Membership

A partnership to drive the world of mobility and logistics forward
The world road transport organisation
OUR VISION

Be the global leader in connecting societies with safe, efficient, green mobility and logistics
OUR CORPORATE MEMBERS INCLUDE:

170+ MEMBERS WORLDWIDE

3.5 MILLION THE VOICE OF MORE THAN 3.5M COMPANIES

70% LOGISTICS

30% MOBILITY

75+ COUNTRIES
OUR KEY PARTNERS

GLOBAL, INCLUDING:

- United Nations
- World Bank Group
- International Labour Organization
- International Transport Forum
- World Customs Organization
- World Trade Organization

REGIONAL, INCLUDING:

- European Commission
- European Parliament
- Council of the European Union
- EU
- BSEC
- ECO

INDUSTRY, INCLUDING:

- National road transport associations
- Chambers of commerce and automobile clubs
- Multinational companies
- Insurance companies
- Recruitment agencies
- Freight marketplaces
- Research and academic institutions
- Public sector authorities
- NGOs
DELIVERING OUR VISION

**PROSPERITY**
THROUGH BETTER MOBILITY AND LOGISTICS
- Making transport more efficient
- Facilitating trade and transit
- Helping the industry go paperless

**PEOPLE**
STANDING UP FOR OUR COMMUNITIES
- Improving road safety
- Facilitating access to the profession
- Attracting new talent to the industry
- Transitioning to autonomous vehicles

**ENVIRONMENT**
BUILDING A MORE SUSTAINABLE WORLD
- Increasing alternative fuels use
- Boosting operational efficiency
- Building strong collective transport
- Promoting clear business incentives
Membership benefits
MEMBERSHIP BENEFITS

INFLUENCE

► Engage with stakeholders and decision makers
► Demonstrate your best practice experiences and thought leadership
► Shape the regulatory environment

ACCESS

► Be part of a close community of industry leaders and transport customers
► Enhance visibility with clients, authorities and partners
► Speak and participate at events

INTELLIGENCE

► Understand issues driving change across the industry
► Decode transport needs and energy trends
► Receive live updates on regulatory and operational issues

WORKING STRUCTURE

COMMUNICATIONS, MEDIA & MARKETING

INTELLIGENCE PLATFORM

PROSPERITY

PEOPLE

ENVIRONMENT
MEMBERSHIP BENEFITS

PROSPERITY

Strategy and regulations
▶ Application of international conventions / agreements (including TIR, CMR, ADR and AETR)
▶ EU/CIS sanctions, bans and restrictions

Business operations
▶ Develop new transport/transit routes
▶ Streamline customs procedures at borders
▶ Get support through a network of public and private sector actors (our members, customs, MoT, etc.)

INFLUENCE

Leverage our influence to:

Anticipate and proactively address the impact of new/revised agreements, conventions, and transport and transit legislations

Streamline existing routes / explore new ones
• Implement transit and transport solutions (TIR and e-CMR)
• Optimise customs procedures
• Launch pilots with IRU

ACCESS

INTELLIGENCE

PEOPLE

ENVIRONMENT
MEMBERSHIP BENEFITS

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INFLUENCE

Network and address our audience through:

Global and regional events
• EU Conference
• North American Forum

IRU bodies
• Goods Transport Council
• Customs affairs expert group
• Technical affairs expert group

ACCESS

Business introductions
• Webinars
• Network meetings
• Network of trusted partners: transport operators, freight forwarders, exporters and importers, brokers, and warehouses

INTELLIGENCE

PEOPLE

ENVIRONMENT
MEMBERSHIP BENEFITS

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INFLUENCE

get valuable insights on:
• Road trade statistics
• Freight transport revenues/forecasts
• Border crossing procedures
• Border crossing waiting times
• Customs clearance costs
• Weights and dimensions
• Driving restrictions
• Basic regulations
• Freight rate benchmarking
• Fuel prices

