Streamlining Regulatory and Administrative Framework

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Evolution of IRU Membership

2014: 170 Members in 75 countries

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...and CRIPA: 27 Members + FESARTA in 38 countries

IRU Founding Member Countries
 IRU Member Countries
 IRU Regional Committee for Africa including FESARTA members

EU Smart Move High Level Group

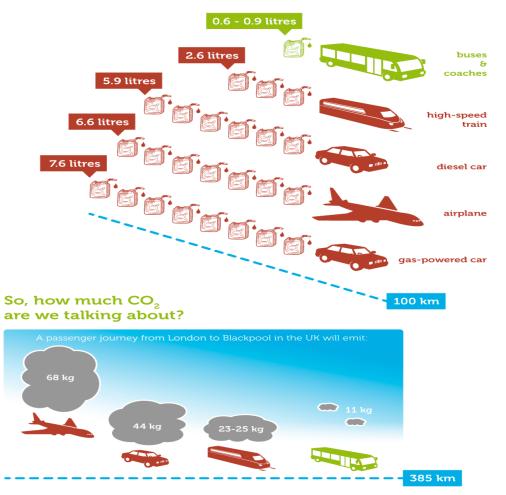
- First serious step to recognise and unlock the potential of group tourism by coach
- Main objective: doubling the use of collective passenger transport by bus and coach, including coach tourism, in the EU by 2025



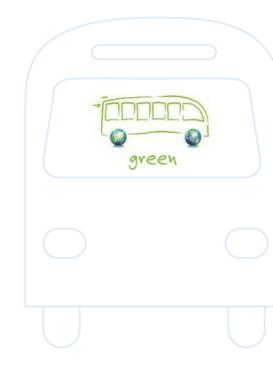
C International Road Transport Union (IRU) 2014

Coaches are ...

What does it take to carry one passenger over 100 kilometres?



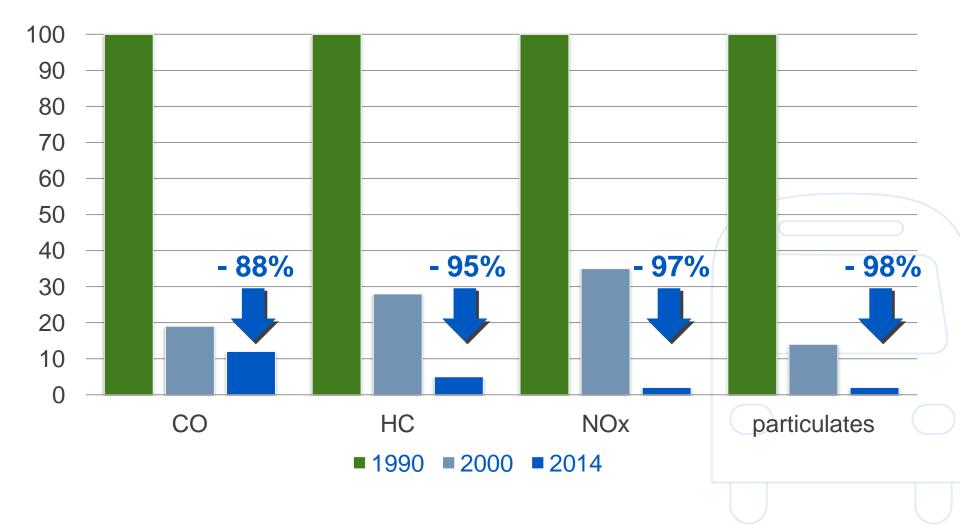
... the environmental champions



Source: Union of Concerned Scientists

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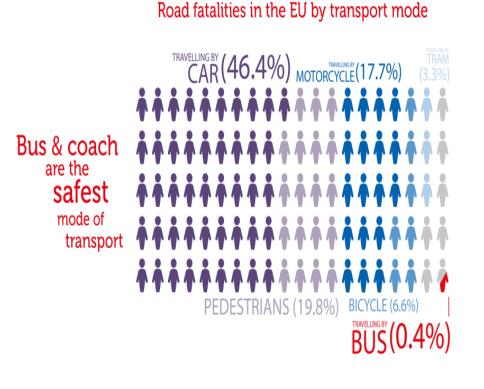
Global Evolution - Commercial Vehicle Toxic Emissions



