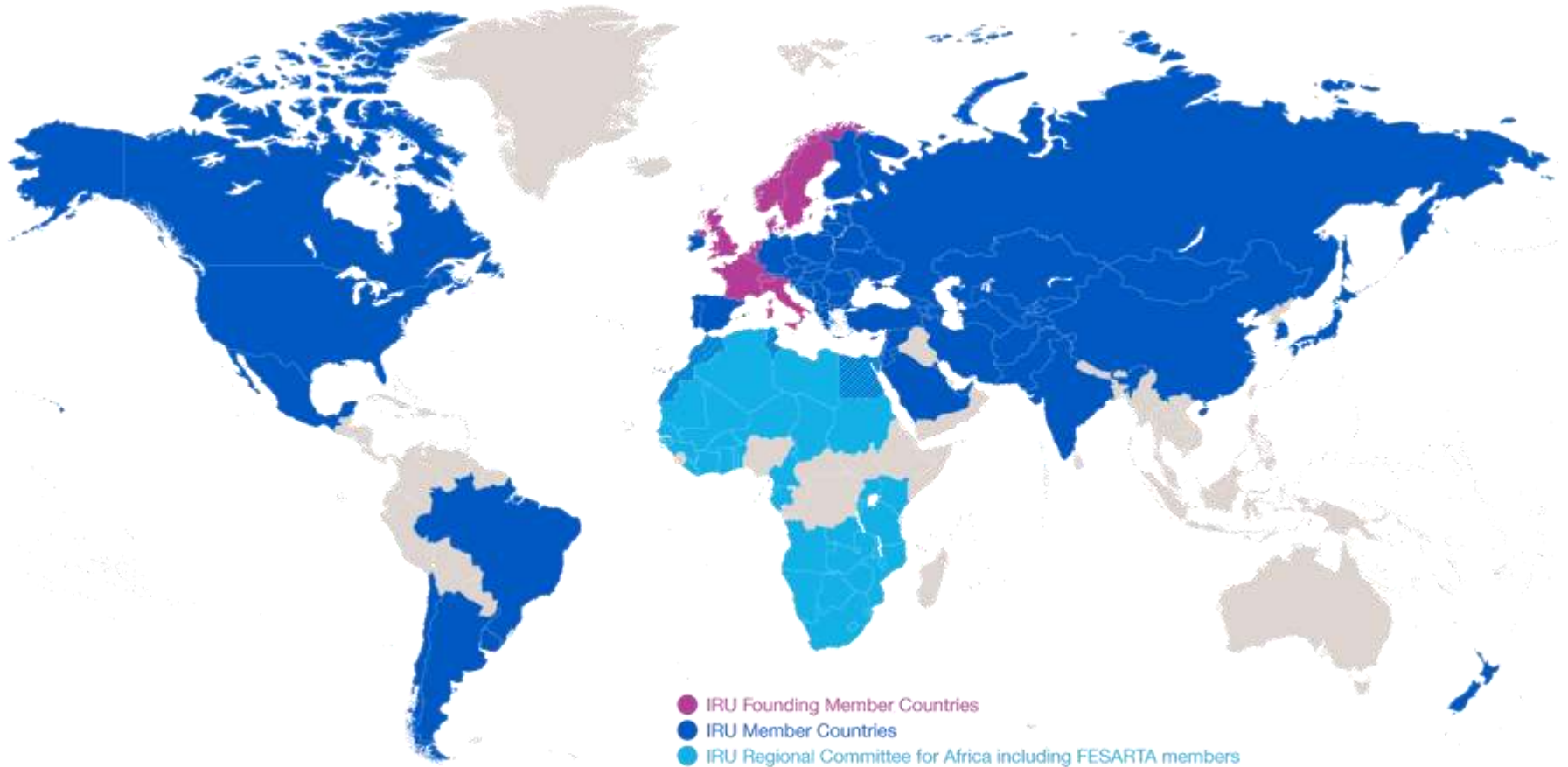


Smart Move – a public-private partnership for safer and affordable mobility for all

Regional Training Workshop on Sustainable Urban Mobility Planning, Dubai, 31 May – 2 June 2015

Oleg Kamberski, Head - Passenger Transport, IRU



Representing **bus**, **coach**, **taxi** and **truck** operators to ensure economic growth and prosperity via the **sustainable mobility of people** and goods by road **worldwide**

