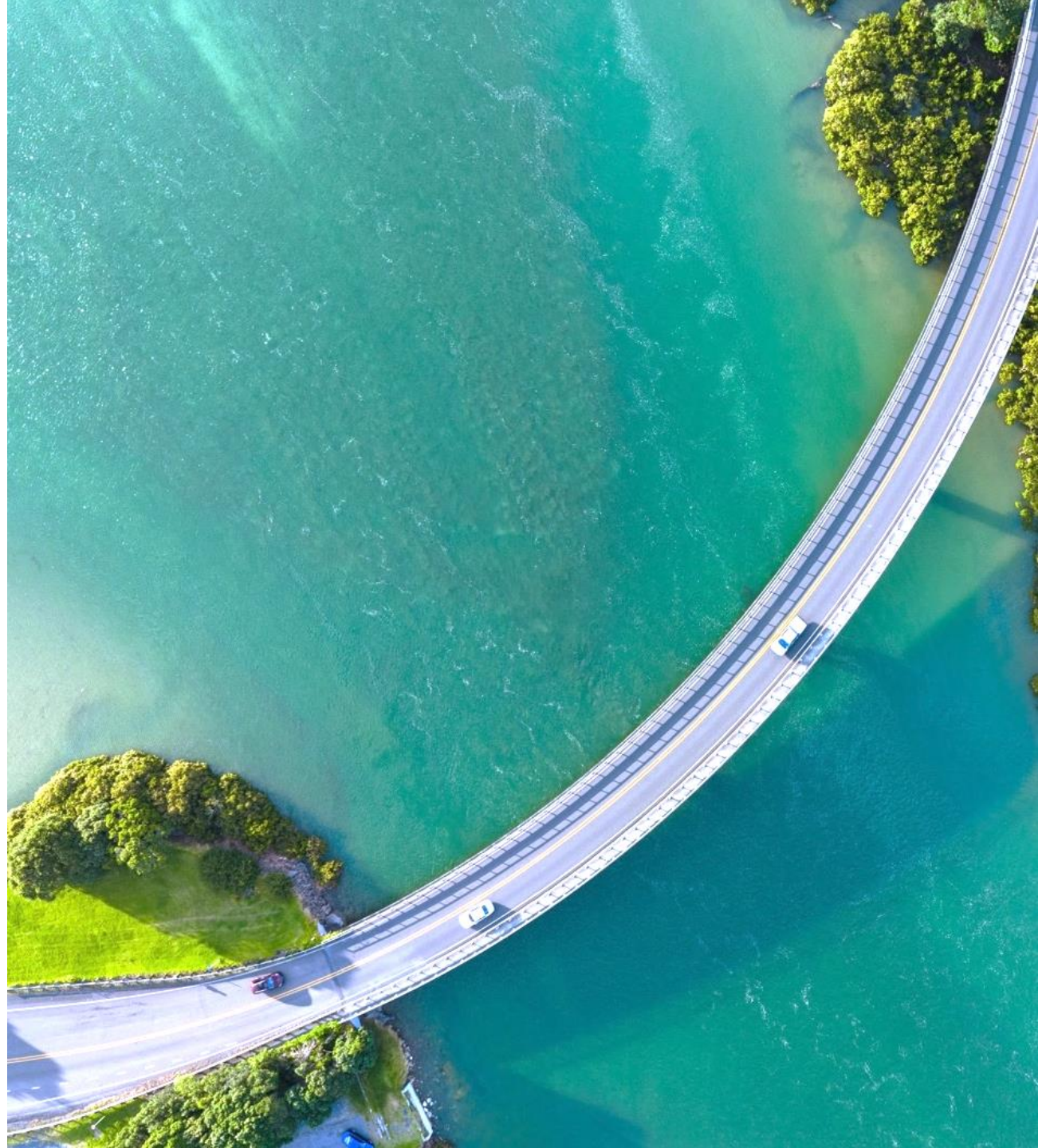




IRU Membership

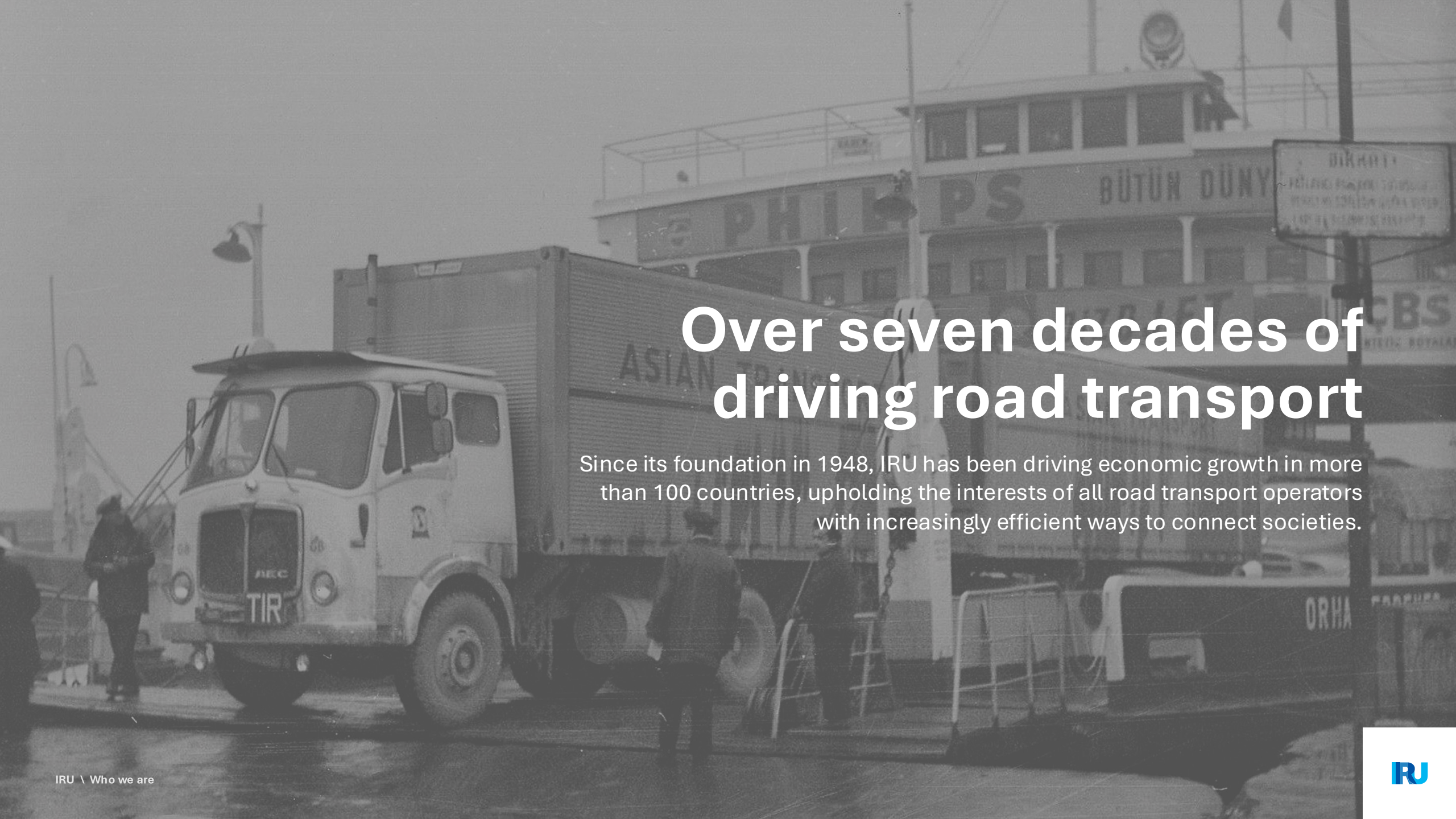
Driving the future of mobility
and logistics, together

For a world
in motion



The background of the slide is a scenic landscape featuring a winding asphalt road that curves through lush green hills. The sky is a clear, bright blue. The overall image has a soft, painterly quality with a blue color overlay.

We are the world road transport organisation



Over seven decades of driving road transport

Since its foundation in 1948, IRU has been driving economic growth in more than 100 countries, upholding the interests of all road transport operators with increasingly efficient ways to connect societies.

