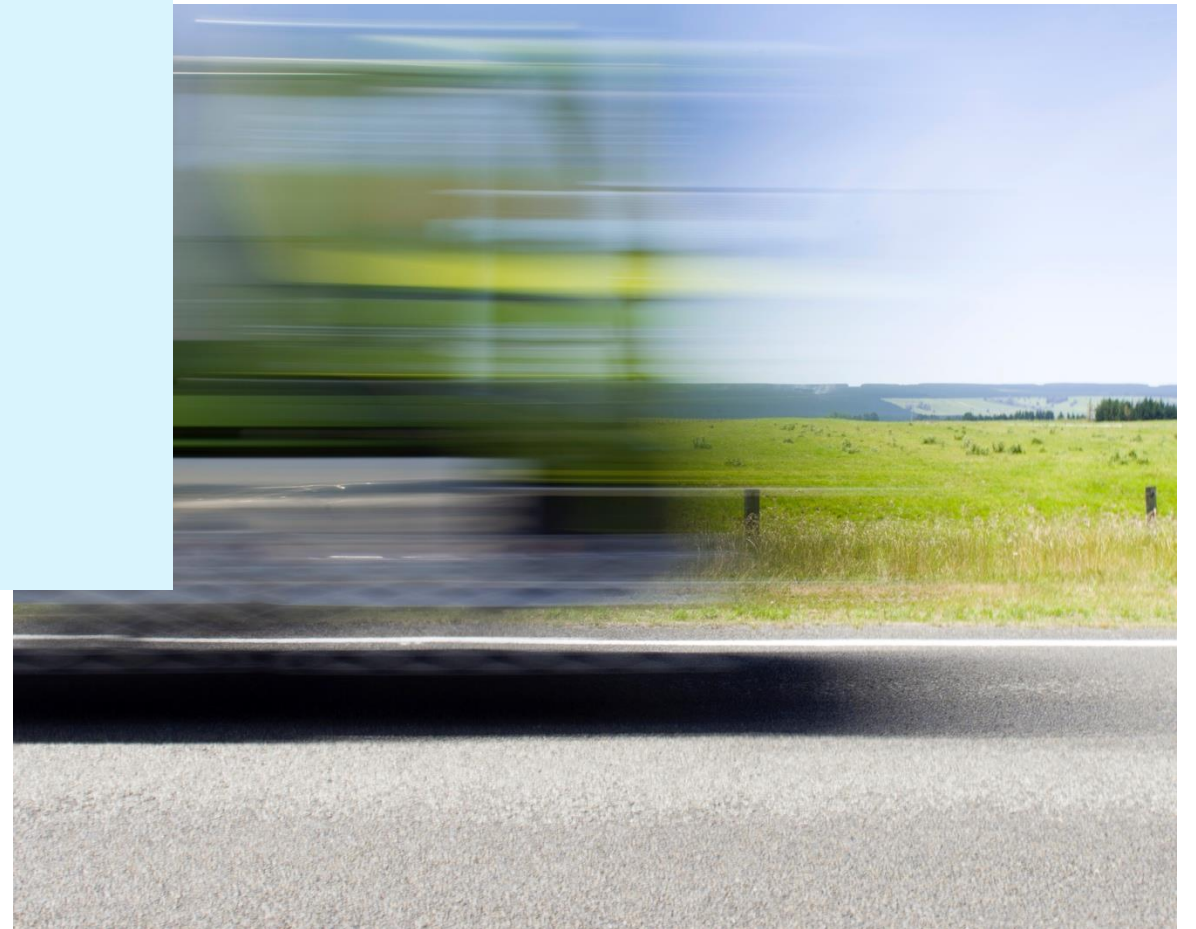




Membership

A partnership to drive the world
of mobility and logistics forward

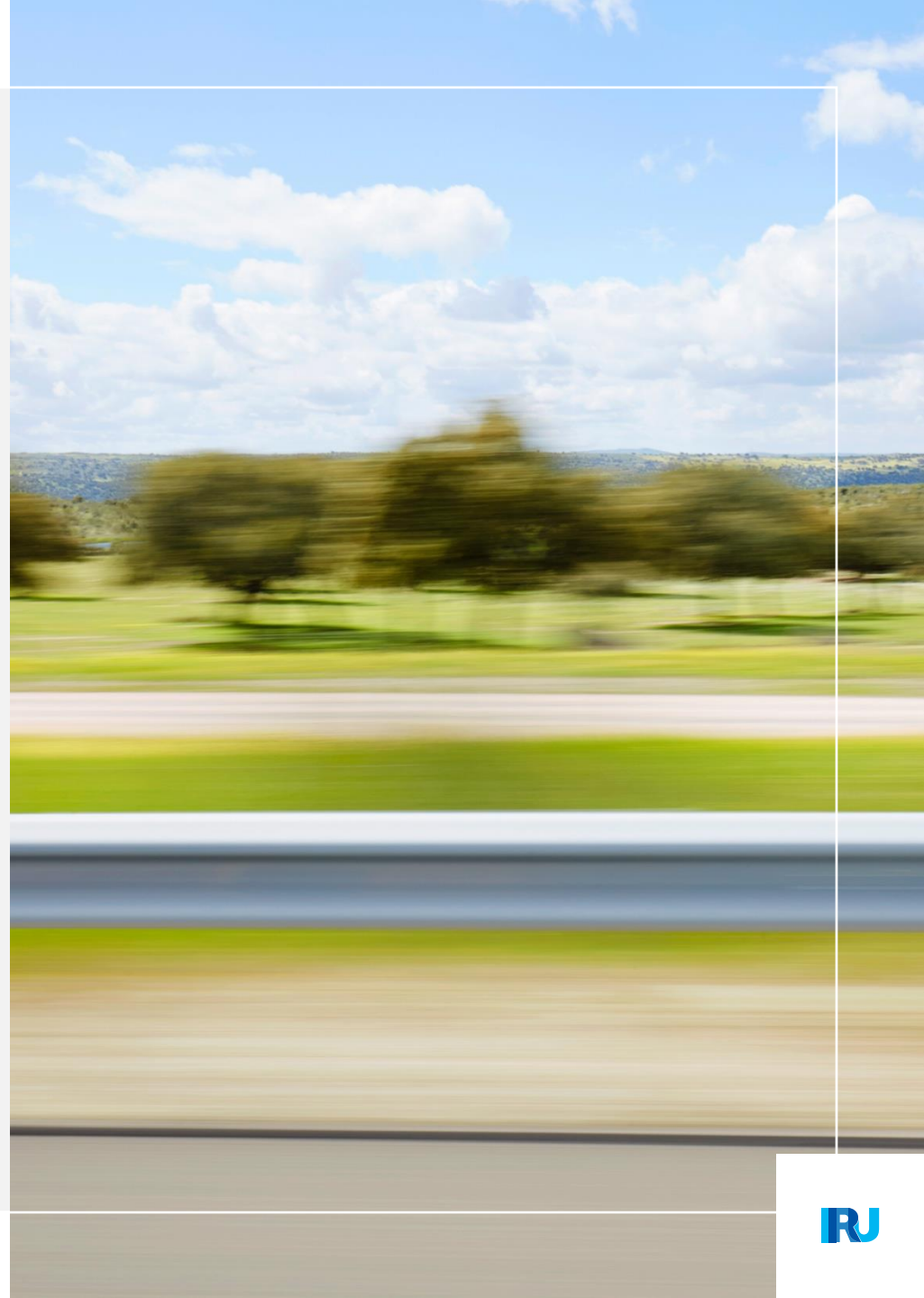




The world road transport organisation

OUR VISION

Be the global leader in
connecting societies with
safe, efficient, green
mobility and logistics



