

## **Over 1900 Participants from 70 countries**

30 Ministers and high level representatives at Ministerial Conference held in the framework of the IRU World Congress

**150 Journalists from some 20 countries** 

IRU Congress Highlights

## Highlights of the 31<sup>st</sup> IRU World Congress Road Transport,

# **Driving Peace and Prosperity!**

#### Contents

1	IRU President's Message		4
II S	IRU Partners' Messages		6
	IRU Governmental Partners		6
	IRU Intergovernmental Partners		8
	IRU Road Transport Industry	Partners	14
	IRU Academic Partners		19
Ш	UNESCAP-IRU Asian Highwa	ay Truck Caravan	12
IV	NELTI		20
V	Ministerial Declaration		22
VI	IRU Istanbul Declaration		26
VII	IRU Hero		28
VIII	International Media Coverage	e - la	30
IX	International Exhibition		32
Х	Thanks from the Turkish Con	gress Committee	34
XI	Thanks from IRU Congress P	Partners	36
XII	Photo Gallery		38
XIII	See you in Almaty 2009		62



JANUSZ LACNY President, IRU



"The theme of this Congress, 'Road Transport, driving Peace and Prosperity!' will give governmental authorities, policy-makers, the media and the public at large a better understanding of the exceptional and irreplaceable role played by road transport in interconnecting people and businesses in all countries and regions to all world markets.

2008 is a special year. It marks the 60<sup>th</sup> anniversary of the IRU. In 1948, the founding fathers of the IRU had the right vision which is captured today by the IRU's slogan, 'Working together for a better future'."



## IRU President's Message



#### HE DR ABDULLAH GÜL President, Turkey



"We keep building highways, the latest example of this being the Black Sea Ring Highway. We have almost completed it in full length in Turkey. I believe it will be also completed in other regions around the Black Sea. Therefore, the Silk Road will one day reach the heart of Asia as it used to. We are cooperating closely with all countries along this route and I believe that within 10 years, probably within 5 years, we will see a full revival of the Silk Road." MIKHAIL S GORBACHEV President, USSR (1990-1991)



"As individuals, as ordinary citizens, we all benefit from road transport. From the cradle to the grave, we all need and use services provided by road transport. Cities are cleaned up, shops are filled up with goods delivered by road transport and when they open every morning, we can enjoy all they have to offer. Transport is also linked with security issues, and I would like to say today, as I acknowledge your achievements and contribution to the general development of countries, that road accidents and subsequent fatalities and traumas are a major problem affecting the entire world, and in particular my own country - Russia. The number of cars is growing so quickly in all areas and cities, and in Moscow in particular, that we were unprepared for the development of transport infrastructure in such a way as to ensure that it does not harm people."

## **IRU Governmental Partners**



BINALI YILDIRIM Minister of Transport, Turkey



"Today, visa requirements, waiting times at borders, formalities, any sort of limitations applied to the free circulation of goods, persons and services have adverse affects not only on the transport industry but also on social and cultural interaction. Hence, abolishing barriers on road transport, which plays a significant role in economic development and welfare, will stimulate world peace and improvement of social prosperity ... improvement of the welfare of our people depends on seamless transport between our countries and regions."

KÜRSAD TÜZMEN Minister of State for Foreign Affairs, Turkey



"As Minister in charge of trade, transport is our twin. If transport by road, sea, air or rail were not efficient, our foreign trade could not have improved in such a way, in such a volume and so rapidly. We could not have such a big part in international trade. This is why road transport in particular is a sector which largely contributes to the current increase of world trade."

KADIR TOPBAS Mayor of Istanbul, Turkey



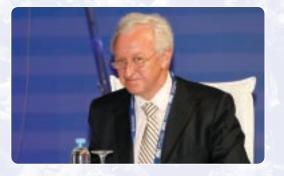
"It is true that this city, given its location, is an important focal point in international transport. Thanks to its East-West and North-South axes, there has been movement in Istanbul since the beginning of its history, some 4,500 years ago until today. Today, 75,000 trucks transit through Istanbul everyday. For 25,000 of them, an intercontinental crossing is ensured by bridges."

## IRU Governmental Partners

## **IRU Intergovernmental Partners**

## **BOGUSLAW MARIAN LIBERADZKI**

Member of the European Parliament



"Transport, especially road transport, is a key factor in modern economies. A modern transport system must be sustainable from an economic, social and environmental point of view. The strong economic growth in the new EU Member States and better links with regions beyond EU frontiers will increase transport flows, in particular road haulage. The Commission will propose legislation allowing the harmonisation of certain clauses in transport contracts to protect carriers and enable them to revise their tariffs in the case of sharp rises in fuel prices."

