



2016 IATR 29th ANNUAL CONFERENCE
INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS

SEPTEMBER 22 - 25, 2016

**HILTON SAN FRANCISCO, UNION SQUARE | SAN FRANCISCO, CALIFORNIA
333 O'FARRELL ST, SAN FRANCISCO, CA 94102**

**Conference Theme: 21st Century Transportation Regulation -
A Vision for Shared Mobility, Multi-Modal Integration & Governance**

CONFERENCE PROGRAM
(Preliminary Schedule - Subject to Change)

WEDNESDAY, SEPTEMBER 21ST

12:00 PM – 5:00 PM	IATR Board of Directors Meeting	Hilton San Francisco, Union Square
--------------------	---------------------------------	---------------------------------------

THURSDAY, SEPTEMBER 22ND

8:00 AM – 9:30 AM	IATR Board of Directors Meeting	Hilton San Francisco, Union Square
-------------------	---------------------------------	---------------------------------------

(TBD)	Exhibit Set-up	
-------	----------------	--

4:00 PM – 7:00 PM	Registration	
-------------------	--------------	--

7:00 PM – 9:00 PM	Welcoming Reception	Hilton San Francisco, Union Square
-------------------	---------------------	---------------------------------------



DAY 1 - FRIDAY, SEPTEMBER 23RD

8:00 AM – 12:00 PM Registration

8:00 AM – 9:00 AM Breakfast
Welcoming Remarks

9:00 AM – 9:30 AM Exhibit Exploration

9:30 AM – 11:00 AM **Plenary Session 1: Hack-A-Thon Results & Findings**

This session will highlight and showcase the unique multi-modal transportation agency known as the SFMTA, which has oversight of most every transit mode – both public and private. Upon providing a history and overview of the affairs of the agency, the finalists of the Hack-A-Thon, which was designed to address specific improvements and finding innovative solutions to specific SFMTA related transportation issues, will present their ideas, and a winner will be selected by a panel of judges and presented at this day's luncheon. The Hack-A-Thon will analyze local, national and international taxi and for-hire vehicle data, provided by sponsors, private companies and government agencies, and modelled by a wide field of academic researchers, institutions and private companies. The Hack-A-Thon challenge will focus on the analysis local, national and international data sets, with the goal of solving problems or enhancing services to achieve equity, shared mobility, multi-modal transport, wheelchair accessibility and underserved communities. Finalists will present their solutions and conference attendees will vote for the winners.

11:00 AM – 11:30 AM Coffee Break & Exhibit Review

11:30 AM – 1:00 PM **Plenary Session 2:**
Shared Mobility – The Future of Transportation in the Aftermath of TNC Disruption – A Case Study of Seattle & King County, Washington

Transportation officials for the last several decades have made efforts to minimize the use of personal motor vehicles (PMVs) at every level, and to experiment with sustainable transportation solutions that include group riding, bike-sharing, micro-transit and mobility management techniques. The world of transportation/traffic management professionals and for-hire vehicle regulators is colliding, given the explosive and unchecked proliferation of Transportation Network Companies (TNCs) over the last several years. Experts in the field, including academics and practitioners, will provide an overview of the expanding field and philosophy of shared mobility, while focusing on a specific case study of the City of Seattle and King County. As innovative neighbors of San Francisco, the results of a recent undertaking to engage stakeholders and improve its mobility Eco-system in the wake of TNC disruption will be presented for discussion.

1:00 PM – 2:30 PM



DAY 1

2:30 PM – 4:00 PM

Breakout Session 3:
Streamlining Regulations & By-Laws – “Leveling the Playing Field”

Many regulators and jurisdictions have been tasked with or independently undertaken top-to-bottom reviews of their regulations and by-laws to remove unnecessary regulations and strengthen or redefine terms and sub-modes to compensate for the impact of TNCs and new TNC laws. Jurisdictions initiating, implementing or conducting such reviews that streamline regulations seeking to level the playing field and reform the existing paradigm, with clear and easy to understand regulations, as well as vitiating vestiges of unnecessary regulations that inhibited both new entrants and incumbent industry members, will exchange their ideas and projects. Regulators will present their projects as case studies, and a panel discussion will ensue with and among interested stakeholders and other regulators who have or are seeking to undertake similar regulatory changes. Best emerging practices will be identified and explored.

