Drive forward

Influence / Access / Intelligence

IRU delivers for its corporate members.
The world's road transport organisation

IRU is the global voice of companies providing commercial road transport, mobility and logistics services.
Our members are national road transport associations, mobility and logistics operators, industry bodies, research and academic institutes and leading companies supplying the sector.

From safety to innovation, environmental standards to trade policy, urban access to driver shortages, IRU works on issues at the very heart of the industry.
Be the global leader in connecting societies with safe, efficient, green mobility and logistics.
MISSION

Bring together business, partnering with those who regulate, serve and use our industry by:

- Being the trusted voice for mobility and logistics
- Facilitating the transport of people and goods
- Championing excellence in road transport
Our members

165+ MEMBERS WORLDWIDE

60% LOGISTICS

40% MOBILITY

80+ COUNTRIES

INCLUDING MANY LEADING COMPANIES
Strong partnerships

GLOBALLY

REGIONALLY
Prosperity
THROUGH BETTER MOBILITY
AND LOGISTICS

Delivering results

A more connected world is crucial to build prosperous economies and societies.

IRU and its partners promote clear and transparent standards and shared ambitions to grow prosperity.

/ Making transport more efficient
/ Facilitating trade
/ Helping the industry go paperless
/ Boosting freight exchanges & mobility platforms
Delivering results

People are the heart of the transport industry’s workforce, and the communities it serves.

IRU makes our roads safer, tackles the root causes of driver shortages, and fosters a safe, fair and professional working environment.

/ Improving road safety
/ Tackling the driver shortage
/ Attracting new talent to the industry
/ Transitioning to autonomous vehicles
The world is facing a climate emergency.

IRU advocates for transport, mobility and logistics where sustainability is a universal empowering tool to support business success.

- Increasing alternative fuel use
- Boosting operational efficiency
- Building strong collective transport
- Promoting strong business incentives
IRU advocates for road transport and the fundamental ways it supports economic and social prosperity, people and safety, as well as our environment.

Working closely with partners all over the world, we are the sector’s leading voice, supporting new legislation, policy initiatives, standards and best practices for a more effective and sustainable operating framework for mobility and logistics.
Since 1948, IRU has been removing trade barriers between countries and regions.

IRU manages the TIR system, the only global transit tool, under United Nations mandate. TIR enables goods to be shipped seamlessly and securely, unleashing trade potential between regions and allowing transport companies to reduce both their costs and delivery times.
IRU helps the private sector improve standards, demonstrate professional excellence and measure competence.

This helps increase transparency between providers and purchasers of transport services, while offering recognition to best-in-class companies, and acknowledging the driver’s role in safe, efficient and green mobility and logistics.
Members have influence

Get issues put into policy debates and dialogues, engage with key private and public sector stakeholders.

Shape the regulatory environment to increase the sector’s efficiency and performance.

Demonstrate best practice experiences and impact regulatory lobbying and influence decisions affecting the industry.

• IRU meetings
• Policy positions
• Lobbying alerts and briefings

• Campaigns
• Advertising and sponsorship opportunities
Members have influence

MEMBERSHIP PACKAGE

- Participate in IRU general assemblies, transport councils, regional committees and related working groups
- Give input to drafting of IRU policy positions
- Receive alerts and briefings on IRU lobbying activities and participate in campaigns
- Preferential campaign, sponsorship and advertising opportunities
- Use IRU member logo
Members have influence

Roadmaps

Engage

Position papers

Funding

Hands-on approach
Members have access

Be part of a close networked community of key decision makers, influencers and purchasers, including mobility and logistics operators, other industry players and regulators.

Enhance your reputation with clients, authorities, suppliers and sub-contractors, and partners by proudly showing your IRU membership.

- Industry events
- On-line networking
- Business introductions
Members have access

MEMBERSHIP PACKAGE

- Attend IRU networking events: cocktails, breakfasts and briefings
- Discounts on political and commercial IRU events with leading business and decision makers
- Personalised access to secure member area on IRU website
- Business introductions to industry leaders and potential clients
- High-level engagement with international organisations, including ITF, the World Bank, WTO, and others
- Bilateral meetings with policy makers from regional and international institutions, including the UN and the EU
Members have access

Engage with decision makers

Shape standards

Keynote speaking opportunities

Work with governments

Networking
Members get intelligence

Understand and explore the issues and forces driving change across the global road transport industry.

