

29th IRU World Congress, Yokohama, Japan, 22-24 April 2004

IRU
WORLD CONGRESS 2004
YOKOHAMA

Transport

明日の輸送とテクノロジー

and

Technology

of

Tomorrow

HIGHLIGHTS



Transport and Technology of Tomorrow



I	IRU PARTNERS' MESSAGES:	3
	IRU Governmental Partners	4
	Driving Sustainable Development	11
	Better, not more transport	19
	The Driving Force	27
II	IRU YOKOHAMA DECLARATION	31
III	IRU ROAD SAFETY CHARTER	35
IV	THANKS TO PARTICIPANTS	39
V	SEE YOU IN DUBAI 2006	42

歡迎





IRU World Congress Highlights

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

HIS IMPERIAL HIGHNESS PRINCE AKISHINO



"I am very pleased to see so many participants, from so many different parts of the world at this, the first IRU World Congress in Asia, with the theme Transport and Technology of Tomorrow. Road Transport is indispensable in people's lives, for it is an industry that supports economic and social development. The challenge is to find solutions that meet growing international logistics requirements whilst addressing global and local environmental issues. We can succeed in this, if we can gather wisdom from all of you."



I - IRU Partners' Messages

歡迎

José CAPEL FERRER

Director, Transport Division,
United Nations Economic
Commission for Europe (UNECE)



“Governments’ general role is to create conditions for a successful development and delivery of technologies, including: laws, policies and investment programmes, notably in R&D and education, incentives to produce and use appropriate technologies, as well as programmes of technical assistance in developing countries.”

“Transport infrastructure is a most basic, most strategic requirement, not only for technological development, but also for the development of the whole economy of a country. Road infrastructure, in particular, is crucial in this respect, since road transport is the transport mode that meets best the requirements of modern economies.”

EVGENII KAZANTSEV

Head of Executive, CIS Transport
Coordination Committee,
Commonwealth of Independent
States



“Road transport is one of the fastest growing forms of transport and as such is given priority by the CIS Transport Coordination Committee, working with the International Road Transport Union and its Permanent Delegation to the CIS in Moscow.”

“Globalisation requires new technological and organizational solutions in road transport, to optimise and simplify international road transport, and improve its safety. Considerable work is being done to harmonize CIS Member States’ transport legislation with international transport rules.”

VASILE ZGARDAN

Minister of Transport, Moldova



“International road transport is the engine of economic growth in a modern economy because it is the most effective, cheap and reliable way to deliver the goods from suppliers to customers. This type of transport is an instrument of the integration process and contributes to the development of international trade and tourism.”

PAVOL PROKOPOVIC

Minister of Transport,
Posts and Telecommunications,
Slovak Republic



“Strengthening the road transport sector benefits the entire economy and this needs to be reflected in government policy, if we are to promote the development of society. With our central geographical position, we are working to integrate our infrastructure into the larger European one. It is our fundamental objective to implement a permanently sustainable transport solution, which is a necessary condition for individual rights, as well as free trade.”

SHINYA IZUMI

Senior Vice Minister of Economy,
Trade and Industry, Japan



“Telecommunications and information technology have made remarkable progress and have the potential to help reduce traffic accidents, congestion and environmental impact. Modern technology can perform functions such as vehicle navigation, toll charging without stopping the vehicle, as well as measuring and maintaining the distance between vehicles. ITS facilitates a steady flow of traffic and new technology will also help to reduce exhaust emissions, but companies must work together to develop new solutions and permit further growth.”

SEMEN KROL

Vice-Minister of Transport,
Ukraine



“This has been an important Congress, attended by some 1,500 delegates from 60 countries. The Ukraine is a young country, with a rapidly developing economy. We are working hard to prepare for our future position on the border of the enlarged European Union, developing our transport industry under IRU leadership. We can say that we have had considerable success already in implementing multimodal transport, in reducing congestion and in creating international transit corridors, as a foundation for a revitalised Silk Road.”



IRU Governmental Partners

歡迎

MASOUD KHANSARI

Deputy Minister, Ministry of
Roads and Transport, Iran



“The IRU Congress in the historic city of Yokohama will surely be a milestone in the history of IRU summits. Like the IRU’s 2nd EuroAsian road transport conference in Tehran in 2003, it will undoubtedly help to improve international transport relationships. The third millennium will see increased co-operation between nations: this exchange is essential to ensure sustainable development.”

MAK VANN

Under Secretary of State, Ministry
of Public Works and Transport,
Cambodia



“This Congress has done an excellent job in bringing together road transport professionals from around the world. Pride in what you do imparts energy and you display this. I humbly draw your attention to the fact that Cambodia is still rebuilding its transport infrastructure and that much remains to be done in this field. However, we welcome your ideas, suggestions and technical assistance in this task. We believe that the best way forward is to work together for peace, prosperity and harmony.”