OUR CORPORATE MEMBERS INCLUDE:



170+

MEMBERS WORLDWIDE

3.5
MILLION

THE VOICE OF MORE THAN
3.5M COMPANIES

70%
30%

LOGISTICS
MOBILITY

75+

COUNTRIES

OUR KEY PARTNERS

GLOBAL, INCLUDING:



REGIONAL, INCLUDING:



INDUSTRY, INCLUDING:

National road transport associations

Chambers of commerce and automobile clubs

Multinational companies

Insurance companies

Recruitment agencies

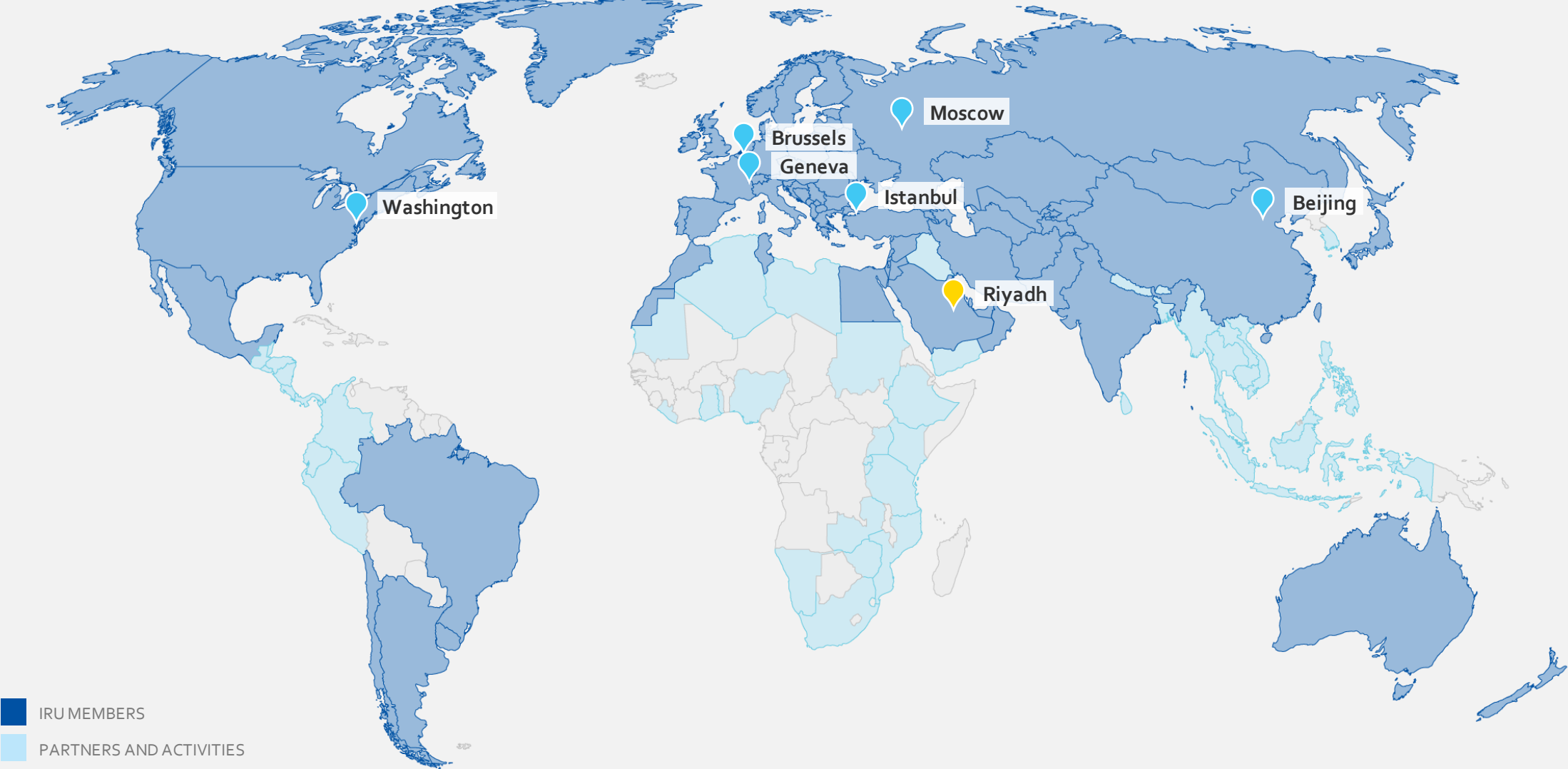
Freight marketplaces

Research and academic institutions

Public sector authorities

NGOs

OUR NETWORK



DELIVERING OUR VISION

PROSPERITY

THROUGH BETTER MOBILITY AND LOGISTICS

- ▶ Making transport more efficient
- ▶ Facilitating trade and transit
- ▶ Helping the industry go paperless

PEOPLE

STANDING UP FOR OUR COMMUNITIES

- ▶ Improving road safety
- ▶ Facilitating access to the profession
- ▶ Attracting new talent to the industry
- ▶ Transitioning to autonomous vehicles

ENVIRONMENT

BUILDING A MORE SUSTAINABLE WORLD

- ▶ Increasing alternative fuels use
- ▶ Boosting operational efficiency
- ▶ Building strong collective transport
- ▶ Promoting clear business incentives



Membership benefits

MEMBERSHIP BENEFITS



INFLUENCE

- ▶ **Engage** with stakeholders and decision makers
- ▶ **Demonstrate** your best practice experiences and thought leadership
- ▶ **Shape** the regulatory environment

WORKING STRUCTURE



ACCESS

- ▶ **Be part** of a close community of industry leaders and transport customers
- ▶ **Enhance** visibility with clients, authorities and partners
- ▶ **Speak and participate** at events

COMMUNICATIONS, MEDIA & MARKETING



INTELLIGENCE

- ▶ **Understand** issues driving change across the industry
- ▶ **Decode** transport needs and energy trends
- ▶ **Receive** live updates on regulatory and operational issues

INTELLIGENCE PLATFORM



PROSPERITY

PEOPLE

ENVIRONMENT

MEMBERSHIP BENEFITS



PROSPERITY

Strategy and regulations

- ▶ Application of international conventions / agreements (including TIR, CMR, ADR and AETR)
- ▶ EU/CIS sanctions, bans and restrictions

Business operations

- ▶ Develop new transport/transit routes
- ▶ Streamline customs procedures at borders
- ▶ Get support through a network of public and private sector actors (our members, customs, MoT, etc.)

