

# 3<sup>rd</sup> Global AEO Conference



2016

11 to 13 MAY

**The Evolution of Security in Global Trade:  
Great partners, Innovative technology and Smart practices  
Cancun, Quintana Roo, Mexico  
May 11<sup>th</sup> to 13<sup>th</sup>, 2016**

A two and half day conference focusing on enhancing cooperation and partnership between Customs and private sector, and the other key stakeholders fostering global public-private dialogue.

Who will attend?

Government and Multilateral Policymakers, Senior International Logistics, Trade Compliance and Supply-Chain Managers, Corporate and Trade Organization Executives, Supply-Chain IT Providers, Legal Advisors, Academics and Economists.

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**May 10th, 2016 (Tuesday)**

**13:00-19:00 Registration**  
*Registration desks, hotel JW Marriott Cancun*

**Day 1: May 11<sup>th</sup>, 2016 (Wednesday)**  
*venue: hotel JW Marriott Cancun*

**08.00-09:00 Registration**

**09.00-10:20 Opening Ceremony**

**Welcome Address**

**Mr. Roberto Borge Angulo**, Governor of the State of Quintana Roo, Mexico

**Opening Address**

**Mr. Kunio Mikuriya**, WCO Secretary General

**Mr. Lee, Jong Woo**, Acting Director General of Audit Policy Bureau, Korea Customs Service

**Mr. Luis Videgaray Caso**, Minister of Finance and Public Credit, Mexico

**Joining the opening ceremony:**

**Mr. Aristoteles Nuñez Sanchez**, Chief of the Tax Administration Service, Mexico

**Ms. Linda Lizotte-MacPherson**, President of the Canada Border Service Agency

**Mr. Luis Eduardo Lara Gutierrez**, General Administrator for Foreign Trade Audit, SAT, Mexico

**Mr. Paul Carrillo de Caceres**, Mayor of the Municipality of Benito Juarez, Mexico

**10:20-10:30 Signing of the Mutual Recognition Arrangement between Canada Border Services Agency and Mexican Tax Administration Service**

**Session 1 Panel Discussion: How do current global security concerns impact Authorized Economic Operator (AEO) Programme?**

**10.30-12.00 Mr. Kunio Mikuriya**, WCO Secretary General (Moderator)

**Mr. D.C. Kateshumbwa**, Commissioner of Customs, Uganda Revenue Authority

**Mr. Antonis Kastrissianakis**, Director for Security, Safety, Trade Facilitation, Rules of origin & International cooperation, DG Taxation and Customs Union (DG TAXUD), European Commission

**Mr. Richard DiNucci**, Executive Director, U.S. Customs and Border Protection, U.S.A.

**Mr. Dan Purtell**, Senior VP Governance, Risk & Compliance, BSI Professional Services

**Mr. Aristoteles Nuñez Sanchez**, Chief of the Tax Administration Service, Mexico

**12:00-14:00 Lunch**

## Session 2 Panel Discussion: Regional Collaboration on trade facilitation, Pacific Alliance Case

**14.00-15.10 Ms. Sandra Corcuera**, Trade Specialist, Inter American Development Bank (IDB) (Moderator)

**Mr. Luis Eduardo Lara Gutierrez**, General Administrator for Foreign Trade Audit, SAT, Mexico

**Ms. Maria Ysabel Frassinetti Ybarguen**, National Intendant of Customs Strategic Development, National Superintendency of Customs and Tax Administration, SUNAT, Peru

**Mr. Santiago Rojas Arroyo**, Director General, National Customs and Taxes Direction, DIAN, Colombia

**Mr. Juan Araya Allende**, Director General, National Customs Service, Chile

**Ms. Maria Iris Cespedes Nuñez**, Chief of Relations and External Affairs Area, National Customs Service of Costa Rica

**15.10-15.20 Signing of the Action Plan of the Pacific Alliance**

## Session 3 Panel Discussion: Where is AEO today?

**15.20-16.40 Ms. Pilar Jurado Borrego**, Director General, Customs and Excise Department, Spain (Moderator)

**Ms. Linda Geddes**, First Assistant Secretary, Traveller, Customs and Industry Policy Division, Department of Immigration and Border Protection, Australian Border Force

**Mr. H. E. Ahmed Mahboob Musabih**, Director General of Dubai Customs, United Arab Emirates

**Mr. Col. Hameed Ibrahim Ali**, Comptroller-General of Customs Nigeria

**Mr. Jose Carlos de Araujo**, Deputy Undersecretary of Customs and International Relations of the Secretariat of the Federal Revenue of Brazil.