ALAMINAS MACIULIS

State Secretary, Ministry of
Transport and Communications,
Lithuania



“Thanks to globalisation, technology is evolving very rapidly. This presents new challenges every day to road transport operators and to policy-makers, to balance environmental protection, safety, profitability and high quality of service, along with social concerns. We certainly need to pay more attention to the human factor. Enlargement of the European Union will present particular challenges and opportunities, which will make the work of the IRU and its Member Associations like LINAVA, more important than ever.”

歡迎

SHOGO ARAI

Parliamentary Secretary for
Foreign Affairs, Japan



“The movement of people and goods supports the economy as a whole. In particular, the flow of heavy goods vehicles underpins economic development. In effect, road transport makes an important contribution to the sustainable development of the world economy, which is why the Japanese Ministry of Foreign Affairs supports the strengthening of developing countries’ transport capacity.”

YOUSUKE TSURUHO

Parliamentary Secretary for Land,
Infrastructure and Transport,
Japan



“Road transport, including truck, bus and taxi operators, is the lifeline of the economy, both here in Japan and in other parts of the world. Faced with major problems such as pollution and road congestion, it is essential to improve the efficiency of physical distribution and increase the utilization of public transport systems. This requires the development and widespread use of modern technology in the road transport industry. We believe that collaboration between government and private sectors, both nationally and internationally, is essential.”

RUSTEM ZHUMATEYEV

Director General, Ministry of
Transport and Communications,
Kazakhstan



“The modernization and development of the transport sector are priorities for our government. Kazakhstan is a landlocked country, but it also sits astride a major East-West transit corridor. We are therefore investing to develop an effective road transport network, built to international standards and are working to harmonise our national legislation with international rules. Like the IRU, we support international harmonisation in the development of transport, to ensure equal access for all, as well as environmental protection and to facilitate mutually beneficial exchanges.”

YUKIYOSHI MINEHISA

Director General, Road Transport Bureau, Ministry of Land, Infrastructure and Transport, Japan



"Road transport is vital to the Japanese economy, accounting for more than 90% of the 6 billion tonnes of freight moved in 2002. Our national transport policy is designed to maintain our international cost-competitiveness and to help road transport to become more ecological. We are developing our road infrastructure to ensure that airports and ports are linked to the national motorway network, and are working to remove urban rush-hour bottlenecks."

"We also provide incentives to encourage the introduction of environmentally friendly vehicles. Road safety is very much in the public eye this month and we have managed to halve the number of road accident fatalities per year since they peaked in 1970, but we can still do better."

歡迎

LI MEI WANG

Deputy, People's Congress, and Secretary General, CRTA, People's Republic of China



"On behalf of the China Road Transport Association, it is my pleasure to invite you to attend the IRU 3rd Euro-Asian Road Transport Conference in China, in September 2005, to discuss important issues of Euro-Asian road transport cooperation. The CRTA thanks the IRU for entrusting it with this glorious task and we look forward to seeing all of you in China next year."

JANUSZ PIECHOCINSKI

Member of Parliament, President of the Infrastructure Committee, Poland



“During one thousand years of human history, we have seen high walls built to keep out enemies, but also roads constructed to connect friends. We need to continue building roads, to link friends and partners, and so create a spirit of toleration and friendship. My message to parliamentarians everywhere is: create good and friendly laws that support road transport, for it is the most important transport mode.”

SHIGEFUMI MATSUZAWA

Governor, Kanagawa Prefecture, Japan



“Road transport supports both the economy and people’s lives. As such, it is increasingly important but it needs to reduce its emissions whilst increasing road safety. In Kanagawa Prefecture, despite a difficult fiscal situation, we are trying to provide adequate bridges and roads, but we do want to see a reduction in diesel emissions. We cannot achieve this without your experience and co-operation.”

HIROSHI NAKADA

Mayor, Yokohama, Japan



“I wish to congratulate you on a splendid event, bringing together representatives of road transport from the entire world. It is an honour for our city to have been selected to host your first World Congress in Asia. We hope that you appreciate not only the beauty of our location facing the sea, but also our history. The port of Yokohama was opened to foreign trade in 1859 and has since been the central logistical site for Japan, contributing to national economic development.”



IRU Governmental Partners



I - IRU Partners' Messages

Driving Sustainable Development

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

JOHN PATRICK

Internet Visionary, Author, former
VP Internet Technologies, IBM, USA



“The Internet is empowering consumers to find and buy like never before. The result is a larger requirement for road transport to transfer the purchased goods and services through all of the elements of the supply chain. The increasing demands made by consumers are putting pressure on the supply chain, from raw materials to finished goods.”

“The road transport companies of the world must empower themselves with information technology to respond to this major opportunity. Road transport companies will play a key role in the future but only those which create an integrated, on-demand capability will survive.”

**KUJTIM ISMAILI**

Director, ANALTIR, Albania

“IT can contribute to solving some of the problems road transport faces in the 21st century, like congestion, pollution, etc. But we should not forget that road problems are best solved by new roads.”





ROGER KING

Chief Executive, Road Haulage Association, United Kingdom

"To deliver reliably, we need to be able to plan ahead. Maybe we should copy the airlines and have a system of reserved 'slots' on the roads. We certainly need to be able to monitor trucks' progress and use information to help them to keep moving."