PEOPLE

ENVIRONMENT

INFLUENCE

ACCESS

INTELLIGENCE

Leverage our influence to:

Anticipate and proactively address the impact of new/revised agreements, conventions, and transport and transit legislations

Streamline existing routes / explore new ones

- Implement transit and transport solutions (TIR and e-CMR)
- Optimise customs procedures
- Launch pilots with IRU



MEMBERSHIP BENEFITS



PROSPERITY

Strategy and regulations

- ▶ Application of international conventions / agreements (including TIR, CMR, ADR and AETR)
- ▶ EU/CIS sanctions, bans and restrictions

Business operations

- ▶ Develop new transport/transit routes
- ▶ Streamline customs procedures at borders
- ▶ Get support through a network of public and private sector actors (our members, customs, MoT, etc.)

PEOPLE

ENVIRONMENT

INFLUENCE

ACCESS

INTELLIGENCE

Network and address our audience through:

Global and regional events

- EU Conference
- North American Forum

IRU bodies

- Goods Transport Council
- Customs affairs expert group
- Technical affairs expert group

Business introductions

- Webinars
- Network meetings
- Network of trusted partners: transport operators, freight forwarders, exporters and importers, brokers, and warehouses



MEMBERSHIP BENEFITS



PROSPERITY

Strategy and regulations

- ▶ Application of international conventions / agreements (including TIR, CMR, ADR and AETR)
- ▶ EU/CIS sanctions, bans and restrictions

Business operations

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PEOPLE

ENVIRONMENT

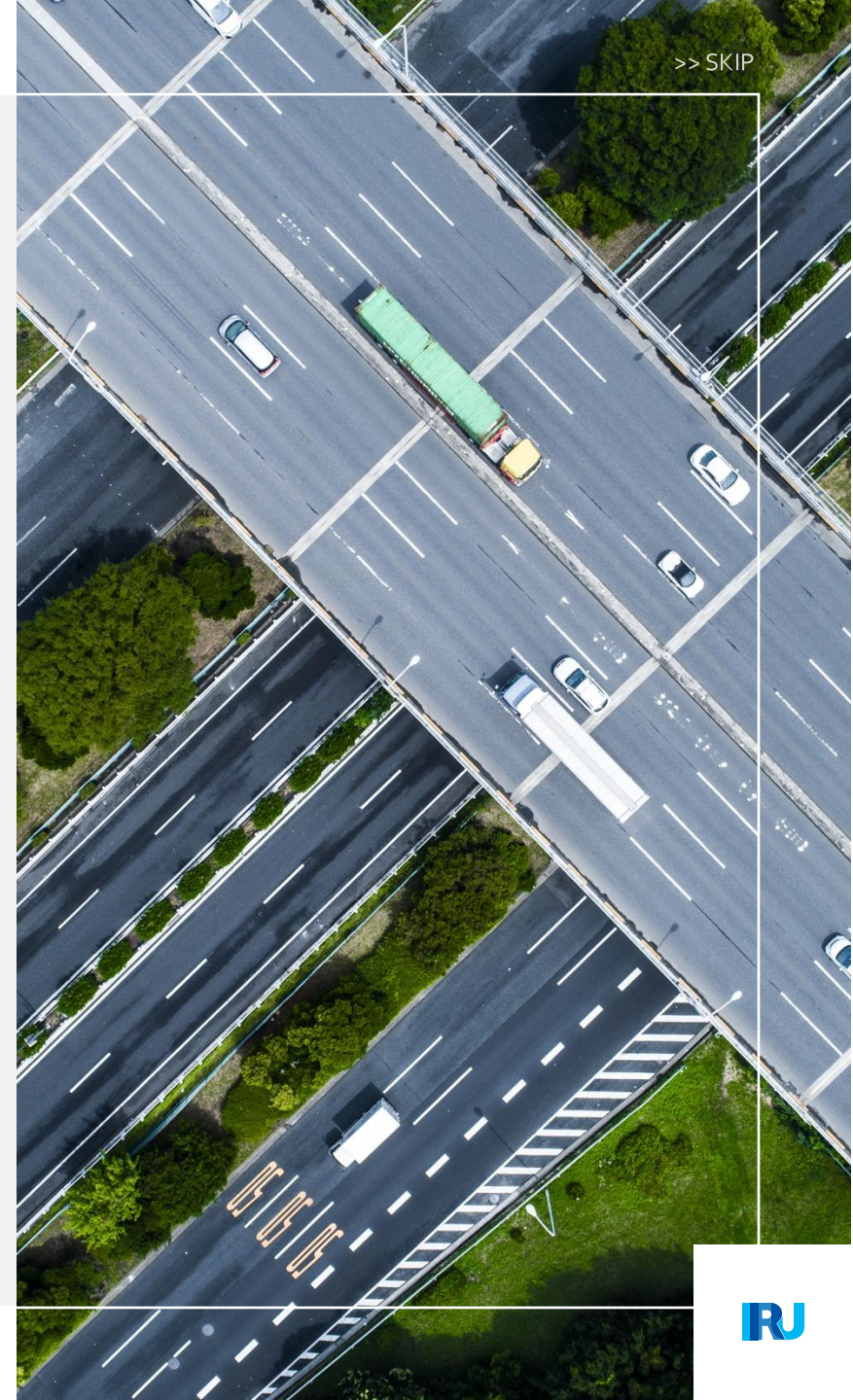
INFLUENCE

ACCESS

INTELLIGENCE

Get valuable insights on:

- Road trade statistics
- Freight transport revenues/forecasts
- Border crossing procedures
- Border crossing waiting times
- Customs clearance costs
- Weights and dimensions
- Driving restrictions
- Basic regulations
- Freight rate benchmarking
- Fuel prices



MEMBERSHIP BENEFITS

PROSPERITY

PEOPLE


Strategy and regulations

- ▶ EU Driving License Directive
- ▶ Mobility Package Enforcement
- ▶ ITF / ECMT Charter
- ▶ Access / Attractiveness
- ▶ Image of the profession
- ▶ Talent management

Business operations

- ▶ Get solutions to manage your safety risks and develop your drivers

Services at preferred rates



ENVIRONMENT

INFLUENCE ACCESS INTELLIGENCE

Leverage our influence to:

Have your voice heard before new rules and legislations are adopted

Improve access to the profession:

- Minimum driving age
- Recognition of foreign drivers
- Public subsidies for training and licence costs
- Shape qualification standards

