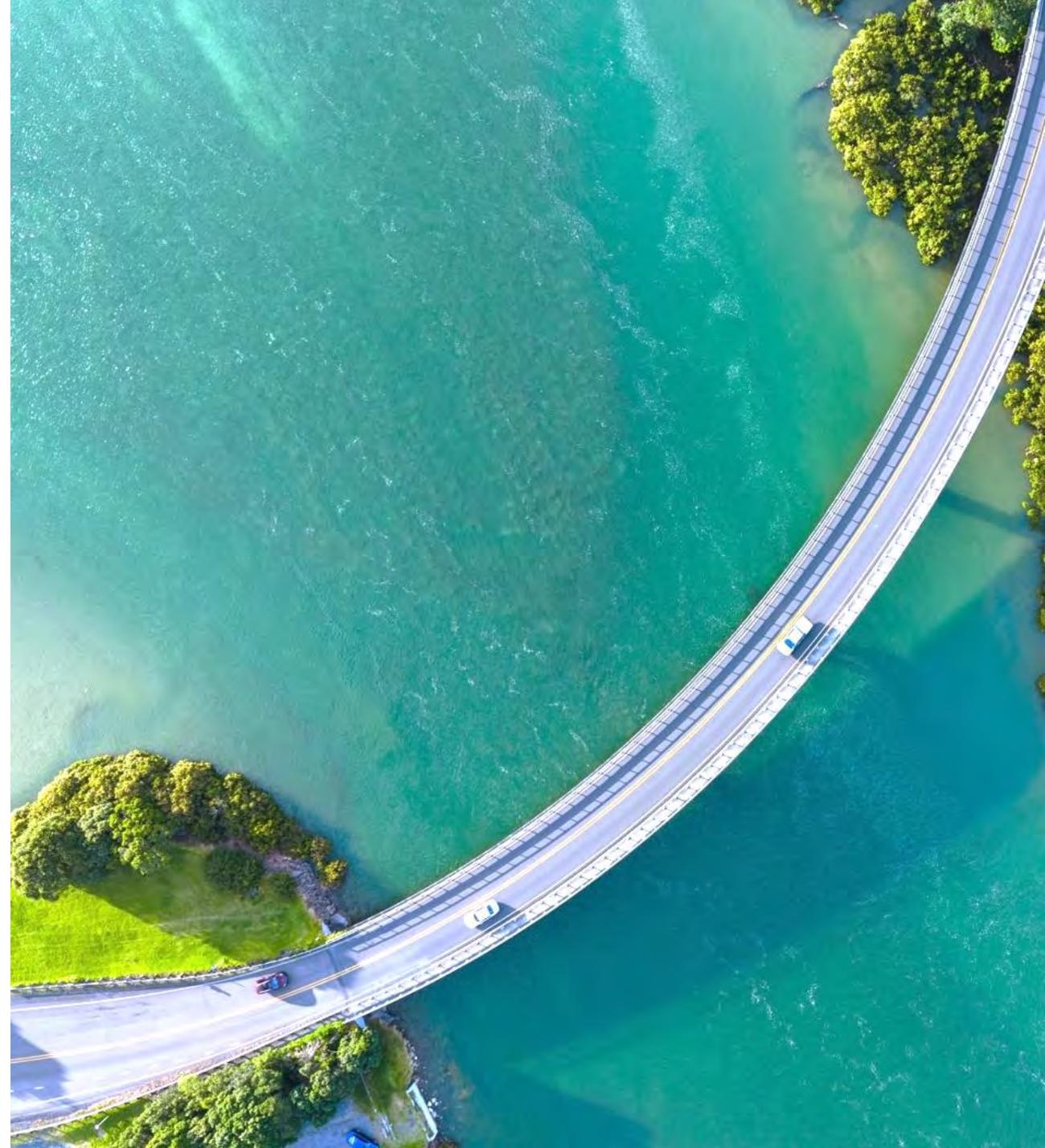




# IRU Membership

Driving the future of mobility  
and logistics, together

For a world  
in motion



# We are the world road transport organisation

A vintage AEC truck with a large trailer is parked in front of a building. The building has signs for 'PHILIPS' and 'BÜTÜN DÜNYA'. The truck has 'AEC' and 'TIR' on the front. The trailer has 'ASIAN' written on it. The scene is in black and white.

# Over seven decades of driving road transport

Since its foundation in 1948, IRU has been driving economic growth in more than 100 countries, upholding the interests of all road transport operators with increasingly efficient ways to connect societies.