HOJATOLLAH BEHROUZ

Managing Director, Iran Terminal Organisation, Iran

"I believe that the time has come for the electronic revolution to allow road transport and logistics to provide better quality service and greater profitability!"



WIM VOS

CEO, Vos Logistics, Netherlands



"Technology creates the right fit between the customer's production and sales process, on the one hand, and the process of transport management by the logistic service provider, on the other. Productivity, cost-leadership, safety and quality service levels are the main drivers of success and efficiency in transport management."

"In Vos Logistics' case, a three percent saving on the consumption of over 150 million litres of fuel per year is really worth any innovative investment and effort. In other words: innovation pays off!"

**RADU DINESCU**Secretary General, UNTRR,
Romania

"We should not neglect the human dimension. We need to think about our employees and how we can get them to accept and welcome the latest technology, if we are to get new technology to pay back the investment we make in it."

**HRISTO LOZENOV**Head of Roads Department,
AEBTRI, Bulgaria

"It's important to measure carefully the expected return on each dollar invested in new technology, to ensure that innovation is profitable."



OLIVIER MOSSÉ
CEO, ERTICO, Belgium



“Intelligent Transport Systems ensure high level of security and safety plus a better co-existence with other road users. What do I mean by intelligent? It’s the instant digestion of massive amounts of data, to allow quick, correct management decisions.”

“However, we need to get all sectors to work together to address this challenge, including governments, industry, vehicle manufacturers, transport operators, telecoms companies – all the stakeholders, in fact.”



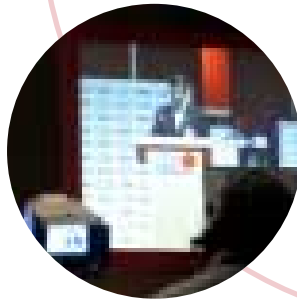
TONY FRIEDLANDER
CEO, Road Transport Forum,
New Zealand

“Intelligent vehicles need intelligent infrastructure. Japan has an excellent transport infrastructure, but the inadequacy of road infrastructure in many parts of the world is an obstacle to the creation of ITS solutions and hence a barrier to improving road safety and efficiency.”



TEODOR KAPLAN
Secretary General, KAZATO,
Kazakhstan

“In our modern world, globalisation is driving the standardisation of technical solutions. We therefore need internationally harmonised vocational training for transport and logistics staff to increase safety. The IRU Academy is an important initiative in this respect.”

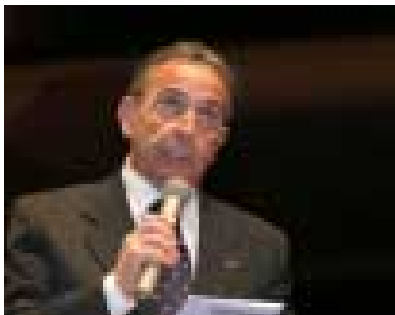




JOSÉ MARIA ALAPONTE
CEO, IVECO, Italy

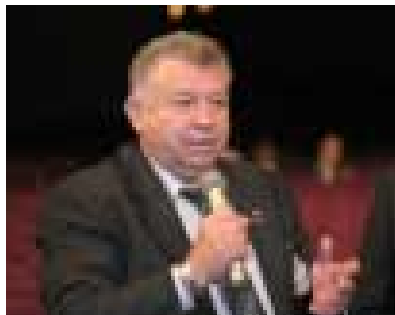


“Our vehicles are becoming ever safer, ever more user-friendly. Our new Stralis truck was designed in a completely new way. We started by talking to fleet owners, to their customers and to those responsible for infrastructure development. We then designed the truck to deliver economic performance, ergonomic efficiency, to maximise its productivity and so maximise road transport’s contribution to society. To be successful, a product has to be competitive and profitable for its purchaser. It’s only by offering profitable growth to our customers that we can satisfy our shareholders.”



FRANCESCO PACIFICO
ANAV, Vice-President IRU &
President, IRU Passenger
Transport Council, Italy

“We are counting on the vehicle manufacturers to apply the IRU’s 3 “i” strategy for sustainable development, comprising innovation, incentives and infrastructure, in relation to new buses and coaches.”



VIACHESLAV MARTYENKO
General Director, Primoravtotrans
Vladivostok, Russian Federation

“Vehicle technical standards must be decided in full co-operation with all players in the transport and logistic system. The vehicle manufacturers must stay in contact with fuel companies, tyre manufacturers, road construction firms, IT companies and, most importantly, us, the clients!”



J.M. SAKSENA
Secretary General, AIMTC,
India

“Vehicle manufacturers and authorities need to work together to ensure that new technologies and cleaner vehicles can be introduced successfully.”



HIROSHI KUBOTA
Operations Manager, Nippon
Express, Japan



“Modern information technology has allowed us to increase the efficiency of maritime container traffic between Asia and North America, which is the largest logistical artery in the world, by about 25%. IT will help us to mix loads from different customers, to avoid half-empty containers, which will help increase intermodal and operational efficiency. Special tags allow loads to be matched easily to destinations at the distribution centre and for us to know exactly where a load is at any time, and to keep the customer informed of this.”



