

buses and coaches, a smart move for safer mobility!



Factsheet safe

Buses and coaches are the safest of all road transport modes. They also equal the safety level of trains, despite sharing infrastructure with other users and modes.

www.busandcoach.travel

www.twitter.com/Smart_move



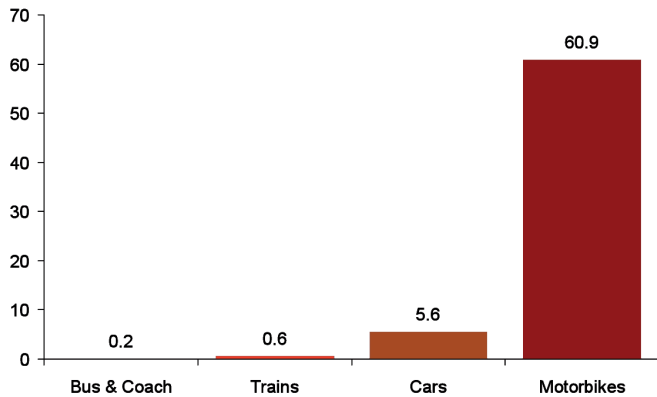
www.facebook.com/SmartMoveCampaign



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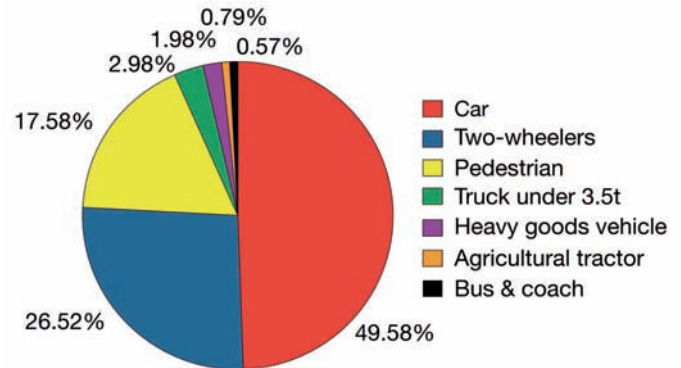
road safety champions



Fatality rates per one billion passenger kilometres
Source: CARE (EU road accident database), 2009

Fatality rates in bus and coach transport are 3 times lower than those of trains, 30 times lower than those of cars, and 305 times lower than those of motorbikes.

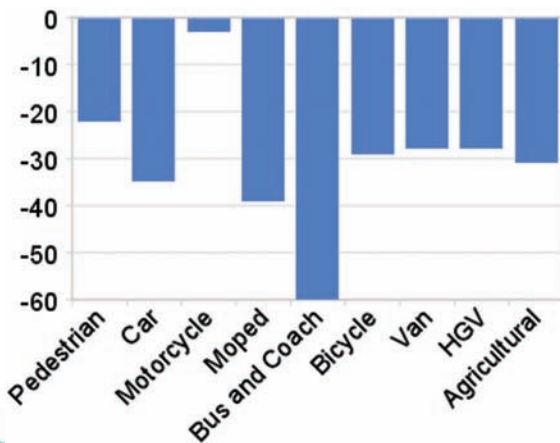
Travelling to school by bus is 7 times safer, than driving to school in the family car, 31 times safer than walking to school and 228 times safer than cycling in Australia, according to a study by the Institute of Transport Studies of Sydney University



Total fatalities by mode of road transport (EU-27)
Source: CARE (EU road accident database), 2009

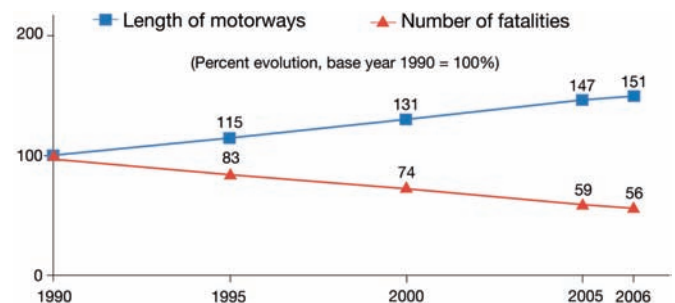
Bus and coach are 86 times safer than cars, which were responsible for nearly 50% of road fatalities in the European Union between 2007 and 2008.

steady improvements



Decrease in road fatalities
Source: CARE (EU road accident database), 2010

A 60% reduction in road fatalities has been achieved by the bus and coach industry between 2001 and 2008, thus becoming the first and, for the moment, the only road transport mode having met the EU road safety policy objective of halving the number of deaths on European roads.



Evolution of motorway infrastructure and road safety
Source: EU Energy & Transport in Figures, Statistical Pocketbook, 2009

The industry strives to constantly improve its already impressive road safety record through initial and continuous driver training and improved vehicle technologies.

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