



MCB¹ BACKBONE SESSIONS

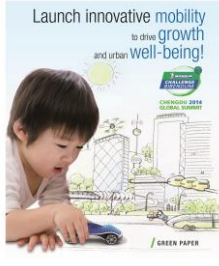
To move ahead...

The TED City 2.0 Salon

Official Welcome Ceremony

Green Paper Thematic Debates

- Societal demand
- Set ambitious global CO₂ emission reduction targets and implement the relevant economic instruments
- Ultra low-emission & road safety zones in urban areas with relevant infrastructure and vehicles
- Door-to-Door Solutions with corresponding web-based applications
- Innovative urban last-mile logistics systems
- Mobilizing private investment for sustainable transport infrastructure and new business models
- Innovative mobility ecosystems
- Winning technologies
- New economic instruments
- Targeted public policies
- Massive deployment (in cooperation with NERA Economic Consulting and Oliver Wyman)
- Convergence in multi-modality



Leaders' Forum

Leaders' Round Table²

Concluding session and Closing Ceremony



EXPERIENTIAL ACTIVITIES

... and have fun!

Hackathon

Encourage talents to create innovative apps for future sustainable mobility.

Innovation Center

Meet us at the Bibendum Café and the networking area to discover:

- our partners' booths,
- the automotive design exhibition
- multi-stakeholder presentations ("The Plant of the Future" in collaboration with McKinsey & Company, "Connected mobility" with Roland Berger)

Intercity and City Bus Rallies

Mobility experiences

4 different ways to feel and experience mobility:

- E-mobility
- Energy efficiency
- Automated vehicles
- Connected mobility

Ride & Drive

Come and drive with us! Discover the latest vehicles and innovations in mobility.

Smart city exhibition

Experience the city of the future!

Start-up Village

Meet the start-ups innovating in the space of sustainable mobility

Students' day



ASSOCIATED EVENTS

... and go further with our partners

- ARTHUR D.LITTLE- The Future of Urban Mobility 2.0
- AVERE/EVAAP - China and France Cooperation on Electric Mobility
- BIPE - Serious Gaming session: what scenario for an ideal urban mobility in China?
- BLUENOVE - Open data for smarter mobility
- CAR CREATOR CLUB - Internet car development and business startups
- CEC - The economics of low carbon mobility
- CRTA (China Road Transportation Association) - Efficiency of the purchasing system in public transport
- CCUD (Chinese Centre of Urban Development)/MCB - Comprehensive transportation strategies for sustainable urbanization: the government's vision
- France Technology - Open innovation and intellectual property
- HTS - Best Practices for Door-to-Door Mobility Solutions
- IHS - Personal and Sustainable Mobility in China
- IEA - Presentation of the World Energy Outlook
- IRF / FIA - Building Happy Cities, Meeting the Challenge of Urban Mobility
- MCKINSEY & Company / MCB - The Plant of the Future
- MCB - Compliance to regulations
- MCB - WS14 - Inclusive mobility
- MCB - Practical roadmap for freight efficiency in growing markets
- MCB - Road safety & connected mobility
- MCB - A Circular Economy for sustainable mobility
- MCB - Sustainable Mobility for Tourism
- MCB - Are Standards, in Automotive Sector, a hurdle for innovation?
- MCB - Racing Today for a better Mobility Tomorrow
- MCB - Accelerating deployment of Hydrogen in urban transportation
- Michelin and Partners Press Conferences
- OLIVER WYMAN - The Connectivity Revolution: new business opportunities but with which Business Models?
- POLIS & SOLUTIONS - Innovative solutions for smart sustainable urban mobility
- SICHUAN PROVINCE - Investment and Promotion
- TOTAL - The clean fuel for tomorrow: Gas
- UN-HABITAT - Presentation of the annual report
- VIAJEO+ - Sustainable Urban Mobility sharing experiences between Europe and China
- VIVAPOLIS - Meeting with French Companies and Chengdu Authorities