BERTIL DAHLIN
Director, International Affairs, SÅ,
Sweden & President, IRU Goods
Transport Liaison Committee to
the EU

“The road transport sector needs combined transport for capacity reasons. To be an effective complement to road transport, other modes of transport must improve significantly in a number of areas, particularly those related to price and profitability, liability, speed and frequency, standardisation of techniques and number of connections, terminal access, terminal capacity and efficiency of terminal operators.”

TSUNEO NAKAHARA
Vice-President, ITS Japan, Japan



“It takes as long today to drive from London to Birmingham in a sports car as it did with a coach and horses, because of traffic congestion. Intelligent Transport Systems can help to resolve this.”

“Japan depends heavily on road transport. Cars, trucks and roads are indispensable, especially in urban areas, yet increasing levels of traffic cause adverse effects, including more congestion, accidents and emissions. Individual traffic signals seem to make this worse. We need to use IT to mitigate this, to link signals via a centralised system that measures traffic volumes and orders optimal timing of each signal.”

29th IRU World Congress

Transport and Technology of Tomorrow

IRU Partners' Messages



Better, not more transport

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

Better, not more transport



MARCEL LEJEUNE

CEO, Executive Vice-President,
Siemens VDO Automotive,
Germany

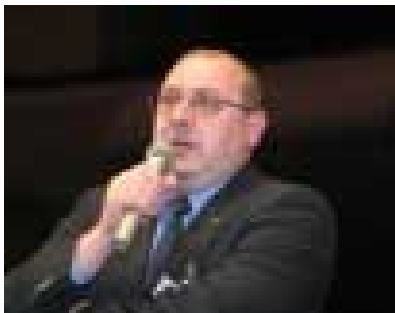


"We absolutely have to remain firmly focused on the drivers' safety, and ensure that their concentration remains on the road at all times when driving."

"The tachograph is an instrument for promoting safety, but it is all too often seen negatively, as the 'spy in the truck'. However, it could be used positively, for example to provide incentives or reward drivers who manage to respect the rules perfectly for a year."

I - IRU Partners' Messages

Better, not more transport
明日の輸送とテクノロジー



ALIMANTAS KONDRUSEVICIUS
President, LINAVA, Lithuania

"Social regulations vary widely from one part of the world to another. It seems that the US authorities understand much more the needs of our industry and the economy as a whole, probably because there is a better public-private partnership, providing greater flexibility to allow business to do business!"



WOJCIECH SIENICKI
President, ZMPD, Poland

"Technology can help enforce driving and rest times and so avoid distortion of competition. We must have proper, harmonised enforcement of social regulations."

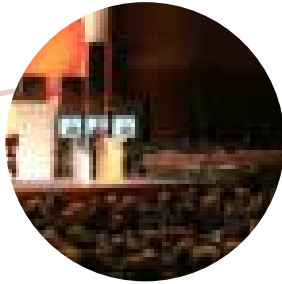


YVES MANNAERTS
Director, FBAA, Belgium

"We can't live with uncertainty. We need to have a clear idea of when the digital tachograph will be ready and confidence that it will work properly."



Better, not more transport



MICHAEL SKAPINKER
 Management Editor, Financial
 Times, United Kingdom



“Satellite and digital technology are revolutionising communications. The internet is only beginning, but it gives customers the ability to inform their suppliers in real time of the state of their inventories, allowing logistical needs to be anticipated. There is no reason why current private networks couldn’t be integrated into the internet. Increasingly, systems will need to talk to each other. Consumers will become more and more demanding, insisting on personally tailored products, often in small quantities. If companies cannot provide them, the internet gives them greater ability than ever before to find those who can.”



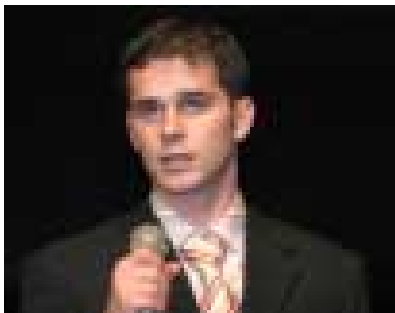
ADRIAN ALBU
 Director, BSEC-URTA, Turkey

“Electronic communications can help, but they cannot replace face-to-face contact with the customer.”

I - IRU Partners' Messages

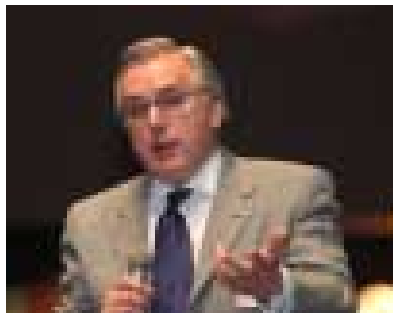
Better, not more transport

明日の輸送とテクノロジー



MILOS DEBNAR
Transport Operator & Board
Member, CESMAD Slovakia

“Logistic service providers need to follow best e-business practices and they should learn from the experience of retail companies.”