1948 – IRU founded in **Geneva**



1973 – IRU Permanent Delegation to the European Union in **Brussels**

1998 – IRU Permanent Delegation to Eurasia in **Moscow**



2005 – IRU Permanent Delegation to the Middle East and Region in **Istanbul**

2012 – IRU Secretariat for Africa in **Geneva**



2013 – IRU Permanent Delegation to the United Nations in **New York**



Worldwide Excellence in Road Transport Training

International Network of IRU Academy Accredited Training Institutes (ATIs)

IRU Academy Advisory Committee



International Transport Forum

World Bank

United Nations Economic Commission for Europe





Passenger transport within the IRU

General Assembly

Passenger Transport Council

Goods Transport Council

Presidential Executive

Secretary General

Task Forces

Commissions

Working Parties

Secretariat General HQ (Geneva)

IRU Academy

United Nations Delegation (New York)

EU Delegation (Brussels)

Eurasia Delegation (Moscow)

Middle East Delegation (Istanbul)

EU Liaison Committee

Eurasia Liaison Committee

EurAsEC Regional Committee

IRU Passenger Transport Council (CTP)



IRU Union Internationale des Transporteurs Routiers

Accueil | Taxis

IRU | Organisation | Contact | Transport | Conseil Transport de Personnes

Taxis et voitures de louage avec conducteur

Le Service Taxis et voitures de louage avec conducteur de l'IRU a pour but de promouvoir et soutenir le Conseil Transport de personnes en vue de promouvoir et de développer le transport en taxi, ainsi que pour protéger les intérêts des équipages de taxis.

Objectifs

Définir des conditions et normes de travail pour les conducteurs de taxis et voitures de louage avec conducteur en vue de promouvoir et de développer le transport en taxi.

Programme de travail

- Promouvoir l'emploi de conducteurs de taxis et voitures de louage avec conducteur en vue de promouvoir et de développer le transport en taxi.
- Promouvoir le développement des services de taxis et voitures de louage avec conducteur en vue de promouvoir et de développer le transport en taxi.
- Promouvoir le développement des services de taxis et voitures de louage avec conducteur en vue de promouvoir et de développer le transport en taxi.

IRU Union Internationale des Transporteurs Routiers

Accueil | Taxis

IRU | Organisation | Contact | Transport | Conseil Transport de Personnes

Conseil Transport de Personnes

Le Conseil Transport de personnes (CTP) de l'IRU est composé de représentants des membres actifs représentant le transport routier professionnel de personnes, y compris les taxis et voitures de louage avec conducteur.

Le CTP a été créé par l'Assemblée générale de l'IRU en 1984 et a été créé avec l'objectif de promouvoir et de développer le transport en taxi.

Objectifs

Le CTP a pour but de promouvoir et de développer le transport en taxi en vue de promouvoir et de développer le transport en taxi.

Dans cette perspective, les objectifs du CTP sont de :