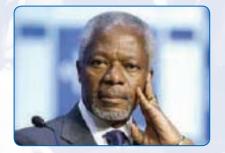
**RENATE SOMMER** Member of the European Parliament



"The extension of the most important Trans-European transport axes to our neighbouring countries comprises five trans-national axes. They include a number of ancillary routes in regions which have a relatively low traffic volume due to political instability. Therefore, they aim at strengthening regional collaboration and integration. These axes connect the European Union with Russia and the Black Sea. Moreover. the network leads from the EU to the Balkans, to Turkey, the Caucasus and via the Middle East or the Maghreb countries to Eqypt."



KOFI A ANNAN Former UN Secretary General



"Wherever my travels take me in the world. I see the indispensable role of road transport of people and goods. Coaches, buses, taxis and trucks, whether big or small, provide for human mobility and economic activity in developed and developing countries alike. Countries and communities that do not have adequate road networks or road transport systems are unable to grow economically or attract productive investment. The IRU plays a crucial role in ensuring the mobility of people and goods. I share the slogan that road transport drives peace and prosperity."

JAMAL SAGHIR Director, Energy Transport and Water, World Bank



"Transport costs are a central determinant for trade and development. These, combined with trade costs, are now more important for globalisation than trade policy. Actually, transport costs have declined less than perceived: distance is not dead, nor is the world flat. Transport policy has to better take up its international function in infrastructure policies and in general it has to overcome its national bias and live up to new challenges in combining with trade and competition policies."

#### BARRY CABLE

Director, Transport and Tourism Division, United Nations Economic and Social Commission for Asia and the Pacific, UNESCAP



"The Asian Highway network was first conceived in 1959. Today, it connects 32 member countries and consists of 141.000 km of highways. It is covered by an Intergovernmental Agreement signed by 28 member States and in force since 4 July 2005. The 50th Anniversary of the Asian Highway in 2009 offers a perfect opportunity to celebrate today's Silk Road by organising Asian Highway Truck Caravans which will demonstrate the movement of vehicles and goods across the Asian Highway Network."

IRU Intergovernmental Partners



Eva MOLNAR Director, UNECE, on behalf of Marek BELKA, Executive Secretary, United Nations Economic Commission for Europe, UNECE



"Transport movements between Europe and Asia today are in many places blocked by dilapidated roads, nonexistend or insufficient railway links, and very often trapped by complicated border controls or stuck in congested ports. This is why the idea of a revitalisation of the Silk Road is so appealing - it is seen as necessary to improve transport connections and expected to enhance opportunities for the land-locked countries of Central Asia and Eastern Europe to reap the benefits from these improved transport connections."

#### **MARIOS MELETIOU**

Technical Specialist, International Labour Organization, ILO



"The right of international drivers to attain decent and productive work in conditions of human dignity is many times highly compromised at inefficient border crossings. Therefore, the ILO has a strong interest in the improvement of border crossing operations and due to its unique tripartite structure has a major role in the collective efforts that aim in upgrading border-crossing operations through social dialogue between Governments, employers' and workers' organisations in the road transport sector."

V PRASAD CHALLAGALLA Chairman, United Federation of Travel Agents' Associations, UFTAA



"What is the current-day leisure traveller looking for and how does the industry need to adapt? Consumers buy goods 33% on price, 33% on brand and 33% on quality. And how does a typical leisure traveller buy? 85% buy on price, being hypersensitive to expenses. This creates a margin pressure for operators, whereby it is difficult to differentiate from competition. So what is the operator's market response? They are tempted to cut price and reduce services but will then confront the dilemma of customers who want certain value too."