Our network

175+ members and partners in 75+ countries



70%
LOGISTICS

30%
MOBILITY

Our network

Long-standing partnerships



Media partners



POLITICO

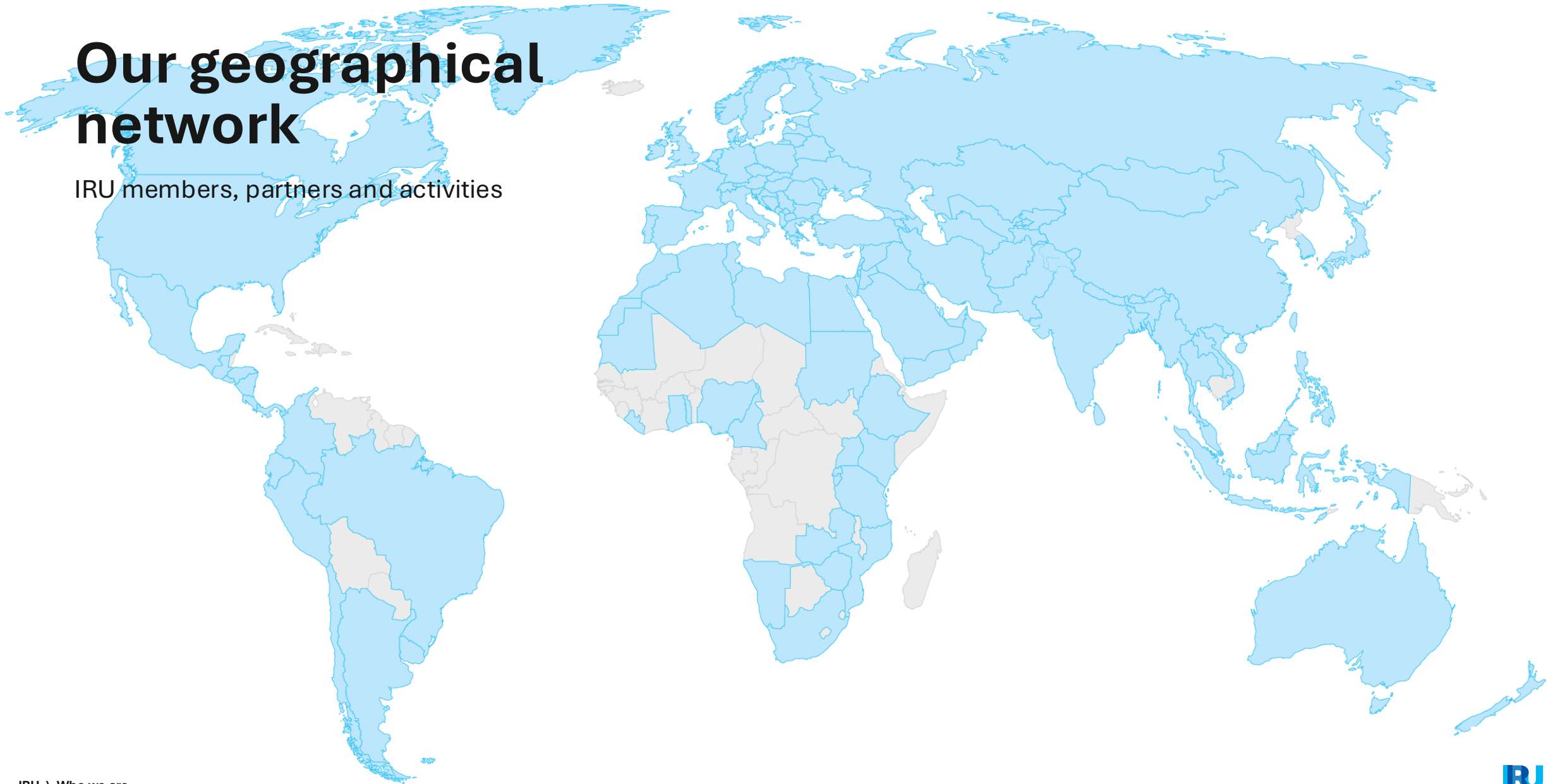


Accreditations



Our geographical network

IRU members, partners and activities



Our vision

Be the global leader in
connecting societies with
safe, efficient, green
mobility and logistics

How we deliver our vision

SAFE

PROFESSIONAL TRANSPORT

- ▶ IRU has put industry's workforce and safety at the heart of transport, developing global standards and driving innovative training, skills profiling and certification systems.
- ▶ Now, we are helping the industry combat driver shortages and attract talent and reinforce safety via the IRU Academy, Examiner and RoadMasters platforms.