ACCESS

INTELLIGENCE

PEOPLE

ENVIRONMENT
MEMBERSHIP BENEFITS

PROSPERITY

Strategy and regulations
► EU Driving License Directive
► Mobility Package Enforcement
► ITF / ECMT Charter
► Access / Attractiveness
► Image of the profession
► Talent management

Business operations
► Get solutions to manage your safety risks and develop your drivers
Services at preferred rates

P E O P L E

INFLUENCE

Leverage our influence to:

Have your voice heard before new rules and legislations are adopted

Improve access to the profession:
• Minimum driving age
• Recognition of foreign drivers
• Public subsidies for training and licence costs
• Shape qualification standards

Collaborate on EU-funded projects

ACCESS

INTELLIGENCE

ENVIRONMENT
MEMBERSHIP BENEFITS

**PROSPERITY**

**PEOPLE**

- Strategy and regulations
  - EU Driving License Directive
  - Mobility Package Enforcement
  - ITF / ECMT Charter
  - Access / Attractiveness
  - Image of the profession
  - Talent management

- Business operations
  - Get solutions to manage your safety risks and develop your drivers
  - Services at preferred rates

**INFLUENCE**

- Network and address our audience through:
  - Global and regional events
    - EU Conference
    - North American Forum
  - IRU commissions
    - Goods Transport Council
    - Social Affairs expert group

**ACCESS**

- Business introductions
  - Webinars
  - Network meetings

**INTELLIGENCE**

- Complimentary value-added services
  - Accredited training institutes
  - Training programmes
  - Talent management
  - Digital dashboards

**ENVIRONMENT**
MEMBERSHIP BENEFITS

**PROSPERITY**
**PEOPLE**

Strategy and regulations
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Business operations
- Get solutions to manage your safety risks and develop your drivers

Services at preferred rates

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**INFLUENCE**
**ACCESS**
**INTELLIGENCE**

Get valuable insights on:

- Reports and analysis
- Guidelines and best practices
- Driver shortages
- Accessibility and attractiveness of the profession
- Road safety
- Mobility package
- Insights on regulatory changes and their impact

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**ENVIRONMENT**
MEMBERSHIP BENEFITS

PROSPERITY
PEOPLE
ENVIRONMENT

Strategy and regulations
► Fit for 55 package, including:
  • Emissions Trading System for the road transport and building sectors
  • Energy Taxation Directive
  • Alternative fuels infrastructure proposal
► Euro 7
► Weights and dimensions

Business operations
► Business and energy taxation/incentives
► Emission counting in Europe (carbon footprinting)
► CO2 standards

INFLUENCE

Leverage our influence to:

• **Have your voice heard** before new rules and regulations are voted and enforced

• **Anticipate** technical and regulatory changes (CO2 emissions, energy and road taxation, etc)

• **Be part of the Green Compact**, our collective industry roadmap to achieve carbon neutrality by 2050, with pragmatic recommendations
MEMBERSHIP BENEFITS

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<th>PROSPERITY</th>
<th>PEOPLE</th>
<th>ENVIRONMENT</th>
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### PROSPERITY

- **Strategy and regulations**
  - Fit for 55 package, including:
    - Emissions Trading System for the road transport and building sectors
    - Energy Taxation Directive
    - Alternative fuels infrastructure proposal
  - Euro 7
  - Weights and dimensions

- **Business operations**
  - Business and energy taxation/incentives
  - Emission counting in Europe (carbon footprinting)
  - CO2 standards

### INFLUENCE

Network and address our audience through:

**Global and regional events**
- EU Conference
- North American Forum

**IRU Commissions**
- Goods Transport Council
- Technical affairs expert group

**Business introductions**
- Webinars
- Network meetings
- Workshops, best practice exchanges to scale up the implementation of the Green Compact
MEMBERSHIP BENEFITS

PROSPERITY

Strategy and regulations
- Fit for 55 package, including:
  - Emissions Trading System for the road transport and building sectors
  - Energy Taxation Directive
  - Alternative fuels infrastructure proposal
- Euro 7
- Weights and dimensions

