

Road Safety at Work – online course for managers



A safe fleet is in everyone's interest. By adopting a thorough approach to fleet management you can protect your drivers, your assets and everyone else on the road.

"The course contains a lot of new information, coming first-hand from great experts and industry leaders such as Zurich, Shell and Michelin. It broadened my understanding of fleet safety management."

Chinara, Kyrgyzstan

"Practical advice and examples were given on what you can implement in your business with regards to managing vehicle safety and improving safe driving practices – very important for both public and private sector fleets."

Anne-Marie, UK

The course is supported by Global New Car Assessment Programme (Global NCAP), MICHELIN, RoadSafe, SKANSKA, TESCO, SHELL, ZURICH and Freight Transport Association (FTA).

Who is the course for?

Anyone with a responsibility for training, supervising and monitoring professional drivers including:

- Fleet and compliance managers
- Transport, health and safety professionals
- Managers of all levels with an interest in workplace safety
- Employees looking to broaden their skills and enhance their CV

The course is available in English, other languages?

In partnership with

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academy



What you will learn

As well as strengthening your logistical know-how, the course will help you develop the skills to communicate and implement your strategy effectively. This could involve presenting a case for greater investment to senior management, rolling out a new training programme or appointing key staff.

By the end of the course you will be able to:

- Evaluate your current position and set new targets
- Manage and assess driver behaviour
- Ensure the safety of fleet vehicles
- Interpret financial data
- Identify necessary training and devise a programme
- Understand how poor road safety affects profitability and reputation
- Make a business case for road safety

Flexible, affordable learning

As it's online, the course is available for you to follow wherever you are, whenever you like. You can access the training on your laptop, smartphone or tablet any time of day and even learn on the move.

The course is less expensive than traditional classroom style training – you don't have to take time off to do it and you can learn at a pace that suits you.

To receive the IRU Academy Road Safety at Work certificate. You will need to pass the lecture quizzes and final exam within 180 days of signing up to the course.

Course structure

The course is delivered through 10 video lectures by specialists from transport operators, road safety organisations, insurance companies and universities. Accompanying material is provided to read as you go.

Lecture 1	Making the case for road safety management
Lecture 2	Main elements of road safety management
Lecture 3	The road safety manager
Lecture 4	Financial management – monitoring costs and keeping records
Lecture 5	Effective driver management
Lecture 6	Vehicle management
Lecture 7	Managing the work environment
Lecture 8	Monitoring and evaluation
Lecture 9	Corporate standards – being a leader in road safety
Lecture 10	Developing an action plan

Combining real examples, animation videos and quizzes, the course is an engaging alternative to dry academic learning.

Why train with the IRU Academy?

All IRU Academy training programmes:

- Integrate best practice
- Guarantee compliance with international, European Union and national regulations
- Help harmonise training standards at the global level
- Are designed by internationally renowned experts
- Guarantee the highest level of quality, consistency and accuracy
- Are continually updated to reflect new and amended legislation and latest technical developments

Sign up:

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