## UNESCAP - IRU ASIAN HIGHWAY TRUCK CARAVAN 2009

Driving Progress from Tokyo to Istanbul on Asian Highways



Ministers give their support to UNESCAP-IRU Asian Highway Truck Caravan

UNESCAP-IRU Asian Highway Truck Caravan





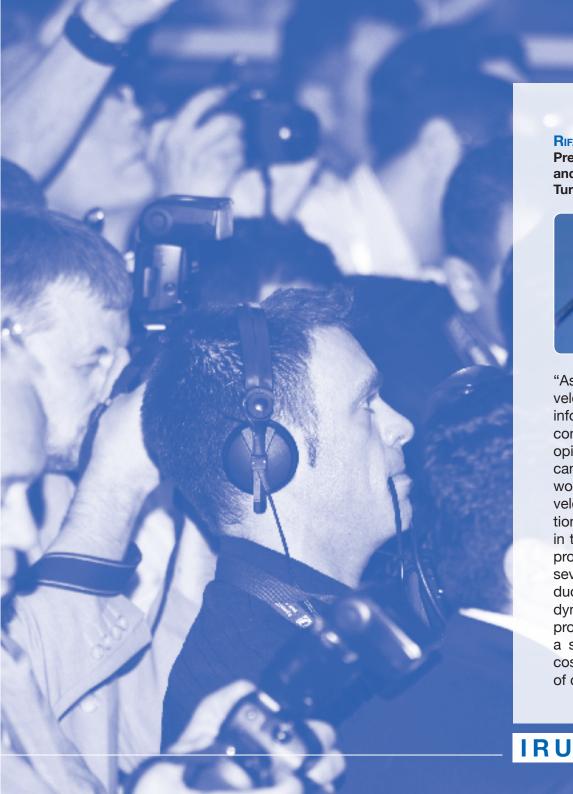
#### UNESCAP-IRU Asian Highway Truck Caravan

The IRU and the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) announced the organisation in 2009 of the Asian Highway Truck Caravan. This caravan will demonstrate the connectivity of the Asian Highway network, composed of 141,000 kilometres of standardised roadways crisscrossing 32 Asian countries, with the aim to optimise road infrastructure investments.









**RIFAT HISARCIKLIOGLU** President, Union of Chambers and Commodity Exchange of Turkey



"As a result of the fast developments in logistics and informatics, world trade is constantly growing and developing economies are significantly increasing their share in world production. These developments change production and competition patterns in the global economy. Today, production is undertaken at several different sites and production processes are more dynamic. Transporting the products to the markets within a short time and at reduced costs is an important element of competition."

**Road Transpo** 

#### LIANG QIAO

Deputy General Manager, Beijing, Xianglong Transport & Logistics Group, People's Republic of China



"The road transport industry, as a basic industry and service sector in China's national economy, plays an increasingly important role in the process of economic development. This sector develops from a traditional into a modern service industry. Regarding road freight transport it starts offering modern logistics services meeting the strategic needs of the national economy in a new era."

CEM KUMUK CEO, EKOL Logistics, Turkey



"When tackling the issue of efficiency in the supply chain, the following aspects should duly be considered: the time factor (act rapidly to achieve higher efficiency levels), the efficiency target definition (cleaner environment, better utilisation of resources, cost reduction, meeting customer demands, etc.), the chosen method of increasing efficiency (use of modern analytical tools, technological solutions, optimisation of movements, consolidation, cost sharing, minimisation of resource use, rapidity and accuracy)."

VICTOR S PARRA President & CEO, United Motorcoach Association, USA



"There are opportunities for the US Motorcoach Industry like new and more attractions emerging that lend themselves to motorcoach travel, or more hotels and destinations building motorcoach-friendly facilities. Younger and more technologically savvy operators are entering the industry able to make better use of the Internet to generate business.

There is the challenge and opportunity of "greening" the motorcoach industry whereby operators should promote the environmental advantages of motorcoach travel."



#### Adalbert WANDT

Wandt Spedition Transportberatung GmbH, Germany



"Our client contacts are partner contacts conducted through mutual respect. We should provide the client with clear benefits, therefore we should think as the client thinks. The key word is: reliability. We take care of these contacts in various ways, including joint social events for clients to win their full understanding also for our concerns and motivations." SERIK SARSENBAYEV Director, "CB" LLP transport company, Kazakhstan



"How can we increase profitability of road transport operations? Most importantly by meeting the clients' demands. But how? By an efficient delivery of the cargo, in a timely manner, door-to-door, in perfect state of the delivered goods and for an appropriate freight rate. Rail tariffs have increased since 2000 by more than 94.4% and 82% of all goods are carried on the roads. It is obvious that in such a situation the client is looking for a "cheap" transport operator. This means we must reduce our operating costs."

#### RAY KUNTZ

Chairman, American Trucking Associations, USA



"You must know your customer and their needs (example: carpet and furniture shippers). To meet these needs you must have properly specified trucks and trailers, well-trained driver force (ongoing safety training and driving habits) and up-todate technology, like on-board communication, trailer tracking, on line computer tracking. The key word is optimisation which concerns fuel, routing and load planning. Proper billing and information transfer is part of the game including smooth claims handling (prevention, proper equipment for Customs) if need be."