PRIVATE WORKING MEETINGS²

- BCG/MCB - WS12 - Convergence in Transport Modes and Keys to Co-Modality Development
- CN/FR bilateral automotive industry meeting
- FROST & SULLIVAN - Global mega trends and impact on the car of the future
- MCB - WS10 - 2-wheeler safety
- MCB - WS15 - Automotive design
- MCB - WS 9 - Energy efficient vehicles: latest advances towards 50g CO₂/km
- MCB - WS 6 - From ADAS to Fully Autonomous Vehicles
- MCB - WS 7 - Latest Advances in E-Mobility
- MCB - New economic models related to Green Paper game changers (in cooperation with NERA Economic Consulting and Oliver Wyman)
- MCB - WS 5 - Smart grids: How and when?
- MCB - WS 8 - Benefits to expect from Intelligent Transport Systems
- SINOCHEM - The sustainable development of tire industry
- SINOTRANS - Best practices for green logistics
- 21st Century Business Herald - Which kind of electric vehicles are appropriate for China market?

Pre-official opening activities



ASSOCIATED EVENTS

9:00 - 13:00	<p>MCB - Road Safety & Connected Mobility (part 1) About 15 international Road Safety experts who have been working on Connected Mobility for over 12 months will share their recommendations on how to leverage connectivity to save lives!</p>	Convention Center Level 1 Room 1
9:00 - 18:00	<p>POLIS & SOLUTIONS - Innovative solutions for smart sustainable urban mobility What can mobility do to make cities smarter? Polis and the EU-funded SOLUTIONS project will discuss with experts from Curitiba, Barcelona, Budapest and Hangzhou in an interactive session. Ask your questions to the top performing cities on smart urban mobility, integrated solutions and international transfer of experience.</p>	Convention Center Level 3 Room 3
	<p>VIAJEO+ - Sustainable Urban Mobility Sharing Experiences between Europe and China The event aims at facilitating knowledge exchange and experience sharing between China and Europe on sustainable urban mobility. It will gather technical experts, policy makers and researchers to present their achievements on sustainable urban mobility solutions, to discuss their needs and to exchange their experiences with implementation of innovative technologies or policies.</p>	Century Dance Museum area Room 4
14:00 - 17:00	<p>IHS - Personal and Sustainable Mobility in China Trends in urban mobility, future developments in advanced powertrains in China, long term evolution of Chinese vehicle park vs CO₂ emissions, autonomous cars and unanticipated consequences of fuel change for the automotive market will be analyzed.</p>	Convention Center Level 1 Room 1
14:00 - 18:00	<p>MCB - Inclusive Mobility How to develop inclusive mobility to provide affordable, accessible, safe and clean mobility choices for all sections of society even its poorest and most vulnerable? Does inclusive mobility have equal relevance for the developed world as for the developing world?</p>	Convention Center Level 1 Room C



EXPERIENTIAL ACTIVITIES

9:00 - 17:00	<p>Intercity rally Two routes, 110km or 170km, on main & secondary roads</p>	Chengdu Area
8:00 - 18:00	<p>Innovation Center</p> <ul style="list-style-type: none"> • our partners' booths, • the automotive design exhibition • multi-stakeholder presentations ("The Plant of the Future" in collaboration with McKinsey & Company, "Connected mobility" with Roland Berger) <p>Smart city exhibition Experience the city of the future!</p>	Convention Center Level 1
	<p>Start-up Village Meet the start-ups innovating in the space of sustainable mobility.</p>	Convention Center Level 1
13:00 - 15:30	<p>City Bus Rally 50km inside Heritage Park</p>	Heritage Park Track

Pre-official opening activities



PRIVATE WORKING MEETINGS*

9:00 - 13:00

MCB - Automotive Design

What impact could "autonomous" technologies have on design, based on possible onboard human behavior and activities? What design evolution to switch from driving time to free time? What New Urban vehicle design for Last-Mile Delivery?

Convention Center
Level 1
Room A

MCB - Smart Grids: How and when?

The foreseeable increase in the number of EVs will generate a related increase in power demand. This makes the implementation of smart grids necessary in order to manage the electricity distribution network. What are the needs of the utility suppliers?

Convention Center
Level 1
Room E

MCB - Benefits to expect from Intelligent Transport Systems

What benefits can ITS bring to road safety and, on a broader scale how can they contribute to reducing energy consumption, pollution and congestion?