- promouvoir le développement des services de taxis et voitures de louage avec conducteur en vue de promouvoir et de développer le transport en taxi.
- promouvoir le développement des services de taxis et voitures de louage avec conducteur en vue de promouvoir et de développer le transport en taxi.
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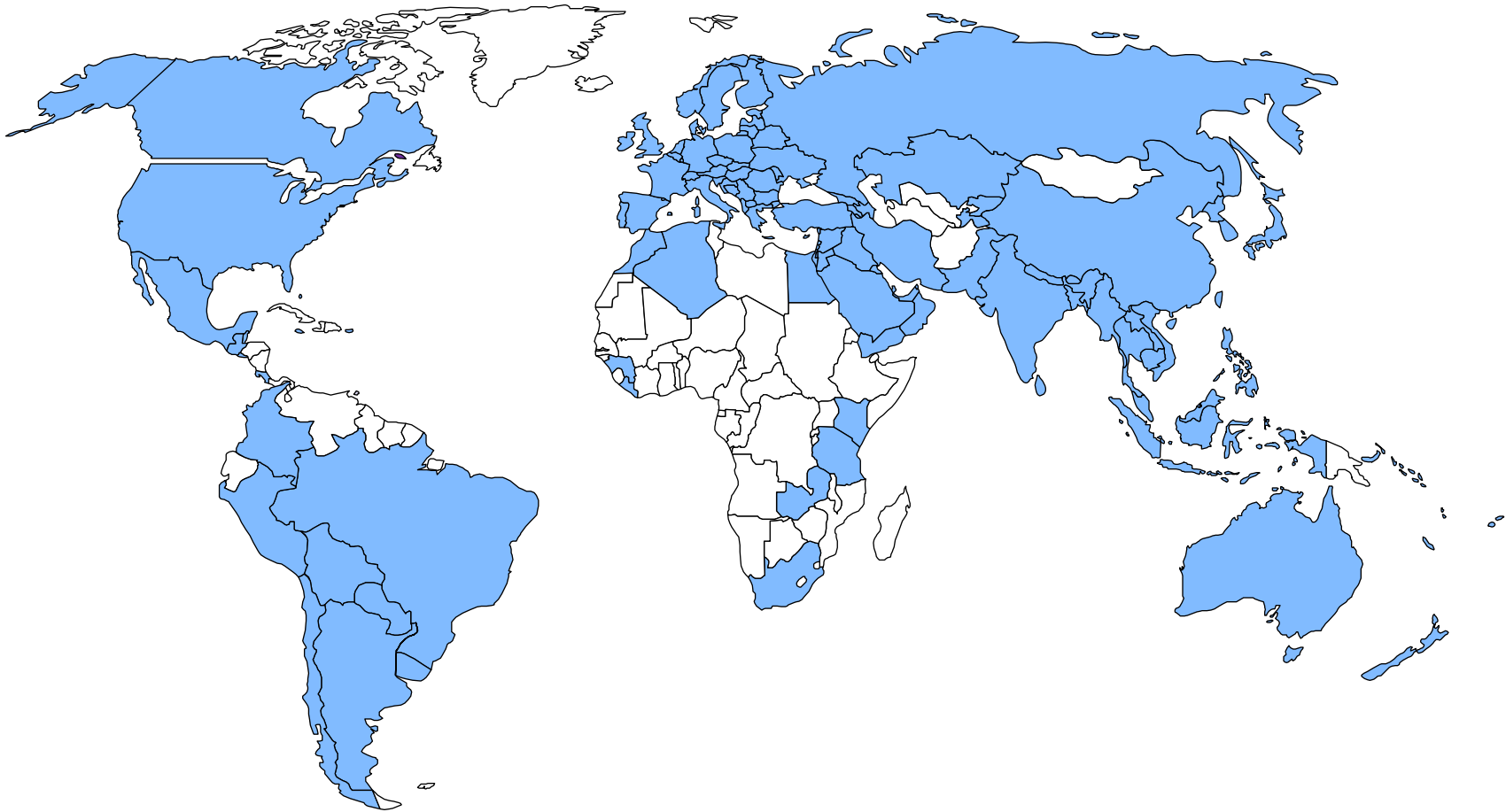


Leading global platform



www.shutterstock.com - 112809379







a global campaign to double the use of buses and coaches worldwide



2014
May

CIS Smart Move Working Group created to promote use of buses, coaches and taxis in CIS countries



2015
and beyond...

Designing a roadmap to ensure sustainable road transport by bus, coach and taxi in each region. Public-private Smart Move High Level Group for Latin America to be created

2013
October

Creation of European Citizens Mobility Forum to promote collective passenger transport and propose EU Action Programme 2015-2025 on doubling use of buses, coaches and taxis.

2014
September

Smart Move High Level Group initiated in Morocco, to advance the Smart Move agenda with the objective of expanding to the CRIPA region in the years to come

105 committed partners
1,000+ supporters worldwide

**You are not
stuck in traffic.
You are traffic.**



**make the
smart move!**
www.busandcoach.travel

Calculations made in the framework of the EU public-private Smart Move High Level Group showed that doubling the use of bus and coach services alone, as part of the collective land transport chain, would result in:



1,500
road
fatalities less
per year



40-50M
tonnes less
per year



10-12%
car traffic
less per
year



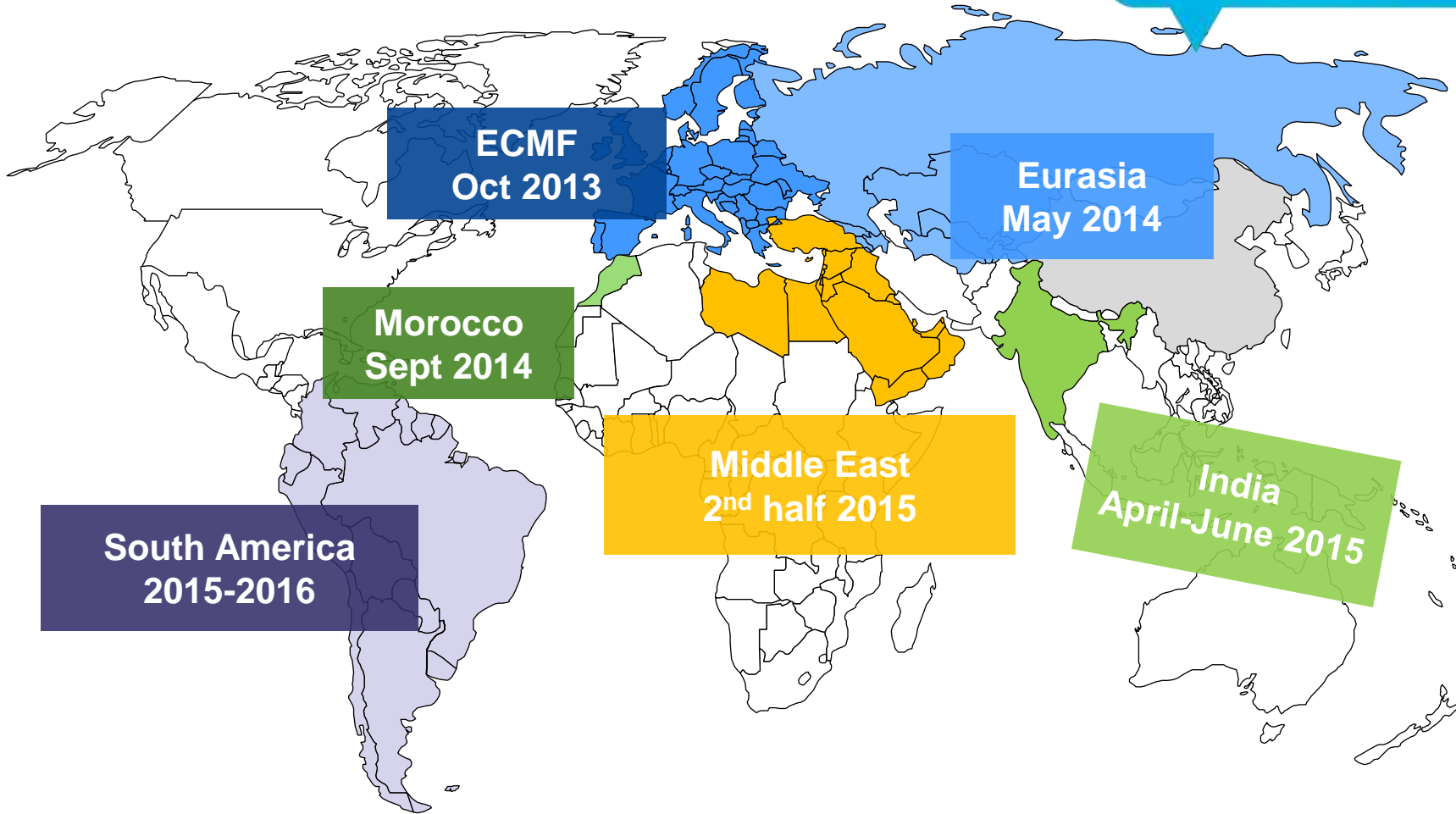
3 Million
new
sustainable
jobs

IRU Smart Move Awards 2015

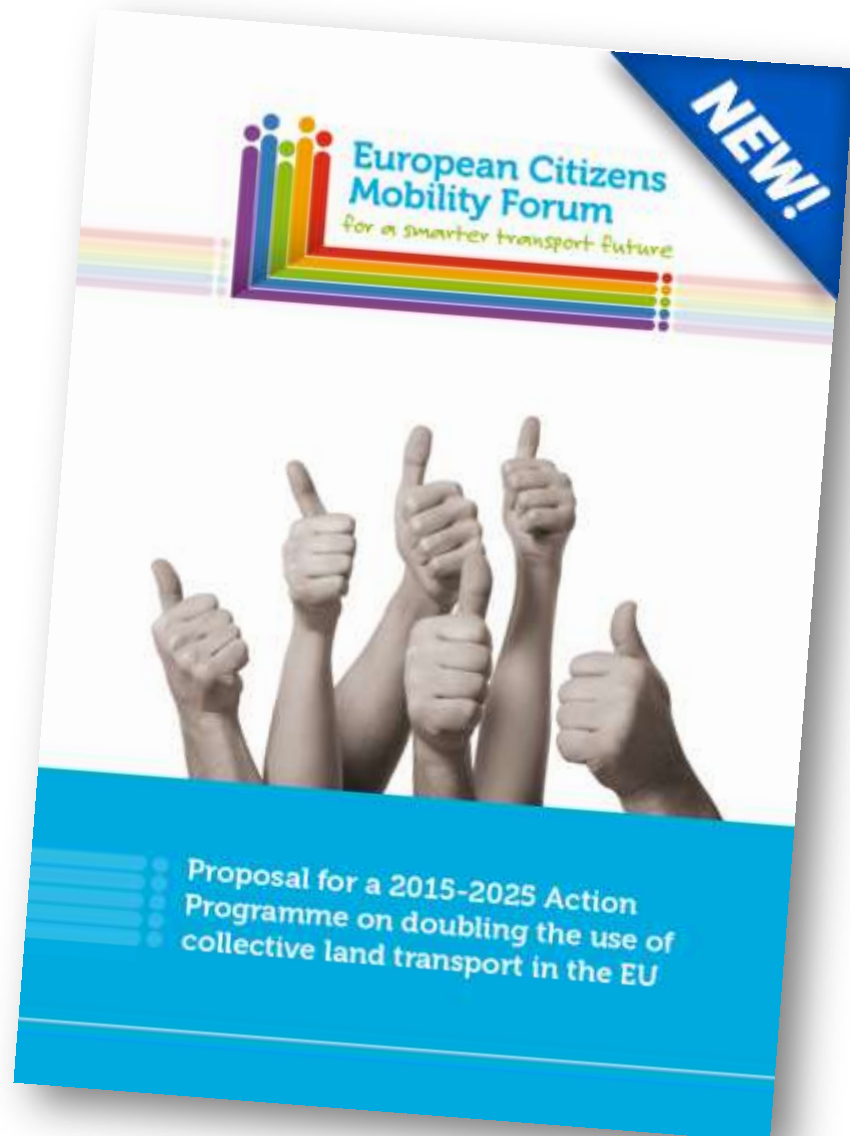


share your idea

have an innovative idea for doubling the use of collective passenger transport? Let us know about it!



Just published



EUROPEAN UNION



Committee of the Regions



Expressed interest





Рабочая группа «Разумный ход» по развитию пассажирских автоперевозок в государствах – участниках СНГ



- [Положение о Рабочей группе «Разумный ход»](#)
- [Состав Рабочей группы](#)
- [Документы](#)
- [Форум](#)
- [Профиль пользователя](#)



Календарь событий

Октябрь ▾

Пн	Вт	Ср	Чт	Пт	Сб	Вс
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

Идея о создании Рабочей группы по пассажирскому транспорту было выдвинута на Круглом столе «Упрощение национальных и международных автобусных перевозок для достижение доступной и устойчивой мобильности для всех», который прошел в Москве 23 мая 2014 года.

Рабочая группа «Разумный ход» была создана решением Совета по автомобильному транспорту Координационного транспортного совещания СНГ от 29 мая 2014 года, Международный союз автомобильного транспорта откликнулся на обращение организаторов Рабочей группы и согласился выполнять функции ее секретариата.

Кампания «Разумный ход»



Основные задачи и порядок работы определены в Положении о Рабочей группе «Разумный ход» по развитию пассажирских автобусных и таксомоторных перевозок в государствах-участниках СНГ при CAT KTC СНГ.





Smart Move High Level Group India, April 2015



busworld. academy & **IRU**

28-29
APR '15

TWO DAY
SEMINAR

Increasing mobility via
cleaner, safer and effective
bus and coach service.