**Mr. James Lockett**, Vice President, Head of Trade Facilitation, Huawei Technologies Co.Ltd

**16.40-17.00 Networking break**

## Session 4 Panel Discussion: How can AEO benefit from Digital Customs?

**17.00-18.30 Mr. Allen Gina**, Partner, CT Strategies (Moderator)

**Mr. Ricardo Treviño Chapa**, Director General of Mexican Customs, Tax Administration Service, Mexico

**Mr. Gregorio Lora**, Advisor to the General Director, Dominican Republic Customs

**Mr. N. Shah**, Chairman, Central Board of Excise and Customs, India

**Ms. Linda Lizotte-MacPherson**, President of the Canada Border Service Agency

**Mr. Martin Rojas**, senior advisor for the Americas, International Road Transport Union (IRU)

**19.00-22:00 Welcome reception. Mexican traditional fair (venue: hotel JW Marriott Terrance)**



**Day 2: May 12<sup>th</sup>, 2016 (Thursday)**

Time	Track A English/French/ Spanish Venue: JW Marriott Tulum D and E Room	Track B English/French/ Spanish Venue: JW Marriott Tulum A, B and C Room	Track C English Venue: JW Marriott Tulum F, G, and H Room	Track D English Venue: CasaMagna Maya 1,2,3 Room	Track E Spanish Venue: CasaMagna Maya 4 and 5 Room	Track F Spanish Venue: CasaMagna Maya 6,7 and 8 Room
<b>09:00-09:50</b>  <b>Session 1</b>	SAFE Framework, 2015	Regional assistance to develop AEO Programs	Maintaining certification AEO	ABC - Accelerated Border Clearance Model	Risk analysis and management - first step to achieve an AEO certification	AEO: Key Tool for Internationalization of SME's
	- <i>Ms. Asha Menon, Senior Technical Officer, WCO</i>	- <i>Ms. Sandra Corcuera, Trade Specialist, Inter American Development Bank (IDB)</i> - <i>Ms. Catherine Gibson, Inter-American Committee against Terrorism, Secretariat for Multidimensional Security Organization of American (OAS)</i>	- <i>Ms. Thérèse-Anne AMY, Arcade Avocat</i> - <i>Mr. Rogelio Cruz Vernet, Customs Trade Solutions Latin America</i>	- <i>Mr. Norm Schenk, Vice-President, UPS</i> - <i>Mr. Dietmar Jost, Customs and Security Advisor, Global Express Association (GEA)</i>	- <i>Mr. Diego Castillo, Executive Director, Business Alliance for Secure Commerce (BASC) Ecuador</i> - <i>Ms. Leticia Contreras Sanchez, Administrator of Certification and International Affairs for Foreign Trade Audit, Mexican Tax Administration Service (SAT)</i>	- <i>Mr. Carlos Farfan, President, Confederation of AEO of Latin America, Spain and the Caribbean (COEALAC)</i> - <i>Mr. Christian Cantu, Operating Manager, Mexican Business Council for Foreign Trade, Investment and Technology (COMCE)</i>
<b>10:00-10:50</b>  <b>Session 2</b>	Post-incident analysis and evaluation of AEO trading partners	Importance of Single Window	What is WCO Advance Cargo Information (ACI) Guidance?	Customs-Business Partnership including AEO	AEO Certification for Highway Carriers	TPP Origin Verification
	- <i>Mr. Paul Allen, Manager of Program Policy and Management, Canada Border Service Agency (CBSA)</i> - <i>Mr. Adam Gunion, Supply Chain Security Specialist, U.S. Customs and Border Protection</i>	- <i>Ms. Linda Geddes, First Assistant Secretary, Traveller, Customs and Industry Policy Division, Department of Immigration and Border Protection, Australia Border Force</i> - <i>Ms. Rian Choi, Korea Customs Service</i>	- <i>Mr. Gordon Wright, Head, Cargo Border Management, International Air Transport Association (IATA)</i> - <i>Mr. Shawn C. Beddows, Deputy Attache U.S. Mission to the EU, WCO</i>	- <i>Ms. Meg Reid, Director, Trusted Trader Policy, Department of Immigration and Border Protection Australia</i> - <i>Mr. Wu Renyan, Chief of Section, AEO Specialist, China Customs</i> - <i>Mr. Pandey Pashupati, Technical Officer, WCO</i>	- <i>Mr. Octavio Espinoza, General Director, Fletes México Chihuahua, S.A. de C.V.</i> - <i>Mr. Martin Rojas, Senior Advisor for the Americas, International Road Union (IRU)</i> - <i>Mr. Diego Casella, Program Coordinator, Uruguay National Customs Bureau</i>	- <i>Mr. Luis Alberto Quiroz Martinez, Administrator of Operations for Foreign Trade Audit, Mexican Tax Administration Service (SAT)</i> - <i>Ms. Miroslava Elizabeth Perez Lopez, Director of Agrifood and Fisheries, Direction of International Trade of Goods, Mexican Ministry of Economy</i>
<b>10:50-11:10</b>	<b>Networking break</b>					