Convention Center
Level 1
Room G

9:00 - 18:00

MCB - Latest Advances in E-Mobility

What's new in powertrain, battery, fuel-cell and supercap technologies? What about new progress in hydrogen storage and electric roads? How to increase energy and/or power density? Other progress?

Convention Center
Level 1
Room B

MCB - Energy efficient vehicles: latest advances towards 50g CO₂/km

By increasing vehicle fuel efficiency, will we be able to meet 50g CO₂/km target? When?

Convention Center
Level 1
Room D

14:00 - 18:00

MCB - From ADAS to Fully Autonomous Vehicles

Beyond Advanced Driving Assistance Systems (ADAS) what technologies must be implemented for vehicles to become fully autonomous? What additional benefits could these technologies offer?

Convention Center
Level 1
Room G

MICHELIN - Hackathon

Ideation and pitch preparation, prior to competition

Hackathon Square
Level 1



MCB BACKBONE SESSIONS

13:15 - 15:00	<p>The TED City 2.0 salon</p> <p>Six international speakers will share their stories on urban ingenuity and interdependence from across the globe. How can the dense metropolis of the future be healthier and more sustainable and inspire people to feel more connected and engaged?</p>	Convention Center Level 3 Forum
15:30 - 16:30	<p>Official Welcome Ceremony</p> <p>Welcome speech by Michelin Group C.E.O. J.D. Senard and Chinese official representatives. Opening of the 12th Michelin Challenge Bibendum with experts' vision and official handing over of the MCB Green Paper to the participants.</p>	Convention Center Level 3 Forum
17:15 - 18:15	<p>Societal Demand</p> <p>How can the needs of the general population, economic actors and government agencies in charge of public well-being be determined and how can an economic balance among all stakeholders be achieved?</p>	Convention Center Level 3 Room 3
	<p>Set ambitious global CO₂ emission reduction targets and implement the relevant economic instruments</p> <p>Set ambitious CO₂ emissions global reduction objectives for all anthropogenic activities over the medium and long term; implement the relevant economic instruments in transport.</p>	Convention Center Level 3 Room 2
	<p>Innovative Mobility Ecosystems</p> <p>New promising ecosystems are taking shape to address growing consumer mobility needs and complex modern mobility challenges. This Backbone Session will analyze some of them, examine how stakeholders can interact with them, and explore the business model transformations they will entail.</p>	Convention Center Level 1 Room 1



ASSOCIATED EVENTS

9:00 - 11:30	<p>CAR CREATOR CLUB - Internet car development and business startups</p> <p>How will the design, manufacture and business model of the Internet cars evolve? What benefits will the internet bring to the customer in the field of after-sale services?</p>	Convention Center Level 3 Room 3
9:00 - 12:30	<p>MCB - Sustainable Mobility for Tourism</p> <p>Tourism is a growing sector, viewed by consumers and policy makers alike as one of the main pathways for job creation. Yet tourism can have negative impacts on the environment. How can mobility and sustainable tourism be reconciled? What possible dedicated mobility for tourism? What is at stake? What solutions are technically available and when will they be implemented on a massive scale?</p>	Convention Center Level 1 Room F
	<p>MCB - Accelerating deployment of Hydrogen in urban transportation</p> <p>This event will highlight existing initiatives which will contribute to accelerate the deployment of non-polluting vehicles with greater autonomy without requiring heavy investment in the infrastructure. It will address how in several countries stakeholders decided to share their knowledge in order to develop coordinated deployment scenarios for vehicles and hydrogen stations, and to emphasize the clear benefits and costs of this transition.</p>	Convention Center Level 3 Room 2
	<p>MCKINSEY & Company / MCB - The Plant of the Future</p> <p>How will digital manufacturing shape the Plant of the Future? Will mass production still exist in a world of big data and customization? Will there actually still be production lines at all? Top executives will share their visions on these hot topics and provide an outlook on how global trends and disruptive technologies (e.g., 3D printing, advanced robotics...) will shape the future of manufacturing.</p>	Convention Center Level 1 Room 1
	<p>MCB - Road Safety & Connected Mobility (part 2)</p> <p>Focused on connected mobility, this creative Lab will tackle some emblematic case studies. Selected political leaders will share the issues they face in their territories and you will participate in building solutions through a collaborative work session.</p>	Convention Center Level 1 Room B
10:00 - 12:00	<p>TOTAL - The Clean Fuel for Tomorrow: Gas</p> <p>Overview of current status and discussions on clean fuel development, with a focus on natural or synthetic gas. Gas capacity, gas engine challenges and new lubricant solutions will be addressed.</p>	Convention Center Level 1 Room A
17:00 - 18:00	<p>AVERE/EVAAP - China and France Cooperation on Electric Mobility</p> <p>The Chinese and French Electric Vehicle Associations will share their view on electric mobility</p>	Convention Center Level 1 Room E
9:00 - 11:00 (tbc)	<p>SICHUAN PROVINCE - Investment and Promotion</p> <p>The Sichuan Province Investment and Promotion Bureau will discuss the benefits for foreign companies involved in sustainable mobility area to invest or build a branch/plant in the Sichuan province or enter into a business cooperation with local enterprises.</p>	Downtown Chengdu (tbc)



