



Taxi – Anytime, Anywhere 4.0

7th IRU International Taxi Forum

Cologne, 5 November 2016

**Europäische Taximesse, Cologne, Germany
5 November 2016, 09:30 – 13:30**

Moderator: John Kidd, Head – Communication & Events, IRU

Working languages: English, Spanish, Russian, German

Opening

- ✚ Peter ZANDER, President, Europäische Taximesse
- ✚ Thomas GRÄTZ, Vice President, IRU Group “Taxis and Hire Cars with Driver”

Plenary session on “Which are the main global market access trends?”

- ✚ “Taxis, hire cars with driver and commercial transport intermediaries: global market access trends and principles for regulation”, Matthew DAUS, President, International Association of Transportation Regulators (IATR);
- ✚ “The challenge of emerging technologies and smart phone applications: the Colombian approach”, Fredy Camilo GARCÍA MORENO, Executive Director, Consejo Superior del Transporte - Colombia;
- ✚ “The regional approach in the field of taxi regulation in Eurasia”, Irina ZARIPOVA, Director General, RNIC, Novosibirsk Region – Russia;
- ✚ “Same service, same rules: levelling the playing field”, Hubert ANDELA, President, IRU Group “Taxis and Hire Cars with Driver”.

Break-out session on “Green taxis: sustainability equals profitability”, to be moderated by Ivo Cré, Deputy Director, POLIS

- ✚ “Moscow’s strategy for green taxis”, Dmitry PRONIN, Deputy Head of the Department of Transport, City of Moscow;
- ✚ “IRU Lighthouse for electric taxis”, Monica GIANNINI, Project Manager, IRU Projects;
- ✚ “The European approach to electromobility: best practises”, Bert WITKAMP, Secretary General, the European Association for Electromobility;
- ✚ “The taxis4smartcities initiative”, Mr Hermann WALDNER, CEO, taxi.eu.

Break-out session on “Taxis, as key element of MaaS”

- ✚ “Creating a one-stop mobility shop”, Martin RÖHRLEEF, üstra Hannover – Germany;
- ✚ “Mobility as a service: requirements for taxi operators”, Tuuli Willgren, Advisor, Suomen Taksiliitto;
- ✚ “Legislation, an enabler for MaaS”, Iida HUHTANEN, Senior Officer for Legal Affairs, Ministry of Transport and Communications, Finland;
- ✚ “UpTop, the IRU Global Taxi Network: taxis’ road to future mobility”, Anil DE MELLO, Innovation and New Business Manager, IRU.

Plenary session on “What taxis do we want to see in 2030 and 2050?”

- ✚ “Oman’s vision for smart mobility 2030”, Ahmed Ali AL BULUSHI, CEO, Oman National Transport Company (Mwasalat);
- ✚ “Fit for the future: London’s plan for mobility”, Peter BLAKE (Director of Service Operations, TfL Surface Transport);
- ✚ “IRU Eurasian Working Group vision for the future”, Stanislav SHVAGERUS (Independent Expert, Russia);
- ✚ “Chile’s vision for smart mobility 2030”, Alfredo STEINMEYER ESPINOSA (Legal Expert, Ministry of Transport and Telecommunications, Chile);
- ✚ “IRU Taxi of the Future Initiative”, Jørgen AARHAUG, Senior Research Economist, Institute of Transport Economics (TØI).