DAVID C. GREEN
Advisor, United Kingdom

“Every actor needs to play his own role. Very often, governments lag behind the rapid progress made by the business world and so put a brake on progress.”



JUNGANG JIA

Chief Engineer, National Express,
People's Republic of China



"From a technological point of view, solutions exist, but responsibility for implementation will have to be agreed between all the different players involved, if China is to implement effective intelligent transport systems."

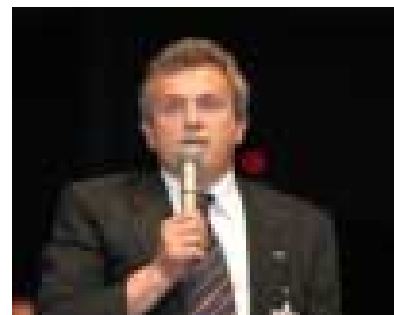
"Passenger information systems are essential for modern public transport systems and such systems have already been deployed in the major Chinese cities of Beijing, Shanghai and Shenzhen."





LEONID KOSTYUCHENKO
President, AIRCU, Ukraine

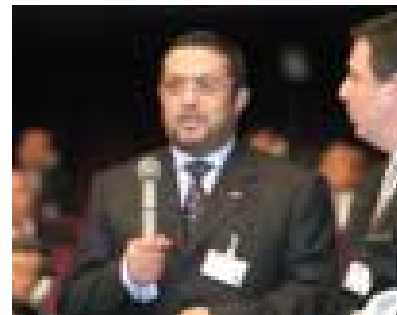
"It's important to have a single, unified information system for consumers of public transport, both in cities and elsewhere in the country."



VLADIMIR FLOREA
President, AITA, Moldova

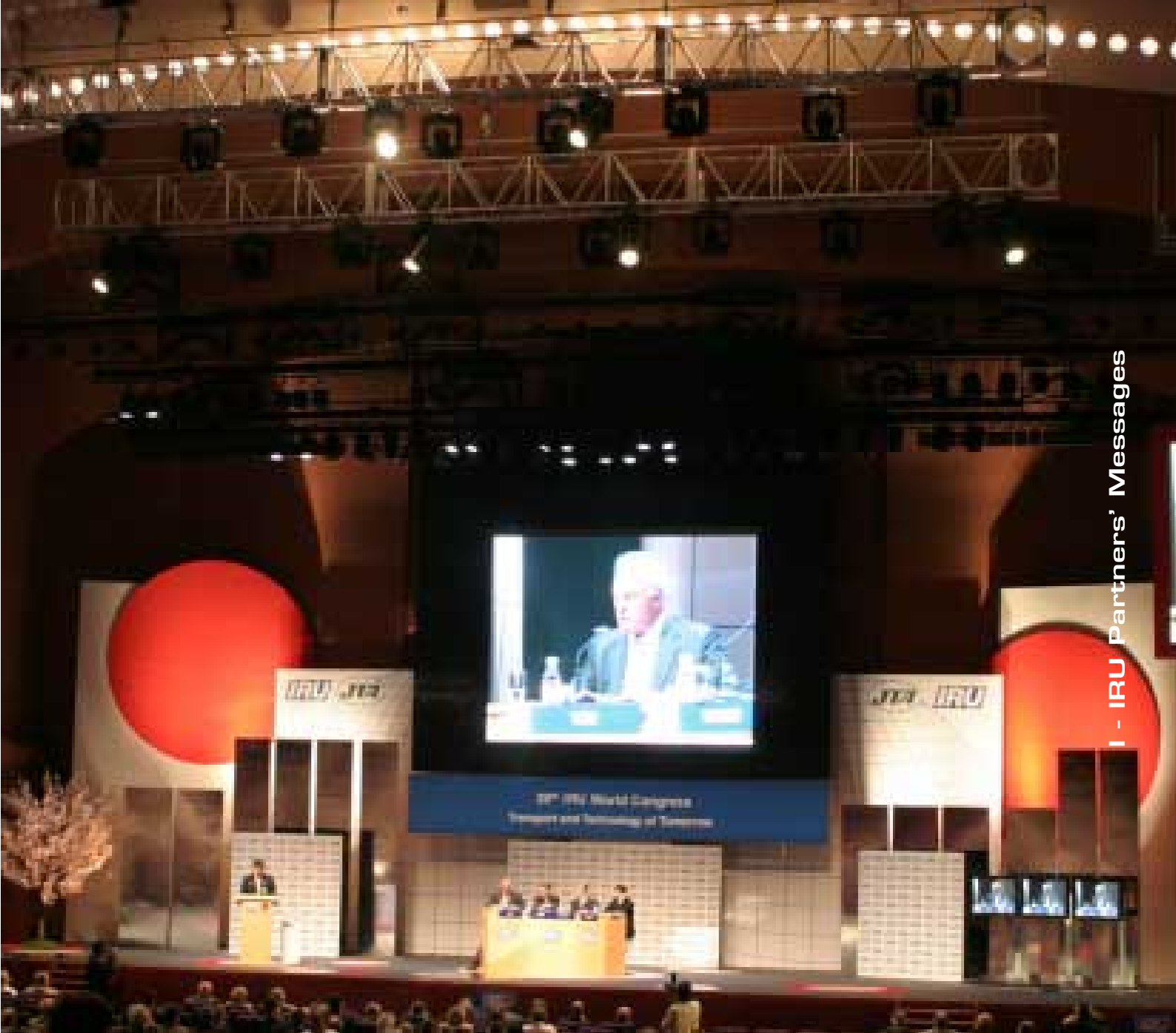
"It takes time to apply and integrate new technology, as well as significant capital resources. Private capital certainly has a major role to play."