EXPERIENTIAL ACTIVITIES

8:00 - 18:00

Hackathon

Encourage talents to create innovative apps for future sustainable mobility

Convention Center
Hackathon Square
Level 1

Innovation Center

- our partners' booths,
- the automotive design exhibition
- multi-stakeholder presentations ("The Plant of the Future" in collaboration with McKinsey & Company, "Connected mobility" with Roland Berger)

Convention Center
Level 1

Mobility Experiences

4 different ways to feel and experience mobility:

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- Energy Efficiency
- Automated Vehicles
- Connected Mobility

Century Dance

Smart City Exhibition

Experience the city of the future!

Convention Center
Level 1

Start-up Village

Meet the start-ups innovating in the space of sustainable mobility.

Convention Center
Level 1

Ride & Drive

Come and drive with us! Discover the latest vehicles and mobility innovations.

Century Dance
Heritage Park Track



PRIVATE WORKING MEETINGS*

9:00 - 12:00

BCG/MCB - Convergence in Transport Modes and Keys to Co-Modality Development

How can co-modality among the different types of transportation means be enhanced? What energy sources will be the most broadly used? Can a common evolution leading to convergence be expected?

Convention Center
Level 1
Room D

SINOCHEM - The sustainable development of tire industry

Sinochem International, GMG Global and Sinochem will invite experts from different market sectors to debate on the sustainable development of the tire industry.

Convention Center
Level 1
Room C

10:00 - 11:30

SINOTRANS - Best practices for green logistics

Sharing the best practices of Sinotrans on reducing carbon emissions by ways of technologies, innovations or improved operations.

Century Dance
Museum area
Room 4

10:00 - 12:00

FROST & SULLIVAN - Global mega trends and impact on the car of the future

Sharing best practices from recognized global mobility experts and identifying the most applicable and scalable opportunities for the global automotive industry, particularly for China.

Convention Center
Level 1
Room E

16:45 - 18:45

21st Century Business Herald - Which kind of electric vehicles are appropriate for China market?

The advantages and operation of "Time-sharing lease"; Low-speed electric vehicles (set the standards/ sell the right to use); Business operating model of electric vehicles (with specific cases); Deconstruction for electric vehicles in internet thinking