Source: IRU based on EU Commission 2008, US Environmental Protection Agency 2010, Japan Ministry of the Environment 2005



...the EU road safety champions





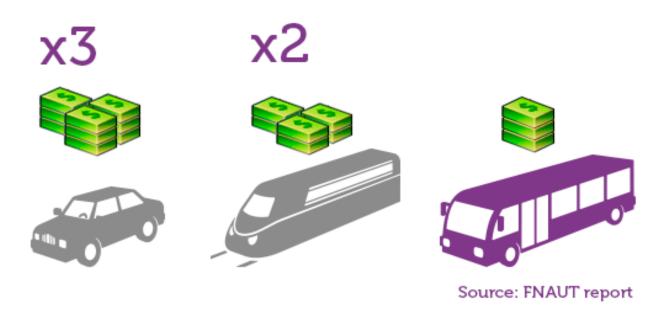
IRU

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Coaches offer the most cost-effective way...

... of reducing mobility costs

Cars are 3 times more expensive, rail travel is 2 times more expensive than travelling by bus and coach





Group tourism by coach

Yet, despite that a number of barriers exist for group tourism by coach (VAT, road-side controls), including at local level (LEZ, access restrictions, charges)



> EU VAT Directive: Taxation where the transport takes place, proportionately in terms of distances covered.

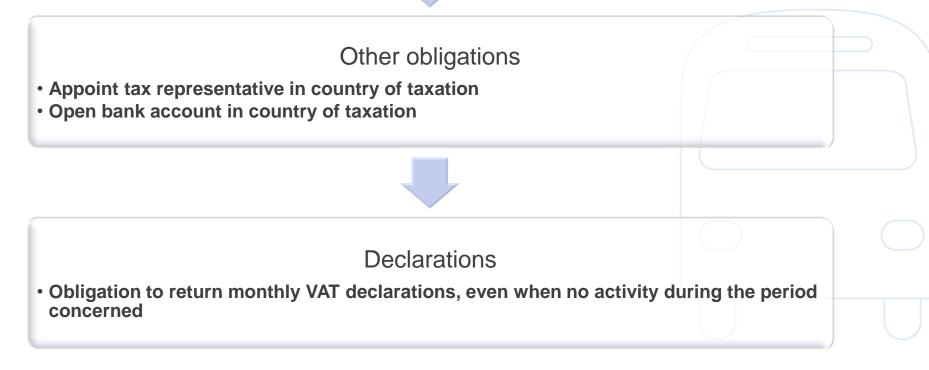
- > 28 EU Member States: **28 different VAT compliance systems**
- Main issues: unnecessarily complex procedures and language



VAT-related problems: real-life example

Registration procedure

- Application form to obtain tax number
- Application form to obtain digital certificate
- Application form to obtain VAT number

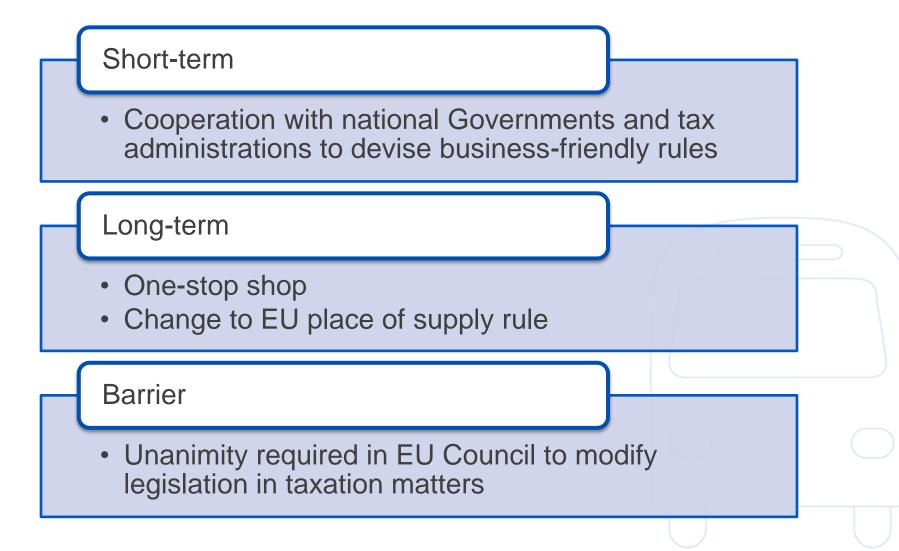


All these formalities have to be fulfilled in each Member State in its national language