4:00 PM– 4:15 PM

2017 IATR Conference Preview – Austin, Texas

4:15 PM – 5:00 PM

Vehicle Viewing Opportunity, Coffee Break & Exhibit Review

6:00 PM - 7: 30 PM

Cocktail Reception & Entertainment

Dinner: Free Evening



DAY 2 - SATURDAY, SEPTEMBER 24TH

8:00 AM – 12:00 PM

Registration

8:00 AM – 9:00 AM

Breakfast

Organizational Updates:

9:00 AM – 9:30 AM

Exhibit Exploration

9:30 AM – 11:00 AM

Plenary Session 4:

Apps Around the World (Part 1) – Canadian TNC Developments

Canadian regulators and stakeholders will discuss TNC developments north of the U.S. border. 2015 saw a dramatic increase in the aggressiveness of TNC expansion into Canada, and resulting studies, legislative, regulatory and litigation developments will be discussed.

11:00 AM – 11:30 AM

Coffee Break & Exhibit Review

11:30 AM – 1:00 PM

Plenary Session 5:

Apps Around the World (Part 2) – Europe, Asia, Australia, the Middle East & Beyond

In the last few years, vastly different approaches and reactions to TNCs and the use of smartphone apps have been witnessed around the globe. TNC infiltration into Australia, the seemingly controlled development of alternatives in Russia, China, Singapore, Japan and the MENA region, as well as the massive pushback on the European continent, will be discussed by both regulators and private sector participants. Reports, studies, technological solutions, litigation and legislative/regulatory developments will be discussed and debated.

1:00 PM – 2:30 PM

Luncheon

Keynote Speaker (TBD)



DAY 2

2:30 PM – 4:00 PM

Plenary Session 6:

TNCs and Equity – Corporate & Social Responsibility, Accessibility, Under-Served Communities, Consumer Choice, Labor Fairness and Environmental Sustainability in a Post-TNC World

The rise of TNCs, both in North America and around the globe, have led to a variety of concerns raised by stakeholders, academics, regulators, economists, lawyers and others. This panel will engage in a visioning exercise to attempt to plan our regulatory future, in terms of the proper role of regulation, technology and political approaches to handling issues surrounding equity. The future role of various sub-modes, and what transportation needs they should fill, and what they may evolve into, will be discussed and debated.

4:00 PM– 4:30 PM

Coffee Break & Exhibit Review

4:30 PM – 6:00 PM

Breakout Session 7:

Technology Developments – Passenger, Driver & Pedestrian Safety

This panel discussion will explore the role technology is playing in for-hire ground transportation safety, including Vision Zero program developments in various jurisdictions, black box technology, autonomous and connected vehicles and related developments. The future need for partitions or safety shields in lieu of new technologies will be discussed, and “state of the art” in-vehicle camera and other related technologies will be described.

(TBD)

Departure from Hotel

(TBD)

Gala Awards Dinner

- Norma Reyes IATR Regulator Scholarship Recipients
- IATR International Driver of the Year Award
- IATR Regulator of the Year Award



DAY 3 - SUNDAY, SEPTEMBER 25TH

8:00 AM – 12:00 PM Registration

8:00 AM – 9:00 AM Breakfast

9:00 AM – 9:30 AM Exhibit Exploration

9:30 AM – 11:00 AM

Plenary Session 8:
Airport TNC Regulation – Regulatory Developments

The last few years have seen both resistance and acceptance of TNCs at airports. In the past the IATR has highlighted the distinctions, similarities and overlap between airports, for-hire regulations of for-hire vehicles and limousines, and local regulation of taxicabs. With the advent of state TNC laws, deals being cut for TNC entry at airports, and the many layers of regulation involved, the world seems to be evolving into more, and not less, complexity. Transportation regulators, shared-ride franchise operators and airport authorities will opine on whether airports are or should be different from the regulatory paradigm. The panelists will explore current developments and the impact they may have on service for traditional government transportation regulators.

11:00 AM – 11:30 AM Exhibit Review

11:30 AM – 1:30 PM

Plenary Session 9: Universal App Workshop

This workshop will present various approaches to the detailed implementation of universal app projects that attempt to utilize taxicabs and other for-hire sub-modes, either separately or together as part of open platforms to provide more coordinated and efficient ground transportation service. Projects completed or underway in the following jurisdictions will be discussed: Chicago, Illinois; the District of Columbia; Montreal, Quebec; Montgomery County, Maryland; and Hillsborough County, Florida. Also, alternative approaches and solutions from the private sector will be explored, including aggregation apps, universal platforms and global taxi networks. This session will start with a high-level discussion to define terms and policy developments, but the bulk of the session will be devoted to technical implementation components of both business models and IT integration. The future integration of vehicle on-board diagnostics, the relevance of autonomous and connected vehicles, open data platforms, and the future necessity of the taximeter will be addressed, both at a high-level and a granular level.

1:30 PM

Closing Remarks & Parting Salutations

2:00 PM

Conference Adjournment & Exhibit Breakdown



SFMTA
Municipal
Transportation
Agency