Convention Center
Level 1
Room C



MCB BACKBONE SESSIONS



8:45 – 9:45	<p>Ultra low-emission zones & road safety zones in urban areas with relevant infrastructure and vehicles</p> <p>What efficient solutions can city centers adopt to reduce congestion, air pollution and to enhance safety. This session looks at the technologies, instruments and economic tools required for such initiatives to be successful.</p>	Convention Center Level 1 Room 1
	<p>New Economic Instruments</p> <p>What are the new efficient economic instruments that could be developed to support a low carbon economy? Attributing a real value to CO₂, developing and fostering pay-per-use, land-value capture, public & private association...</p>	Convention Center Level 3 Room 2
10:15 - 11:15	<p>Convergence in Multi-Modality</p> <p>From a road mobility focus to a global mobility approach (co-modality, energy sources, ITS...), conference organized in cooperation with BOSTON CONSULTING GROUP</p>	Convention Center Level 3 Room 2
	<p>Innovative urban Last-Mile Logistics systems</p> <p>This Backbone Session will investigate promising solutions such as freight pooling schemes and new services, vehicle loading optimization, modular vehicles, new ITS opportunities...</p>	Convention Center Level 3 Room 3
11:45 - 12:45	<p>Mobilizing Private investment for sustainable transport infrastructure</p> <p>Public budgets are not sufficient to face the huge infrastructure costs needed to transform low carbon mobility... What role for private investment through different business and financial models?</p>	Convention Center Level 3 Room 3
	<p>Winning Technologies</p> <p>What winning technologies could be quickly and massively deployed to achieve sustainable mobility in acceptable economic conditions and with significant benefits on society?</p>	Convention Center Level 3 Room 2
13:45 - 14:45	<p>Door-to-Door Solutions with Corresponding Web-Based Applications</p> <p>Providing people with door-to-door mobility solutions means addressing their individual needs, leveraging the Internet and connected tools, and collectively encouraging a sustainable mobility. This Backbone Session will scout the vast array of existing and future door-to-door solutions.</p>	Convention Center Level 3 Room 3
	<p>Massive Deployment (in cooperation with NERA Economic Consulting and Oliver Wyman)</p> <p>What positive impacts on growth, pollution and CO₂ reduction can be expected from the massive deployment of our selected game changers? This topic will be explored with macro-economic experts.</p>	Convention Center Level 1 Room 1
	<p>Targeted Public Policies</p> <p>Private and public actors must work together to introduce appropriate targeted public policies to support the emergence of new solutions, create the conditions for broader and fairer competition, stimulate individual and collaborative initiatives and set ambitious emission reduction objectives.</p>	Convention Center Level 3 Room 2
15:00 - 17:30	<p>Leaders' Forum</p> <p>The Green Paper will serve as a basis for a panel of Leaders to share their priorities and offer suggestions on how to move forward, at a global level and, more specifically in China.</p>	Convention Center Level 3 Forum
19:00 - 21:30	<p>Trophy Ceremony Dinner*</p>	Hotel Shangri La



ASSOCIATED EVENTS

9:00 - 10:00	<p>Michelin Press Conference</p>	Convention Center Level 3 Forum
9:00 - 10:30	<p>BLUENOVE - Open Data for Smarter Mobility Is open data a good way to boost open innovation for smarter mobility? Are there innovative applications being developed through open data initiatives? What are the key success factors for an open data project?</p>	Convention Center Level 1 Room E
9:00 - 12:00	<p>MCB - Practical roadmap for freight efficiency in growing markets Is there a greater challenge in growing markets than freight efficiency? An international task force launches its 18 month-long work stream during this Backbone Session. In this workshop, you will have the opportunity to contribute and to draw-up guidelines.</p>	Convention Center Level 1 Room B
	<p>MICHELIN - Start-up Pitch Session Listen to each start-up vision and project during their dynamic 5min pitches.</p>	Convention Center Level 1 Room D
9:00 - 12:30	<p>France Technology - Open innovation and intellectual property This seminar is conducted by the Comité France Chine (CFC). Following the 2013 Franco-Chinese scientific cooperation, the objective is to promote cooperation between France and China on technology and to introduce an innovation Award.</p>	Convention Center Level 1 Room F
9:30 - 11:00	<p>HTS - Best Practices for Door-to-Door Mobility Solutions What are the key success factors for the implementation of door-to-door solutions? What are the successful business models for such services? How to foster winning partnerships in order to provide fully integrated door to door solutions and web-based applications? Participants will be invited to collectively answer these challenging issues during an active and lively game animated by HTS Consulting.</p>	Convention Center Level 1 Room A
10:00 - 11:00	<p>CEC - The economics of low carbon mobility (Part 1) Meeting chaired by the Climate Economics Chair from the Paris Dauphine University.</p>	Century Dance Museum area Room 4
10:15 - 13:15	<p>MCB - A Circular Economy for sustainable mobility How can the mobility needs of soaring urban demographics and increasingly scarce resources be reconciled? This roundtable session will discuss the circular economy impacts on mobility and the manner in which transport solution providers and users can facilitate the emergence of a more circular model based on renewing, reusing, reducing and recycling</p>	Convention Center Level 1 Room 1
11:00 - 12:00	<p>Essilor Press Conference</p>	Convention Center Level 1 Room E
11:30 - 12:30	<p>MCB - Racing Today for a better Mobility Tomorrow Can racing and sustainable mobility be reconciled? How can developing new technologies for racing cars accelerate innovation? What are the positive impact of sustainable racing on the future mobility?</p>	Century Dance Museum area Room 4