# Our network

175+ members and partners in 75+ countries



**70%**  
LOGISTICS

**30%**  
MOBILITY

# Our network

Long-standing partnerships



Media partners

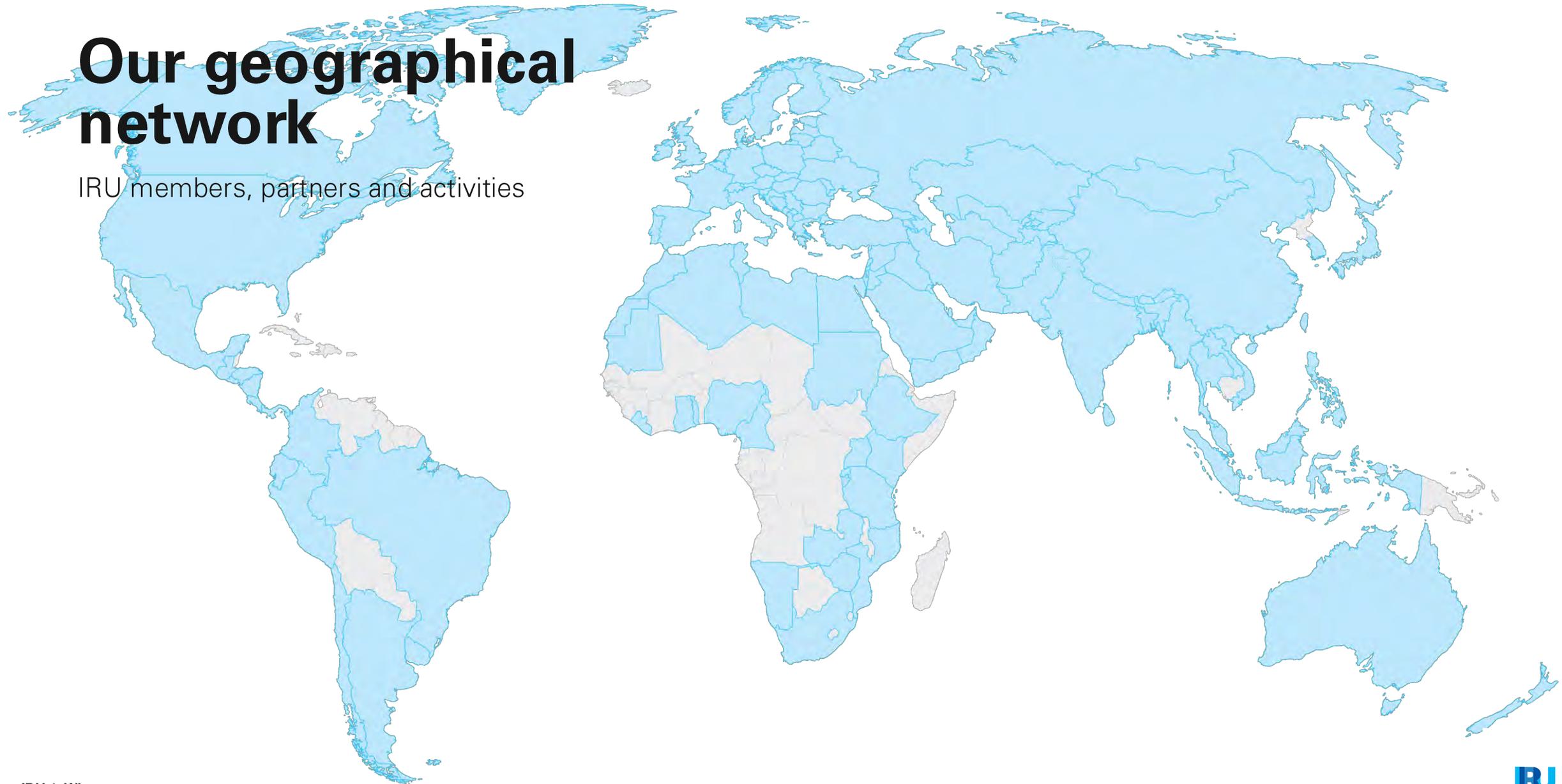


Accreditations



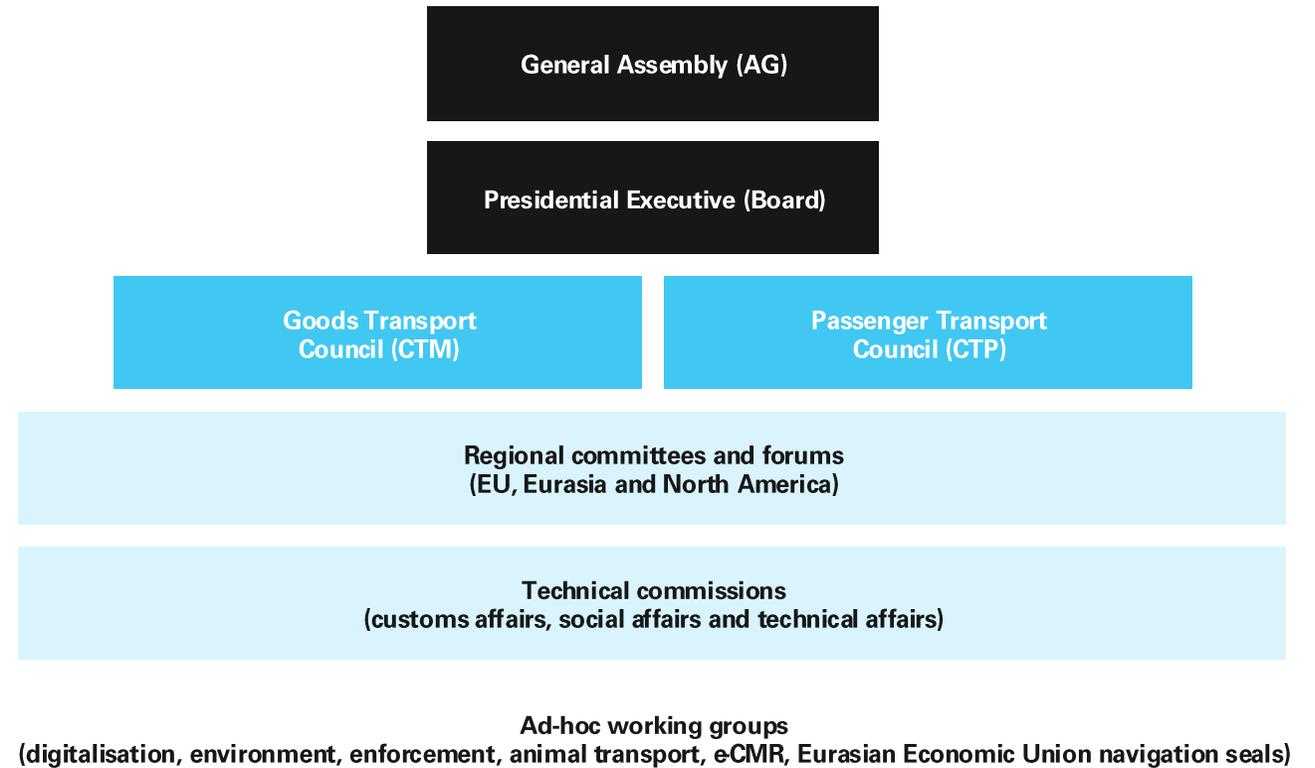
# Our geographical network

IRU members, partners and activities



# Our organisation

IRU is driven by industry experts worldwide



# Our vision

Be the global leader in  
connecting societies with  
safe, efficient, green  
mobility and logistics

# How we deliver our vision

## SAFE

### PROFESSIONAL TRANSPORT

- ▶ IRU has put industry's workforce and safety at the heart of transport, developing global standards and driving innovative training, skills profiling and certification systems.
- ▶ Now, we are helping the industry combat driver shortages and attract talent and reinforce safety via the IRU Academy, Examiner and RoadMasters platforms.

