



Inclusive and sustainable transport

Intergovernmental Tenth Regional
Environmentally Sustainable Transport (EST)
Forum in Asia 14-16 March 2017

“Asia being the most populated (4.4 billion) and fastest growing region in the world will require a massive transformation in its transport sector in order to remain on the path of resilience, economic prosperity and sustainability.” *Provisional Concept Note*, UN Centre for Regional Development in Asia

Smart urban mobility for smart sustainable cities

Rapid urban growth has led to urban sprawl and higher demand for motorised mobility and travel – with a range of social, economic and environmental consequences. With 90% of global population growth due to occur in cities of developing countries, the struggle to meet demand for mobility and investment in transport is critical. A paradigm shift is urgently needed – notably in collective door-to-door public transport, infrastructure and services.

Innovations, new business models and services offer new mobility behaviours

App-based on-demand services, electro-mobility, vehicle automation, together with new business models are revolutionising mobility. IRU’s taxi initiatives are examples of industry commitment to support and lead innovation, while the SmartMove initiative is placing collective door-to-door public transport (buses, coaches, taxis and intermediate public transport) at the top of the mobility agenda.

IRU Academy training

The IRU Academy is the world’s leading global professional road transport training organisation, developing initiatives to raise awareness on efficiency, sustainability, effectiveness and accountability, to reduce the impact of mobility on the environment, and to keep our roads safer.
www.iru.org/iru-academy

The future: achieving the 2030 Sustainable Development Goals

- Placing the emphasis on collective door-to-door public transport, with a key role for the private sector, including buses, coaches, taxis and intermediate public transport.
- Setting clear policy and business targets, including national and local mobility plans.
- Global Partnership for Sustainable Transport (GPST) to play a role as a key enabler in achieving the transport-related Sustainable Development Goals and climate change objectives.
- IRU initiated regional public-private high level groups to help set sustainable transport agendas and action plans.

IRU is the world’s road transport organisation, promoting economic growth, prosperity and safety through the sustainable mobility of people and goods. IRU is a partner of the Intergovernmental Tenth Regional Environmentally Sustainable Transport (EST) Forum in Asia.
www.iru.org



Four sustainable development pillars at a global level

Habitat III New Urban Agenda:

The New Urban Agenda urges a “transformation in mobility policy”. IRU, together with national and local governments, has an important role to play.

UN 2030 Global Sustainable Development Agenda:

7 of the 17 Sustainable Development Goals (SDGs) address directly or indirectly mobility, transport and road transport.

Paris Climate Change Agreement:

Strengthening collective response worldwide to the threat of climate change by creating a common framework to collectively achieve targets.

Public-Private Partnership – key to deliver:

Sustainable Development Goal 17 focuses on revitalising the global partnership for sustainable development, further strengthened by commitments in the 2015 Addis Ababa Action Agenda.

Apply now for the Smart Move Awards

Every two years, in the framework of its Smart Move Campaign, IRU rewards candidates who demonstrate innovation and excellence in supporting and promoting sustainable mobility by bus and coach. The objective of these awards is to highlight cities and passenger transport companies that promote a greater use of buses and coaches while respecting the Smart Move values of affordability, safety, environmental performance, efficiency and user-friendliness.

- The IRU CityTrophy is awarded to a city for its efforts in urban planning and facilitating group tourism by coach.
- The IRU Bus Excellence Award is presented for excellence in regular urban and/or inter-urban bus services.
- The IRU Coach Tourism Innovation Award is given to coach operators for new concepts in coach tourism.

www.busandcoach.travel

“As a global leader in nurturing and promoting innovative and inclusive mobility solutions for all, IRU is ready and willing to work together with its partners from the public and private sector, to take the lead on the implementation of the mobility dimension of the 2030 Sustainable Development Agenda and Goals.” **Umberto de Pretto, Secretary General IRU**

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