Just published



Collective land transport is the backbone of sustainable, seamless, affordable and inclusive mobility **for all**

Buses, coaches and taxis are the **most dynamic** part of the door-to-door mobility chain, and the closest competitor of the private car

Setting a **mobilising policy objective of doubling the use** and modal share of collective transport, in particular by bus, coach and taxi, is key

From a shared vision towards a **structured implementation**, backed by a coherent governance plan and a dedicated **funding instrument**



Contribute to social cohesion by improving customer and user **satisfaction, accessibility and choice** within the **door-to-door** mobility chain

Improve the efficiency of the collective door-to-door mobility chain as a **whole**

Improve the collective land transport chain's **safety and sustainability**

Resolutely improve the **image** and attractiveness of the door-to-door collective mobility chain to both the general public and the workforce



IRU Recommendations - 10-year Action Programme

Action Area 1: Governance

- Better governance through optimal service-promoting legislation and administrative frameworks

Action Area 2: Infrastructure

- Towards a seamless door-to-door mobility chain through a connected, accessible and high-quality infrastructure

Action Area 3: Innovation

- Research and development, innovation deployment and best practices

Action Area 4: Funding

- Dedicated funding instrument and incentives for private funding



IRU Recommendations - 10-year Action Programme

Action area 5: Sustainability

- Improve the overall mobility system's safety, environmental and carbon footprint performance

Action area 6: Taxation

- Towards taxation and charging that incentivise and rewards innovation and service quality, whilst improving the competitiveness of the door-to-door collective mobility chain vs private car use

Action Area 7: Service Quality

- Training, competence-building and knowledge to make the profession more attractive and to increase service quality and performances