HAMAD ALI AL MASROUI
Managing Director, IATC,
United Arab Emirates

"We are always looking for new advanced technology to make it easier for us to handle transport, to facilitate exports and imports. We are already deploying GPS, GPRS and GSM technology to locate vehicles en-route throughout the UAE and the Gulf Co-operation Council area."



I - IRU Partners' Messages

The Driving Force

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

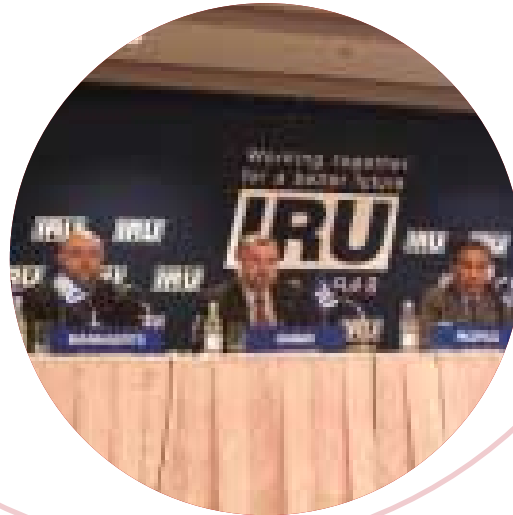
THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

JOHN DEFTERIOS
TV Anchor



“The IRU is a forward-thinking organisation. Like any organisation, it’s only as good as its Members, but then the IRU is fortunate in having truly excellent Members!”



TAKAO TAKAHASHI
President, JTA, Japan



“It gives the JTA great pleasure to host the IRU’s 29th World Congress, attended by His Imperial Highness Prince Akishino and some 1,500 delegates from 60 countries. This, the first IRU Congress in Asia, has brought together officials and experts from international agencies with transport operators. We need to work together responsibly to address the pressing needs of our time, notably in the pursuing the objective of sustainable development.”

MASAHIKO NAKANO
Chairman, Japanese Organising Committee, Japan



“The IRU’s 29th World Congress has seen an active exchange of views on some very important issues. It has been a pleasure and an honour for the JTA to help bring about its successful conclusion.”



PAUL LAEREMANS
President, IRU



“The IRU and its Members are willing and committed to work in public-private partnership to tackle the most important practical issues facing our profession. With the help of IT tools, we must minimise bureaucratic barriers to the movement of people, goods and vehicles.”

“Tomorrow’s technology can help us address many of these challenges, from improving road safety to diminishing congestion and of course, increasing profits. But we must recognise that technology is a tool, not a panacea. Drivers, operators and enforcement officers should have access to electronic information through one single on-board unit.”



“The highly competitive road transport industry can enhance its services through improving education, vocational training and professional skills. By taking a proactive lead in developing and implementing the latest innovative practices and technologies, road transport can more efficiently drive economic and social development. At-source measures will allow us to cost-effectively reduce vehicle emissions and accidents to achieve the common goal of sustainable development.”

“Maximum benefit from the application of the best available technology for our industry will only be derived by working together with governments, civil society, other modes of transport and industry sectors.”



IRU Yokohama Declaration

IRU Yokohama Declaration

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

TRANSPORT AND TECHNOLOGY OF TOMORROW

Efficient transport systems are the driving force of successful economies. Road transport is a key component of those systems and needs support and not restraint if the demands of today and of future generations are to be effectively met. The IRU and its Member Associations - representing providers of high quality, safe, reliable, efficient and environmentally friendly road transport - in accordance with the IRU's 3 "i" Strategy for Sustainable Development based on innovation, incentives and infrastructure, will apply effective modern technology to multiply the road transport sector's contribution to attainment of the following goals:

- Provision of sustainable mobility for people and goods, as well as a better quality of life for all;
- Uniting people and bringing about a better distribution of wealth;
- Economic and social development as well as environmental protection, whilst helping developing markets to emerge, for the benefit of all.

The full potential of modern technology to increase road transport's contribution to society can only be realised if the sector works closely with governments, civil society, other modes of transport and industries.

The road transport sector will be better able to harness the potential benefits of modern technology in pursuit of the above goals if its government partners:

- **Recognise that modern society requires efficient road transport and logistics.** Rising consumer expectations and growing demand for personal mobility require efficient logistic chains and inter-modal transport networks, in which road transport plays a pivotal role. E-commerce is




transforming commercial patterns and increasing demand for road transport services, yet new technology is also making road transport cleaner and more efficient. Governments should not try to decouple artificially growth in road transport from economic growth. Rather, growth in road transport should be decoupled from its environmental impact.

