

For a world
in motion



IRU North American Transportation Forum

Keeping North American
trucks on the move



Roads move the region

Trade between Canada, Mexico and the US has significantly increased in recent years. Supply chains across the three countries are now closely linked and depend on efficient road transport.

Many thousands of motor carriers, shippers and logistics companies keep goods moving across the region day and night.

A unique forum

IRU has long worked with its members on issues affecting international transportation in North America.

Together with ATA, CANACAR and CTA, the North American Transportation Forum brings together senior management from leading carriers, shippers and logistics companies in the sector.

These are the companies that run international trucking services in the region or are impacted by cross-border transportation issues. These are the companies that keep North America moving.

Challenges and opportunities

For the industry, the agenda to improve trade and transportation flows is packed:

- Border infrastructure maintenance and modernization
- Efficiency and speed of trade processes
- Improved technologies and systems
- Driver shortages and other labour concerns
- Continuous improvement of “known-trader” programs
- Impacts of national, state/provincial and local level mandates on trade, safety, security and environmental standards across the region

The North American Transportation Forum therefore focuses on:

- Improving coordination, networks and know-how within and beyond the industry
- Encouraging public sector leadership exchanges with motor carrier industry executives, and their customers and suppliers, at a regional level
- Facilitating and strengthening intra-industry relationships
- Increasing access to market intelligence, information and data
- Building an environment to share experiences to grow as an industry and smooth North American trade

Our agenda

The Forum comes together at four or more events every year – including a leadership dialogue, national events and webinars – and provides quarterly intelligence updates.

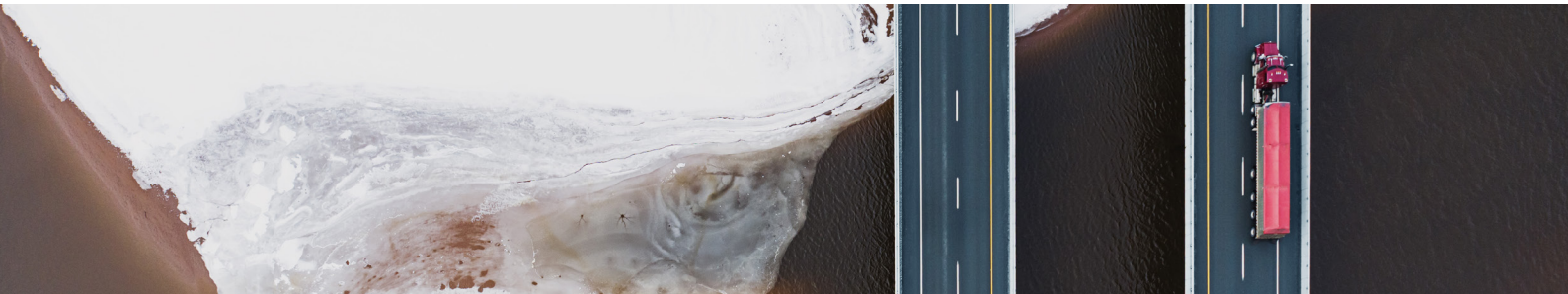
2025

- Leadership Dialogue (Washington D.C.)
- Border Dialogue
- Roundtable panels at member conventions
- Webinars:
 - Women in trucking
 - USMCA and trade policy
 - Decarbonization

2026

- Leadership Dialogue (Mexico City)
- Border Dialogue
- Roundtable panels at member conventions
- Webinars:
 - AI and digitalization
 - USMCA renewal update
 - Driver shortages

Note: Event topics and timings may change according to industry needs.



Join us

- **Build relationships with industry leaders from across the region**
- **Exchange with public authorities on cross-border issues**
- **Receive intelligence and trends on technologies and systems for cross-border operations**
- **Get insights on safety, environmental, security and other issues from a regional perspective**
- **Make joint advocacy approaches to regional organisations**
- **Exchange with IRU members and companies in other regions**

For more information, please contact our Senior Adviser for the Americas:

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