## buses and coaches, a smart move for affordable mobility!



**Factsheet** affordable

Buses and coaches are the most cost-effective and economically sound means of passenger transport.

www.busandcoach.travel

www.twitter.com/Smart\_move



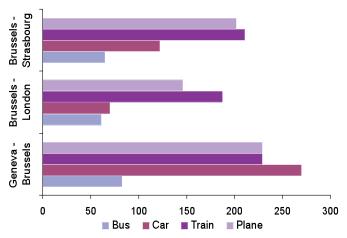
www.facebook.com/SmartMoveCampaign



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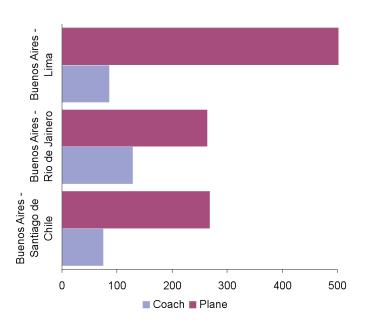
## most affordable means of transport



Price comparison between various transport modes in Europe (in Euro)

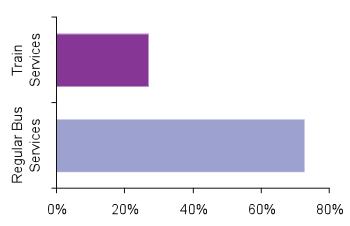
Source: Eurolines, Easyjet, Mappy, SNCF

It costs twice less to travel by coach from Manchester to London by coach (USD 37) than it does to go by car (USD 96).



Price comparison between coach and plane in South America (in US Dollars)

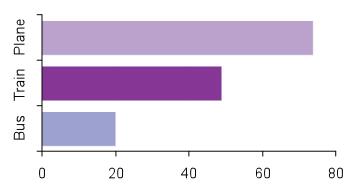
Source: Omnileas, farecompare.com, Expedia.com



Percentage of bus and train passengers in the UK with income less than EUR 25,000 per year

Source: passenger transport by Coach in Europe, steer Davies Gleave, on behalf of the European Commission, 2009

The cost-per-passenger ratio of coach services is lower than any other means of transport over distances between 500 and 1000 kilometres according to a study by the European Commission.



Price comparison for a journey from New York to Washington DC in US Dollars

Source: Āmtrak, cheapoair.com, 2000coach.com

It is 80% cheaper travelling by bus from New York to Washington DC than travelling by plane and 55% less than by train.

Travelling from Beijing to Shanghai by coach is 16 times less costly than travelling by plane (figures from Chinabuses and Air China).

## offering best cost efficiency for national economies

Buses and coaches in Europe pay between 1.5 and 2 times as much through various taxes and charges as bus and coach-related government expenditure, including investment in new roads and maintenance of existing ones.

Merely USD 0.06 of federal subsidies are spent per passenger trip by bus in the US. Public transit (urban transport) received USD 0.77 per passenger trip, whilst commercial air carriers received USD 4.32 per passenger trip, and Amtrak, the US railway company, USD 46.06 per passenger trip.