EFFICIENT

EFFICIENT TRANSPORT

- ▶ IRU has made transport more efficient with standards and systems for border crossings, vehicle specifications, market access rules, business processes and modal cooperation.
- ▶ Now, we are helping the industry digitalise and optimise operations, especially with the e-CMR consignment note standard and TIR customs transit system.

GREEN

SUSTAINABLE TRANSPORT

- ▶ IRU has led sustainability for decades, driving engine pollutant standards, eco-driving training and launching the first industry-wide sustainable development charter almost 30 years ago.
- ▶ Now, we are helping the industry decarbonise to become fully carbon neutral by 2050 via IRU's Green Compact commitment, roadmap, research and tools.

Lead the
industry
with us



Unlock your exclusive IRU member benefits

Stay ahead

Gain exclusive insights and comprehensive regulatory data

Network and grow

Build powerful industry connections and learn best practices

Elevate your brand

Secure speaking opportunities and boost your visibility

Influence and lead

Drive industry policies and share your positions

What sets us apart?

Unparalleled market intelligence, strategic partnerships, exclusive networks and influential presence

INTELLIGENCE

- ▶ Dedicated expert-led team
- ▶ Proprietary research and data
- ▶ Operational insights from a vast global-to-local network

ACCESS

- ▶ Industry-focused network
- ▶ High-level partnerships
- ▶ Global outreach and success stories

INFLUENCE

- ▶ Global decision-maker connections
- ▶ Deep engagement with transport leaders
- ▶ Decarbonisation leadership

What's in it for you?

INTELLIGENCE

- ▶ Direct access to IRU experts and analysts
- ▶ Timely regulatory and market updates
- ▶ Trusted IRU data and market knowledge
- ▶ Industry best practices from a global transport network



What's in it for you?

Our intelligence offering



Market & industry intelligence

- ▶ **IRU Intelligence Briefings:** Expert analysis on road transport markets, regulation and industry trends
- ▶ **IRU Monitorings:** Ongoing tracking of key market and policy developments
- ▶ **IRU DataLab:** Structured access to IRU datasets for deeper analysis

Operational & regulatory insights

- ▶ **Regulatory updates:** Timely information on key regulatory topics
- ▶ **Journey Planning Information:** Practical guidance on routes, restrictions and operating conditions
- ▶ **Flash Info:** Short-notice alerts on urgent developments
- ▶ **Fuel prices:** Daily fuel price data with regional coverage

Expert access & tailored intelligence

- ▶ **Direct access to IRU experts and analysts:** Clarification, context and guidance on key issues
- ▶ **Ad hoc data and analysis:** Tailored intelligence responding to specific questions or challenges

Shared intelligence & dialogue

- ▶ **Intelligence webinars:** Fresh insights on priority topics with IRU experts
- ▶ **Exclusive roundtable reports:** Key takeaways from peer-level discussions across the IRU network

What's in it for you?

ACCESS

- ▶ Boost your visibility and exposure
- ▶ Secure speaking opportunities
- ▶ Build industry-focused network connections
- ▶ Benefit from exclusive IRU event invitations



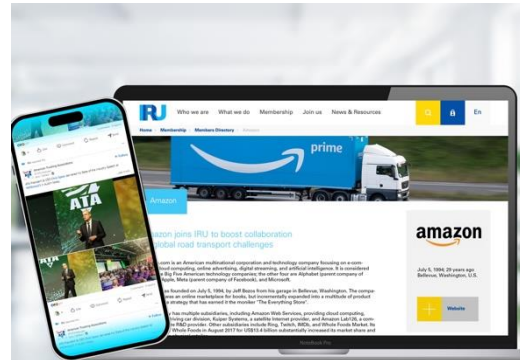
What's in it for you?