No.12

## IRU Road Transport Industry Partners

#### SADIK BAYDERE,

Business Development Director and Board Member, Barsan Logistics, Turkey



#### VYACHESLAV MIHAILOVICH MARTYNENKO General Director, Primoravtotrans, Russian Federation



"Regarding marketing, we want to have customers who prefer "us", are satisfied with "us", choose "us" again, recommend "us" and are an advocate of "us". We know that winning a new customer is five times more costly than maintaining the existing customer. As to costs, one fifth of transport costs consist of fuel costs. Actually, while increases in the price of fuel in sea and air transport can be transposed to the customers through certain methods, the non-existence of such a mechanism in road transport is unacceptable."



"Road passenger transport in Turkey may become a model for public transport solutions through mergers and better corporate structuring of transport firms as well as the improvement of transport infrastructure. An example of a new company operating structure could be the creation of a star airline-like model in coach transport operations. Maximising customer satisfaction and improving quality without increasing costs is possible by applying modern tools of transport organisation, communication and inter-company cooperation."



"The development of crossborder trade and personal mobility between Russia and China has contributed to an important increase of international coach transport operations between these countries since the mid-nineties. In total, more than 2.4 million passengers a year are transported between Russia and China. which is about 20% of all international passenger transport by coach between Russia and all other third countries. Between 1993 and 2007, the flow of passengers in the two directions increased more than 80 times."



#### GILES FEARNLEY CEO, Blazefield Holdings Ltd, UK



"Scheduled bus services play an increasingly important role not just in towns and cities but in rural areas as well as providing valuable inter-city links. The significant competitor is the car. If the bus is to attract car users, they need to be convinced that the service is reliable, frequent and of a quality that they are comfortable with. This needs to cover all facets of the journey experience including information, bus stop environment, the vehicle itself, the driver, the fare, the punctuality, reliability and frequency of the service."

#### YongLi WANG President, National Express Group, People's Republic of China



"When created seven years ago, the National Express Group set an objective of becoming the number one road transport enterprise in China and establishing a national network focusing on inter-provincial passenger road transport. The National Express Group has established 60 branches in 14 provinces/cities, with nearly 6,000 vehicles operating on more than 1,000 lines. It has established a road transport network covering East and Middle China and built a largescale modern road transport enterprise."

#### BRIAN HUNT President-elect, American Taxicab, Limousine & Para

Taxicab, Limousine & Paratransit Association, USA



"Since wages are low and bids are competitive, it is imperative that the workplace be somewhere people like to be and managers have good personal relations with the drivers. Without these attributes, companies have an impossible time finding qualified drivers leaving service standards unmet. Because of the low wages and inconvenient driver schedules, the best practice of a happy work place gives you an edge on the competition "

## IRU Road Transport Industry Partners

## **IRU Academic Partners**

#### **DEUDEN NIKOMBORIRAK**

Research Director, Economic Governance, Thailand Development Research Institute, Thailand



"As globalisation gradually melts away national borders, it has delivered a global economy and society where states are intrinsically mutually dependent. It is thus most useful to exploit this deepening inter-state dependence to solicit greater cooperation and coordination in building a more efficient transportation system that could help promote peace and prosperity." KENNETH J BUTTON Director, Center for Transportation Policy, Operation and Logistcs, George Mason University, USA



"From the economic perspective, road transport allows for the full potential of regions and cities to be developed and to facilitate the mobility of key labour resources. It also allows for the movement of ideas and the spread of "technical progress". Ideas are at the forefront of economic development today and to prevent areas or nations lagging in this respect, interpersonal communications are important. In many cases, road transport can act as a facilitation of such interactions either directly or in combination with other modes and modern telecommunications networks."



19



# **NELTI** Time for action







**Central Route** 



Southern Route



**New Eurasian Land Transport Initiative (NELTI)** – bridging Asia and Europe aims at:

Interconnecting businesses along NELTI routes
Increasing transit potential of the Eurasian continent
Driving prosperity and peace

## The Silk Road is open for business... by road transport

BINALI YILDIRIM Minister of Transport, Turkey



"Existing transport routes and modes between East and West are insufficient to catch up with the constant rise in trade volume. In this respect, the importance of alternative modes of transport, especially land transport, means addressing the trade and transport demand which will continue to increase as a result of global economies, has been highlighted and the importance of an efficient and uninterrupted land transport corridors in this context was emphasised."

#### MARTIN MARMY Secretary General, IRU



Tistanhul Declar

"A study conducted by the US Chamber of Commerce has proven that moving goods by road along the Silk Road is already a viable and a competitive alternative to moving goods by maritime transport, without spending one centime on additional infrastructure. But, as there are plans to spend over 20 billion US dollars on the Asia Highway Network, this can only make the road transport alternative all the more attractive to ensure prosperity through the development of trade, which has increased globally from \$1 trillion in 1990 to about \$14 trillion in 2007."

