

Efficiency in road transport



Rising demands

Road transport is under growing pressure to improve service quality and efficiency while continuing to make a significant contribution to national economies.

Rapid growth in e-commerce has left trucking companies struggling to meet rising demands due to numerous challenges in the industry, including a serious shortage of new drivers.

Train with IRU Academy

The IRU Academy offers a comprehensive range of high quality training courses covering both goods and passenger transport.

They range from the certification of managers and drivers for professional competency to topical issues such as crash prevention and safety management, safe cargo loading, transporting dangerous goods, driving and rest time compliance and eco-driving. The courses are based on international best practices and proven methods.

A remarkable opportunity

The road transport industry offers many career opportunities across a wide spectrum of roles – managerial, technical and administrative. Professional competence in all of these positions is necessary to ensure excellence in service delivery and enable the industry to adapt to change and advances in technology.

Unfortunately, many of those working in the sector still lack the necessary training to keep up-to-date, which has an impact on efficiency.

Attracting new workers and making sure they are professionally trained will help address many of the industry's challenges. The highest training standards are fundamental to allow supply chains and transport networks to operate efficiently and safely.

Invest in the future

Well-trained professionals help the industry become smarter and greener, playing its part in achieving sustainable development and tackling climate change.

They can improve the safety record of a company, minimise accident costs and perform their roles more efficiently. Well-managed fleets and strict vehicle maintenance help improve road safety.

Improving safety and efficiency are priorities for all industry stakeholders – government ministries, transport operators, industry associations and regulators. They are looking for solutions that meet international standards.



Why train with the IRU Academy?

All IRU Academy training programmes:

- Integrate best practice
- Guarantee compliance with international, European Union and national regulations
- Help harmonise training standards at the global level
- Are designed by internationally renowned experts
- Guarantee the highest level of quality, consistency and accuracy
- Are continually updated to reflect new and amended legislation and latest technical developments

Through its network, the IRU Academy is working to improve the image of the profession as well as seeking new strategies to raise awareness, especially among young people, of the benefits and career opportunities offered by the road transport industry.

Sign up:

iru.org/academy

Contact us:

academy@iru.org