## EFFICIENT

### EFFICIENT TRANSPORT

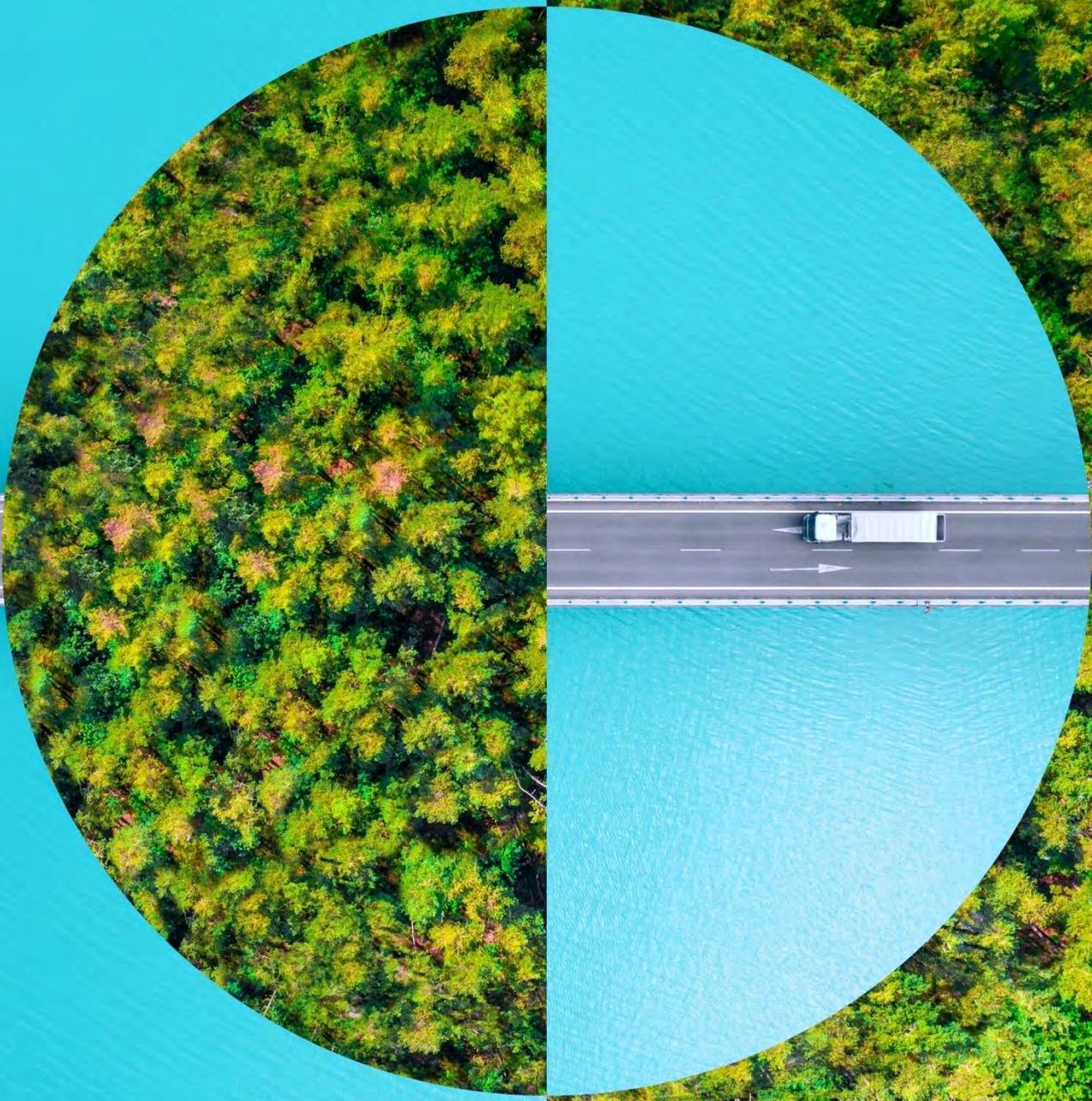
- ▶ IRU has made transport more efficient with standards and systems for border crossings, vehicle specifications, market access rules, business processes and modal cooperation.
- ▶ Now, we are helping the industry digitalise and optimise operations, especially with the e-CMR consignment note standard and TIR customs transit system.

## GREEN

### SUSTAINABLE TRANSPORT

- ▶ IRU has led sustainability for decades, driving engine pollutant standards, eco-driving training and launching the first industry-wide sustainable development charter almost 30 years ago.
- ▶ Now, we are helping the industry decarbonise to become fully carbon neutral by 2050 via IRU's Green Compact commitment, roadmap, research and tools.