Adopted by Ministers and High-Level Representatives from some 30 countries

**Ministerial Declaration** 

22

### JOINT DECLARATION OF THE ISTANBUL MINISTERIAL CONFERENCE ON THE REVIVAL OF THE SILK ROAD

#### ISTANBUL JOINT MINISTERIAL DECLARATION ADOPTED IN ISTANBUL, REPUBLIC OF TURKEY, 16 MAY 2008

Ministers of Transport and accredited Representatives on behalf of Ministers of Transport, as invited and hosted by the Minister of Transport of the Republic of Turkey, participated in the Istanbul Ministerial Conference held in Istanbul, on 15-16 May 2008<sup>1</sup>.

The spirit of the meeting on the "Revival of the Silk Road" was frank, matter-of-fact and very constructive.

#### **Ministers**

- Considering the need to meet challenges of globalistion with beneficial consequences on trade, tourism and transport relations in the world;
- Stressing the need for closer economic and social cooperation between various regions of the world;
- Convinced that interconnected trade routes are of great importance for interaction among regions;
- Taking note of the rapid increase of Asian economies throughout the world in the last few years, which necessitate the establishment and effective operation of trans-continental transport links;
- Confirming that growing trade between Europe and Asia urges the development of land transport corridors to facilitate trade flows;
- Considering that there are many landlocked Asian countries whose economies have not been sufficiently integrated into the global economy and that the connection of these economies with world trade through activating land transport under the Silk Road perspective, is of vital importance,
- Stressing the need to improve Euro-Asian Transport routes through both the construction of trans-national axes and the completion of missing links having intercontinental importance, while keeping in mind the importance of feeder routes ensuring accessibility for population, industry, agriculture and trade to efficient transport networks;

- Acknowledging that road transport represents a highly efficient and flexible mode of linking neighbouring countries and regions as well as carrying out trans-continental transport operations, whenever needed, particularly to transport valuable and time-sensitive goods;
- Recognising that regional and international cooperation for the establishment of uninterrupted traffic, essential to respond to the requirements of growing trade, and sharing experiences/best practices as well as undertaking joint actions to remove physical and non-physical barriers in international road transport, are of vital importance;
- Confirming that the increasing demand for road transportation between Asia and Europe as a result of the growing trade between these two continents in the last years necessitates the use of efficient, profitable and competitive transport corridors such as the Ancient Silk Road;
- Considering that the involvement and interest of the private sector in transport infrastructure projects as well as in transport services are limited and it is necessary to encourage them to become involved in these investments through attractive PPPs and BOT models;
- Recognising the importance of facilitating access to markets by referring to the need to continue the World Trade Organisation's Doha Round, in particular in respect of the new WTO Agreement on Trade Facilitation and its favourable impact on international road transport facilitation;
- Supporting activities and initiatives being carried out by a number of platforms for the development of Euro-Asian Transport Links as well as the Joint Statement on Future Development of Euro-Asian Transport Links (to be) signed under the auspices of UN ECE and UN ESCAP on 19 February 2008,
- Appreciating the involvement of governmental agencies, professional associations and international organisations in the facilitation of international road transport operations;

#### have decided to enhance joint actions to

- Coordinate national and regional transport policies in order to develop and maintain high quality infrastructure along Euro-Asian inland transport routes including motorways and highways;
- Cooperate closely to develop joint infrastructure projects and to undertake joint actions in order to remove all barriers in international road haulage, thus leading to a better rate of utilisation of existing or planned infrastructure, when the specific ecological/environmental, infrastructural and road conditions allows that;
- Share best practices in terms of infrastructure and super structure development and maintenance for the improvement of Euro-Asian links;
- Continue to work on the establishment and implementation of projects of common interest for the development of trans port corridors also with respect to the needs of landlocked economies;
- Encourage and mobilise national and international organisations to conduct studies for evaluating the opportunities, changes and risks for PPPs in revitalising the Silk Road;
- Introduce technology improvements in transport corridor development allowing an integrated multi-modal approach;
- Focus trade facilitation efforts on corridors of vital importance for the progress of trade;
- Accede to, implement and enhance UN Conventions on international road transport;
- Implement the WTO rules in respect of the freedom of transit, simplification of documents, rationalisation of charges and taxes; in this context, do away with all restrictions on the free flow of transit traffic when the specific ecological/ environmental, infrastructural and road conditions allows that;

