

TUESDAY, 20 NOVEMBER 2018

- 0940** Organiser Opening Remarks
Andrew Keable, CEO, KW Group; Advisory Council Member, GTDW
- 0950** Chairperson Opening Remarks
David M. Luna, President & CEO, Luna Global Networks; Advisory Council Member, GTDW
- 1000** **KEYNOTE SPEECHES**
- Keynote Welcome Speech: H.E. Sultan Bin Saeed AlMansoori, Minister of Economy, UAE
 - Keynote Speech: Abu Dhabi Department of Economic Development (Invited)
 - Keynote Speech: Dr Mukhisa Kituyi, Secretary General, UNCTAD (Invited)
 - Keynote Speech: John Denton, Secretary General, International Chamber of Commerce (ICC WBO) (Confirmed)
 - Keynote Speech: Malek Hannouf, Chairman, Gulf Brand Owners Protection Group (BPG); Head of Intellectual Property Department – Middle East & Africa, Louis Vuitton (Confirmed)
 - Keynote Speech: OECD / WTO / World Bank / WCO (Invited)
- 1100** Morning Refreshments
- 1130** **KEYNOTE SPEECHES (CONTINUED)**
- 1230** Networking Lunch
- 1330** **PANEL DISCUSSION 1**
Strategic Alliances and Cross-Industry Partnerships for Enhanced Cooperation and Operations to Counter Illicit Trade
- Mobilising strengths and capacities between businesses across industries, multilateral organisations and associations to educate and to raise awareness of the impact of illicit trade to the business, consumer and media community
 - Initiating interaction with local, regional and international authorities to protect customers, intellectual property and legitimate business development
- 1445** Afternoon Refreshments
- 1515** **PANEL DISCUSSION 2**
Public – Private Partnerships and Sharing Information to Enhance Disruption of Illicit Trafficking Networks and to Mitigate the Economic and Social Impacts of Global Illicit Trade
- Unifying border enforcement procedures between customs, police and across borders
 - Identifying gaps that allows criminal networks to evade detection and enforcement
 - Identifying stakeholders, sharing resources and improving intelligence: what can brand & IP owners, police, customs, multilateral organisations bring to the table?
- 1630** End of Day 1

WEDNESDAY, 21 NOVEMBER 2018

0930 Chairperson's Opening Remarks

0940 Keynote Speech

1000 **PANEL DISCUSSION 3**

Global Trade Disputes Fuel Illicit Trade? Impacts on Global Supply Chains and the Counterfeiting Industry

- What are the economic impacts that global trade disputes have on economies and markets
- Experts predict that the trade war can potentially double the size of counterfeit trade – true, false, why & how?
- How will this affect buyers, manufacturers and consumers?
- Will additional costs for industries drain the resources available to combat illicit trade and for protecting intellectual property?

1115 Morning Refreshments

1145 **PANEL DISCUSSION 4**

Harnessing New and Innovative Technologies to Optimally Fight Counterfeiting and Illicit Trade: AI, Traceability (T&T), Blockchain Technologies

- Identifying innovative ways to leverage transformative technologies to track, trace, authenticate and verify products and cargo
- How can these technologies benefit governments, brand owners, logistics companies and consumers? How do they work?
- What can we do with the valuable analytical information generated? How does this fit in the overall fight against illicit trade across the many stakeholders?

1300 Networking Lunch

1400 **PANEL DISCUSSION 5**

Collaborating between Zones, Ports and Airports Across Borders: Illicit Trade Intelligence Net-Centric Cooperation

- What can free trade zones, ports and airports do to prevent being used as hotspots for illicit trade and organised crime?
- How can logistics operators and freight forwarders play a part in combating the movement of illegal cargo?
- Developing regulatory best practices for zones, ports and airports to encourage legitimate trade flows and supply chain security

1515 Afternoon Refreshments

1545 **PANEL DISCUSSION 6**

Trafficking Illicit Commodities and Transaction Laundering: E-Commerce and On-line Threats:

- Emerging threats posed by global change in commerce habits
- E-commerce and the surge of small, individual packages: How can we enforce inspection and risks assess the contents? What are the technologies available?
- As online payments thrive, how can we combat online fraud and payment oriented crime? How can we crackdown fake merchants and E-commerce fakers?

1700 Chairperson's Summary: AITA Course of Action (Disrupting Illicit Markets Across Borders) of Summit

EXHIBITORS & PARTNERS

- United Nations Conference on Trade & Development (UNCTAD)
- International Trade Centre (ITC)
- International Air Transport Association (IATA)
- Luna Global Networks
- Ministry Of Economy UAE
- International Network of Customs Universities (INCU)
- Asia Pacific E Port Model Network Operational Center (APMEN OC)
- China Center for Globalization (CCG)
- Allaxis S.R.O
- International Road Union (IRU)
- MIC Customs
- Oxford Business Group
- Site Selection Magazine
- Economist Intelligence Unit (EIU)
- GTDW Global Editions
- Crime Stoppers International
- Philip Morris International (PMI)
- Gulf Brand Protection Group (Gulf BPG)
- US-UAE Business Council

WHO SHOULD ATTEND?

PUBLIC SECTOR:

Director Generals, Directors, Heads from:

- Ministries of Trade/Economy/Commerce/Justice/Security/Health/Agriculture
- Police Departments
- Customs & Border Control
- Intellectual Property Office
- Anti-Counterfeiting Bureaus
- Postal Agencies

PRIVATE SECTOR:

Presidents, VPs, Directors, Heads, Managers of:

- Anti Counterfeiting / Brand Protection
- Legal & IP

GLOBAL TRADE HUBS

- Free Trade & Special Economic Zones
- Ports
- Airports

INSTITUTIONS:

Multilateral Organisations, NGOs, Associations relevant to:

- Anti Illicit Trade / Anti Counterfeiting
- Global Trade
- Supply Chain & Cargo Security
- Intellectual Property

- Specific Industry Sectors (where illicit trade is prevalent) i.e. Tobacco, Alcohol, Pharmaceuticals, Electronics, Computers & Accessories, FMCG, Cosmetics, Footwear, Clothes & Fashion, Luxury Goods, Watches, Jewellery, Software, Automotive Parts, Toys etc

SECURITY/TECHNOLOGY SOLUTION PROVIDERS

- Track & Trace, Security Printing, Labels & Tags, Smart Supply Chain Solutions, Blockchain, Artificial Intelligence, Data Analytics, Scanning, RFID, Hologram, Mobile Applications, Payment Merchants
- Others

CONSULTANTS

- Anti Counterfeiting / Anti Illicit Trade
- Intellectual Property / Trademark
- Forensics
- Tax
- Legal
- Supply Chain & Logistics
- Anti Money Laundering

CONTACTS

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