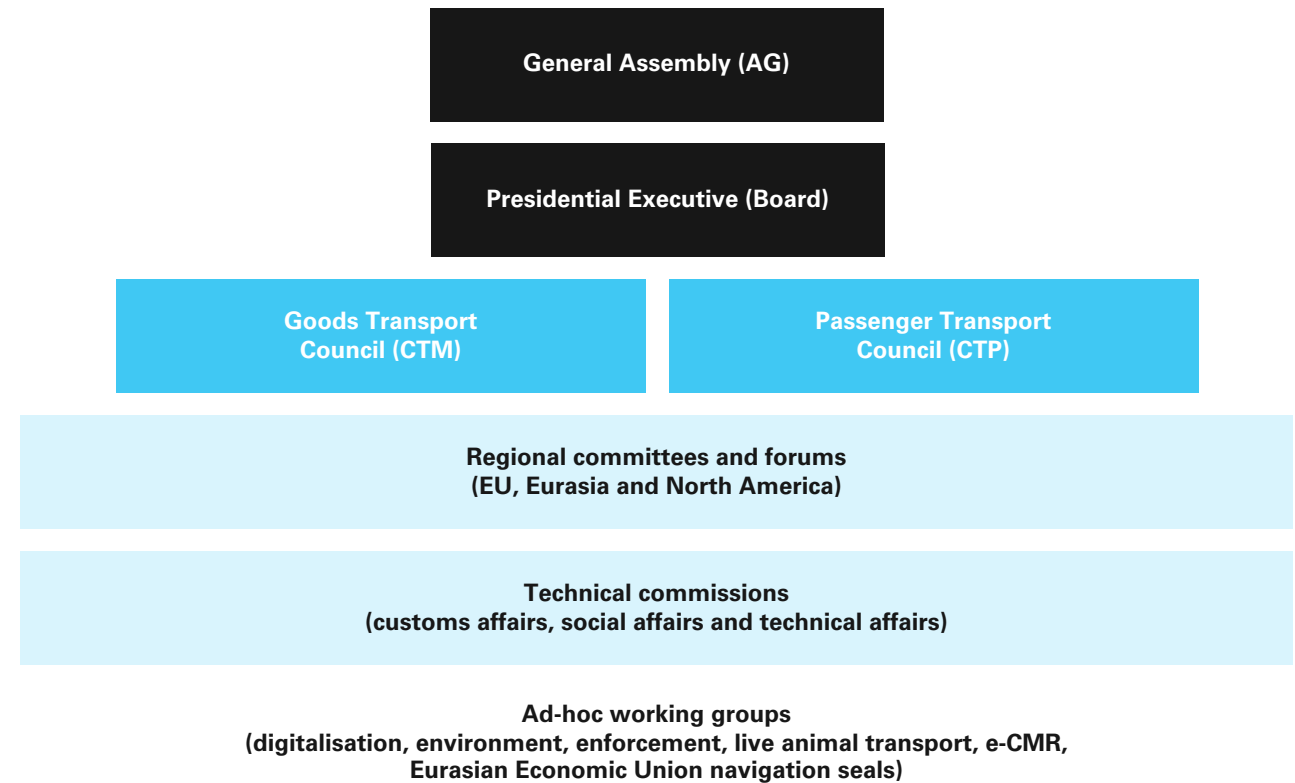
Our geographical network

IRU members, partners and activities



Our organisation

IRU is driven by industry experts worldwide



Our vision

Be the global leader in
connecting societies with
safe, efficient, green
mobility and logistics

How we deliver our vision

SAFE

PROFESSIONAL TRANSPORT

- ▶ IRU has put industry's workforce and safety at the heart of transport, developing global standards and driving innovative training, skills profiling and certification systems.
- ▶ Now, we are helping the industry combat driver shortages and attract talent and reinforce safety via the IRU Academy, Examiner and RoadMasters platforms.