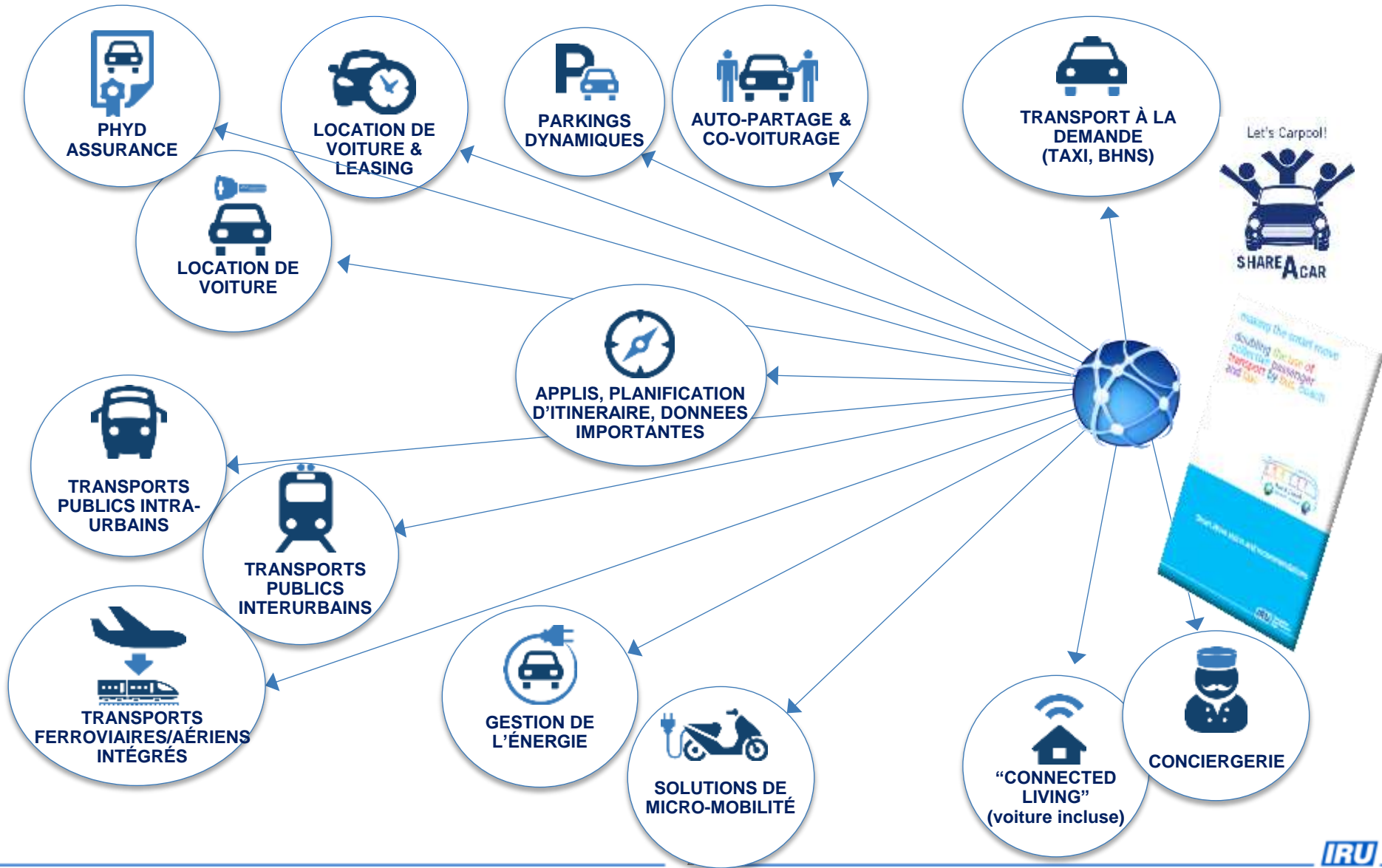
Action area 8: Image

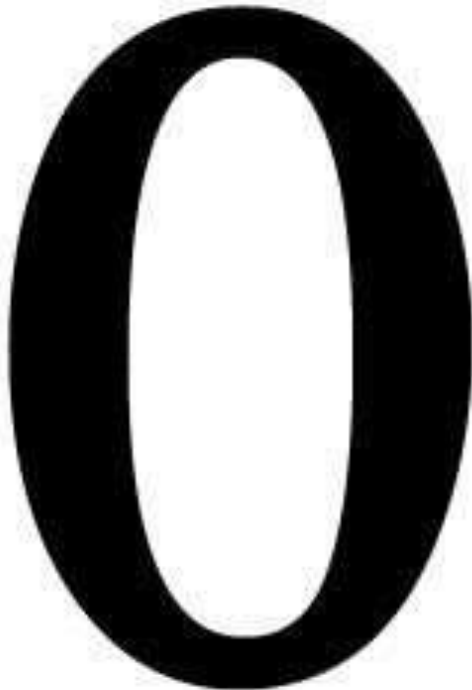
- Reinventing and rebranding collective land transport through better promotion and awareness-raising

Action area 9: Evaluation and Monitoring

- Statistics to monitor progress made in achieving the objective of doubling the use collective land transport







The Global Taxi Service Quality Network (GTN)



A network of taxi industry federations and taxi apps. Partners certified by federations by meeting a list of predefined GTN quality criteria



To promote
organised
taxi industry
leadership
...

... by
ensuring
high quality
and safe
services to
customers
...

... by
making use
of modern
technology
(apps)...

...in full
respect of
the
regulatory
framework

**Global
roaming area
where
customers
use their local
taxi app
anytime &
anywhere in
the world**

Who can become a GTN Member?



MAGYAR KÖZÚTI
FUVAROZÓK EGYESÜLETE



G. T. L.



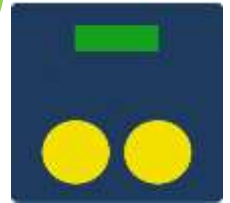
SVENSK
TAXIFÖRBUND

Any Taxi trade association who is a Member or Associate Member of the IRU
Ensuring representation of the legal and professional taxi business



UN

taxi-Mietwagen



BZP

ASTAG+

A.E.B.T.F.





Any taxi smartphone application service provider is entitled to apply to become a GTN Partner

To be eligible, the app must meet a predefined set of GTN service quality conditions, and sign the GTN's Service Quality Commitment Charter



GTN criteria for apps to become Partners

Dispatching

- Orders are directly sent to properly licensed taxi companies, according to the relevant local rules; AND
- They are only dispatched by licensed taxi companies, through their own dispatch systems.

Safety

- Only prop
- Only prop

Service Quality

- Service resp
- comparable
- The applicat
- passengers -
- To recover t
- Resolving cu

Fares & Payment

- Passengers are given the possibility to only pay required fares as displayed on the in-vehicle taximeter; AND
- Passengers can use the application without having to supply their credit card details.