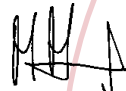
- **Base transport policy on the irreplaceable role of road transport.** Road transport makes a disproportionately large contribution to economic growth and many transport needs can only be met by road transport. However, government policies all too often ignore this fundamental reality. Unless the contribution of road transport is fully recognised by governments, technological progress will not be harnessed as effectively as it might to improving road transport and overall societal development will suffer as a result.
- **Complement the road transport sector's own initiatives.** Real incentives should be provided to accelerate transport operators' adoption of innovative technology and business practices, as these most effectively reduce environmental impact at source. To ensure that the environmental benefits of new technology and practices are not lost in growing traffic congestion, governments must also ensure fullest use of existing infrastructure and invest adequately in new infrastructure to eliminate missing links and bottlenecks.
- **Renounce policies that penalise road transport.** Penalising road transport to strengthen other transport modes negates the sector's significant achievements in reducing its environmental impact, aided by modern technology. Because of its irreplaceable contribution to economic and social development, any penalty on road transport simply results in an even greater penalty on the economy as a whole.
- **Allow technology to reduce barriers to road transport and hence to trade and tourism.** Maximising the potential of modern technology to minimise bureaucratic barriers to the movement and transit of people, goods and the road vehicles that carry them must be a top priority for governments, in pursuit of the goal of freedom of movement agreed in numerous multilateral and bilateral accords. Governments should renounce discriminatory, protectionist and dirigiste policies disguised as environmental, safety or social measures.
- **Use IT to implement fiscal, social and technical regulations more efficiently.** Governments must allow modern communications and computer technology to make it easier for road transport to comply with increasingly complex fiscal, social and technical regulations. The road transport sector requires "One box, one invoice", whereby regulatory and commercial functions are combined in one on-board device, and operators receive one invoice for wherever payment is required, covering all justified charges imposed for using different types of infrastructure in different countries, even if each one uses a different system to calculate charges. This will avoid a needless increase in the number of on-board systems a vehicle carries and reduce the administrative burden on road transport operators.
- **Ensure road transport operators are fit to compete in the modern marketplace.** Fair competition within a harmonised regulatory framework is a precondition for improving the efficiency and competitiveness of road transport companies in a modern market economy. Such a framework must ensure fair competition both within the road transport sector and between different modes of transport. The increasingly sophisticated technology applied to road transport and the complex market in which it operates require

reliable, strong and well-qualified transport operators. More rigorous criteria, governing financial adequacy, professional competence and reputation, are needed to ensure that every fleet operator is a modern professional, able to provide a quality service to the economy, whilst also improving road safety and security.

In calling on road transport's government partners to play their part via this Declaration, the IRU and its Member Associations also renew their pledge to work for the betterment of society as a whole, by providing ever more efficient and more environmentally friendly road transport services, which permit continued economic growth and employment through the development of trade and tourism on every Continent.



PAUL LAREMANS
President



MARTIN MARMY
Secretary General

Yokohama, 24 April 2004



IRU Yokohama Declaration
明日の輸送とテクノロジー

*Working together
for a better future*

IRU

since 1948

III—IRU Road Safety Charter

IRU Road Safety Charter

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

THE ROAD TRANSPORT INDUSTRY COMMITMENT TO IMPROVING ROAD SAFETY

INTRODUCTION

The World Health Organisation estimates that road accidents cause over one million deaths and 20-50 million injuries worldwide each year and the trend is rising in the newly motorising countries, whereas it is falling in high income countries.

The International Road Transport Union (IRU), representing coach, taxi and truck operators in 67 countries, considers that every road accident victim is one too many and is committed to reducing the number and severity of accidents involving commercial vehicles.

Pursuant to its work in favour of road safety since its foundation in 1948, the International Road Transport Union is committed to promoting a culture of road safety in the road transport industry as an essential element in its Charter for Sustainable Development, acceded to by all its national Member Associations in 1996.

All efforts to reduce accidents involving commercial vehicles must take into careful consideration the essential and irreplaceable service they provide to society and the economy in response to constant change in passenger and goods transport.

While road transport, like every transport mode and activity, is subject to human error, the involvement of a commercial vehicle in an accident in no way implies its responsibility for the accident. Furthermore, the industry has already considerably reduced the level of its accident involvement in the European Union Member States for both lorries and coaches, the latter being 30 times safer than private cars.

In the context of the accelerating globalisation of transport and tourism, national measures to improve road safety through innovation, infrastructure and incentives must be coordinated at the international level.