- Sign bilateral and multilateral agreements on facilitated access to international transport markets according to the principles of already existing international Conventions;
- Improve conditions of border crossing, since long waiting times at borders represent great losses for the economy and insecurity for transport operations and are a nuisance for those employed in transport and border control or the population at large; facilitate visa delivery to professional drivers;
- Create economic incentives to apply solutions which favour the development and implementation of sustainable logistic and technical innovations in the road transport sector; establish favourable social, financial, legal and technical conditions to improve the efficiency of transport schemes; develop information and communication networks supporting road transport and logistic processes;
- Develop combined transport, including the extension of trans-shipment terminals;
- Construct missing road connections in networks of high importance, including by-passes in urban areas;
- Promote and encourage cooperation and dialogue with transport industry in order to achieve more effective, environmental friendly and flexible transport services;
- Develop and support new approaches to improving and promoting the image of road transport, which is an irreplaceable mode for the creation and the distribution of wealth of all nations;

#### have invited

- All interested parties to participate in an effective and continuous dialogue in the form of a public-private partnership to achieve progress towards the goals identified in this Declaration.

## Ministerial Declaration

Adopted unanimously by the following Ministers or their accredited Representatives:

Islamic Republic of Afghanistan Republic of Azerbaijan Bosnia and Herzogovina Republic of Bulgaria People's Republic of China Czech Republic Republic of Finland Georgia Islamic Republic of Iran Japan Republic of Kazakhstan Republic of Kosovo Republic of Latvia Republic of Lithuania Mongolia Montenegro Republic of Poland Kingdom of Saudi Arabia Kingdom of Spain Republic of Singapore Syrian Arab Republic Kingdom of Sweden Republic of Turkey Turkish Republic of Northern Cyprus







## st IRU World Congress, Istanbu Road Transport, Driving Peace



## ISTANBUL DECLARATION "ROAD TRANSPORT, DRIVING PEACE AND PROSPERITY"

Unanimously adopted by the IRU General Assembly and by the1900 participants from 70 countries at the 31<sup>st</sup> IRU World Congress in Istanbul, Turkey, on 16 May 2008

Peace and prosperity depends to a great extent on the improvement of wealth distribution, the development of tourism as well as trade and business exchanges. This increases demand for the mobility of people and goods, which requires efficient road transport systems.

Road transport has become not only a vital production tool, but moreover, the principal land transport mode to ensure sustainable mobility of people and goods.

The IRU with its Members and road transport operators – recognising the role that road transport plays in economic, social and environmental progress and integration – must work in a true public-private partnership with governments to drive peace and prosperity by

#### 1. acknowledging the irreplaceable role of road transport

#### - Governments

**Recognising that any modern society and economy requires efficient door-to-door** transport which plays an irreplaceable role in supply chains and passenger mobility;

#### Road transport industry

**Providing its unique door-to-door, high quality, professional and efficient services** on its own or as a complement to any mode, to economies and to society as a whole;

#### 2. facilitating road transport

#### Governments

**Recognising that road transport is the most regulated mode of transport**, whilst it should be facilitated and promoted to drive peace and prosperity;

**Implementing the United Nations Conventions and WTO Agreements** as well as other multilateral legal instruments to facilitate cross-border trade and the free movement of people, goods, road vehicles and their drivers;

Issuing multilateral long-term multi-entry visas for drivers;

**Ensuring fair competition** by adapting taxation to cover only road infrastructure and by strengthening and harmonising rules of access to the road transport profession and the market as well as the equal treatment of all transport modes;

**Increasing security** of international road transport and trade by using the UN TIR Convention to implement all the requirements of the WCO SAFE Framework, including AEO status;

#### - Road transport industry

**Ensuring highest quality services** by enhancing professional competencies of staff through training provided by the network of IRU Academy training institutes;

Committing to implementing security, safety and facilitation laws and rules as well as industry guidelines;

## 3. driving sustainable socio-economic and environmental development

#### - Governments

**Providing real business incentives** to expedite the penetration of innovative transport technologies and best industry practices;

Recognising that growing demand for road transport is a consequence of economic growth and social progress and that road transport already covers costs it causes to infrastructure and environment, thus any further internalisation of proven external costs, wherever applicable, should be based on cost-benefit analysis;

**Establishing, in every country, an energy policy** based on the diversification of oil use, recognising that road transport is totally dependent on oil and currently there is no economically viable and efficient alternative source of energy for this activity; as well as **devising practicable means to stabilise fuel prices** and ensure road transport companies can keep up with cost increases, many of which are imposed by governments themselves in the form of taxes;

**Enhancing road safety** by targeting the scientifically identified main causes of accidents involving commercial vehicles;

Adopting social regulations to meet the needs of drivers and companies as well as society's increasing demand for mobility;

