

Trainer Profile : Geoffrey Cave-Wood

Name Geoffrey Cave-Wood

Function CPC Manager Trainer

Working languages English and French

Professional Experience

Mr Geoffrey Cave-Wood started his career in transport in the 1960s working in Germany and The Netherlands before setting up an international transport business with his father. Cave Wood Transport Limited was eventually acquired by a subsidiary of the French Railways (SNCF) and today as Geodis Calberson Limited remains their main UK investment.

He has spent his whole working life in the road transport field, for most part of that in international transport operations, involving multi-modal services throughout Europe as well as container services to North Africa and the Middle East. During this time he represented various trade associations on European transport and customs committees.

He has always believed in providing young people with career paths based on proper training programmes, these ranged from University graduates on management schemes to young drivers. This policy was recognised by a number of training awards. In 1998 Mr. Cave-Wood founded a transport training company, teaching people to drive vehicles



Trainer Profile : Geoffrey Cave-Wood

Professional Experience

of all types and to gain other skills required for employment in the transport sector. Much of the training was delivered as part of "welfare to work" programmes covering all ages from 16 to 60.

Since its inception Mr. Cave-Wood has been working on the EU Driver training directive, which he believes will provide a means of sharing best practice and improve professionalism across the transport sector. For the past 3 years Mr. Cave-Wood has worked on training consultancy, as Supporting Logistics, and was invited by the IRU Academy to work on their Driver CPC Diploma programmes, aimed at providing a training package covering all aspects of the Directive.

Working with the IRU Academy Mr. Cave-Wood has helped to develop the IRU CPC Manager programme and looks forward to seeing it used as a training tool.

Core competences and specializations

- Multi-modal operations
- Bi-lateral agreements
- Employment contracts
- Marketing logistics services
- Developing transport tariffs
- Risk management and Insurances
- Transport accounts and fleet optimisation