Collaborate on EU-funded projects



MEMBERSHIP BENEFITS

PROSPERITY

PEOPLE


Strategy and regulations

- ▶ EU Driving License Directive
- ▶ Mobility Package Enforcement
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Business operations

- ▶ Get solutions to manage your safety risks and develop your drivers

Services at preferred rates



ENVIRONMENT

INFLUENCE **ACCESS** **INTELLIGENCE**

Network and address our audience through:

Global and regional events

- EU Conference
- North American Forum

IRU commissions

- Goods Transport Council
- Social Affairs expert group

Business introductions

- Webinars
- Network meetings

Complimentary value-added services

- Accredited training institutes
- Training programmes
- Talent management
- Digital dashboards



MEMBERSHIP BENEFITS



PROSPERITY

PEOPLE

Strategy and regulations

- ▶ EU Driving License Directive
- ▶ Mobility Package Enforcement
- ▶ ITF / ECMT Charter
- ▶ Access / Attractiveness
- ▶ Image of the profession
- ▶ Talent management

Business operations

- ▶ Get solutions to manage your safety risks and develop your drivers

Services at preferred rates

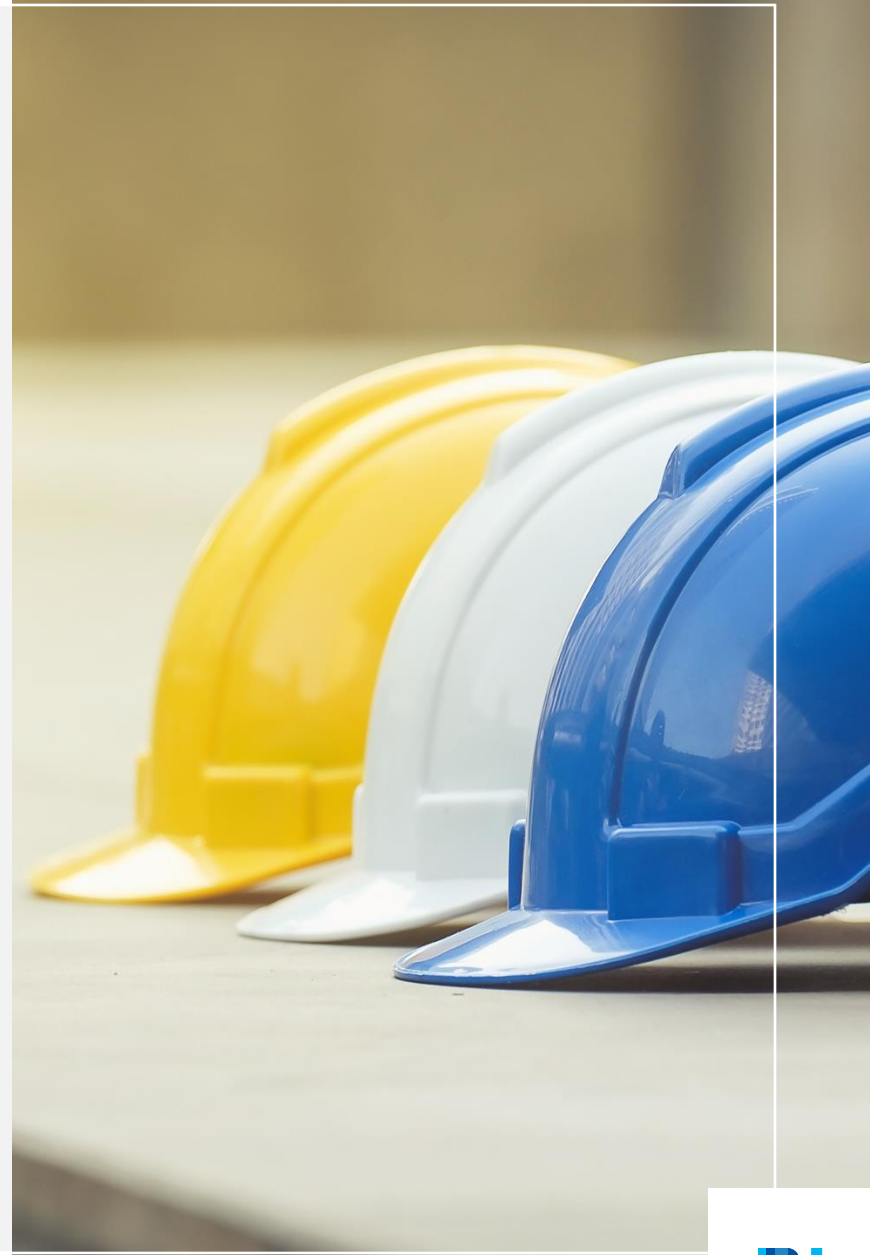


ENVIRONMENT

INFLUENCE ACCESS INTELLIGENCE

Get valuable insights on:

- Reports and analysis
- Guidelines and best practices
- Driver shortages
- Accessibility and attractiveness of the profession
- Road safety
- Mobility package
- Insights on regulatory changes and their impact



MEMBERSHIP BENEFITS

PROSPERITY
PEOPLE
ENVIRONMENT

Strategy and regulations

- ▶ Fit for 55 package, including:
 - Emissions Trading System for the road transport and building sectors
 - Energy Taxation Directive
 - Alternative fuels infrastructure proposal
- ▶ Euro 7
- ▶ Weights and dimensions

Business operations

- ▶ Business and energy taxation/incentives
- ▶ Emission counting in Europe (carbon footprinting)
- ▶ CO2 standards