#### - Road transport industry

**Improving road safety records** by meeting safety obligations, including driver compliance with the law, ensuring vehicles are well-maintained, by providing appropriate driver training; **Reducing road transport's energy consumption and environmental impact** through at-the-source measures and innovative best industry practices; while sensibly including a fuel escalator clause into any transport contract until the fuel supply and price situation stabilises;

**Promoting co-modality** among various transport modes via modern interfaces;

**Creating a favourable environment, image and social conditions** to attract young people to the profession;

#### 4. interconnecting businesses in all world markets

#### - Governments

**Promoting road transport** by providing the adequate infrastructure and implementing the required multilateral facilitation instruments to permit the interconnection of businesses in all world markets as no country is landlocked to road transport;

#### - Road transport industry

**Promoting the New Eurasian Land Transport Initiative** (NELTI), with the support of governments, along tomorrow's major transport corridors;

With this Declaration, the IRU with its Members renew their pledge to work together in Public-Private Partnership to drive peace and prosperity around the globe.





# THE WORLD CONCRETE 13-14 HIE 700

**IRU Hero** 



#### JANUSZ LACNY President, IRU



"In our modern society, ordinary people still find themselves in extraordinary situations and perform heroic acts, and thanks to Mr Green's immediate, professional and courageous intervention, young children on board a runaway bus were saved."

#### BARTHEL GREEN Truck Driver & IRU Hero, USA

**IRU** Hero



"I don't think I did anything extraordinary. But I am very glad to have prevented something worse from happening to those children in the bus."



IRU Grand Prix d'honneur 2008 -Barthel Green









inse alsel to bi the post

#### man Carrowski interpret and HTT a Hermolyn. Tryppin on 16 onth 200

Der Lkw als Stabilisator

nagets. Two Likes beings saids one "Since, remains such Wolfsman of Frienke, Eiken Borachart gift die Internet und Boral Tana pro-famme (IIII) aus die eini die eine Friend auch die ferbenenselt uit-

Association of the local division of the loc

UMHURBASKANI ABDULLAH GÜL, KARAYOLU TASIMACILARIKA SESLENDI ipekyolu canlanmalı





#### MOGUMHUAM MPRHONOPM 28 MUP & MPOONEPUM Pladoyer für Seidenstraße Vers un PPP pour faciliter transports routiers Europ

ista

# oses by road transportation



**Entring** program



72 ülke lojistik için İstanbul'da bir araya geldi

Marco Polo develerle dağları astı, bugün TIR'lar bürokrasiyi asamıyor

etternint siteh hars

ue ukustararas zaprouchi seletiderinden 2 kii ästimoji bukaturari IKI Dürya Klergresi blardisa'da laisladi. Kongrede larihi beli Yolu'nsur jereden canlandritmaa lartakyor





#### route pour contrer la sertification économique





















around the black S



ÜRK

GRESS URKEY?

Indext in Istandual

Real prospectives for collaboration









## International Media Coverage

The 31<sup>st</sup> IRU World Congress attracted over 150 journalists from some 20 countries in Europe, Asia, Middle East and the USA, including nine national and two international TV crews.





















## International Exhibition

The LOGIST International Logistics Exhibition attracted 50 exhibitors from Turkey and abroad to present the latest achievements of the logistics sector with the main focus on road transport. The Exhibition, which was opened by Binali Yildirim, Minister of Transport of the Republic of Turkey, and the leaders of the IRU as well as those of the Turkish Congress host organisations, attracted several thousands of visitors.





Thanks from the Turkish Congress Committee



**RIFAT HISARCIKLIOGLU** President, TOBB, Turkey



MUSTAFA YILDIRIM President, TOFED, Turkey



TAMER DINCSAHIN President, UND, Turkey



"This Congress has highlighted the contribution of international road transport to world peace and the well-being of humanity, and also the need for the revival of the historical Silk Road. When you go back to your countries, we expect you to be the leaders in taking the necessary steps to bring this vision to life."



"One of the missions of the IRU is to play an active role in removing difficulties, especially restrictive international regulations, public transportation is facing. Whether in Turkey or in the world, regulating transport to be more environmentally friendly and to prevent wasting resources is, however, acceptable and inevitable for sustainable transport policies."



"This glamorous event that we have prepared for since 2005 and which has been followed for the last two days by a high level of interest from all over the world, has functioned as a real platform to emphasise the significance of Turkey in the global logistics arena within the framework of the project called "Revitalisation of the Ancient Silk Road".