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LEZ & city access restrictions

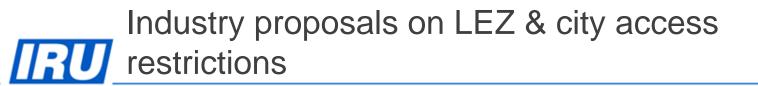
More than 300 across the EU; no harmonisation EC Conclusions in 2013 Urban Mobility Package

Negatives (EC)

- Inefficiency: lack of comprehensive and transparent evaluation
- ✓ Fragmentation of internal market, barrier to free movmeent of persons and provision of services
- ✓ No legal and operational certainty for SMEs

Progress needed (EC)

- Systematic impact assessments
- ✓ Harmonisation of signs, vehicle standards, enforcement, etc.
- Communication, information and consultation of stakeholders



EU Framework for the introduction and operation of access restriction schemes

Objectives

- ✓ Transparency and rationalisation of use
- ✓ Promotion of long-term planning (consulation and information)
- Contribution to seamless
 urban mobility

Features

 ✓ Utility test before and throughout operation: proportionality and sustainability

✓ For LEZs, proof that commercial vehicles are the main source of poor air quality

 ✓ Harmonisation of signage, information and vehicle standards

Industry proposal

Create an EU group tourism by coach charter

- Coherent strategy for integrating high-quality group tourism with other interests
- Promote the use of bus only lines by tourist coaches
- Instructions and signs for coach drivers
- Safe, secure and accessible intermodal coach terminals
- Safe and secure amenities for drivers and passengers
- Group tourism marketing plans by cities in partnership with industry



Problems related with controls at the road side

Unclear rules with different interpretations and practices, misleading statistics

- Controls sometimes used as a barrier to access the market
- Enforcement should aim at repeated/structural infringements
- Rather than being a cash source for minor administrative omissions
- Adequate enforcement is essential to contribute to fairer competition
- Need to preserve competitive environment with level playing field

The example of the IRU-ECR-TISPOL MoU

 voluntary agreement
 between the industry and the enforcers

draws on the DVSA (ex VOSA) experience

 sets specific targets and conditions for regulatory compliance (industry) and quality of checks (ECR/TISPOL)

 e. g. duration of the checks, code of conduct for the enforcement officer and conditions for the place of the check







Memorandum of Understanding on Enforcements on Passenger Transport

between

International Road Transport Union (IRU)

and

Euro Contrôle Route (ECR) and European Traffic Police Network (TISPOL)

This Service Level Agreement sets out conditions and an understanding between the IRU, and ECR, and TISPOL relating to the levels of service during compliance and enforcement inspections at the roadside.

The Agreement also covers the standards and behaviours which the IRU will encourage their Members to adopt when their vehicles, drivers or records are inspected by the enforcers.

The Agreement covers the following aspects:

1. Introduction and General Principles

2. Communication

- 3. Road Side Checks planning and execution
- 4. Interpretation, Training and Information

Performance against commitments made in this Agreement will be measured and reviewed regularly by all Parties. Any party of this Agreement can initiate the revision or terminate it at any time.

IRU Smart Move Awards







affordable

A joint industry campaign to double the use of buses and coaches and achieve sustainable mobility for all. JOIN US!







SOUTHP S RT

Coach Tourism Innovation Award



IRU

Additional actions advocated by industry

- COACH OF THE FUTURE: Develop innovative ideas on safe, green, accessible and customer-friendly coaches of the future
- ONE-STOP SHOP: Create a multilingual European single window on access restrictions and LEZs in European cities
- SUSTAINABLE URBAN MOBILITY PLANS: Collective transport to be prioritised, including visiting coaches
- INCENTIVES: Introduction of a reduced VAT for all collective land transport modes, including tourist coaches
- LEGISLATION: To fit the specific needs of the coach industry (driving and rest time rules, passenger rights)
- ADMINISTRATIVE FORMALITIES: Control documents of the future; abolition of outdated ones



