## Taxis4SmartCities

# WORLDWIDE TAXI COMPANIES COMMITTED TO SUSTAINABLE CITIES





## 3 continents, 100,000 taxis





## Who we are: 24 taxis companies from 15 countries





























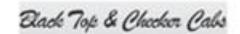






















## COP 21: the starting point



# Worldwide taxi companies committed to decrease their GHG emissions

Commitment signing in Paris, April 2016



## Our ambition: integrate taxi in tomorrows smart city...

#### ✓ A principle :

Taxis4SmartCities intends to federate companies which <u>commit</u> to invest in smart cities (Sustainable / connected / social)

#### ✓ A goal:

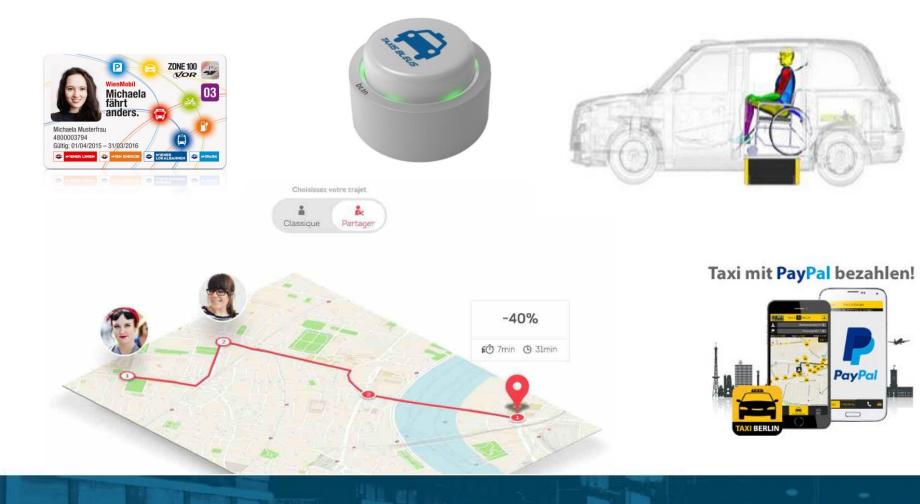
To <u>promote good practices</u> and to demonstrate the capacity of innovating players to carry the whole taxi sector towards the future of our cities

#### ✓ Our proof:

<u>Monitoring</u> CO2 emissions as well as <u>reporting</u> the spread of innovations in services amongst taxi companies



## ...thanks to innovation









### Political projects inspiring us



Amsterdam Schipol airport Tesla project



London: emission free vehicles in 2018



E-Taxi Projekt Wien





## THANK YOU!

@Taxis4S\_Cities <a href="http://www.taxis4smartcities.org/">http://www.taxis4smartcities.org/</a>



Fabiola Flex, Rumeur Publique (Paris): +33 1 55 74 57 70, fabiola.flex@rumeurpublique.fr