<b>11:10-12:00</b>  <b>Session 3</b>	The costs and benefits of being an AEO	Creating Economic Prosperity through co-creation and bi-directional education	CBM: Air Cargo Security program harmonization, AEO and regulated Agents/ Known Consignors	Sustaining AEO: A Private Sector Perspective	AEO contributions to increase company's competitiveness and national foreign trade	AEO Management for Customs compliance
	<ul style="list-style-type: none"> <li>- <b>Mr. Olivier Ganne</b>, Customs Director, Decathlon S.A.</li> <li>- <b>Mr. Emilio Cadena Rubio</b>, General Director and Executive President, Prodensa Group, Mexico</li> <li>- <b>Professor David Widdowson</b>, Charles Stuart University, President, International Network of Customs Universities</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Allen Gina</b>, Partner, CT Strategies</li> <li>- <b>Mr. Andrew Farrelly</b>, Partner CT Strategies</li> <li>- <b>Mr. Chris Corrie</b>, Director, Global Trade and Cargo Security, Dun &amp; Bradstreet Government Solutions</li> <li>- <b>Mr. Fermin Cuza</b>, President World BASC Organization</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mrs. Valerie Trojanowska</b> Technical Officer Air Cargo Security in the Aviation Security Policy Section, International Civil Aviation Organization (ICAO)</li> <li>- <b>Ms. Asha Menon</b>, Senior Technical Officer, WCO</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Jimmy Pang</b>, Vice President, Supply Chain Security Association (SCSA)</li> <li>- <b>Mr. Bryce Blegen</b>, CEO, Trusted Trade Alliance LLC</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ms. Silvia Salazar</b>, AEO Advisor, Mexico,</li> <li>- <b>Mr. Fernando Barbosa</b>, Global VP Customs and Trade Facilitation Commission, International Chamber of Commerce</li> <li>- <b>Mr. Alejandro Arola Garcia</b>, Executive President International Federation of Authorized Economic Operator</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ms. Cecilia Montaña</b>, Partner, Foreign Trade Customs, Deloitte</li> <li>- <b>Mr. Abelardo García</b>, Business Adviso, Pricewaterhouse Coopers</li> </ul>
<b>12:10-13:00</b>  <b>Session 4</b>	AEO in the European Union Customs Code (UCC)	Using Intelligence to Predict Global Supply Chain Threats	Technology solutions for security	Synergies between AEO and Regulated Agents/Known Consignors (RA/KC): Pilot in Vietnam	Importance of a comprehensive strategy on security of the logistics chain	AEO customs – business partnership
	<ul style="list-style-type: none"> <li>- <b>Mrs. Sandra Moller</b>, EU Commision, DG Taxation and Customs Union</li> <li>- <b>Ms. Michèle Petitgenet</b>, President, French International Trade Facilitation and Simplification Body (ODASCE)</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Jim Yarbrough</b>, Supply Chain Intelligence Director, BSI Supply Chain Solutions</li> <li>- <b>Mr. Mark Gruentjes</b>, Transported Asset Protection Association (TAPA)</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ms. Melissa Odegaard</b>, Director, Marketing Communications, S2 Global, Rapiscan System</li> <li>- <b>Ms. Asha Menon</b>, Senior Technical Officer, WCO</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Gordon Wright</b>, Head, Cargo Border Management, International Air Transport Association (IATA)</li> <li>- <b>Mrs. Valerie Trojanowska</b> Technical Officer Air Cargo Security in the Aviation Security Policy Section, International Civil Aviation Organization (ICAO)</li> <li>- <b>Mr. Shawn C. Beddows</b> Deputy Attache U.S. Mission to the EU, WCO</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Hector Landeros</b>, Advisor and Counsellor for Foreign Trade</li> <li>- <b>Mr. Victor Jose Perez Rodas</b>, Unit Chief of the AEO, Tax Administration Service from Guatemala</li> <li>- <b>Mr. Mauricio Lloreda</b>, CEO Protekto Americas</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Jorge Yany Teillery</b>, AEO Program Coordinator, Chile, National Customs Service</li> <li>- <b>Mr. Rafael Salinas</b>, National Director of the Customs and Foreign Trade Committee, National Council of the Maquila and Export Manufacturing Industry,</li> <li>- <b>Mr. Lionel Mejia</b>, VP of Operations, Grupo Mejia Arcala, Dominican Republic</li> </ul>
<b>13:00- 14:00</b>	<b>Lunch break</b>					