EFFICIENT

EFFICIENT TRANSPORT

- ▶ IRU has made transport more efficient with standards and systems for border crossings, vehicle specifications, market access rules, business processes and modal cooperation.
- ▶ Now, we are helping the industry digitalise and optimise operations, especially with the e-CMR consignment note standard and TIR customs transit system.

GREEN

SUSTAINABLE TRANSPORT

- ▶ IRU has led sustainability for decades, driving engine pollutant standards, eco-driving training and launching the first industry-wide sustainable development charter almost 30 years ago.
- ▶ Now, we are helping the industry decarbonise to become fully carbon neutral by 2050 via IRU's Green Compact commitment, roadmap, research and tools.

Lead the
industry
with us



Unlock your exclusive IRU partner benefits

Stay ahead

Gain exclusive insights and
comprehensive regulatory data

Network and grow

Build powerful industry
connections and learn best
practices

Elevate your brand

Boost visibility and secure
speaking opportunities

What sets us apart?

Unparalleled market intelligence, strategic partnerships, exclusive networks and influential presence

INTELLIGENCE

- ▶ Dedicated expert-led team
- ▶ Proprietary research and data
- ▶ Operational insights from a vast global-to-local network

ACCESS

- ▶ Industry-focused network
- ▶ High-level partnerships
- ▶ Global outreach and success stories

INFLUENCE

- ▶ Global decision-maker connections
- ▶ Deep engagement with transport leaders
- ▶ Decarbonisation leadership

What's in it for you?

INTELLIGENCE

- ▶ Direct access to our experts
- ▶ Exclusive insights on regulatory topics
- ▶ Comprehensive IRU data and knowledge
- ▶ Best practices from our vast industry network



What's in it for you?

Our intelligence offering



- ▶ Gain access to IRU Intelligence Briefings and the IRU DataLab, including valuable insights on safety, decarbonisation, and industry data
- ▶ Access our IRU Journey Planning Information tool and receive Flash Info updates
- ▶ Explore fuel prices updated weekly



- ▶ Receive regular updates on key regulatory topics
- ▶ Receive tailored data and analysis upon request



- ▶ Direct contact with IRU intelligence experts



- ▶ Gain fresh insights at our intelligence webinars
- ▶ Receive exclusive IRU roundtable reports

What's in it for you?

ACCESS

- ▶ Boost your visibility and exposure
- ▶ Secure speaking opportunities
- ▶ Build industry-focused network connections
- ▶ Benefit from exclusive IRU event invitations



What's in it for you?

Our access offering



- ▶ Participation in Green Compact and Innovation & Technology roundtables
- ▶ Participation in selected IRU working groups



- ▶ Co-branding of IRU Intelligence Briefings or event content
- ▶ Enhanced visibility through IRU channels, events, and prime logo placements*



- ▶ Speaking slots at IRU webinars and events
- ▶ Custom-tailored presentations available upon request for your events or high-level meetings*



- ▶ On-demand business introductions

“Working with IRU is a highly valued partnership. I look forward to discovering inspiring ways to positively impact the industry for the greater good. Discussing strategies with partners is particularly insightful when it comes to a complex challenge like decarbonisation.”

Kristin Hodgkinson

**Senior Partner Marketing
Manager, EMEA**

Lytix





“The IRU roundtable were a great opportunity to connect the dot between multiple stakeholders, all focused on finding and testing concrete solutions while pushing for a pragmatic and efficient decarbonisation strategy.”

Thomas Ledoux
CTO - Services & Solutions
Business Line
Michelin

“We were very pleased with how the IRU team prepared and hosted the event on new CO2 based tolling in Europe in April this year. Thanks to the IRU's reach, we were able to engage with a broad audience of industry players by participating in this event, which was our primary aim.”

Andrea Scheu
Vice President Toll
DKV Mobility



Lead the industry with us

Stay ahead, grow your business and expand your network with IRU

PARTNERSHIP FEES

CHF 18,500



**Contact our
experts today:**

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**For a world
in motion**