# **TRANS**Park

**Promote** your parking area.



**Introducing TRANSPark** 

www.iru.org/transpark





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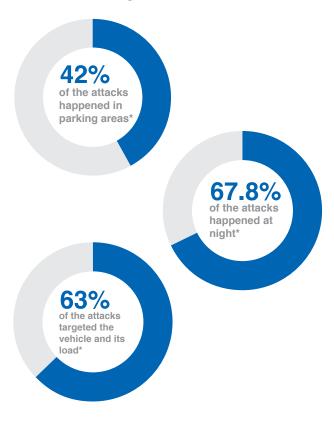
#### What is TRANSPark?

**TRANSPark** is an online app to promote and find parking areas worldwide. It gives transport operators and professional drivers access to detailed information on over 4,000 parking areas in 40+ countries worldwide.

Parking areas can be located by country/city/street, within a radius of up to 200km or along a planned itinerary. Advanced search options also allows to filter results based on security and comfort levels.

### Why TRANSPark?

Security is a major concern across the transport and logistics chain, especially since the rise of road piracy which has caused huge human and economic costs.



\*source: Attacks on Driver of International Heavy Goods Vehicles, IRU and the International Transport Forum, 2008

That is why the International Road Transport Union (IRU) addressed this pressing issue by developing an easy-to-use online app that helps commercial road users locate secure parking areas where and when needed.

**TRANSPark** compiles data that has been collected over 15 years and verified by National Transport Ministries, in cooperation with the International Transport Forum. **TRANSPark** combats direct freight related crime by encouraging the development and availability of more secure and comfortable parking areas, and by stimulating cooperation between authorities, parking area owners and transport operators.

**TRANSPark** not only helps reduce organised road crime and secure the entire logistics chain, but it also helps address accurate information issues on crime hotspots for cost-effective investments in parking infrastructure.

## **TRANSPark - The perfect app for parking owners/managers**

**TRANSPark** is designed to help public and private parking area owners/managers and authorities reach out to the trucking and coach industries, by promoting their parking areas to those who need them the most – free of charge.

### With a simple click, you can:

- add your parking area or claim ownership if it is already listed in TRANSPark
- submit or update detailed information on the services your parking area provides
- self-assess your parking area by rating its security and comfort levels
- access a voluntary parking certification scheme













### Journey planning made easy

**TRANSPark** also makes it easier for transport companies to plan their journeys, driving time and control costs, by giving access to:

- Average fuel prices for 40+ countries that are updated weekly
- Information on border waiting times
- Flash information on traffic restrictions, roadwork and blockades
- International legislation database via the IRU Information Centre



Fuel prices



Border waiting times



Flash info



Information centre

Ensure that your parking area is correctly listed in TRANSPark, so that you can:

- promote your services
- · help reduce organised road crime
- contribute to securing the entire logistics chain
- contribute to the development and availability of secure and comfortable parking areas
- help address accurate information issues on crime hotspots

All of this is available online, free of charge. So get on board today!

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