14:00-14:50 Session 5	Customs Promoting AEO's Brokers	Post-Clearance (PCA) Guidelines Audit	Crossborder e-commerce and AEO	Outcomes and developments of AEO's in Asia	AEO Certification along the supply chain	Inclusion of new AEO Actors
	<ul style="list-style-type: none"> <li>- <b>Mr. Geoffrey Powell</b>, President, National Customs Brokers and Freight Forwarders Association of America Inc.</li> <li>- <b>Mr. Antonio Lobet</b>, President, Customs Brokers Association of Spain</li> <li>- <b>Mr. Alfonso Rojas Gonzalez de Casilla</b>, President Association of Professional Customs Agents of the Americas (ASAPRA)</li> <li>- <b>Mr. Jose Antonio Vidales</b>, President, and <b>Mr. Rodolfo Martínez</b>, VP Mexican Confederation of Customs Brokers (CAAAREM)</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ms. Sylvia Saucedo</b>, Central Administrator of Special Operations for Foreign Trade Audit, Mexico Tax Administration Service (SAT)</li> <li>- <b>Mr. Paul Allen</b>, Manager of Program, Canada Border Service Agency (CBSA)</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Richard DiNucci</b>, Executive Director, U.S. Customs and Border Protection</li> <li>- <b>Mr. Dietmar Jost</b>, Customs and Security Advisor, Global Express Association (GEA)</li> <li>- <b>Mr. Pandey Pashupati</b>, Technical Officer, WCO</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Mr. Hidetoshi Aramaki</b>, Director for Authorized Economic Operator Program, Customs and Tariff Bureau, Ministry of Finance, Japan</li> <li>- <b>Mr. Wu Renyan</b>, Chief of Section, AEO Specialist, China Customs</li> <li>- <b>Mr. Chulhun Lee</b>, Korea Customs Service</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ms. Maria Iris Cespedes Nuñez</b>, Director of Foreign and External Affairs, Costa Rica General Customs Administration</li> <li>- <b>Ms. Virginia Valladares Rodrigues Medeiros</b>, AEO Program Leader, Brazil</li> <li>- <b>Ms. Luz Apraez Gaitan</b>, Acting AEO Program Leader, Colombia, DIAN</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ms. Leticia Contreras Sanchez</b>, Administrator of Certification and International Affairs for Foreign Trade Audit, Mexico Tax Administration Service (SAT)</li> <li>- <b>Ms. Claudia Connelly</b>, General Director, Mexican Association of Industrial Parks (AMPIP)</li> <li>- <b>Mr. Fernando Oscar García Chávez</b>, National Association of Controlled/ Tax Warehouse (ANAFAC)</li> </ul>
15:00-15:50 Session 6	How AEO impacts Risk Management	WCO AEO Validator Guide	Promoting AEO and transit procedures	SCAN - Outsourcing the AEO's business partners' assessment process	Importance of Single Window	AEO Certification for Customs Brokers
15:50 – 16:20	<b>Networking break</b>					

<p><b>16:20-17:10</b> <b>Session 7</b></p>	<p>7 Points inspection Outdoor capacity 30 Live stream capacity 280</p>	<p>Identifying IT issues and practices when implementing MRAs</p>	<p>Digital Customs for AEO</p>	<p>WTO Agreement on Trade Facilitation: What is an Authorised Operator?</p>	<p>Research on benefits of AEO implementation</p>
	<p>- <b>Mr. Raymond Monzon</b>, Supply Chain Security Specialist, U.S. Customs and Border Protection</p>	<p>- <b>Mr. Jovanny Feliz</b>, responsible for AEO and Mr. Jose Reyes , specialist in AEO, Dominican Republic Customs - <b>Mr. Wu Renyan</b>, Chief of Section, AEO Specialist, China Customs - <b>G. Sreenivasa Rao</b>, Commissioner, Central Board of Excise and Customs of India</p>	<p>- <b>Mr. James Lockett</b>, Vice President, Head of Trade Facilitation and Market Access, PACD, Huawei Technologies Co.Ltd, - <b>Mr. Mark Gruentjes</b>, Amazon Transported Asset Protection Association (TAPA)</p>	<p>- <b>Ms. Blanca Barandiaran Asparrin</b>, AEO Coordinator, Peru Customs and Tax Administration, - <b>Mr. Georges Cantone</b>, Technical Technical Attaché, WCO</p>	<p>- <b>Ms. Sandra Corcuera</b>, Trade Specialist, Inter American Development Bank (IDB) - <b>Ms. MARRISA Cervera</b>, AEO Advisor, Mexico</p>
<p><b>End of day 2</b></p>					