Business operations
- Business and energy taxation/incentives
- Emission counting in Europe (carbon footprinting)
- CO2 standards

INFLUENCE

Get valuable insights on:
- Green Compact data and modelling (abatement cost, alternative fuels infrastructure, vehicle efficiency and efficient operations, etc.)
- The industry’s decarbonisation efforts and facilitate decision-making processes
- Impact analysis (taxation, incentives, emissions trading schemes)
- Fuel prices
WORKING STRUCTURE

- General Assembly (AG)
- Presidential Executive (Board)
- Goods Transport Council (CTM)
- Passenger Transport Council (CTP)
- Regional committees and forums (EU, Eurasia, China and North America)
- Technical commissions (customs affairs, social affairs and technical affairs)
- Ad-hoc working groups (digitalisation, environment, enforcement, animal transport, e-CMR, Eurasian Economic Union navigation seals)
MEMBERSHIP FEES

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<tr>
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<tr>
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<td>D</td>
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For associate members (companies)
Annual fees based on annual sales turnover.

Annual turnover categories (CHF):
A: over 1,000m; B: 500-1,000m; C: 50-500m; D: 0-50m
Contact our membership team to know more:

membership@iru.org

Baptiste Bouchet: +41 79 453 6148
Maxime Olivier: +41 79 671 9878

Or find out more at iru.org/membership
Certification that takes you further

A unique tool – developed by the industry for the industry – to assess the competence of your drivers or subcontractors

Key benefits
► Choose the right person for the right job
► Act proactively in managing risks before they affect your KPIs
► Identify skills and knowledge gaps at the driver, team and company level
► Tailor learning paths and take targeted action
► Enhance your reputation

For:
- Goods transport
- Passenger transport
- Hydrocarbon transport
- Eco-driving
- Last-mile
Certification that takes you further

Example of RoadMasters analytics dashboard
Transport intelligence

A complete tool to access up-to-date and standardised operational information to gain insights, decode industry trends and take more strategic business decisions.

**Key benefits**

- Access local, national and international data in one single hub
- Get exclusive best practices from the IRU community
- Understand industry trends for better strategic decisions
- Connect and interact with IRU members
- Access surveys based on key partnerships and direct engagement with our wide network of transport operators globally
- Use structured data to support your actions and initiative

+ Flash info: real-time updates on the road transport network
+ Quarterly webinars on freight price trends in Europe
+ Exclusive, tailored and targeted analysis

**Key partners**

IRU Intelligence
IRU Green Compact

A clear and collective roadmap for the industry – based on five pillars – to reach carbon neutrality in commercial road transport (freight and passenger) by 2050

1. Low & zero carbon fuels
2. Efficient operations
3. Collective passenger transport
4. Efficient vehicles
5. Driver education & monitoring
IRU Green Compact

Addressing regional decarbonisation objectives to build regional roadmaps and support the industry in reaching carbon neutrality by 2050

Extensive research analysis to be conducted on the five pillars at a regional scale, consolidated into a global roadmap:
- First assessment through data gathering by pillar and region when data is available
- Gap data analysis
- Modelling phase to aggregate the different timescale and geographical hypotheses into a regional and global roadmap

Regional roadmaps starting with Europe
Communications, media & marketing

Grow your reputation with IRU’s network.

Visibility
- Listing on our online members directory
- Official announcement of our cooperation via our newsletters and social media accounts
- Right to use “IRU member” logo for branding
- Co-creation of articles, interviews and reports

Reach
- Database: 13,000+ qualified subscribers
- Community: 48,000+ followers (Facebook, Instagram, LinkedIn, Twitter, WeChat and YouTube)
- Website: 500,000+ visitors yearly
- Media coverage: 100,000+ news readers yearly
- Events: 3,000+ participants yearly

Opportunities
- Participation in IRU commissions and events
- Joint publications, reports and campaigns
- Co-branded events
- Access to IRU’s communications network