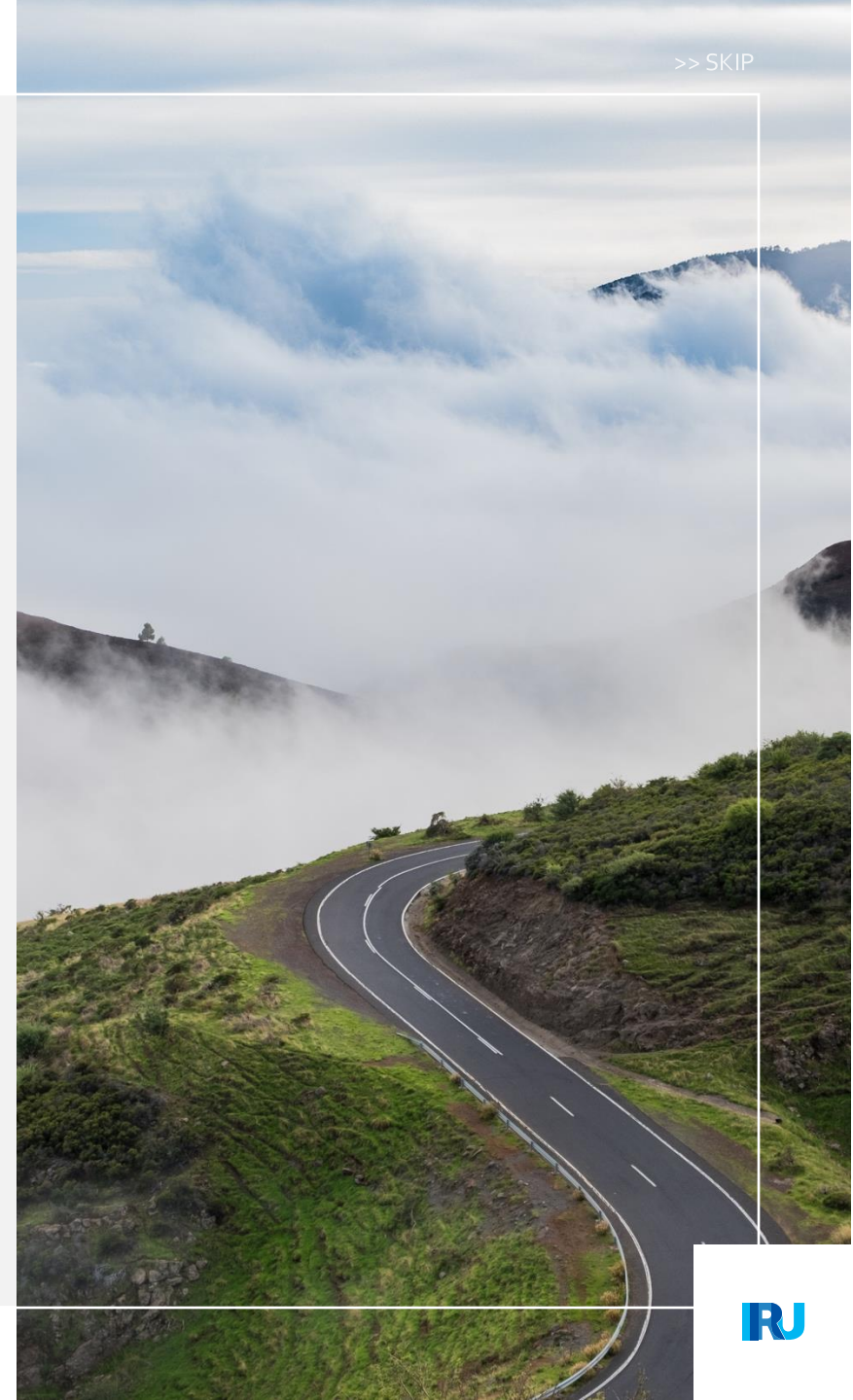
INFLUENCE

ACCESS

INTELLIGENCE

Leverage our influence to:

- **Have your voice heard** before new rules and regulations are voted and enforced
- **Anticipate** technical and regulatory changes (CO2 emissions, energy and road taxation, etc)
- **Be part of the Green Compact**, our collective industry roadmap to achieve carbon neutrality by 2050, with pragmatic recommendations



MEMBERSHIP BENEFITS

PROSPERITY
PEOPLE
ENVIRONMENT

Strategy and regulations

- ▶ Fit for 55 package, including:
 - Emissions Trading System for the road transport and building sectors
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- ▶ CO2 standards



INFLUENCE

ACCESS

INTELLIGENCE

Network and address our audience through:

Global and regional events

- EU Conference
- North American Forum

IRU Commissions

- Goods Transport Council
- Technical affairs expert group

Business introductions

- Webinars
- Network meetings
- Workshops, best practice exchanges to scale up the implementation of the Green Compact



MEMBERSHIP BENEFITS

PROSPERITY
PEOPLE
ENVIRONMENT

Strategy and regulations

- ▶ Fit for 55 package, including:
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 - Energy Taxation Directive
 - Alternative fuels infrastructure proposal
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- ▶ Weights and dimensions

Business operations

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- ▶ Emission counting in Europe (carbon footprinting)
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INFLUENCE

ACCESS

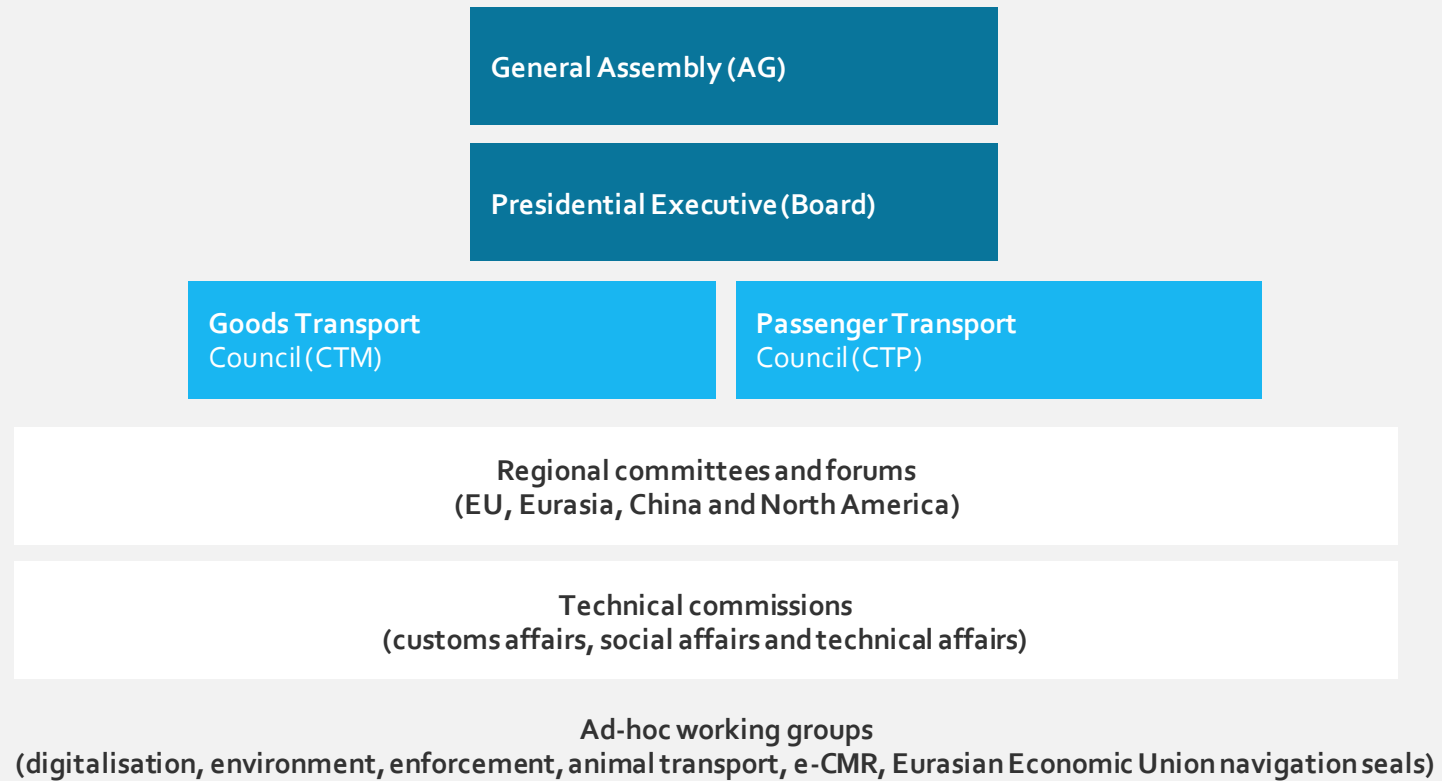
INTELLIGENCE

Get valuable insights on:

- Green Compact data and modelling (abatement cost, alternative fuels infrastructure, vehicle efficiency and efficient operations, etc.)
- The industry's decarbonisation efforts and facilitate decision-making processes
- Impact analysis (taxation, incentives, emissions trading schemes)
- Fuel prices



WORKING STRUCTURE

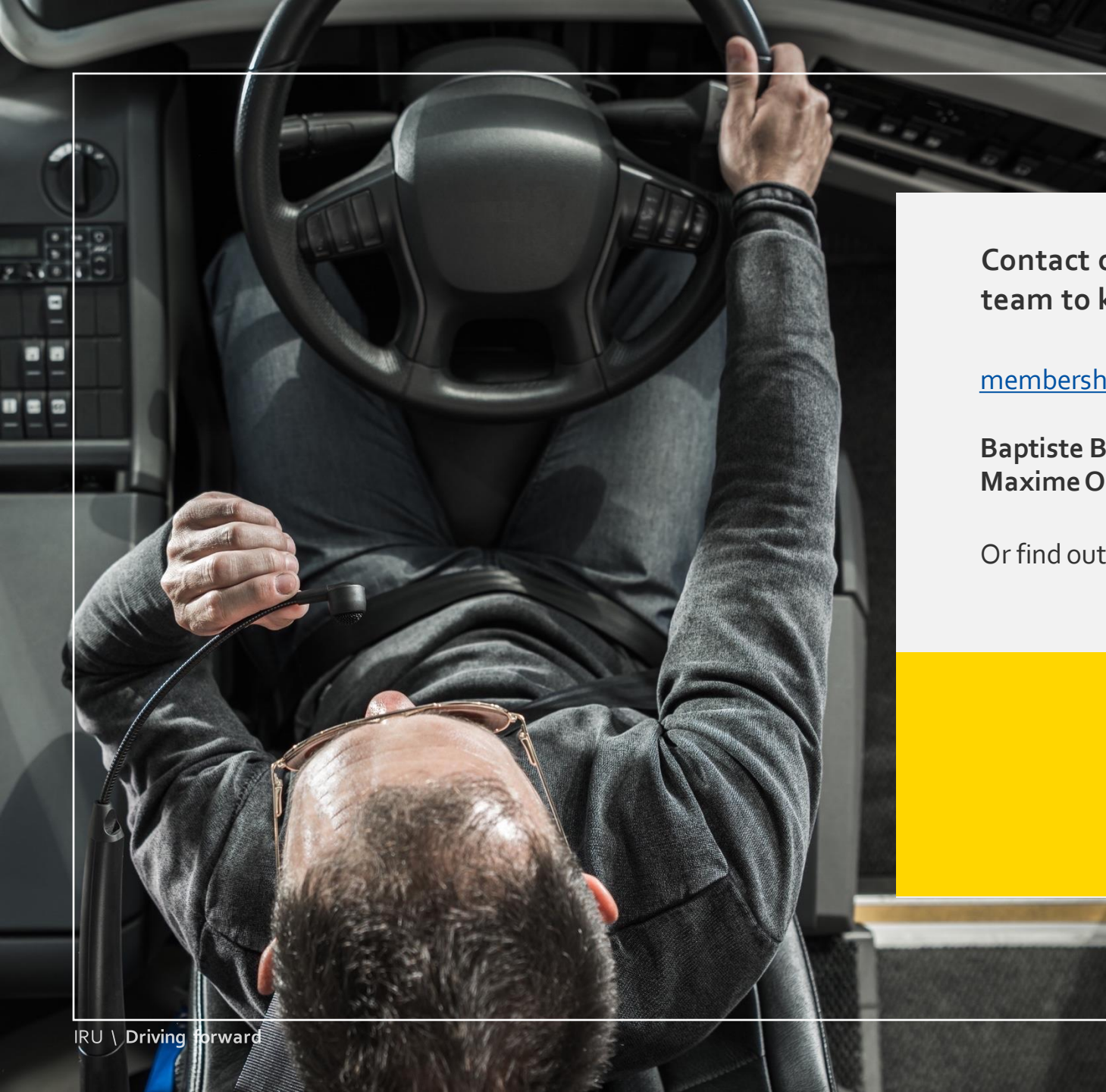


MEMBERSHIP FEES

A	CHF 60,000
B	CHF 45,000
C	CHF 30,000
D	CHF 15,000

*For associate members (companies)
Annual fees based on annual sales turnover.*

*Annual turnover categories (CHF):
A: over 1,000m; B: 500-1,000m; C: 50-500m; D: 0-50m*



Contact our membership
team to know more:

membership@iru.org

Baptiste Bouchet: +41 79 453 6148

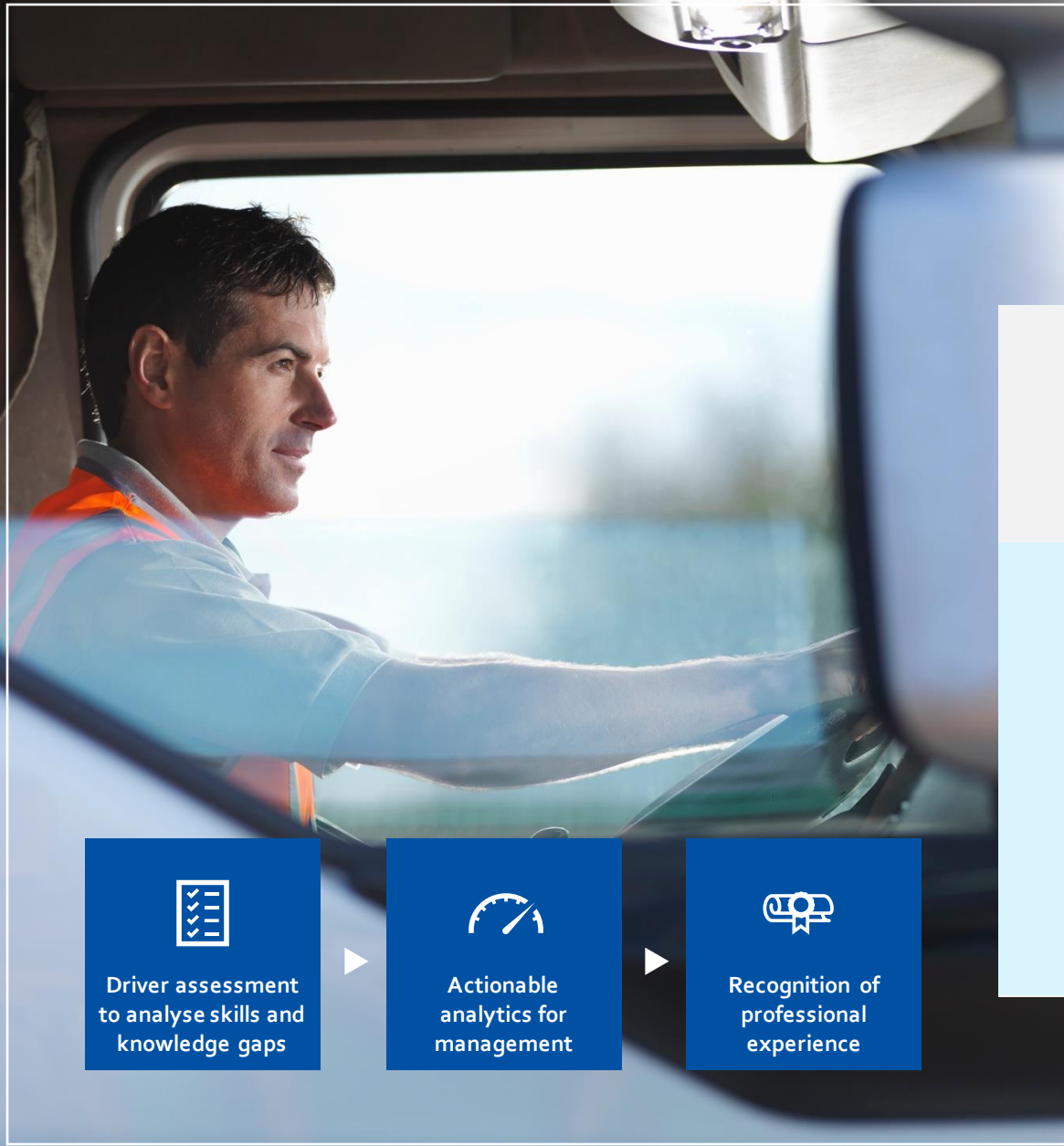
Maxime Olivier: +41 79 671 9878

Or find out more at iru.org/membership



For a world
in motion

Annexes



Certification that takes you further

A unique tool – developed by the industry for the industry – to assess the competence of your drivers or subcontractors

Key benefits

- ▶ Choose the right person for the right job
- ▶ Act proactively in managing risks before they affect your KPIs
- ▶ Identify skills and knowledge gaps at the driver, team and company level
- ▶ Tailor learning paths and take targeted action
- ▶ Enhance your reputation



