Global Environment Adviser

JOB SUMMARY
In line with IRU’s vision to be the global leader on ensuring road transport is safe, efficient and green, the Global Environment Adviser will play a critical role in leading IRU’s outreach on environmental affairs which is a key pillar of IRU’s purpose towards peace and prosperity and the community’s commitment to be carbon neutral by 2050.

As a principal environmental and technical adviser, the incumbent will be expected to anticipate global policy trends on environmental, safety and relevant technical regulations, set technical priorities and propose effective strategies enabling sustainable operations for transport operators at an international level.

Reports to: Senior Director, Strategy and Development
Partnership with: Research Manager - Strategy & Market Intelligence, Head of Delegations in Brussels: Moscow, Beijing, Istanbul and Washington, Associate Director Communications
Travel: Up to 20%
Location: IRU Geneva

RESPONSIBILITIES
Environment - Green Compact

- Develop and coordinate the engagement and support of IRU Members, industry stakeholders and partners globally on the Green compact project aiming at establishing a roadmap to decarbonize road transport by 2050
- Coordinate members’ input and facilitate exchange with the external partner(s) around the 5 Pillars of the Green Compact: 1. Alternative Fuels, 2. Efficient Logistics, 3. Collective Passenger Transport, 4. Vehicle Efficiency, 5 Driver Training
- Develop and monitor the implementation of a roadmap towards a full decarbonisation of road transport in line with the project findings
- Lead the global environmental campaign in coordination with the Communication and Marketing departments
- Develop global policy initiatives and IRU’s global position based on the global Green Compact report.
- Support regional policies and members to execute advocacy efforts on implementation of study recommendations in relevant regions, including dissemination, testing and providing insights on study results.
- Support the development of long-term partnerships and the acquisition of new members who share the ambition of sustainable road transport
- Work closely with the Strategy & Market Intelligence team on building data partnerships and engaging with delegations, members and relevant external stakeholders to support the data gathering necessary for developing global and regional reports
- Contribute to the development of key data, intelligent briefs, analysis and reports in order to share expertise, best practices, knowledge with IRU Members and key stakeholders.
- Prepare and present regular updates on the Green Compact evidence gathering to IRU statutory bodies and commissions
Technical Affairs Commission - CIT

- Manage the Technical Affairs Commission, including regular face-to-face or virtual meetings.
- Develop a technical working programme based on regional and global needs.
- Implement the technical working programme and anticipate ad-hoc members’ needs for support on technical issues.
- While acknowledging a specific EU agenda headed by the Brussels delegation, cooperate with delegations and regional representatives to ensure that technical positions and standards are consistent and built on global initiatives and IRU global positions.
- Assess and discuss environmental topics from a technical point perspective and with a view to support global advocacy, and regional advocacy, upon the region’s request, suggest or give input to positions and build a trustful discourse with international regulators on technical matters.
- Draft global and international standpoints and, if required by the regions, support IRU delegations in preparing regional position papers, or provide technical know-how and input upon request.
- Manage the global technical agenda at UNECE, specifically Working Party 29 (and related working groups), provide technical analysis and make policy recommendations, incl. on vehicle and safety regulations.

Global Coordination & Representation with International IRU Regional offices

- Develop IRU global positions in cooperation with CTM and CTP commissions and work with international stakeholders, such as FIA, GLEC, IEA OICA, UNFCCC, WBCSD, technical regulatory authorities and IRU delegations to anticipate technical needs and issues valid worldwide with a view to position IRU as an important global player on relevant technical levels, including but not limited to:
  - Vehicle regulations
  - Safety regulations
  - Emission standards, including on pollutants and CO2
  - Automated driving
  - Vehicle to X communication
  - Trade affairs from an environmental perspective
  - Well-to-wheel emissions
  - CO2 measurement in mobility and logistic chains
  - CO2 pricing
  - Refueling Infrastructure needs around use cases
- Build strategic alliances with relevant international stakeholders and regulators on technical matters and collaborating with the regions and develop relations with passenger and goods transport members worldwide.
- Ensure regular communication with internal and external stakeholders.
- Key account and stakeholder management with suppliers, vehicle and component manufacturers etc.
- Work closely with the Strategy & Market Intelligence team on building data partnerships and engaging with delegations, members and relevant external stakeholders to support the data gathering necessary for developing global and regional reports
- Create technical competence within the organisation, disseminate knowledge and help to develop the IRU Intelligence Platform and market intelligence offer of IRU’s value proposition to members.

COMPETENCIES, SKILLS & BEHAVIOURS

- Proven ability to conduct, outreach and develop trust-based relationships with representatives of international organisations, industry representatives and international third-party stakeholders
- Industry expertise in transport, mobility and customs with relevant customer knowledge
- Excellent interpersonal skills and ability to work effectively in a team.
- Drive for results with well-developed negotiation and commercial skills
- Excellent English, both orally and written
- Ability to develop trust-based relationships with members
- Strong analytical, problem solving and project management skills
- Influence & inspire internal & external stakeholders
- Positive, agile and prepared to adapt to change with short notice; proven organisational skills
QUALIFICATIONS & EXPERIENCE

- In depth technical understanding of heavy commercial vehicles and related components, alternative fuels, decarbonisation
- At least 10-15 years’ advocacy experience having worked with a trade/transport association, or a company related to the vehicle, energy or transport business
- Track record in environmental affairs
- Degree in Engineering with an in-depth knowledge in technical affairs of vehicle and automotive regulations
- International work experience with the United Nations or a similar international organisation is a plus