ASSOCIATED EVENTS

11:30 - 13:00	<p>OLIVER WYMAN- The Connectivity Revolution : new business opportunities but with which Business Models?</p> <p>During this workshop, Oliver Wyman's experts will share the key results and open the discussion with participants; all the potential new services have been screened and have been segmented them in 7 families; these families have been ranked according to their business potential. An assessment of the positioning of key players in the value chain and their winning strategies will be discussed.</p>	Convention Center Level 1 Room A
	<p>ARTHUR D.LITTLE - The Future of Urban Mobility 2.0</p> <p>This event, organized in collaboration with the UITP – the international association of public transport –, will give the opportunity to get the latest insights from Arthur D. Little's global study and exchange views around the following questions: (1) To which extent are cities currently well equipped to cope with urban mobility challenges?; (2) What are strategic imperatives for Chinese cities to shape the future of urban mobility?; What are real opportunities for business in future mobility ecosystems?</p>	Convention Center Level 1 Room C
13:00 - 15:00	<p>CRTA (China Road Transportation Association) - Efficiency of the purchasing system in public transport</p> <p>Chinese and European public transport companies, equipment manufacturers and OEMs will share best practices and discuss ways to improve the transparency and process rigor of purchasing systems.</p>	Century Dance Museum area Room 4
13:00 - 14:00	<p>Solvay Press Conference</p>	Convention Center Level 1 Room E
13:30 - 14:45	<p>CCUD (Chinese Centre of Urban Development)/MCB - Comprehensive transportation strategies for sustainable urbanization: the government's vision</p> <p>China needs an efficient transportation system in place for a sustainable urbanization. The country already has the world biggest high-speed railway network built, and is also largest automobile buyer; but how it could make a multi-modal system work well through comprehensive transportation planning? Chinese Centre of Urban Development of National Development and Reform Commission (NDRC) and their selected experts will illustrate this picture and identify potential market opportunities.</p>	Convention Center Level 1 Room A
16:00 - 18:30	<p>CEC - The economics of low carbon mobility (Part 2)</p> <p>Meeting chaired by the Climate Economics Chair from the Paris Dauphine University.</p>	Convention Center Level 1 Room 1
17:30 - 19:00	<p>Workshops Report-out session</p> <p>Conclusion of the workshop debates</p>	Convention Center Level 3 Room 2



EXPERIENTIAL ACTIVITIES

8:00 - 18:00

Hackathon

Encourage talents to create innovative apps for future sustainable mobility.

Convention Center
Hackathon Square
Level 1

Innovation Center

- our partners' booths,
- the automotive design exhibition
- multi-stakeholder presentations ("The Plant of the Future" in collaboration with McKinsey & Company, "Connected mobility" with Roland Berger)

Convention Center
Level 1

Mobility Experiences

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Century Dance

Smart City Exhibition

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Convention Center
Level 1

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Meet the start-ups innovating in the space of sustainable mobility

Convention Center
Level 1

Ride & Drive

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Century Dance
Heritage Park Track



PRIVATE WORKING MEETINGS*

9:00 - 10:00

Michelin Press Conference

Convention Center
Level 3
Forum

9:00 - 13:00

MCB - 2 Wheeler Safety

2-wheelers are the most efficient and affordable individual transport mode in congested cities. The Safety issue is clearly viewed as a drawback. This workshop aims at providing public authorities with a list of recommendations to tackle the issue.