Driver assessment to analyse skills and knowledge gaps

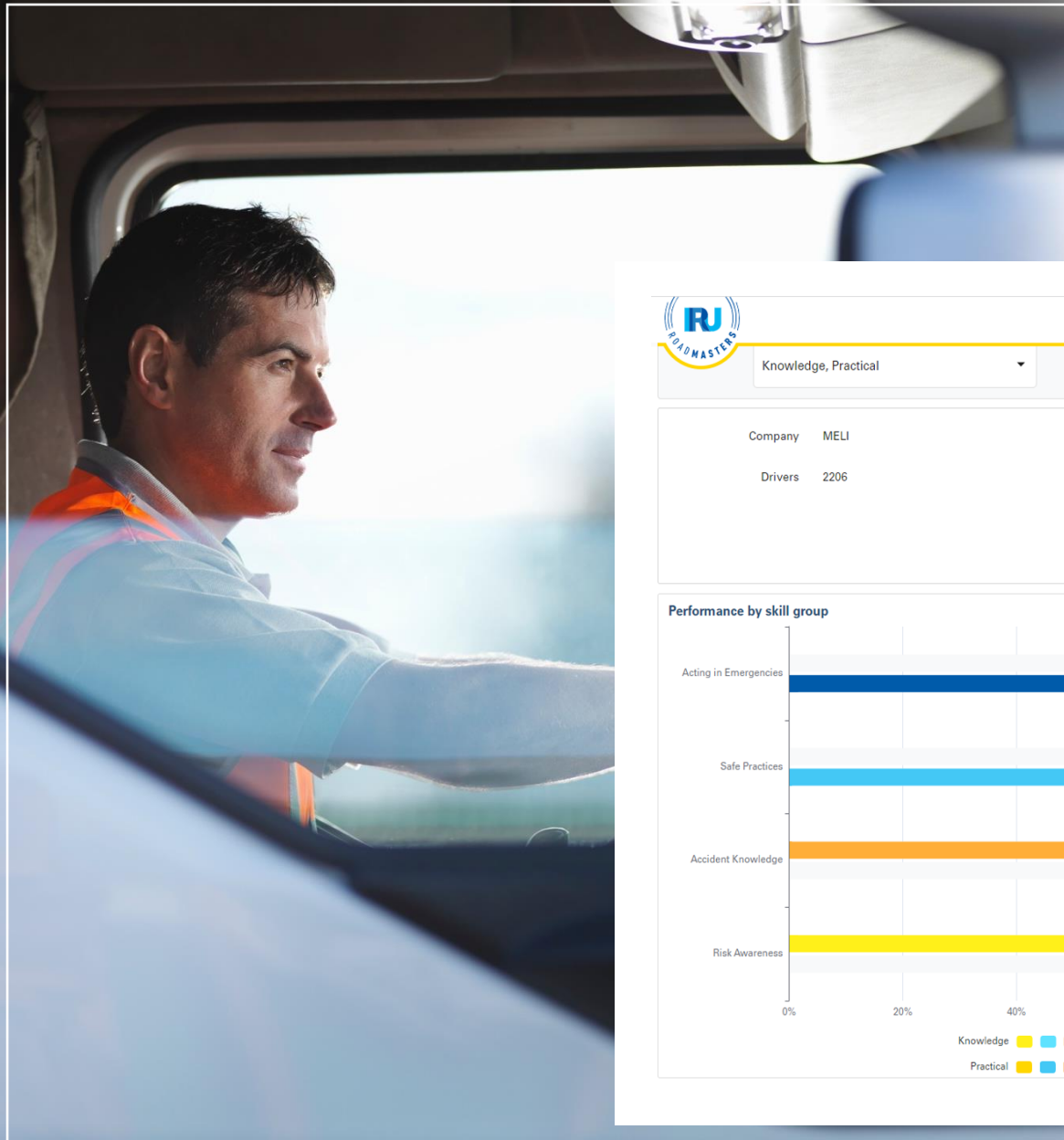


Actionable analytics for management

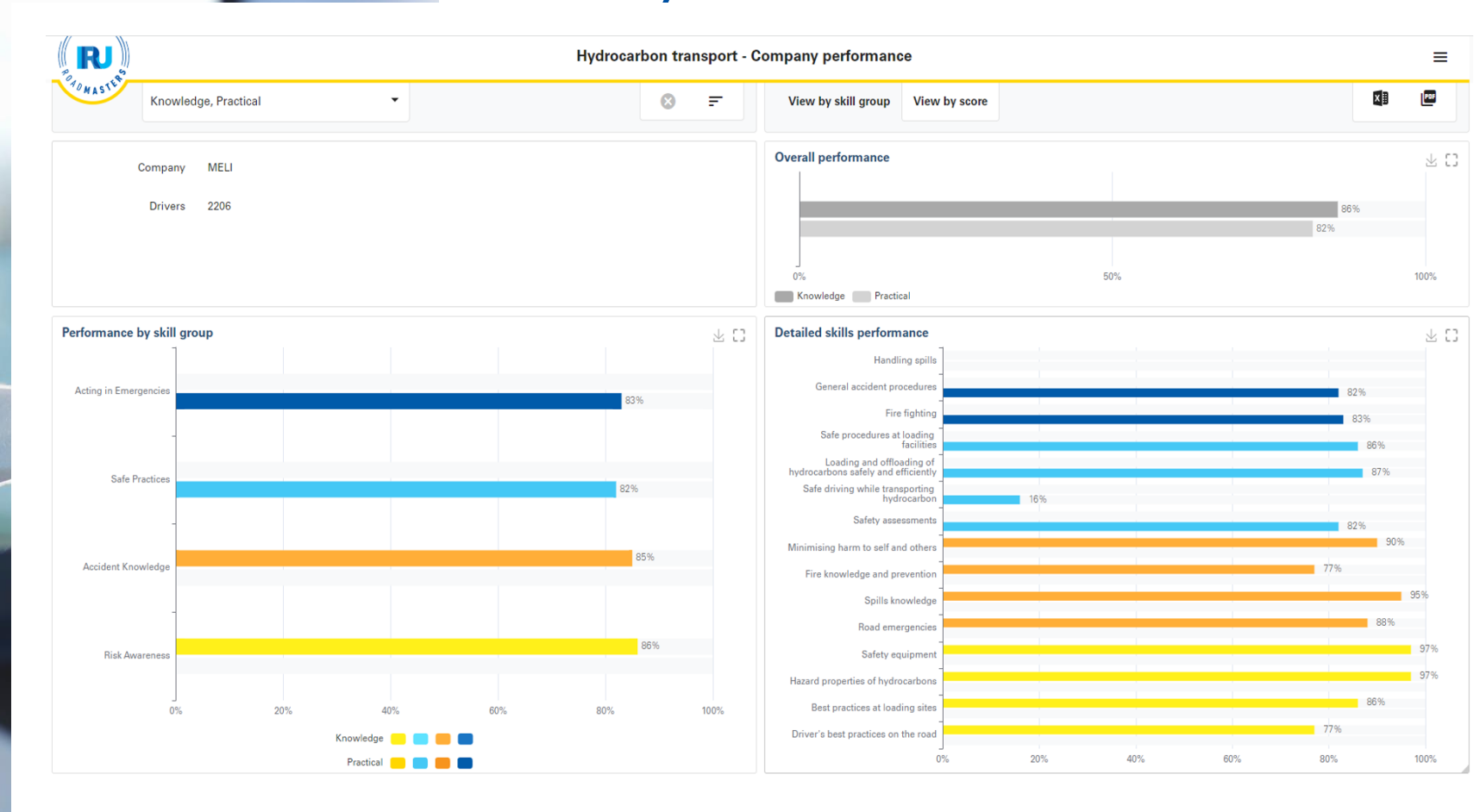


Recognition of professional experience

For: **Goods transport** **Passenger transport** **Hydrocarbon transport**
Eco-driving Last-mile



Certification that takes you further



Example of RoadMasters analytics dashboard

Transport intelligence

A complete tool to access up-to-date and standardised operational information to gain insights, decode industry trends and take more strategic business decisions.

Key benefits

- ▶ Access local, national and international data in one single hub
- ▶ Get exclusive best practices from the IRU community
- ▶ Understand industry trends for better strategic decisions
- ▶ Connect and interact with IRU members
- ▶ Access surveys based on key partnerships and direct engagement with our wide network of transport operators globally
- ▶ Use structured data to support your actions and initiative

- + Flash info: real-time updates on the road transport network
- + Quarterly webinars on freight price trends in Europe
- + Exclusive, tailored and targeted analysis



Journey planning information

Standardised regulatory and operational information



Road transport intelligence

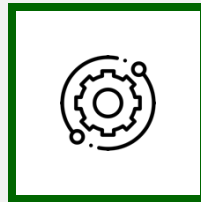
Insights and analysis on key issues to decode industry trends

IRU Green Compact

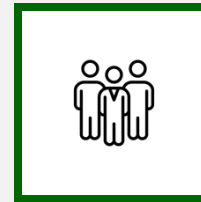
A clear and collective roadmap for the industry – based on five pillars – to reach carbon neutrality in commercial road transport (freight and passenger) by 2050



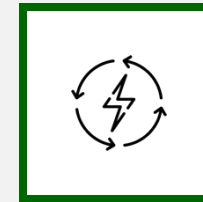
1
Low & zero
carbon
fuels



2
Efficient
operations



3
Collective
passenger
transport



4
Efficient
vehicles



5
Driver
education &
monitoring

IRU Green Compact

Addressing regional decarbonisation objectives to build regional roadmaps and support the industry in reaching carbon neutrality by 2050



Extensive research analysis to be conducted on the five pillars at a regional scale, consolidated into a global roadmap:

- **First assessment** through data gathering by pillar and region when data is available
- **Gap data analysis**
- **Modelling phase** to aggregate the different timescale and geographical hypotheses into a regional and global roadmap



Communications, media & marketing

Grow your reputation with IRU's network.

Visibility

- ▶ Listing on our online members directory
- ▶ Official announcement of our cooperation via our newsletters and social media accounts
- ▶ Right to use "IRU member" logo for branding
- ▶ Co-creation of articles, interviews and reports

Reach

- ▶ Database: 13,000+ qualified subscribers
- ▶ Community: 48,000+ followers (Facebook, Instagram, LinkedIn, Twitter, WeChat and YouTube)
- ▶ Website: 500,000+ visitors yearly
- ▶ Media coverage: 100,000+ news readers yearly
- ▶ Events: 3,000+ participants yearly

Opportunities

- ▶ Participation in IRU commissions and events
- ▶ Joint publications, reports and campaigns
- ▶ Co-branded events
- ▶ Access to IRU's communications network