

## GENERAL INFORMATION



### LOCATION

Palace of Culture, Plac Defilad 1, Warsaw



### REGISTRATION FEE

EURO 250.- for day 1, EURO 150.- for day 2, EURO 350.- for both days  
(incl. coffee during breaks, food and beverages on both days)



### LANGUAGE

English only (no simultaneous translation)



### INFORMATION

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**wocomoco**  
shaping comobility

# 4th WORLD COLLABORATIVE MOBILITY CONGRESS PROGRAMME

7 / 8 SEPTEMBER 2016  
PALACE OF CULTURE, WARSAW

THE 4th WORLD COLLABORATIVE MOBILITY CONGRESS IS  
BROUGHT TO YOU BY:



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# PROGRAMME

## WEDNESDAY, 7 SEPTEMBER 2016

**08:30 REGISTRATION AND COFFEE**

**09:00 WELCOME BY MOBILITY ACADEMY AND BLUE MOTOR**

Joerg Beckmann, CEO, Mobility Academy and Robert Przepiórski, CEO, Blue Motor

**09:20 WELCOME BY THE CITY OF WARSAW**

Jacek Wojciechowicz, Deputy Mayor, City of Warsaw

**09:40 WELCOME BY THE FIA**

Andrew McKellar, Secretary General for Automobile Mobility and Tourism, FIA

**10:00 KEYNOTE & DISCUSSION: COLLABORATIVE MOBILITY IN ASIA**

Lewis Chen, Founder and honourable member of Carsharing Association of Singapore

**10:30 BREAK**

**11:00 PARALLEL SESSION**

Travel & Mobility Clubs, Moderation: Luca Pascotto, Global Public Policy Manager, FIA

- 1.) Andrea Leverano, General Manager, Guidami Srl
- 2.) Christian Hafensteiner, Mobility Manager, ADAC e.V.
- 3.) Philippe Leeman, Director Strategy, Touring Club Belgium
- 4.) FIA Club, N.N.

Cities & Public Transport Companies, Moderation: Florinda Boschetti, Project Manager, Polis

- 1.) Peter Dalos, Bubi Bike Sharing Operations Officer, BKK Centre for Budapest Transport
- 2.) Caroline Cerfontaine, Combined Mobility Manager, UITP
- 3.) Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association
- 4.) Tamas Dombi, Deputy Head of Department for Sustainable Mobility, Warsaw Road Authority

Co-Mobility Start-Ups, Moderation: Jonas Schmid, Project Director, Mobility Academy

- 1.) Oliver Risse, CEO / Founder, Floatilly
- 2.) Valerian Seither, Co-Founder, eMio
- 3.) Ghislain Delabie, Mobility Connector, OuisShare
- 4.) Michel Stumpe, CEO / Founder, CarJump

**12:00 PLENARY PANEL**

New co-mobility services: How to expand the customer base?

Moderation: Joerg Beckmann, CEO, Mobility Academy

- 1.) Marcel Amstutz, CIO Mobility Cooperative / CEO Mobility Systems + Services
- 2.) Johannes Grüenberg, Sales Manager, INVERS
- 3.) International CoMo-Company (tbc)

**13:00 LUNCH**

**14:15 PLENARY KEYNOTES AND PANEL DEBATE**

The future car in tomorrow's share economy, Moderation: Joerg Beckmann, CEO, Mobility Academy

- 1.) Karin Tausz, Head of Programme for Autonomous Vehicles, SBB Corporate Development
- 2.) Ananda Groag, Shared Mobility Expert, shareNL
- 3.) Emily Fleck, Executive Director, Carsharing Association

**15:15 BREAK**

**15:45 PARALLEL SESSION**

P2P Car-Sharing, Moderation: Bodo Schwieger, Mobility Designer / General Manager, team red