Convention Center
Level 1
Room G

17:30 - 18:30

MCB - New economic models related to Green Paper game changers (in cooperation with NERA Economic Consulting and Oliver Wyman)

Modeling the impacts of massive deployment on reducing CO₂ emissions, local pollution and boosting economic growth and employment.

Convention Center
Level 1
Room G



MCB BACKBONE SESSIONS

10:45- 12:45	<p>Leaders' Round Table*</p> <p>Debate among high-level speakers to reach a consensus on initiatives to be launched towards modern mobility. Moderated by Pat Cox (former President of the European Parliament).</p>	Century Dance Museum area Room 4
14:00 - 15:30	<p>Concluding Session and Closing Ceremony</p> <p>Activities wrap-up and Global Summit highlights with guest speakers.</p>	Convention Center Level 3 Forum



ASSOCIATED EVENTS

8:30 - 12:30	<p>MCB - Are Standards, in Automotive Sector, a hurdle for innovation?</p> <p>Experts will benchmark the example of Europe with UN/ECE standards and will test the same approach for ASEAN countries.</p>	Convention Center Level 1 Room B
8:30 - 10:00	<p>VIVAPOLIS - Meeting with French Companies and Chengdu Authorities</p> <p>VIVAPOLIS brings together French stakeholders -both public and private- seeking to promote a shared ambition for sustainable urban development at international level.</p> <p>During this session, we will have discussions between French companies and Chengdu authorities, moderated Mrs Pappalardo - Coordinator for Sustainable Cities, French Ministry for Foreign Trade.</p>	Convention Center Level 3 Room 3
8:45 - 9:30	<p>UN-HABITAT - Presentation of the annual report</p> <p>Presentation of the Planning & Design for Sustainable Urban Mobility Global Report.</p>	Convention Center Level 3 Room 2
9:00 - 10:00	<p>GDF Suez Press Conference</p>	Convention Center Level 1 Room A
9:00 - 12:00	<p>IRF / FIA - Building Happy Cities, Meeting the Challenge of Urban Mobility</p> <p>Catering to the transport and mobility needs of urban dwellers while providing a pleasant, comfortable, safe and healthy urban environment. This conference will look at current trends and future challenges and discuss solutions.</p>	Convention Center Level 1 Room 1
	<p>MCB - Compliance to regulations</p> <p>In the automotive industry, regulations are designed to improve safety, CO₂ and noise emissions, energy efficiency... But their actual impact heavily depends on product manufacturer compliance. This workshop looks into different ways of improving regulatory impact, including through compliance enforcement.</p>	Convention Center Level 1 Room F
9:30 - 10:30	<p>SICHUAN PROVINCE - Investment and Promotion</p> <p>The Sichuan Province Investment and Promotion Bureau will discuss the benefits for foreign companies involved in sustainable mobility area to invest or build a branch/plant in the Sichuan province or enter into a business cooperation with local enterprises.</p>	Convention Center Level 1 Room C
9:45 - 10:30	<p>International Energy Agency (IEA) - Presentation of the World Energy Outlook</p> <p>The International Energy Agency (IEA), an autonomous organization that works to ensure reliable, affordable and clean energy for its 28 member countries and beyond will present its annual report.</p>	Convention Center Level 3 Room 2
10:00 - 11:00	<p>La Poste Press Conference</p>	Convention Center Level 1 Room E
10:30 - 12:30	<p>BIPE - Serious Gaming session: what scenario for an ideal urban mobility in China?</p> <p>BIPE teams will interact with the audience in order to build a reasonable and efficient path towards ideal mobility focused on China. What technical innovation, policy measures, environmental incentives and societal evolutions are most likely to impact urban mobility in Chinese cities by 2025?</p>	Convention Center Level 3 Room 3



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Convention Center
Level 1

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Convention Center
Level 1

Ride & Drive

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Century Dance
Heritage Park Track

10:00 - 12:00

Opening Ceremony Students' Day

Convention Center
Level 3
Forum

14:00 - 18:00

Students' Day

Heritage Park



PRIVATE WORKING MEETINGS*

8:30 - 12:30

CN/FR Bilateral Automotive Industry meeting

A group of public and private partners will share views on automated vehicles : roadmap, norms and regulations.