Our access offering



Shape industry conversations

- ▶ Participation in Green Compact and Technology & Innovation roundtables
- ▶ Possibility to co-host an IRU roundtable
- ▶ Participation in selected IRU working groups
- ▶ Participation in IRU statutory meetings



Amplify your brand

- ▶ Co-branding of IRU Intelligence Briefings or event content
- ▶ Enhanced visibility through IRU channels, events, and prime logo placements



Position your expertise

- ▶ Speaking slots at IRU webinars and events
- ▶ Custom-tailored presentations available upon request for your events or high-level meetings



Unlock business opportunities

- ▶ On-demand business introductions

What's in it for you?

INFLUENCE

- ▶ Share your positions via IRU bodies
- ▶ Drive IRU policies through working groups
- ▶ Gain insights on future regulations
- ▶ Receive comprehensive impact assessments on ongoing legislation



What's in it for you?

Our influence offering



Shape industry policy

- ▶ Share your positions at IRU commissions and working groups
- ▶ Participate in informative workshops on incoming regulation



Stay ahead of regulation

- ▶ Receive frequent, in-depth updates and impact assessments on key regulatory topics
- ▶ Access to legislative and policy-building documents from commissions, working groups, surveys and consultations



Engage decision-makers

- ▶ Closed-door discussions and targeted introductions with regulators



Strengthen your advocacy

- ▶ Consultations with IRU advocacy experts



“Working with IRU gives us early access to regulatory developments and the opportunity to exchange operational experience with peers before national implementation. This combination of market intelligence, peer exchange and direct engagement with institutions helps us make more informed strategic and operational decisions”

Umberto Torello
COO
Torello

”Our collaboration with IRU helps bridge the gap between policy intent and operational execution. IRU provides a platform where we can bring frontline insights into the conversation, helping steer policy toward solutions that support compliance without adding unnecessary burden”