 $(\mathbf{7})$ ZURICH

VIALTIS)

**UHFOCCTPAX** Ingosstrakh

Thanks from IRU Congress Partners

#### **ROLAND BETSCHART**

Head of Strategic Dialogue Platforms, Zurich Insurance Group



"Through our years of partnership with the IRU, we can see that the IRU, its Members and transport operators are not only adapting to change, but growing from strength to strength due to your capacity to change! Change is life and change happens! But partnership, true partnership, does not change, but grows stronger!"

#### SÉBASTIEN SCHMITT Director General, Vialtis



"Already 25 years of privileged relationship between Vialtis and the international road transport sector! Nowadays, we are not only present in nine countries but also in the rest of Europe especially thanks to our network of partners, like here in Turkey with the UND Association, to help road hauliers every day to reduce their operating costs and to optimise their management."

#### NIKOLAY GALUSHIN,

First General Director, Ingosstrakh Insurance Company



"The Company Ingosstrakh was established 60 years ago in order to support the foreign trade activities of the Soviet Union, and throughout its whole history it has always protected and worked for international relations in the field of trade, transport and tourism. Thus, it happens that our two organisations, the IRU and Ingosstrakh, have worked hand-in-hand for more than half a century, contributing to the elimination of barriers to international transport and trade hence making transport more efficient and safer."



## IRU Statutory Meetings: the place to work together and share









### IRU General Assembly President and Vice Presidents











#### e memorable moments















Newly appointed IRU Honorary Members, David Green and Milan Svetek





## IRU Statutory Meetings: the place to work together and shar







IRU IRU IRU) IRU IRU IRU IR 130 TRU IRU (IRU) IRU RU IRU IRC 1:10 JAU IRU IRU

### Board of the IRU Goods Transport Council













#### e memorable moments





















### IRU Statutory Meetings: the place to work together and shar





### Board of the IRU Passenger Transport Council























#### e memorable moments















## IRU Congress: the place to meet decision-makers and share mem









#### orable moments















# IRU Congress: the place to foster entrepreneurial spirit and shar



### e memorable moments



















# IRU Congress: the place to work together for a better future and







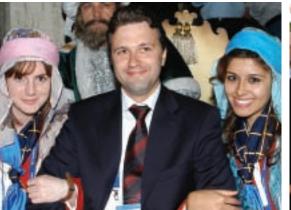








# IRU Social Events: the place to enjoy friendship and share mem















#### orable moments













## IRU Social Events: the place to explore new cultures and share



### memorable moments









53





# IRU Social Events: the place to exchange experiences and shar









### e memorable moments















# IRU Social Events: the place to meet and share memorable mo













ments













## IRU Social Events: the place to share memorable moments wit





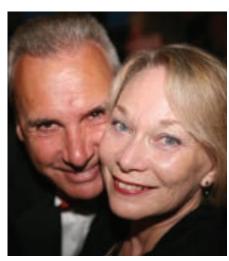








### h your loved ones









**59** 







# IRU Social Events: the place for fun and laughter and sharing















### memorable moments















Almaty, 11-12 June 2009

"The Reopening of the Silk Road: from Vision to Reality"

Join us! www.iru.org

Hosted by



See you in Almaty 2009

### See you in Almaty 2009!



#### Main topics:

- The Silk Road Open for business;
- Trade and road transport facilitation The key to driving progress, prosperity and peace along the Slik Road;
- Legal Infrastructural Technical conditions of haulage along the Silk Road;
- Efficient, profitable, safe and secure road transport along the Silk Road;
- Kazakhstan A bridge between China and Europe

Ministerial Conference to be held in conjunction with the IRU Conference





#### International Road Transport Union, Secretariat General

3, rue de Varembé B.P. 44 CH-1211 Geneva 20 Switzerland

Tel: +41-22-918 27 00 Fax: +41-22-918 27 41 E-mail: iru@iru.org Web: www.iru.org

## IRU Permanent Delegation to the CIS Region

Office 417, entr. 6 12, Krasnopresnenskaya nab. Moscow 123610 Russia

Tel: +7-495-258 17 59 Fax: +7-495-258 17 60 E-mail: moscow@iru.org Web: www.iru-cis.ru





## IRU Permanent Delegation to the European Union

32-34 avenue de Tervuren Bte 37 B-1040 Brussels Belgium

 Tel:
 +32-2-743 25 80

 Fax:
 +32-2-743 25 99

 E-mail:
 brussels@iru.org

 Web:
 www.iru.org

## IRU Permanent Delegation to the Middle East and Region

Büyükdere Caddesi Yapý Kredi Plaza C blok, Kat: 15 Levent 34330 Istanbul Turkey

Tel:	+90-212-284 97 47
Fax:	+90-212-284 97 57
E-mail:	istanbul@iru.org
Web:	www.iru.org