<b>Day 3: May 13<sup>th</sup>, 2016 (Friday)</b> <i>venue: hotel JW Marriott Cancun</i>	
<b>Session 5</b>	<b>Round table: International Cooperation for promoting harmonized approach on AEO</b>
<b>09.10-10.10</b>	<p><b>Mr. Norman Schenk</b>, Vice President, Global Customs Policy &amp; Public Affairs, UPS International Chamber of Commerce (ICC) (Moderator)</p> <p><b>Mr. Sergei Mozer</b>, Deputy Head of the Division of Advanced Customs Technologies of the Department of Customs Legislation, Eurasian Economic Commission</p> <p><b>Mr. William Oforiatta</b>, Chief Revenue Officer, Ghana Revenue Authority</p> <p><b>Mr. Marcel Neggens</b>, Head Office Rotterdam, Policy &amp; Enforcement, Customs Administration of the Netherlands</p> <p><b>Mr. Stephen Morris</b>, Executive Director, Customs Brokers and Forwarders Council of Australia Inc. International Federation of Freight Forwarders Associations (FIATA)</p> <p><b>Ms. Ardaya Vasquez Marle</b>, President, National Customs of Bolivia</p>
<b>Session 6</b>	<b>Round Table: What is the future of Mutual Recognition Arrangements?</b>
<b>10.10-11.10</b>	<p><b>Ms. Maria Elena Sierra</b>, Central Administrator of Certification and International Affairs, Mexico (Moderator)</p> <p><b>Mrs. Elizabeth Schmelzinger</b>, C-TPAT Program Director, U.S. Customs and Border Protection, U.S.A.</p> <p><b>Mr. Hidetoshi Aramaki</b>, Director for Authorized Economic Operator Program, Customs and Tariff Bureau, Ministry of Finance, Japan</p> <p><b>Mr. Jean-Noel Blanc</b>, French Customs Counsellor, Embassy of France, Washington D.C.</p> <p><b>Mr. Aviram Abramowitz</b>, Senior Director Clearance Procedure, Risk Assessment and AEO, Customs Directorate, Israel</p> <p><b>Mr. Chulhun Lee</b>, Korea Customs Service</p>
<b>11.10-11.30</b>	<b>Networking break</b>
<b>Session 7</b>	<b>Round Table: Global AEO: next steps</b>
<b>11:30-12:30</b>	<p><b>Mr. Antonis Kastrissianakis</b>, Director for Security, Safety, Trade Facilitation, Rules of origin &amp; International cooperation, DG Taxation and Customs Union (DG TAXUD), European Commission, (Moderator)</p> <p><b>Mr. Jhon Fonseca</b>, Vice-Minister of Foreign Trade, Costa Rica</p> <p><b>Mr. D.C. Kateshumbwa</b>, Commissioner of Customs, Uganda Revenue Authority</p> <p><b>Mr. Lev Kubiak</b>, Assistant Director, International Operations, Homeland Security Investigations, U.S. Immigration and Customs Enforcement, U.S.A</p> <p><b>Mr. Shao Weijian</b>, Customs Attache (Second Secretary), Mission of China to the EU, Accredited AEO Expert by WCO</p> <p><b>Mr. John Edwin Mein</b>, Executive Coordinator Procomex, Brasilia</p>
<b>12:40-12:45</b>	<b>Invitation to next Global AEO Conference</b>
<b>12:45-13.00</b>	<b>Closing remarks</b>
	<p><b>Mr. Asha Menon</b>, Senior Technical Officer, WCO Secretariat</p> <p><b>Mr. Luis Eduardo Lara Gutierrez</b>, General Administrator for Foreign Trade Audit, SAT, Mexico</p>