

## Careers in road transport



Road transport suffers a serious shortage of skilled professionals, particularly commercial drivers. There are several causes which include strong growth in the mobility of people and goods, increasing regulations, a negative image of the industry and a lack of awareness of career opportunities. At the same time, unemployment is rife in many countries and young people are finding it difficult to get jobs.

The IRU Academy aims to address this mismatch. Through its network it works to improve the image of the profession and raise awareness, especially among young people, of the benefits and opportunities offered by employment in road transport – both goods and passenger.

The increasing technological sophistication of trucks, greater use of IT and a closer alignment of truck driving and logistics management can appeal to younger recruits.

Road transport covers many roles and responsibilities including:

- Operations
- Compliance
- Mechanics and technical support
- Finance and accounting
- Administration
- Commercial driver (goods and passenger)
- Safety
- Warehouse and distribution
- Customer service

Demand for skilled professionals is so high that those willing to undertake quality training can have a long and rewarding career within the road transport industry. Public and private sector operators of all sizes offer opportunities for both fixed-term contracts or self employment.

Many other career opportunities associated with road transport are available in government departments, public authorities and businesses in fields such as engineering, IT or manufacturing.

The IRU Academy offers a range of quality courses developed by industry experts ranging from the certification of managers and drivers for professional competency to issues such as crash prevention and safety, safe cargo loading, transporting dangerous goods, driving and rest time compliance and eco-driving.

Our Road Transport in Logistics course provides a basic understanding of the role of road transport within the supply chain and promotes careers in the industry. The course is aimed at undergraduates and job seekers to encourage them to consider jobs in transport but is also geared to those already working in the industry who need greater insight into how logistics chains function.



### All IRU Academy training programmes:

- Integrate best practice
- Comply with international industry standards
- Help harmonise industry professional qualification standards at the global level
- Are designed by industry experts
- Guarantee the highest level of quality, consistency and accuracy
- Are regularly updated to reflect new and amended legislation and latest technical developments