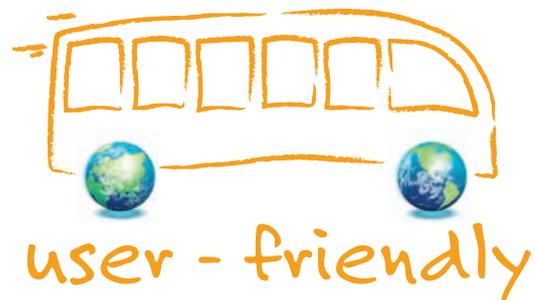


# buses and coaches, a smart move for user-friendly mobility!



## Factsheet user-friendly

Buses and coaches ensure inclusive sustainable mobility for all citizens and visitors – in the countryside as well as in urban areas. Flexibility and a sound understanding of the market allow private transport operators to adapt the public transport services they provide to the mobility needs of the travelling public.

[www.busandcoach.travel](http://www.busandcoach.travel)

[www.twitter.com/Smart\\_move](https://www.twitter.com/Smart_move)



[www.facebook.com/SmartMoveCampaign](https://www.facebook.com/SmartMoveCampaign)



[www.youtube.com/user/Smartmovecampaign](https://www.youtube.com/user/Smartmovecampaign)

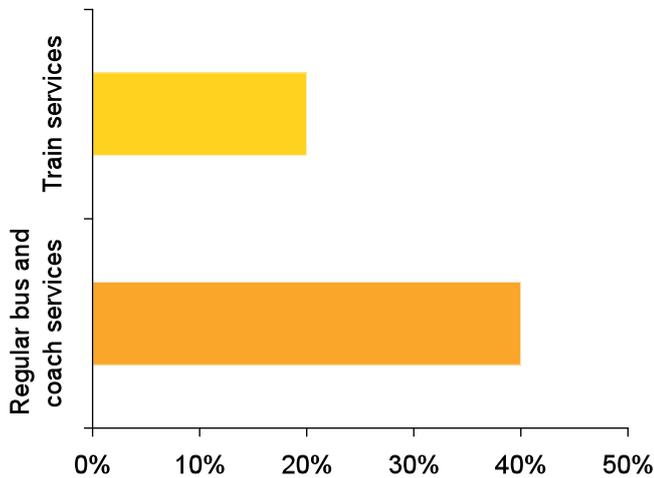


## socially inclusive

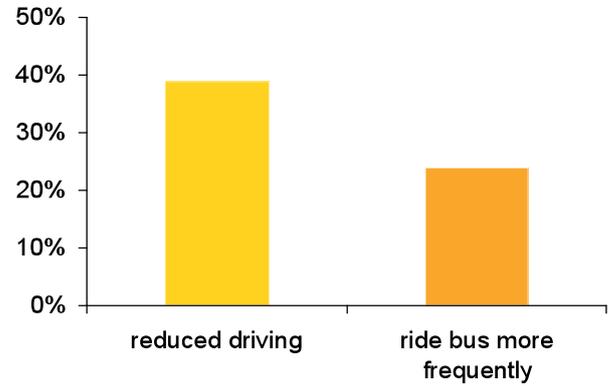
As **integral parts of the social fabric** of communities around the world, and especially in developing countries, where public investments in transport infrastructure and private vehicle ownership are low, buses and coaches remain the only motorised lifeline to work, education and healthcare.

Without **buses and coaches**, many people, including those who do not or cannot drive, would face a dramatic curtailment of economic and leisure opportunities.

**Coaches are the only available mode** of public intercity transportation service for more than 14 million rural US residents, going where air and rail do not.

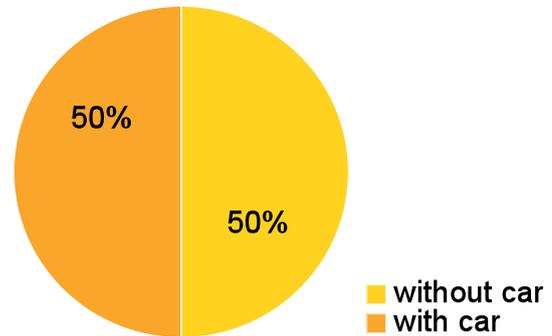


Percentage of bus and train passengers without a car  
Source: passenger transport by Coach in Europe, steer Davies Gleave, on behalf of the European Commission, 2009



Percentage of change in UK households travel behaviour since the introduction of permanent bus lanes and quality buses  
Source: Coventry City Council, 2009

In Europe, **50% of elderly people** (50 million) do not have a car or cannot drive, and rely on buses and coaches for cultural and touristic destinations or simply run their errands.



Percentage of elderly people without a car in Europe  
Source: passenger transport by Coach in Europe, steer Davies Gleave, on behalf of the European Commission, 2009

## comfort, quality and convenience

**Modern coach fleets offer customised services** to meet the demands of all kinds of commuters, shuttle services, event organisers, travellers and tourists: from small minibuses, through mid-size coaches to double-decker 80-seaters and royal class executive coaches, buses and coaches are available in the right size and in the right numbers for every occasion.

**Modern information systems** help passengers find the right bus or coach at the right time, and help the driver take the right route, even in foreign countries.

**Satisfaction rates of bus passengers** range from 84% to 92% in the UK.

**New coaches can be equipped** with air-conditioning, toilets and washrooms, CD/DVD players, hot drinks facilities, microwaves, refrigerators and wheelchair accessibility.



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