**Lead the  
industry  
with us**



# Unlock your exclusive IRU member benefits

## Stay ahead

Gain exclusive insights and comprehensive regulatory data

## Network and grow

Build powerful industry connections and learn best practices

## Elevate your brand

Secure speaking opportunities and boost your visibility

## Influence and lead

Drive industry policies and share your positions

# What sets us apart?

Unparalleled market intelligence, strategic partnerships, exclusive networks and influential presence

## INTELLIGENCE

- ▶ Dedicated expert-led team
- ▶ Proprietary research and data
- ▶ Operational insights from a vast global-to-local network

## ACCESS

- ▶ Industry-focused network
- ▶ High-level partnerships
- ▶ Global outreach and success stories

## INFLUENCE

- ▶ Global decision-maker connections
- ▶ Deep engagement with transport leaders
- ▶ Decarbonisation leadership

# What's in it for you?

## INTELLIGENCE

- ▶ Direct access to IRU experts and analysts
- ▶ Timely regulatory and market updates
- ▶ Trusted IRU data and market knowledge
- ▶ Industry best practices from a global transport network



# What's in it for you?

Our intelligence offering



## Market & industry intelligence

- ▶ **IRU Intelligence Briefings:** Expert analysis on road transport markets, regulation and industry trends
- ▶ **IRU Monitorings:** Ongoing tracking of key market and policy developments
- ▶ **IRU DataLab:** Structured access to IRU datasets for deeper analysis

## Operational & regulatory insights

- ▶ **Regulatory updates:** Timely information on key regulatory topics
- ▶ **Journey Planning Information:** Practical guidance on routes, restrictions and operating conditions
- ▶ **Flash Info:** Short-notice alerts on urgent developments
- ▶ **Fuel prices:** Weekly fuel price data with regional coverage

## Expert access & tailored intelligence

- ▶ **Direct access to IRU experts and analysts:** Clarification, context and guidance on key issues
- ▶ **Ad hoc data and analysis:** Tailored intelligence responding to specific questions or challenges

## Shared intelligence & dialogue

- ▶ **Intelligence webinars:** Fresh insights on priority topics with IRU experts
- ▶ **Exclusive roundtable reports:** Key takeaways from peer-level discussions across the IRU network

# What's in it for you?

## ACCESS

- ▶ Boost your visibility and exposure
- ▶ Secure speaking opportunities
- ▶ Build industry-focused network connections
- ▶ Benefit from exclusive IRU event invitations

# What's in it for you?

Our access offering



## Shape industry conversations

- ▶ Participation in Green Compact and Technology & Innovation roundtables
- ▶ Possibility to co-host an IRU roundtable
- ▶ Participation in selected IRU working groups
- ▶ Participation in IRU statutory meetings

## Amplify your brand

- ▶ Co-branding of IRU Intelligence Briefings or event content
- ▶ Enhanced visibility through IRU channels, events, and prime logo placements

## Position your expertise

- ▶ Speaking slots at IRU webinars and events
- ▶ Custom-tailored presentations available upon request for your events or high-level meetings

## Unlock business opportunities

- ▶ On-demand business introductions

# What's in it for you?

## INFLUENCE

- ▶ Share your positions via IRU bodies
- ▶ Drive IRU policies through working groups
- ▶ Gain insights on future regulations
- ▶ Receive comprehensive impact assessments on ongoing legislation



# What's in it for you?

Our influence offering



## Shape industry policy

- ▶ Share your positions at IRU commissions and working groups
- ▶ Participate in informative workshops on incoming regulation



## Stay ahead of regulation

- ▶ Receive frequent, in-depth updates and impact assessments on key regulatory topics
- ▶ Access to legislative and policy-building documents from commissions, working groups, surveys and consultations



## Engage decision-makers

- ▶ Closed-door discussions and targeted introductions with regulators



## Strengthen your advocacy

- ▶ Consultations with IRU advocacy experts



“The IRU roundtable were a great opportunity to connect the dot between multiple stakeholders, all focused on finding and testing concrete solutions while pushing for a pragmatic and efficient decarbonisation strategy.”

**Thomas Ledoux**  
**CTO - Services & Solutions**  
**Business Line**  
**Michelin**

“Working with IRU is a highly valued partnership. I look forward to discovering inspiring ways to positively impact the industry for the greater good. Discussing strategies with partners is particularly insightful when it comes to a complex challenge like decarbonisation.”

**Kristin Hodgkinson**

**Senior Partner Marketing  
Manager, EMEA**

**Lytix**





“IRU membership aligns with our goal to strengthen a forward-looking approach and explore new markets in electronic tolling. We are very pleased with the value created through this collaboration, which has deepened our understanding of customer challenges. Access to extensive logistics data on the road transport market, regular updates on available tools and events, and ongoing connections with innovative players in adjacent and complementary sectors to tolling all contribute significantly to our ongoing value creation strategy.”

**Raphaël Fontanes**  
**Director – Products & Solutions**  
**Axxès**



**Contact our  
experts today:**

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[iru.org](http://iru.org)

**For a world  
in motion**