Gerard Vegter
CEO
Jan de Rijk



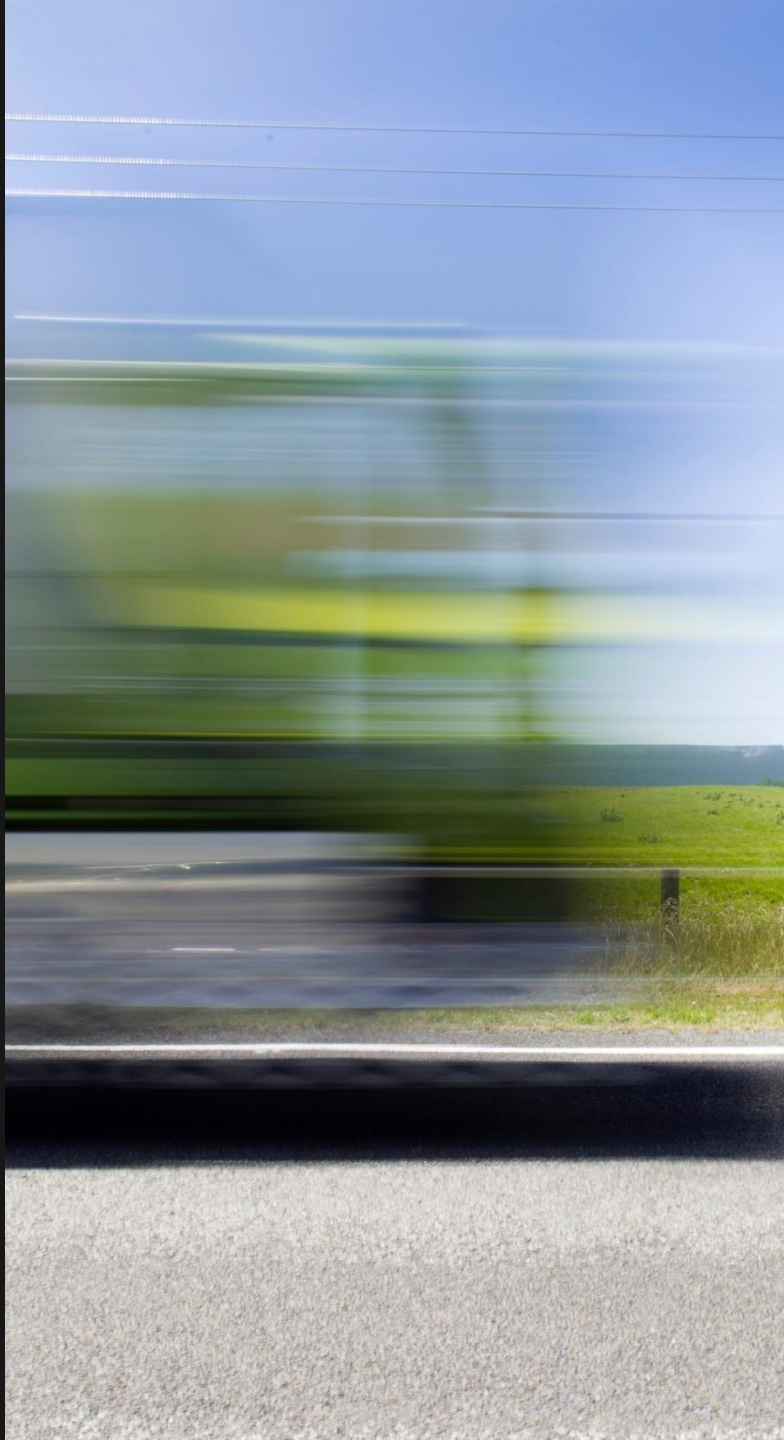


“As an operator, we need to anticipate regulatory changes, market pressures and operational challenges in order to remain efficient and competitive in a rapidly evolving industry. IRU gives us a reliable platform to stay informed, exchange with peers and engage with the right experts”

Sergio Treviño
CEO
Grupo Sesé

Lead the industry with us

Stay ahead, network, grow your business, and influence the transport sector with IRU



MEMBERSHIP FEES

For associate members (companies), annual fees are based on annual sales turnover.

Turnover	Fee
Over 1,000m	CHF 60,000
500-1,000m	CHF 45,000
50-500m	CHF 30,000
0-50m	CHF 15,000

Overview: IRU engagement tiers

Stay ahead Gain exclusive intelligence and comprehensive regulatory insights	Network and grow Elevate your brand reputation and build powerful industry connections	Influence and lead Drive industry policies and share your positions
IRU INTELLIGENCE PLANS		
IRU PARTNERSHIP		
IRU MEMBERSHIP		

IRU engagement tiers

Comparison table

		INTELLIGENCE PLANS				PARTNERSHIP	MEMBERSHIP
		Fuel prices	Operational	Strategic	Complete		
INTELLIGENCE Stay ahead	Fuel prices	✓	✓		✓	✓	✓
	Flash Info		✓		✓	✓	✓
	Journey Planning Information		✓		✓	✓	✓
	IRU Intelligence Briefing			✓	✓	✓	✓
	IRU Intelligence Monitoring			✓	✓	✓	✓
	IRU DataLab			✓	✓	✓	✓
	Regulatory updates (IRU Pulse)			✓	✓	✓	✓
	Dataset sharing on request					✓	✓
	Consultations with IRU intelligence experts					✓	✓
ACCESS Network and grow	Participation in Green Compact roundtables					✓	✓
	Participation in Technology & Innovation roundtables					✓	✓
	Participation in selected IRU working groups					✓	✓
	Co-branded IRU Intelligence Briefing, webinar or campaign					✓	✓
	Speaking slot at IRU public events					✓	✓
	One-to-one introductions					✓	✓
	Targeted content promotion via IRU channels						✓
	Tailored presentations by IRU experts for your events						✓
	Invitation to IRU statutory meetings						✓
	Opportunity to host IRU roundtables						✓
INFLUENCE Influence and lead	Advocacy updates and impact assessments on key regulatory topics						✓
	Access to legislative and policy documents						✓
	Contribution to IRU positions						✓
	Participation in IRU commissions and thematic working groups						✓
	Closed-door discussions and targeted introductions with regulators						✓
	Consultations with IRU advocacy experts						✓



**Contact our
experts today:**

Baptiste Bouchet
+41 79 453 61 48

membership@iru.org

iru.org

**For a world
in motion**