- 1.) Alex Gaschard, Founder, CarAmigo
- 2.) Hans-Joerg Dohrmann, CEO, m-way
- 3.) Heiko BarnerBoi, Country Manager Germany & Austria, Drivy
- 4.) Soumini Jain, Mayor, Kochi Municipal Corporation / Rajan Chedambath, Director for Heritage, Environment and Development, Kochi Municipal Corporation

eBike & Scooter-Sharing, Moderation: Joerg Beckmann, CEO, Mobility Academy

- 1.) Jonas Schmid, Project Director, Mobility Academy
- 2.) Florian Stolte, Head of Product Management, DB Rent
- 3.) Maïke Anders, Market Manager German-speaking Switzerland, PubliBike
- 4.) Övünç Yılmaz, Head of Bus Operation Branch, Kocaeli Metropolitan Municipality

Co-Mobility in growing economies, Moderation: Insa Eekhoff, Transport Policy Advisor, Deutsche Gesellschaft für Internationale Zusammenarbeit GIZ

- 1.) Alexander Jung, Project Manager, sustainable Transport Programme, Deutsche Gesellschaft für Internationale Zusammenarbeit GIZ
- 2.) Laura Brimont, Research Fellow New Prosperity, Institute for Sustainable Development and International Relations
- 3.) Franka Bosman, Key Account Manager, South Pole Group
- 4.) Ramon Victor Cesar, President BHRANS, Belo Horizonte / Célio Freitas Bouzada, Planning Director BHRANS, Belo Horizonte

**17:00 7/7 SESSION**

**17:45 COLLEGE FOR COLLABORATIVE MOBILITY / FOOD AND DRINKS**

**18:30 KEYNOTE (VIDEOCONFERENCE)**

Sharon Feigon, Executive Director, Shared-Use Mobility Center

# PROGRAMME

## THURSDAY, 8 SEPTEMBER 2016

**08:30 COFFEE**

**09:00 PLENARY PANEL**

Local collaborative mobility policy and sharing cities  
Moderation: Joerg Beckmann, CEO, Mobility Academy

- 1.) Michael Glotz-Richter, Senior Advisor „Sustainable Mobility“, City of Bremen
- 2.) Karen Vancluysen, Secretary General, Polis
- 3.) Michael Lichtenegger, Managing Director of New Urban Mobility, Vienna

**10:00 KEYNOTE & DISCUSSION: COLLABORATIVE MOBILITY IN NORTH-AMERICA**

Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association

**10:30 BREAK**

**11:00 PARALLEL SESSION**

MaaS meets co-mobility, Moderation: Volker Alberts, Senior Expert in Urban Mobility, AustriaTech / Martin Russ, Managing Director, AustriaTech

- 1.) Filip Kjellgren, Programme Manager / Strategist - Division of Societal Development - transport, environment and the regions, Vinnova
- 2.) Kaj Pyyhtiä, Chief Customer Experience Officer, MaaS Global
- 3.) Roman Srp, Vice-president and Executive Director, ITS&S
- 4.) Barbara Fluegge, Head of Smart Logistics and Smart Mobility Initiative, SAP

SHARE-North - sharing cities & towns, Moderation: Rebecca Karbaumer, Sustainable Mobility Project Coordinator, City of Bremen / Michael Glotz-Richter, Senior Advisor „Sustainable Mobility“, City of Bremen

- 1.) Friso Metz, Senior Advisor, Advier
- 2.) Jeffrey Matthijs, Director, Autodelen.net
- 3.) Angelo Meuleman, Project Director, Taxistop
- 4.) Lisa Freeman, Strategy Officer, SEStran

Ride-Sharing & Taxi-Apps, Moderation: Sonila Metushi, Manager - IRU Global Taxi Network

- 1.) Stephan Müller, Director Operations, taxi.eu
- 2.) David Baus, Co-Founder & CEO, SHÄRE mobility innovation
- 3.) Boris Pilichowski, Director, Europe, karhoo Inc
- 4.) Martin Waldbauer, Manager, Taxi 31300

**12:00 CLOSING PANEL**

Looking forward to wocomoco 2017 in Munich: The state of co-mobility in Germany,  
Moderation: Joerg Beckmann, CEO, Mobility Academy

- 1.) Niels Hartwig, Head of Division G 23, Federal Ministry of Transport and Digital Infrastructure
- 2.) Christian Hochfeld, Executive Director, Agora Verkehrswende
- 3.) Jan Wergin, Director, Urban Active Europe

**13:00 END OF CONFERENCE / LUNCH**