GTN Evaluation Committee

GTN Advisory Committee





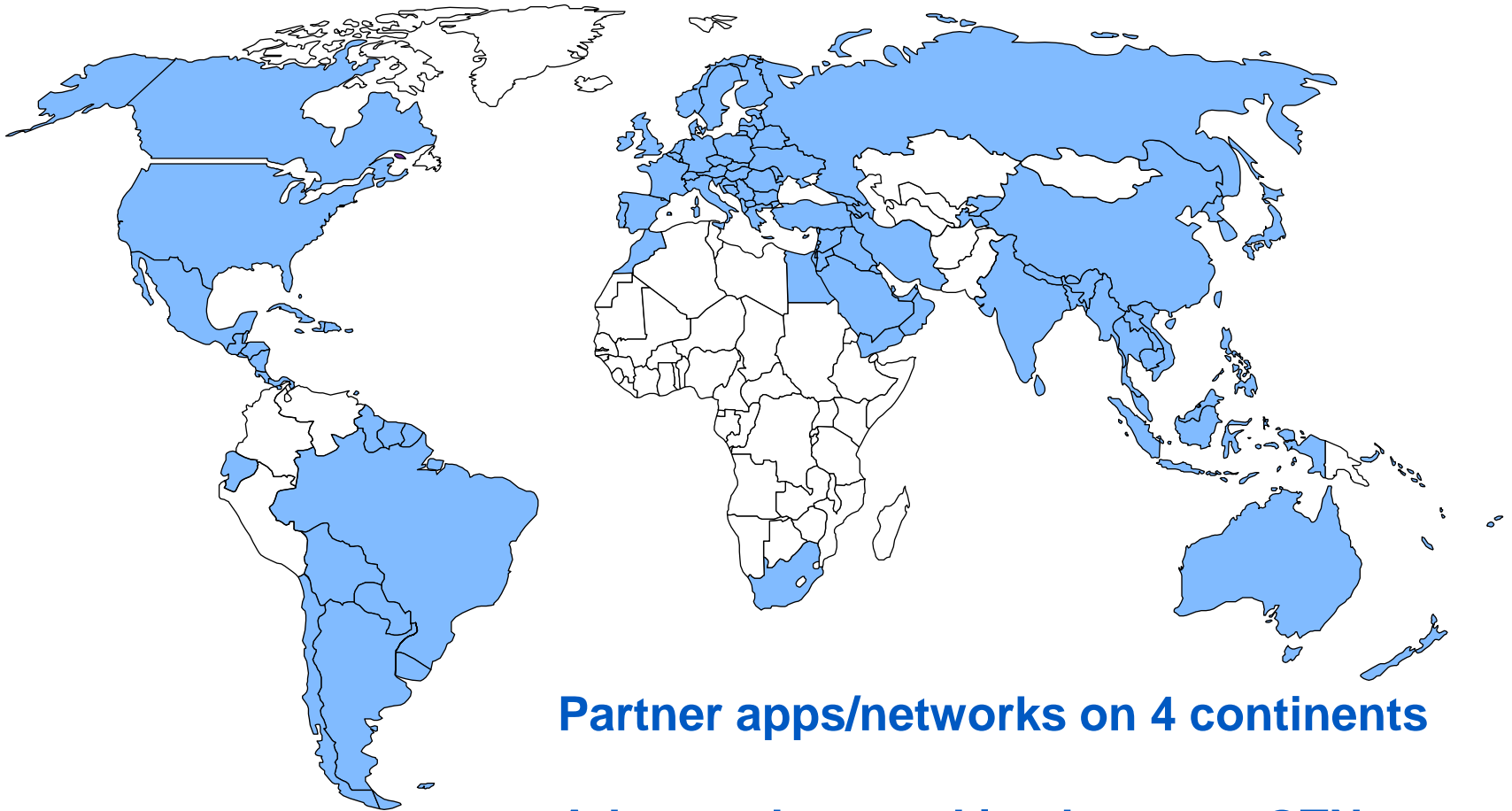
Taxi Deutschl.



10 Partners

200,000 taxis

Beginning of networking/roaming between partners



Partner apps/networks on 4 continents

**Advanced networking between GTN
Partners**

Global Taxi Network



Related Content

The Global Taxi Network

Anytime! Anywhere!

Running a taxi app?
Join our global roaming network and quality label!

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 - IRU Awards
 - Intermodal transport and logistics
- Economy
- Energy
- Fiscal affairs
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- Intelligent
- Passenger
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- Road Safety
- Social
- Taxis
 - Global Taxi Network
 - GTN FAQ
 - GTN Evaluation Committee Members
 - Founding GTN partners



Global Taxi Service Quality Network (GTN)?

... is a network of taxi industry federations... as meeting a list of...

... Any taxi smartphone... provider is ent... pre-defined set of GTN's service quality conditions, and assessed by the GTN Evaluation Committee. For more... submit an application to join the GTN.

Please refer to the GTN FAQ page for further information.

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