PUBLIC-PRIVATE PARTNERSHIP IS NEEDED TO PROMOTE ROAD SAFETY

The public authorities at all levels have a responsibility to improve road safety by cooperating with one another and with all relevant partners, including the road transport industry, represented by the IRU and its national Member Associations, to:

- identify scientifically, on an internationally harmonised basis, the major causes of road accidents so as to concentrate the limited resources available on their elimination;
- plan and maintain safe road infrastructure appropriate to current and foreseeable traffic demand by the various categories of user and, in particular, of buses, coaches and truck thanks to a permanent and preventive dialogue with the IRU national Member Associations;
- enact and enforce harmonised legislation to ensure that:
 - use of the road infrastructure is compatible with the demands both of road safety and of the mobility of persons and goods;
 - all categories of road users are trained to share road space responsibly and safely with one another and that the effect of such training is not lost;
 - passengers and loads are properly secured to prevent accidents occurring and to avoid injury if an accident does occur;
 - appropriate incentives are given to transport operators who apply the IRU Road Safety Charter for Transport Operators;
 - the rules on access to the profession require that commercial vehicle operators have sufficient competence and adequate financial means to assume their responsibilities for transport and safety;
 - principals in passenger and goods road transport are legally liable for demands they make on transport operators which infringe transport legislation.

The partners of the road transport industry in the private sector and civil society organisations, including:

- organisations representing other categories of road users,
- road builders,
- manufacturers of vehicles and equipment (including traffic management systems),
- IT and telecom suppliers, as well as
- civil society groups and
- the media

have a responsibility to cooperate with the road transport industry and its representative organisations to achieve a reduction in traffic accidents involving commercial vehicles. This necessary joint effort is epitomised by the Global Road Safety Partnership (GRSP), of which the IRU is a founding and active member.

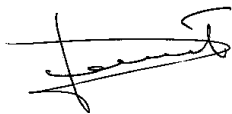
The International Road Transport Union, representing the road transport industry globally commits itself to:

- pursue and intensify its work in favour of road safety through its competent bodies, including the IRU Academy, in cooperation with its Member Associations.
- pursue and further intensify its active contribution to:
 - the launching of a coordinated global initiative to promote road safety by the United Nations Organisation and the World Health Organisation;
 - the promotion, by the World Bank, of road safety in its lending programmes;
 - the road safety work of the UN Economic Commission for Europe and the European Conference of Ministers of Transport;
 - the implementation of the European Union's Road Safety Action Plan and Road Safety Charter;

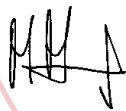
- cooperate, at the international level, with its partners in the private sector and civil society organisations, as mentioned above, to achieve a reduction in traffic accidents involving commercial vehicles.

The IRU Member Associations, representing the road transport industry nationally, undertake to:

- pursue and intensify their initiatives and their active contribution to road safety work;
- develop and implement the decisions of the IRU and use its materials according to the Schedule - unless these are already covered by the Association's own relevant programmes and national legislation - in order to promote a road safety culture amongst their transport operator members. This approach includes the signature by such operators of the IRU Road Safety Charter for transport operators, to be supplemented by voluntary measures at the national level;
- promote training in the road transport industry meeting up to internationally recognised standards, such as those of the IRU Academy;
- pursue and intensify their work in favour of road safety through their competent bodies, in cooperation with the public authorities and other road user groups, where appropriate.



PAUL LAREMANS
President



MARTIN MARMY
Secretary General

Yokohama, 22 April 2004





IV - Thanks to Participants

Thanks to Participants

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

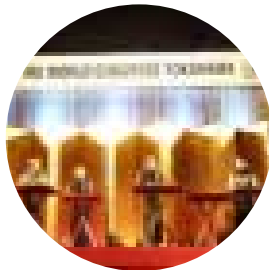
Thanks to Participants



IV - Thanks to Participants

Thanks to Participants
 明日の輸送とテクノロジー

Thanks to Participants



IV - Thanks to Participants

IRU PARTNERS' MESSAGES

IRU YOKOHAMA DECLARATION

IRU ROAD SAFETY CHARTER

THANKS TO PARTICIPANTS

SEE YOU IN DUBAI 2006

ABDULLA AHMED LOOTAH
Under Secretary, Ministry of
Communications, United Arab
Emirates



"I have spent the last few days here in Yokohama as a guest and observer, and it has been an enjoyable and informative experience. We should now look to the future and more specifically to the IRU's 30th World Congress in the United Arab Emirates."

"We are pleased to be your hosts and look forward to showing you the dynamic transport infrastructure we have created to realize our dreams."

"On behalf of the Government of the United Arab Emirates, I extend a heart-felt invitation to you all to come and meet again in Dubai, 14-16 March 2006."



V - See You in Dubai 2006

IRU
PARTNERS' MESSAGES

IRU YOKOHAMA
DECLARATION

IRU ROAD
SAFETY CHARTER

THANKS TO
PARTICIPANTS

SEE YOU
IN DUBAI 2006

In partnership with,
IRU Japanese Member Association



JAPAN TRUCKING ASSOCIATION

International Road Transport Union
Secretariat General

3, rue de Varembe
BP 44
CH-1211 Geneva 20
Switzerland

Tel. +41-22-918 27 00
Fax +41-22-918 27 41
E-mail: iru@iru.org
Web site: www.iru.org

IRU International
Road Transport
Union

© 2004 IRU 1-001-27001-1 (g) • design concept - www.lzart.com