Convention Center
Level 1
Room G

FIND ALL THE MAPS ON THE MCB APP !
在MCB应用程序里获得所有地图。





A-1	Ligier - EasyMile	利吉尔车队 - EasyMile	C-4	Polytech Clermont-Ferrand: BLENOS project	巴黎高师项目	D-4	Lenovo	联想
A-2	La Poste, French Postal Operator	法国邮政, 法国邮政服务运营商	C-5	SKEMA Business School	高科诺国际商学院	D-5	Networking Area	网络区域
A-3	Symbio Cell	Symbio Cell	C-6	Rockwell Automation	洛克威尔自动化	D-6	Plant of The Future	未来工厂
A-4	Shanzhou Bus	安大特州汽车	C-7	Jihua Group Co., Ltd	际华集团	D-7	Omron	欧姆龙
A-5	Beijing CEFOC-CARE Facility Management Co. Ltd.	北京中电凯尔设施管理有限公司	C-8	Automotive Design	汽车设计	D-8	GDF Suez	苏伊士集团
A-6	Corghil	科吉	C-9	Accantura	埃康管管有限公司	D-10	Dainler	戴纳勒
A-7	SAP	SAP	C-10	Poclain Hydraulics	Poclain Hydraulics	D-11	Total	道达尔
A-8	Canland Co., Ltd.	常州市凯立德科技股份有限公司	C-11	Connected Mobility - Roland Berger / MCB	互联移动	D-12	Shanghai Jiaotong University	上海交通大学
A-9	Beijing Institute of Technology	北京理工大学	C-12	Konka	科尼卡	D-13	MTN Corporation	摩特森纳
B-1	Michelin	米其林	C-13	SNCF	法国国家铁路公司	D-14	MCB Open Lab	开放式讨论
B-2	Air Liquide	液化空气集团	C-14	Salmi-Gobain Group	圣戈德	D-15	Cappellini Group	凯捷集团
B-3	Solvay	索尔维	C-15	Lu Chen	鲁晨	D-16	CDGM Canaka Environmental Catalyst Co. Ltd	威群尼诺中华技术有限公司
B-4	Chengdu Municipal Bureau of Exposition	成都博览局	C-16	ViavSonic	优康	D-17	Oliver Wyman - NERA	美国奥林咨询公司-国家基础设施经济
B-5	Sinochem-GMG-Sinochem	中化国际-GMS-江苏圣奥 威联绿色里程 联合	C-17	BMA	英国宝马	D-18	On the road to Cop 21	奔向未来的 Cop 21
B-6	Faurecia	佛吉亚	C-18	Suzhou Baifang Electric Motor Science-Technology Co.Ltd	苏州八方电机科技有限公司	D-19	Vivapolls	法国Vivapolls
B-7	Dassault Systèmes - AKKA Technologies	达索系统公司	C-19	Confindustria ANOMA - EKMA		D-20	Start-up Village	创业基地
B-8	Sino-brans Limited	联合名称: 中国外运股份有限公司	C-20	Michelin International Student Contest	大学生竞赛	E-1	International SOS	SOS国际救助组织
B-9	Tongji University	同济大学	C-21	ECOMove	ECOMove	E-2	Uber	优步
B-10	Xihua University	西华大学	C-22	Extra Energy	Extra Energy	E-3	Evonik Industries	赢创工业集团
B-11	Snap-on	美国史丹宝	C-23	Oceans and Climate Change	海洋和气候变化	E-4	Estor	埃斯特
C-1	Together Connected for Road Safety	为道路安全连接在一起	D-1	IHS	HIS咨询公司	E-5	PSA Peugeot Citroen	标致
C-2	Yantai PVI Powertrain Manufacturing Co. Ltd.	烟台皮姆球	D-2	Plant of The Future	未来工厂	F-1	Bibendum cafe	必比登咖啡馆
C-3	IES Synergy	IES Synergy	D-3	Arthur D. Little Management Consultants	亚特管理顾问有限公司	F-2	LEV Components Special Exhibition	轻型电动车零件特展



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