Decode the future, with foresight from the grass roots of the sector to the highest levels of political and policy decision making.

Better understand what is happening now, and in the future, by harnessing the collective knowledge of our members, and the millions of companies running commercial transport services.

- Research reports and studies
- Updates on regulatory, market & operational issues
- Newsletters
- Policy briefs & white papers
Members get intelligence

MEMBERSHIP PACKAGE

- Access to up-to-date regulatory and operations information (driving restrictions, border crossing procedures, parking areas, etc.) via the exclusive IRU knowledge and intelligence centre
- Market insights, research reports and data sets
- Global and regional surveys and studies results
- Global and regional newsletters
- IRU commission and committee reports
- Policy briefs, white papers and other policy materials
Members get intelligence

- Market forecasts
- Studies
- Specialised reports
- Knowledge and Information
- Latest developments
Organisation

**Working Groups (Commissions)**
- Thematic areas including customs, technical, and social affairs, as well dangerous goods.

**Corporate bodies**
- Policy decisions

**Governoring bodies**
- Strategic decisions

**General Assembly**

**Board**
- Goods Transport Council
- Passenger Transport Council
- EU Goods Transport Committee
- Eurasian Goods Transport Committee
- EU Passenger Transport Group
- Taxi Group

**Corporate bodies**
- Policy decisions

**Supervisory bodies**
- Strategic decisions

**Secretariat**
- General Assembly
- Board
- General Assembly
- Goods Transport Council
- Passenger Transport Council
- EU Goods Transport Committee
- Eurasian Goods Transport Committee
- EU Passenger Transport Group
- Taxi Group

**Working Groups (Commissions)**
- Thematic areas including customs, technical, and social affairs, as well dangerous goods.

**Auditors (Internal/External)**

**Corporate bodies**
- Policy decisions

**Supervisory bodies**
- Strategic decisions

**Secretariat**
- General Assembly
- Board
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- Goods Transport Council
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**Working Groups (Commissions)**
- Thematic areas including customs, technical, and social affairs, as well dangerous goods.
IRU brings us the latest global information on road transport to improve the freight logistics industry in China and abroad.

Tianye Miao
General Manager
Manbang Group, China

IRU is guiding our way in the challenging task of greening road transport operations which has become a pressing matter globally.

Radu Dinescu
Secretary General
UNTRR, Romania

We are working on the professional driver shortage and with IRU as a partner, this crucial work assumes an international dimension.

Geir Mo
Secretary General
NLF, Norway
IRU membership gives us unique access to leading political figures regionally and globally, to help advance our position in Germany.

Christiane Leonard
Chief Executive Officer
BDO, Germany

IRU was a natural choice to get the competence of our top drivers validated by a trusted certification body with an international reach.

Francisco Iglesias Campos
Chief Executive Officer
ALSA, Spain

IRU gives us visibility on best practices and mobility innovations in the rest of the world.

Ahmed Ali Al Bulushi
Chief Executive Officer
Mwasalat, Oman
Membership fees

<table>
<thead>
<tr>
<th>Tier</th>
<th>Annual Turnover (CHF)</th>
<th>Annual Fee (CHF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>&gt; 1,000m</td>
<td>60,000</td>
</tr>
<tr>
<td>B</td>
<td>500-1,000m</td>
<td>45,000</td>
</tr>
<tr>
<td>C</td>
<td>50-500m</td>
<td>30,000</td>
</tr>
<tr>
<td>D</td>
<td>0-50m</td>
<td>15,000</td>
</tr>
</tbody>
</table>

For associate members (companies).
Annual fees based on annual sales turnover.
Valid from January 2020.

Annual turnover (CHF):
A: > 1,000m; B: 500-1,000m; C: 50-500m; D: 0-50m
As a supplier, partner or player in road transport, mobility or logistics, you need to be able to shape the agenda, access decision makers and get industry intelligence.

Only IRU members are at the heart of the global industry, from the grass roots to the highest levels of law and policy making.

Find out more about becoming an IRU member.
Contact our headquarters in Geneva, or any of our offices in Beijing, Brussels, Istanbul, Moscow or Washington
iru.org/membership
membership@iru.org
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For a world in motion